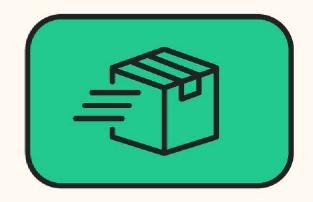


The average number of apps organizations

As IT teams, we weren't trained in adoption and change management and yet it often falls to us

## The two times most employees remember interacting with IT are:



Getting their equipment (deliver it)



**Submitting support tickets** *(fix it)* 

## **Legacy role of IT**

(cost center)

## **Business stability**

Support

**Training** 

**Deployment** 

## **New charge of IT**

(growth lever)

### **Business results**

**Employee experience** 

**Employee engagement** 

**Employee productivity** 



# Low end-user adoption jeopardizes business value

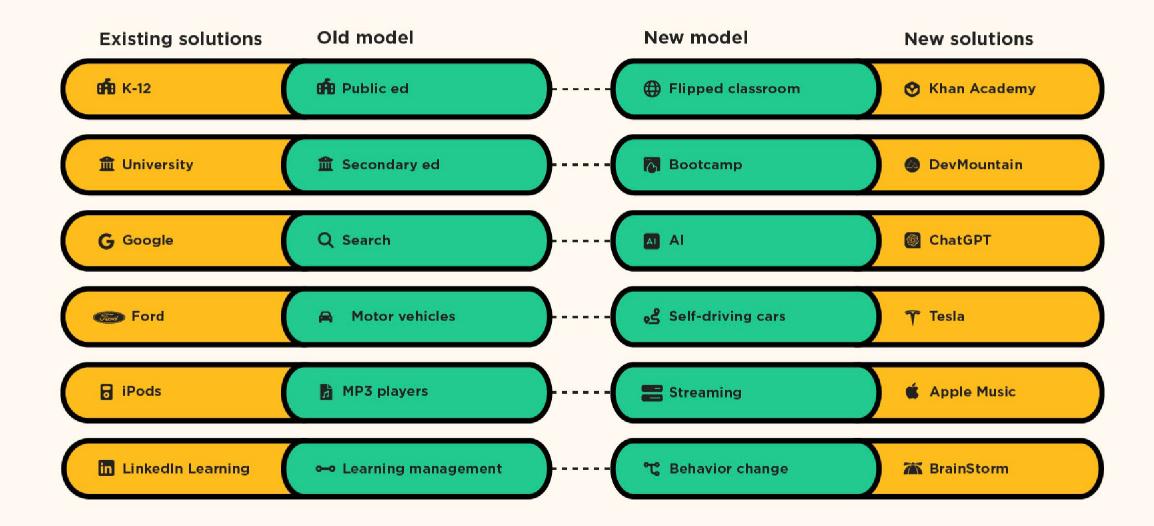
60%

of decision makers are concerned about whether digital projects will provide the expected ROI because end users aren't adopting the technology quickly enough\*

\*according to a recent OKTA study



## Old model vs. new model



## Today's solutions aren't working

LMS, Intranet, ILT, Vendor resources

**Static** 

Content-centric

**Completion-focused** 

**Passive** 

One-size-fits-all

Human-led

## **Defining the new model**

Modern users require modern solutions

## **Hyper-relevant**

#### **PERSONALIZED**

Unique experiences created for each user

#### **CURATED**

Only delivers what the individual user actually needs to learn

#### ALIGNED

Solution providers, customers, and users brought together in a single space

## **Dynamic**

#### INTELLIGENT

Responds to observed user behaviors

#### **AUTONOMOUS**

Delivers the right message, at the right time, to the right people without continual human intervention

#### **SCALABLE**

Simultaneously delivers unique user experiences across the entire organization

## **Data-driven**

#### INSIGHTS

Discovers and communicates what is actually happening with adoption in the organization

#### **EXPERT**

Applies adult learning theory, neuroscience, and large learner datasets to optimize learning and learning outcomes

# The core motions of the digital employee experience







Remediate



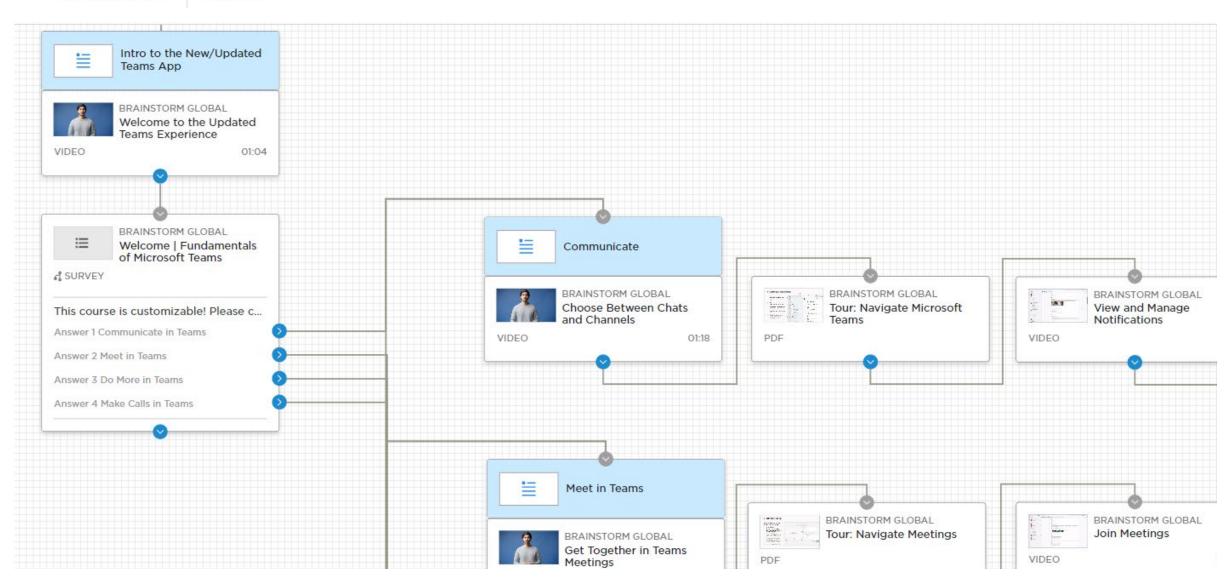
**Transition** 



**Optimize** 

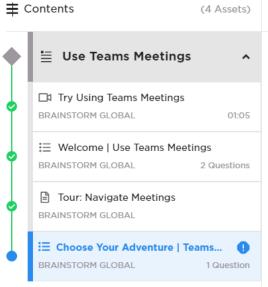
Settings Performance Configuration Goal Associated Packs Content People

Total Items: 32 Jump To ∨



#### < Use Teams Meetings





#### Choose Your Adventure | Teams Meeting

Question 1 of 1

- 1. Which of the following would most likely help you use Teams meetings more?
  - Learning how to join and actively participate in meetings.
  - Learning how I can meet in Teams outside of formal meetings.
  - Learning how to prep for and set up an effective Teams meeting.
  - O Learning ways to make the Teams meetings I set up more engaging.

## < 12 Excel Tips and Tricks (1-Week Delays)

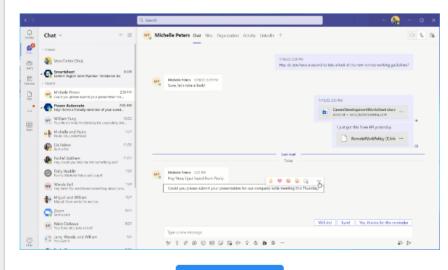
PUBLISHED

Performance Associated Packs Configuration Settings Content People Goal Total Items: 12 Jump To ∨ Start of Flow Tips and Tricks for Excel for Microsoft 365 BRAINSTORM GLOBAL BRAINSTORM GLOBAL  $\vee$ QuickTip: Navigate Worksheets Flash Fill in Excel **EMAIL** EMAIL BRAINSTORM GLOBAL BRAINSTORM GLOBAL  $\vee$ Quick Tip: Insert Recent Wrap Text **EMAIL EMAIL** BRAINSTORM GLOBAL BRAINSTORM GLOBAL  $\vee$ QuickTip: Auto-Fill QuickTip: Freeze Panes Formulas EMAIL **EMAIL** BRAINSTORM GLOBAL BRAINSTORM GLOBAL  $\sim$ Quick Analysis Sheet Views EMAIL **EMAIL** 

#### Imagine a colleague sends you this:

"Can you review the Q1 report and send your feedback to Michelle? I just uploaded it to the sales team shared folder. She needs to submit the final draft before Friday."

Taking the time to type out a task from this message can feel time-consuming, but with the automated task feature in Teams, you can add a task to your to-do list in just a couple of clicks.



See it in action

#### **BrainStorm**

Ten South Center St., American Fork, UT 84003