



City of Seattle

Edward B. Murray, Mayor

Department of Transportation

Goran Sparrman, Interim Director

Ballard Community Parking Program
Parking Advisory Group
Meeting #1

February 26, 2014
4:00 PM – 5:00 PM
Ballard Neighborhood Center

Agenda

4:00 – 4:05	Introductions	All
4:05 – 4:20	Basic parking management, scope of our work	Jonathan Williams, SDOT
4:20 – 4:40	Parking highlights from Partnership work in 2013	Jonathan Williams, SDOT
4:40 – 4:45	Schedule, parking survey, next steps	Jonathan Williams, SDOT
4:45 – 5:00	Open comments and questions	All

Proposed future Advisory Group meeting dates (all in Ballard Neighborhood Center unless otherwise advised):

- April 2nd 4:00 PM – 5:00 PM Advisory Group Meeting – Parking data, responses to questions
- May 7th 4:00 PM – 5:00 PM Advisory Group Meeting – Updates on data, potential parking changes
- June 11th 4:00 PM – 5:00 PM Advisory Group Meeting – Potential parking changes
- September 10th 4:00 PM – 5:00 PM Advisory Group Meeting – Discuss community feedback and finalize on-street changes

Project Timeline, subject to change:

- Spring 2014:
 - Employee parking survey
 - March 12th Ballard District Council
 - Annual parking survey
- Summer 2014:
 - Meeting with Central Ballard Residents Association
 - Mailer to community / Open House
- Fall 2014:
 - Finalize plan
- Late 2014 to 2015
 - Implementation (*date subject to outcomes*)

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Ballard Community Parking Program

Parking Management 101

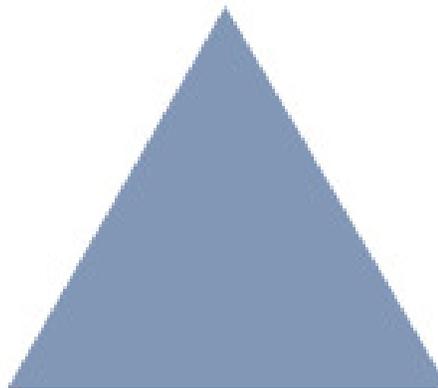
Why manage parking?

- Balance competing needs (transit, customers, residents, visitors)
- Move people and goods efficiently
- Support business district vitality
- Create livable neighborhoods



Park on Ballard Avenue

INEXPENSIVE



Park on South End of Shilshole

CONVENIENT

SUFFICIENT



Park in Ballard Landmark Garage

How does SDOT manage parking?

Area	Low Demand	Moderate Demand	High Demand
Residential	Unrestricted, 72 hour limit	Unrestricted, 72 hour limit	Consider RPZ if 35% of parkers over a large area are not residents
Commercial business districts	Unrestricted, 72 hour limit	Time limits	Time limits and paid parking

Additional tools: Passenger load zones, General load zones, Commercial vehicle load zones

Ballard Community Parking Program Project Scope

Why do anything now?

- At almost every meeting during the Ballard Partnership for Smart Growth, we heard that parking was a significant challenge in the neighborhood.
- The last evaluation of on-street parking management in Ballard occurred in 2004. New development and growth have led to increased pressure on finite curb space.

What are we evaluating or considering?

- Load zones
- How on-street and off-street parking can complement each other
- Angled parking
- Parking controls (time limits, paid parking)
- Sunday options
- Employee parking and transportation
- Considerations for residents and industrial areas
- On-street bike parking

What are we not evaluating?

- Rates of on-street parking
- Building a parking garage
- Changes to citywide zoning, code, or laws

Where are we studying?

Focus of changes is on commercial core, reference map.

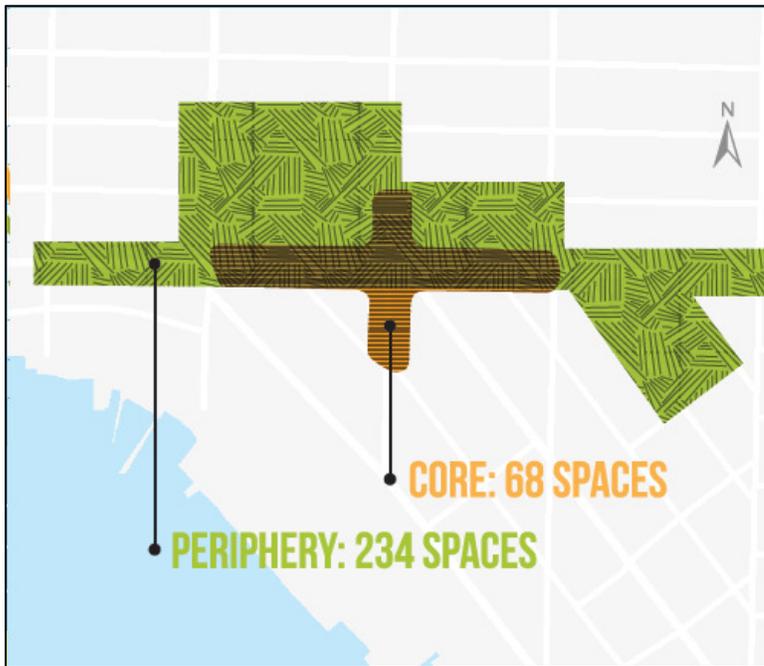


Ballard Community Parking Program

Ballard Parking Basics

What are the parking rules today?

- Parking in Ballard is a mix of unrestricted (72 hours), time limited, and paid
- The paid area contains a core (\$2.00/hr, 2 hour limit) and periphery (\$1.50/hr, 4 hour limit)
- Core includes two blocks of NW Market St and two blocks of 22nd Ave NW
- Paid area along NW Market St extends from 26th Ave NW to 17th Ave NW



Example of mix of parking controls: 20th Ave NW between NW 57th and Ballard Ave:



Ballard Community Parking Program Parking and Transportation Data Highlights

How do people get to the Ballard commercial area today?

- A fall 2011 intercept survey noted that 20% of “Ballard residents” come by vehicle, but 80% of “Ballard visitors” come by vehicle
- A license plate survey on a summer Friday in 2013 showed that 40% of vehicles were registered outside of Seattle; 15% were registered in 98107 or 98117

When and where is parking available?

- On-street paid parking has availability, especially in periphery, during most of the day on weekdays (graph below)
- Free (unpaid/time limited) parking in core area is generally full after 9:00 AM
- Very limited on-street availability from 5:30 PM – 8:30 PM on weekdays, later on weekends
- Sunday parking very full after 10:00 AM, most parking sessions are 0-2 hours in length in commercial area
- Off-street pay lots have parking available

