



# 2939 E Madison St., Seattle WA 98112 A Proposed Apartment Development Project for TVC Madison Co. L.L.C.

EARLY DESIGN GUIDANCE MEETING July 13<sup>th</sup>, 2016

PROJECT# 3020338

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## TITLE SHEET

#### CONTACTS INFORMATION

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#### PROJECT INFORMATION

ADDRESS: 2939 E Madison St.

Seattle, WA 98112

PARCEL #: 501600-0007 **ZONING:** NC2P-40 &NC2P-30

**OVERLAY:** None FREQUENT TRANSIT: Yes

OTHER: 40% Steep Slope

Liquefaction Zone

**BASE FAR:** 2.5 for NC2P-30 Zone

3.25 for NC2P-40 Zone

LOT SIZE: 9,862 SF (NC2p-30)

30,560 SF (NC2P-40)

MAX BLDG HEIGHT: 30' (NC2P-30)

40' (NC2P-40)

+7'-0" (retail w/ 16' flr-flr)

SETBACK: 5"-0"@ Dewey Pl. **GREEN FACTOR:** 0.5 or greater PARKING: Retail: 1 stall/500SF

Residential: 1 Stall/ Unit

(50% transit reduction)

# LEGAL DESCRIPTION

MADISON STREET ADD LOTS 1 THRU 5

PLATE BLOCK: 7 PLAT LOT: PORTION

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The 2939 E. Madison St. project is a proposed development of a 4-story mixed-use project featuring retail and residential use within the Madison valley neighborhood. The retail level on the street level creates an urban, pedestrian life-style experience. The residential apartments above with wide variety of residential unit types accommodates the increasing population in the neighborhood and adds a layer of "light's on" security to the neighborhood.

#### **Project Site**

The project site is located on the southeast side of E Madison Street between Lake Washington Blvd. E and 29th Ave E. It is part of the Madison Valley neighborhood, centered around Downtown and Capitol hill to the west, Madrona to the south, University of Washington and the Arboretum to the north, and Madison Park to the east. E Madison Street is one of the major streets connecting downtown Seattle to the east Seattle neighborhoods. 24th Ave E connects north and south neighborhoods to the Madison Valley.

The project site is a triangular lot with two street frontage- E Madison Street and Dewey Pl E. The lot area of the project site is 38,592 square feet. Part of the site is listed as steep slop and liquefaction zone. The high point of the site is on E Madison St. and slopes down toward Dewey Pl E. An existing structure on the site currently houses a garden store built in the year 1959. The project site is located in the NC2P-40 zone. A small portion of the site is zoned NC2P-30. The project site is located within a pedestrian zone and on the Frequent Transit Corridor but is not part of an Urban Center village overlay. This project is not subject to a specific Design Review Board neighborhood specific guidelines. Therefore Seattle Design Guidelines were used to the guidelines for this project.

The neighborhood is a mix of neighborhood commercial zone (NC2P-40), single family zones (SF 5000 & SF 7500), and low rise zone (LR1). Directly south and east of the project is the SF 5000 zone. North tip of the site is adjacent to the LR1 zone. Building types in this neighborhood are a blend of diverse styles, ranging from 5-story mixed use condominiums to multi-story offices, to 1-2 story arts and craft retail/ restaurant and 1-3 story single family houses.

#### **Project Vision**

The development's aim is to extend the vibrant retail experience along E. Madison St. and create a market rate mixed-use rental community that appeals to a wide range of Madison Valley neighborhood residents and retail business.

The development will be designed in keeping with the specific character of the surrounding neighborhood context in its architectural elements, building scale, and massing. The development team is committed to using quality, long-lasting materials. Durable materials such as brick, concrete, metal, wood, glass and cementitious board that weather gracefully will be aesthetically placed to add visual interests and blend with the neighborhood. (1)

The development includes two retail spaces along E. Madison St. with 16'-0" floor to floor ceiling height. The primary retail space will host a neighborhood grocery store. (2) The smaller boutique retail space is flexible to host a variety of retail needs for the Madison Valley neighborhood. Both retail entrances and the residential entrance have a 9' setback to create an intimate urban plaza, gives a sense of place and create a diverse and vibrant pedestrian experience. Above, street level awnings provide weather protection for pedestrians along the path. Currently, there are no street trees in front of the City People property. Green streetscape improvements and public seating along the sidewalk will fill in the the street trees and contribute to a friendly pedestrian experience. (3)(4) The street level façade along E Madison St utilizes large glazing in the storefronts to diminish the barrier between outside and inside, using expansive transparency to further activate the streetscape. (5)

Above the retail podium is two & three levels, comprised of 75 units of residential apartments with a wide variety of unit types to accommodate the increasing population of the Maple Valley neighborhood. Careful design considerations were given to best manage the man-made steep slope site and be empathetic to the single family houses adjacent to Dewey Pl. E. The preferred design option pulls the massing of the residential apartments toward E Madison St. and cascade down towards the single family homes.

The 3-story residential massing on E Madison St. relates to the existing 3-5 story massing along E Madison St. The proximity of the residential units also serve as an extra layer of "lights on" security to this pedestrian street. Cascading down the residential levels toward Dewey Pl E. help reduce bulk and provide more separation between the apartment units to the single family homes.

Below the retail level are two levels of concrete parking structure. Per Seattle zoning code definition, the proposed parking levels are at an average 70% below grade due to the man-made steep slope site. The heavy concrete parking structure walls greatly help noise reduction for low speed traveling vehicles inside the parking structure. The design calls for small 5'-0" x 5'-0" screened vents 16'-0" on center. The screened vents will have a 42" sill height, sufficient to block most vehicle headlights. (6) On the exterior of the concrete wall and in between the screened vents are structured wire lattice for climbing vines to grow vertically. (7) In addition, trees will be planned in front of the screened vents. The design intension is to create a green wall in front of the single family homes. The preferred option splits the parking garage entrance by its primary use to both E. Madison St. and Dewey Pl. E. to help alleviate E. Madison St. traffic congestion. The residential parking entrance will be located off Dewey Pl. E. to discourage retail trips into the single family zone. The commercial parking entrance and indoor loading facility will be co-located off E. Madison St. at the far west side of the development, away from the intimate urban plaza for a safe and pleasant pedestrian experience.

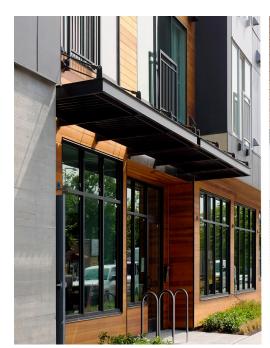
#### **Project Program**

Programatically, the preffered Option 3 scheme will contain 2 levels of below grade parking providing 158 parking stalls, one level of high ceiling (16'-0" floor to floor height) retail on the street level hosting two retails- one 1,600 SF boutique retail space and one 25,000 SF large retail space. Above the retail level are 3 levels of apartments hosting 75 residential units.

Summary of building program- Option 3 (preferred)

 Site Area:
 40,422 SF

 Site Coverage:
 33,650 SF (83%)







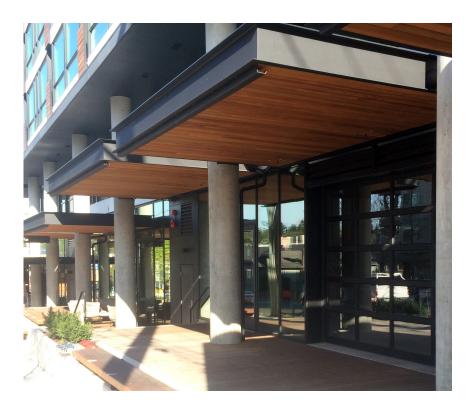
1. Durable materials that weather gracefully.

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# **DEVELOPMENT OBJECTIVES**



2. Heigh Ceiling Neborhood Grocery Store.



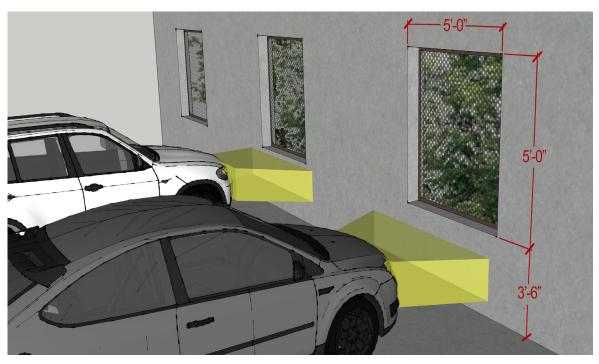
3. Combined entries & deep recessed plaza with weather protecting awning.



4. Recessed street level provides friendly pedestrian experience.



5. Large glazing in the storefronts to diminish the barrier between



6. Large glazing in the storefronts to diminish the barrier between



7. Structured wire lattice.

# **ZONING REQUIREMENTS**

PROJECT DATA

LOCATION: 2939 E Madison St., Seattle, WA 98112
SITE AREA: 40.422 SF (30.560 SF NC2-40 + 9.862 SF NC2-30)

ZONE: NC2P-40 & NC2P-30

OVERLAYS: None

STREET CLASSIFICATIONS: PEDESTRIAN AREA

FREOUENT TRANSIT: YES

BUILDING CODE: SEATTLE AMENDMENTS TO THE 2012 IBC

PROPOSED USE: RESIDENTIAL MIXED USE

OCCUPANCY CLASSIFICATION / SEPARATIONS:

M R-2 S-2

COMMERCIAL

RESIDENTIAL R-2

PARKING GARAGE S-2

		-
$\times$	1	1
1	$\times$	2
1	2	$\supset \subset$

#### **ZONING DATA**

POTENTIAL USE: (23.47A.004) & REQUIRED USE (23.47A.005)

RESIDENTIAL, LIVE-WORK UNITS, GENERAL, SALES/SERVICE, RESTAURANTS, MEDICAL SERVICES, OFFICES, SCHOOLS.

#### STREET DEVELOPMENT STANDARDS: (23.47A.008)

RESIDENTIAL USES MAY NOT EXCEED 20% OF THE STREET-LEVEL

STREET-FACING FACADE WHEN FACING A PRINCIPAL STREET

BLANK FACADES PERMITTED: NO SEGMENT LONGER THAN 20'

TOTAL BLANK FACADE <40% OF FACADE WIDTH

STREET-LEVEL STREET-FACING FACADES SHALL BE LOCATED WITHIN 10' OF THE STREET LOT LINE. UNLESS WIDER SIDEWALKS, PLAZAS, OR OTHER APPROVED

LANDSCAPED OR OPEN SPACES ARE PROVIDED.

TRANSPARENCY REQUIRED: 60% FOR NON-RESIDENTIAL USES DEPTH OF NON-RESIDENTIAL: AVERAGE 30 FT. MINIMUM 15 FT.

HEIGHT OF NON-RESIDENTIAL: 13 FT FLOOR-TO-FLOOR

AT LEAST ONE OF THE STREET-LEVEL STREET-FACING FACADES CONTAINING A

RESIDENTIAL USE SHALL HAVE A VISUALLY PROMINENT ENTRY

THE FLOOR OF A DWELLING UNIT LOCATED ALONG THE STREET-LEVEL
STREET-FACING FACADE SHALL BE AT LEAST 4' ABOVE OR BELOW SIDEWALK

GRADE OR BE SET BACK AT LEAST 10' FROM THE SIDEWALK.

LIVE-WORK UNITS LOCATED ON STREET-LEVEL STREET-FACING FACADES MUST COMPLY WITH BLANK FACADE AND TRANSPARENCY REQUIREMENTS

STRUCTURE HEIGHT: (23.47A.012.A.2)

MAX. ALLOWED: 30 FEET / 40 FEET

with 16'-0" street level +7 FEET = 37 FEET / 47 FEET PROJECTIONS ALLOWED ABOVE HEIGHT LIMIT: PARAPETS, GUARDRAILS, ELEVATOR OVERRUNS, ETC.

"HEIGHT OF STRUCTURE" IS THE DIFFERENCE BETWEEN THE HIGHEST POINT AND THE AVERAGE GRADE LEVEL. ON SLOPING SITES, THE AVERAGE GRADE LEVEL MAY BE CALCULATED USING THE MIDPOINT OF EACH EXTERIOR WALL.

#### **FLOOR AREA RATIO: (23.47A.013)**

SMC 23.47A.013D:

ALLOWABLE FAR: 123,975 SF

99,320 SF (30,560 SF X 3.25 FOR NC2P-40 MIXED-USE)+ 24,655 SF (9,862 SF X 2.5 FOR NC2P-30 MIXED-USE) FLOOR AREA EXEMPTIONS:

1. ALL GROSS AREA UNDERGROUND.

2. ALL PORTION OF A STORY THAT EXTEND NO MORE THAN 4 FEET ABOVE EXISTING OF FINISHED GRADE, WHICHEVER IS LOWER, EXCLUDING ACCESS.

#### **FAR EXCEPTIONS: (23.73.009C)**

IN ADDITION TO THE FLOOR AREA EXEMPT UNDER THE PROVISIONS OF TH UNDERLYING ZONE, STREET-LEVEL COMMERCIAL USES COMPLYING WITH TH STANDARDS OF 23.47A.008 (STREET LEVEL DEVELOPMENT RESTRICTIONS) AND 23.73.008B (AVE. SIZE REQUIREMENT FOR SMALL BUSINESS) IS EXEMPT FROM THE CALCULATION OF GROSS FLOOR AREA SUBJECT TO AN FAR LIMIT AND FROM THE LIMIT ON NONRESIDENTIAL USE IN 23.73.009B.

#### PARKING LOCATION AND ACCESS: (23.47A.032)

IF ALLEY ACCESS IS NOT AVAILABLE, ACCESS IS PERMITTED FROM THE SIDE STREET WHEN LOT ABUTS TWO OR MORE STREETS. A LOADING ZONE MAY BE REQUIRED.

ADA PARKING REQUIREMENTS: (SBC 1106)

1-25 STALLS: 1 ADA STALL
26-50 STALLS: 2 ADA STALLS
51-75 STALLS: 3 ADA STALLS
76-100 STALLS: 4 ADA STALLS
101 TO 150 STALLS: 5 ADA STALLS
151-200 STALLS: 6 ADA STALLS

1 ADA VAN STALL

#### REQUIRED PARKING: (23.54.015 TABLE A & B)

RETAIL: 1 STALL PER 500SF / RESIDENTIAL: 1 STALL PER UNIT

#### **OUALIFY FOR 50% TRANSIT REDUCTION**

#### **RESIDENTIAL AMENITY AREA: (23.47A.024)**

5% OF GROSS BUILDING AREA IN RESIDENTIAL USE 545,650 SF x 5%= 2,782.5 SF

TRANSPARENCY REQUIRED: 60% FOR NON-RESIDENTIAL USES DEPTH OF NON-RESIDENTIAL: AVERAGE 30 FT. MINIMUM 15 FT. HEIGHT OF NON-RESIDENTIAL: 16 FT FLOOR-TO-FLOOR

AT LEAST ONE OF THE STREET-LEVEL STREET-FACING FACADES CONTAINING A RESIDENTIAL USE SHALL HAVE A VISUALLY PROMINENT ENTRY

THE FLOOR OF A DWELLING UNIT LOCATED ALONG THE STREET-LEVEL STREET-FACING FACADE SHALL BE AT LEAST 4' ABOVE OR BELOW SIDEWALK GRADE OR BE SET BACK AT LEAST 10' FROM THE SIDEWALK.

LIVE-WORK UNITS LOCATED ON STREET-LEVEL STREET-FACING FACADES MUST COMPLY WITH BLANK FACADE AND TRANSPARENCY REQUIREMENTS.

#### SETBACKS: (23.47A.014)

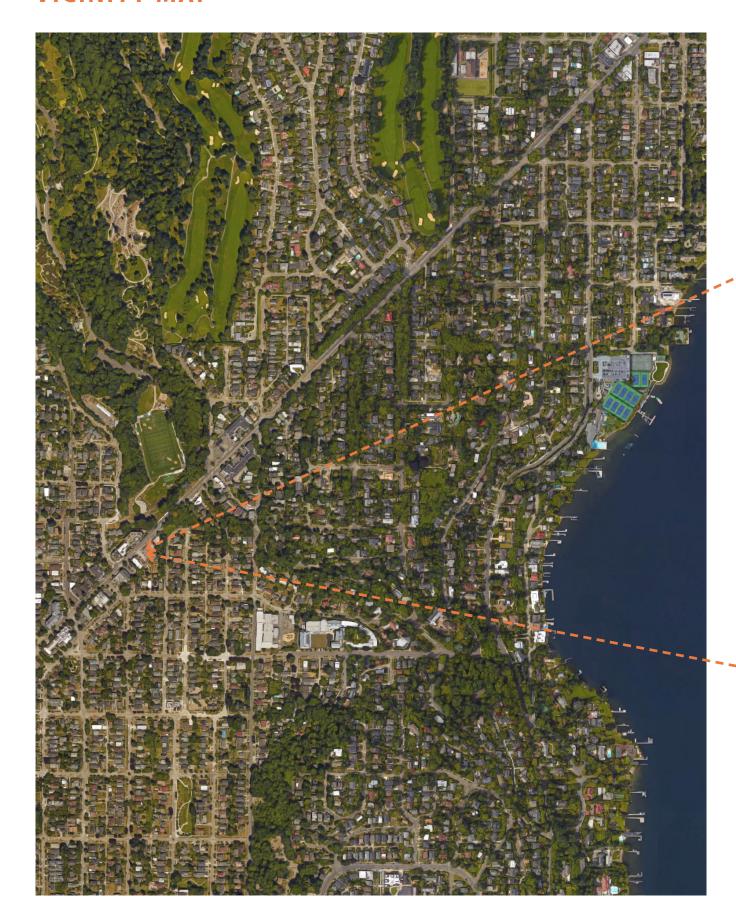
PLAN: 15'-0"TRIANGLE SETBACK REQUIRED FROM RESIDENTIAL ZONE
SECTION 1: 15'-0"SETBACK REQUIRED FROM 13 FEET HT. TO 40 FEET HT.
SECTION 2: ABOVE 40 FEET HT. ADD. RATE OF 2 FEET SETBACK PER 10 FEET HT.
ONE-HALF ALLEY WIDTH MAY BE COUNTED AS PART OF THE REQUIRED SETBACK.

#### REQUIRED LANDSCAPING: (23.47A.016)

SEATTLE GREEN FACTOR SCORE OF 0.3 OR GREATER

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# **VICINITY MAP**







#### **ZONING MAP KEY**

**SF 7200** SINGLE FAMILY

**SF 5000** SINGLE FAMILY

**LR1** LOWRISE 1

**NC2**-30

**NC2**-40







# TREE MATRIX

Date of Inventory: 05.20.2016

Table Prepared: 05.31.2016

Revised: 07.01.2016

**Table of Trees**2939 E Madison St
Seattle, WA 98112

						Drik	Drip line Radius (feet)	dius (fe	et)	_			
Tree	33.7		1	Health	Structural	4	4		10,	Exceptional	otional	Proposed	
26	llex aquifolium	English holly	*8	Poop	Poop						No No	Remove	*Estimated DSH, no access, no tag
1101	Cercidiphyllum japonicum	Katsura	13.5	Good	Poo9	15	13	6	17	30	No	Remove	
1102	_	Katsura	12.6	Good	Poo9	9	11	12	16	30	No	Remove	Co-dominant: 8.5, 9.3;
1103		Red alder	24.4	роод	роод	15	15	15	15	Only Exceptional in Grove	ON.	Remove	May have had a past top failure; old pruning wounds, north side has slight decay; union has included bark on west side
1104	1104 Acer macrophyllum	Bigleaf maple	7.5	poog	Fair	11	13	12	6	30	0	Remove	Co-dominant: 5.5, 5.1; j- shaped base due to slope creep
1105	Thuja plicata 'Zebrina'	Zebrina western redcedar	21.2	роод	Fair	∞	14	16	13	30	O <sub>N</sub>	Remove	Co-dominant: 14.1, 15.9; Portion topped for power line; in ROW dedication - future hazard
1106	Thuja plicata 'Zebrina'	Zebrina western redcedar	12.2	доод	Good	∞	14	7	11	30	No	Remove	In ROW dedication - future hazard
1107	Thuja plicata 'Zebrina'	Zebrina western redcedar	14.0	дооб	Good	15	6	15	11	30	No	Remove	
1108	Thuja plicata 'Zebrina'	Zebrina western redcedar	7.3	доод	Fair	10	6	4	0	30	No	Remove	J-shaped base, corrected lean
1109	<i>Thuja plicata</i> 'Zebrina'	Zebrina western redcedar	12.9	Poop	Fair	12	15	11	4	30	ON	Remove	Topped for powerlines, in ROW dedication - future hazard
1110	Populus nigra	Lombardypoplar	19.4	Good	Good	10	10	10	10	30	No	Remove	Base slightly buried
1111	Acer macrophyllum	Bigleaf maple	16.4*	Good	Fair	13	11	19	19	30	No	Remove	Co-dominant: 5.1, 5.9, 7.9, 8.3, 4.9, 7.8; stump sprout; narrow angles of attachment
1112	Acer macrophyllum	Bigleaf maple	19.1	Good	Good	15	15	10	16	30	No	Remove	

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Page 1 of 4

Tree Solutions, Inc. 2940 Westlake Ave. N (Suite #200) Seattle, WA 98109

**Table of Trees**2939 E Madison St
Seattle, WA 98112

Date of Inventory: 05.20.2016
Table Prepared: 05.31.2016
Revised: 07.01.2016

Tree	Scientific Name	Common Name	<b>DSH</b> (inches)	Health Condition	Structural Condition	North East		South	West T	Exceptional Threshold	Exceptional Exceptional Proposed Threshold (y/n) Action	Proposed Action	Notes
1113	Acer macrophyllum	Bigleaf maple	16.9*		Poor	10	10 1	10 1	10 3	30	No	Remove	Co-dominant: 11.4, 12.5; Narrow angle of attachment, included bark; poor union with Kretzschmaria deusta present, decay in largest stem
1114	Acer macrophyllum	Bigleaf maple	17.7	Good	Good	10	18 1	10 1	18 3	30	No	Remove	
1115	1115 Acer macrophyllum	Bigleaf maple	11.3*	Fair	Fair	17	7	15 1	18 3	30	ON	Remove	Co-dominant: 9.5, 6.2; trunk failure near top, tension side wounds
1116	1116 Acer macrophyllum	Bigleaf maple	4.8	Fair	Poor	16	1	13		30	ON.	Remove	Invasive ivy ( <i>Hedera</i> spp.) on stem; trunk failure in past; sprouts at top, low live crown ratio; root damage will occur from ROW dedication - future hazard
1117	1117 Alnus rubra	Red alder	13.9	Poog	Good	13	10 1	13	14 C	Only Exceptional in Grove	ON	Remove	Invasive ivy on stem, in ROW dedication - future hazard
1118	1118 Acer macrophyllum	Bigleaf maple	27.6*	good	Fair	2	20 2	24 2	21 3	30	OZ	Remove	Co-dominant: 9.7, 16.5, 19.9; narrow angle of attachment; invasive ivy on stem

Tree Solutions Inc

2939 E MADISON ST., SEATTLE, WA 98112 | EARLY DESIGN GUIDANCE MEETING | DPD# 3020338 | MAY 17, 2016

1119 Acer macrophyllum 1120 Acer macrophyllum 1121 Acer macrophyllum 1122 Acer macrophyllum 1124 Acer macrophyllum1125 Acer macrophyllum1126 Acer macrophyllum 1123 1127 studiomeng STRAZZARA www.treesolutions.net 206-528-4670

Swept base
Swept base, suppressed
Stump sprout, old wound at
base, small leaf size
Small leaf size, swep base,
narrow angle of attachments

Remove

2

30

12

17

20

Fair

Fair

21.3\*

Bigleaf maple

Acer macrophyllum

Remove Remove Remove

2 2 2

8 8 8

12 0 19

14 20 9

114

Good Fair Fair

13.2 6.5 18.0\*

Bigleaf maple Bigleaf maple Bigleaf maple

Swept base, old tear out at 6 feet

Remove

õ

30

26

25

Fair

Good

9.7

Bigleaf maple

Acer macrophyllum

Suppressed Narrow angle of attachment

Remove Remove Remove

2 2 2 2

8 8 8 8

5 17 25 26

0 2 20

20 12 10 25

Fair Good Good Fair

Fair Good Good Good

11.0 7.5 11.7 17.9\*

Bigleaf maple Bigleaf maple Bigleaf maple Bigleaf maple

Invasive ivy on stem

Tree Solutions Inc Consulting Arborists

Health Structural Condition Condition
poog
Fair Fair
poog poog
poog poog
Fair Fair
Fair Fair
Poop poop
Fair Fair
Good Good
рооб

Tree Solutions, Inc. 2940 Westlake Ave. N (Suite #200) Seattle, WA 98109

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**Table of Trees**2939 E Madison St
Seattle, WA 98112

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Date of Inventory: 05.20.2016
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DSH (Diameter at Standard Height) is measured 4.5 feet above grade. Multi-stem trees are noted, and a single stem equivalent is calculated using the method defined in the <u>Director's Rule 16-2008.</u> Drip line is measured from the center of the tree to the outermost extent of the canopy

studio<sub>meng</sub> strazzara

11

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Tree Solutions Inc





VIEW

SUN



NOISE TRAFFIC



PREVAILING WINDS S(JAN-JUNE) NW (JULY-SEPT) SSE (OCT DEC)





# **NEIGHBORHOOD KEY PLAN & CHARACTER**



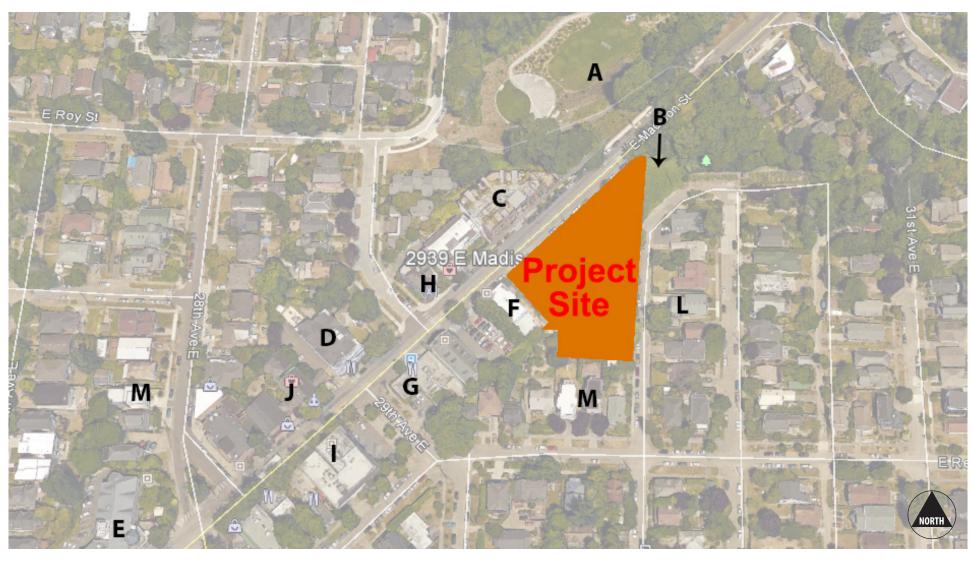
A. WASHINGTON PARK PLAY FIELD



B. STEEP SLOPE



C. MIXED USE- ACROSS FROM PROJECT SITE



VICINITY KEY PLAN



D. MIXED USE/ CONDO



E. OFFICE BUILDING

F. RETAIL- ADJACENT TO PROJECT SITE



I. RETAIL STRIP



L. RESIDENTIAL- ACROSS FROM PROJECT SITE



G. RESTAURANT



J. RETAIL STRIP



M. RESIDENTIAL- ADJACENT TO PROJECT SITE



H. RETAIL- CONVERTED FROM HOUSE



K. MADISON SQUARE



N. MIXED RESIDENTIAL BUILDING TYPES

# **VICINITY KEY PLAN & SITE CHARACTER**



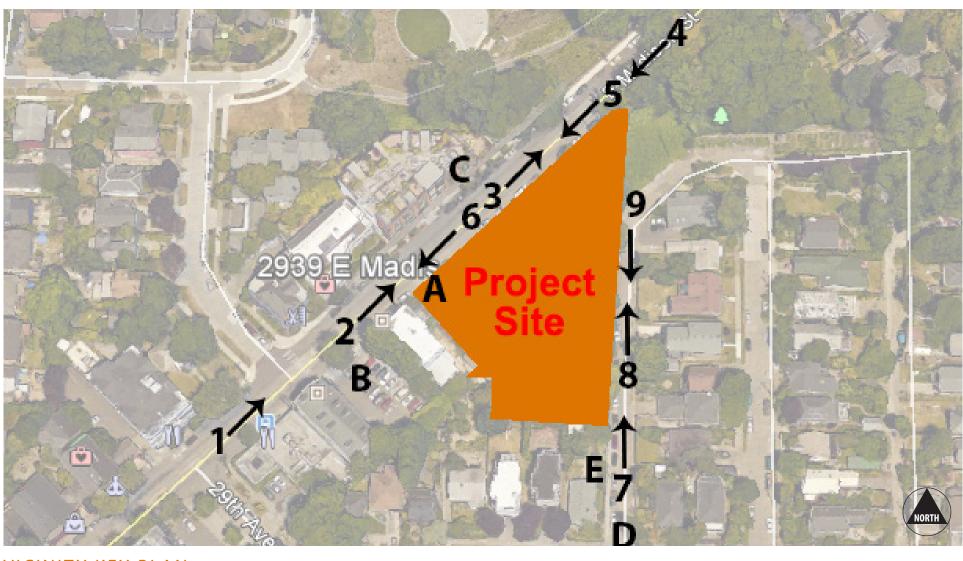
A. EXISTING CURB CUT



B. MULTIPLE CURB CUTS ON E MADISON ST.



C. CURB CUT ON E MADISON ST (ACROSS STREET)



VICINITY KEY PLAN



D. DEWEY PL E CHARACTER



E. ECOBLOCK RETAINING WALL

# **VICINITY PHOTOS**



1. E MADISON ST- LOOKING NE



4. E MADISON ST- LOOKING SW



7. DEWEY PL E- LOOKING N



2. E MADISON ST- LOOKING NE



5. E MADISON ST- LOOKING SW



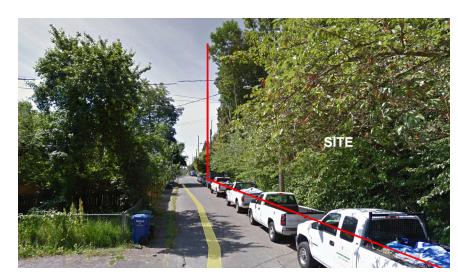
8. DEWEY PL E- LOOKING N



3. E MADISON ST- LOOKING NE



6. E MADISON ST- LOOKING SW

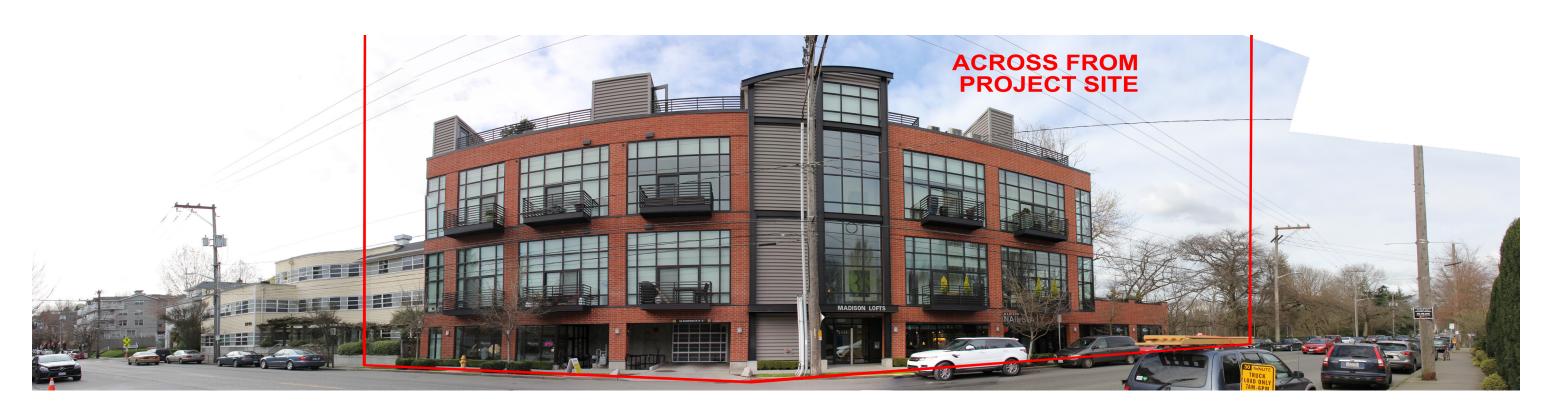


9. DEWEY PL E- LOOKING S

# **STREET PHOTO MONTAGE**



E MADISON ST- LOOKING SOUTHEAST (PROJECT SITE)



E MADISON ST- LOOKING NORTHWEST (ACROSS FROM PROJECT SITE)

studic<sub>MENG</sub>

STRAZZARA

# **STREET PHOTO MONTAGE**





DEWEY ST- LOOKING EAST (ACROSS FROM PROJECT SITE)

## CONTEXT AND SITE

Take advantage of solar exposure and natural ventilation

Appropriate use of natural topography

CS1-D Incorporate on-site landscaping elements

Architectural presence CS2-A

Allow adjacent sites, streets and open space to inform design

Relationship to the block CS2-C

Respect for adjacent sites CS2-D

Incorporate architectural features, pattern and proportion to reinforce the neighborhood character

CS2-B

CS3-B Local history and culture







Five-Story Mixed Use CS2-A



E Madison St Character



**Mature Street Trees** 



Neighborhood P-Patch



Adajcent NC2-40 Development

CS2-B

CS2-D

- PL2
- Walkability: Create a safe and comfortable walking environment that is easy to navigate and well-connected to existing pedestrian walkways and features.
- PL2-B-
- Street-Level Transparency: Ensure transparency of street-level uses (for uses such as no residential uses or residential lobbies), where appropriate, by keeping views open into spaces behind walls or plantings, at corners, or along narrow passageways.
- PL2-C-
- Locations and Coverage: Overhead weather protection is encouraged and should be located at or near uses that generate pedestrian activity such as entries, retail uses, and transit stops.
- PL3
- Street-Level Interaction: Encourage human interaction and activity at the street level with clear connections to building entries and edges.
- PL3-A
- Design Objectives: Design primary entries to be obvious, identifiable, and distinctive with clear lines of sight and lobbies visually connected to the street.
- PL2-A-2
- Common Entries: Multi-story residential buildings need to provide privacy and security for residents but also be welcoming and identifiable to visitors.
- PL2-A-4
- Ensemble of Elements: Design the entry as a collection of coordinated elements including the door(s), overhead features, ground surface, landscaping, lighting, and other features.
- PL3-C
- **Retail Edges**
- PI 3-C-1
- Porous Edge: Engage passersby with opportunities to interact visually with the building interior using glazing and transparency. Create multiple entries where possible and make a physical and visual connection









PL3-A-1

Distinctive Street-Level Entry



PL3-C

Neighborhood Character Details



PL2-C-1

**Weather Protection** 

#### **DESIGN CONCEPT**

Below-Grade Parking: Locate parking below grade wherever possible. Where a surface parking lot is the only alternative, locate the parking in rear or side yards, or on lower or less visible portions of the site.

Architectural Concept: Develop an architectural concept that will result in a unified and functional design that fits well on the site and within its surroundings.

**Architectural and Facade Composition** 

Façade Composition: Design all building facades—including alleys and visible roofs— considering the composition and architectural expression of the building as a whole. Ensure that all facades are attractive and well-proportioned.

Blank Walls: Avoid large blank walls along visible façades wherever possible. Where expanses of blank DC2-B-2 walls, retaining walls, or garage facades are unavoidable, include uses or design treatments at the street level that have human scale and are designed for pedestrians.

Exterior Elements and Finishes: Use appropriate and high quality elements and finishes for the building and its open spaces.

DC4-A **Exterior Elements and Finishes** 

DC4-A-1

Exterior Finish Materials: Building exteriors should be constructed of durable and maintainable materials that are attractive even when viewed up close. Materials that Have texture, pattern, or lend themselves



Parking Entrance on E. Madison St.



Neighborhood Unified Design



Eyes on the Street



**Architectural Composition** 



DC4-A-1

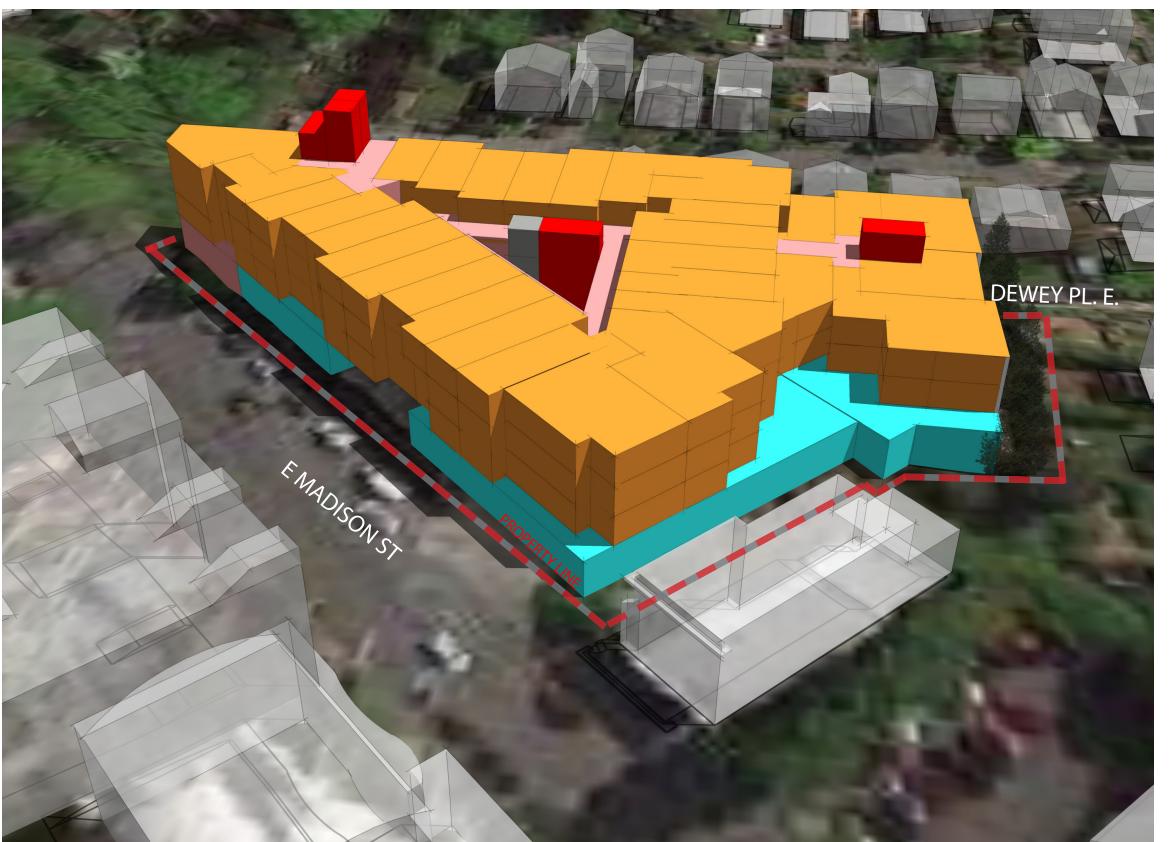
High-Quality, Durable Materials

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# **DESIGN REVIEW PROPOSAL - OPTION 1**

#### VIEW LOOKING NORTHEAST



#### DESCRIPTION

- The new building engages E. Madison St. with retail spaces at street level along the pedestrian way.
- The residential entry is located at the North end of the site, entering from Dewey Pl. E.
- Vehicular entrance to the parking structure garage and loading dock is located off Dewey Pl. E.
- The courtyard scheme with interior open corridor maximize FAR.
- Residential units are oriented equally facing all directions.

#### **ADVANTAGES**

- Maximize development potential and street frontage for residential units.
- Prominent retail entry on E. Madison St. Continuous retail floor, flexible for future tenant.
- Minimum Blank Wall.

#### **CHALLENGES**

- Retail entry +/- 6'-0" below grade, difficult for ADA access.
- Residential entrance off Dewey minimize residential entry presence on E. Madison St.
- Commercial + residential parking entry and loading dock off Dewey Pl. E. disrupts single family zone character.
- Courtyard scheme pushing all units to the outside edge of the site makes building appear bulky and insensitive to the single families to the east of the project site.
- Blank Wall at partial south facade.

# **DESIGN REVIEW PROPOSAL - OPTION 1**

#### VIEW LOOKING SOUTHEAST

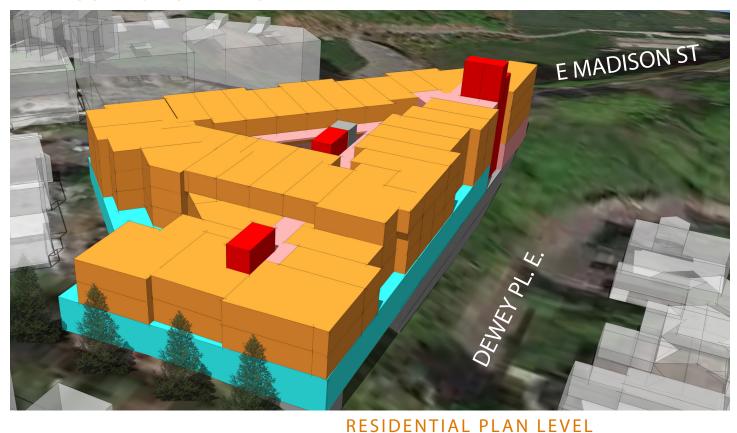


EMADISON ST.

PETAIL.

RETAIL #

#### VIEW LOOKING NORTHWEST



STREET/RETAIL LEVEL PLAN



Madison- Looking North



Madison- Looking South



Dewey- Looking South STREET LEVEL PRESPECTIVE

# **CHALLENGES**



NO OPPORTUNITY FOR ONSITE LANDSCAPING



INTERIOR COURTYARD DOES NOT TAKE ADVANTAGE OF SOLAR EXPOSURE



LARGE BUILDING MASS DOES NOT RESPECT ADJACENT SINGLE FAMILY RESIDENCES



+/- 6'-0" RETAIL LEVEL BELOW GRADE REDUCE STREET LEVEL INTERACTION



# DC1-C-1

**BLANK WALL AGAINST SOUTH PROPERTY LINE NEGATIVELY** AFFECTS NEIGHBORS TO THE SOUTH

**OPTION 1 INFO:** 

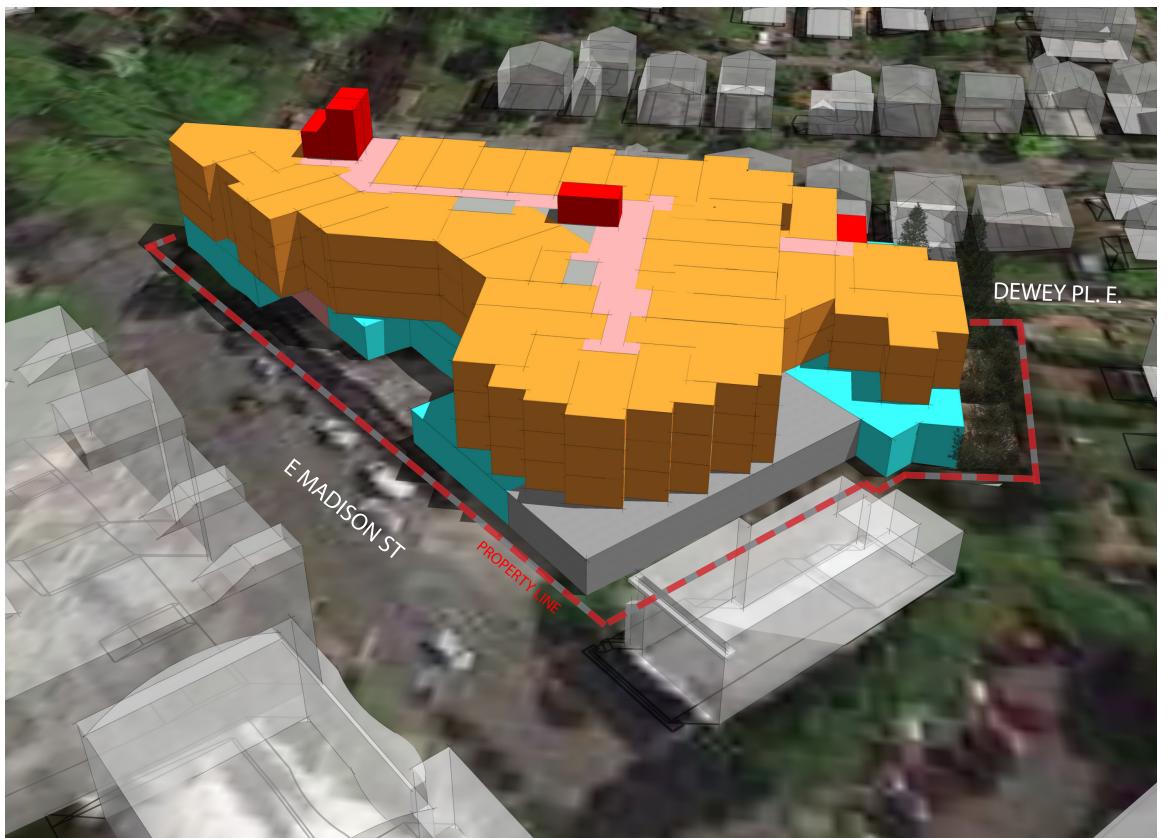
**RETAIL:** 26,600 SF **RESIDENTIAL: 75 UNITS PARKING:** 158 STALLS LAND COVERAGE: 34,500 SF (85%) PROPOSED FAR: 123,300 SF (99.5%)





25

#### VIEW LOOKING NORTHEAST



#### DESCRIPTION

- The new building engages E. Madison St. with retail spaces at street level along the pedestrian way.
- The residential entry is located at the North end of the site, entering from E. Madison St.
- Vehicular entrance to the parking structure garage and loading dock is located off E. Madison St.
- The deep recess "V" scheme provides relieve to the bulky massing of the building.
- Residential units are oriented equally facing all directions.

#### **ADVANTAGES**

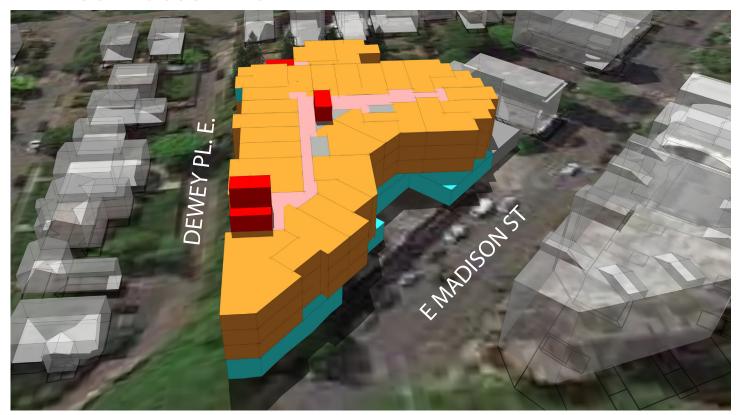
- Maximize development potential and street frontage for residential units.
- Prominent retail entry on E. Madison St. Continuous retail floor, flexible for future tenant.
- Residential entrance off E. Madison St. maximize residential presence on E. Madison St.
- The deep recess "V" scheme provides relief to the bulky massing of the building.
- Minimum Blank Wall.

#### **CHALLENGES**

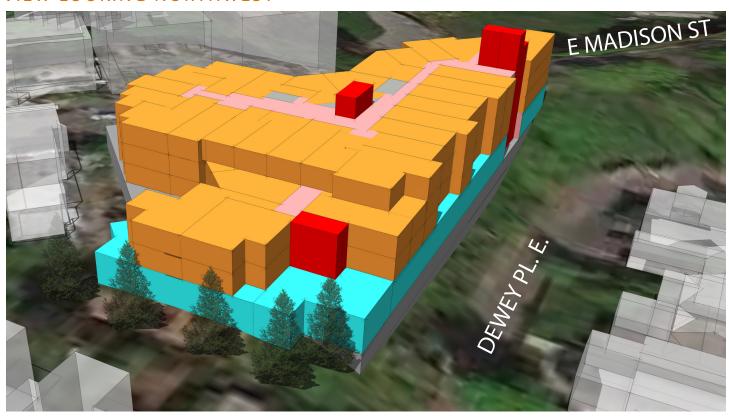
- Retail entry +/- 6'-0" below grade, difficult for ADA access.
- Deep cutout of retail massing along E.
   Madison St. disrupts retail edge
- Deep "V" recess pushes units to the east edge along Dewey Pl. E. makes building appear bulky and insensitive to the single families to the east of the project site.
- Blank Wall at partial south facade.

# **DESIGN REVIEW PROPOSAL - OPTION 2**

#### VIEW LOOKING SOUTHEAST



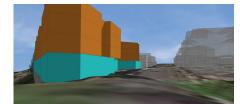
#### VIEW LOOKING NORTHWEST



STREET/RETAIL LEVEL PLAN



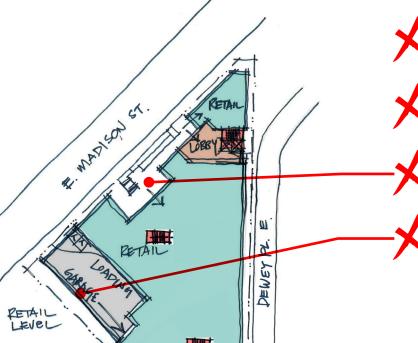
Madison- Looking North



Madison- Looking South



Dewey- Looking South
STREET LEVEL PRESPECTIVE



# **CHALLENGES**

NO OPPORTUNITY FOR ONSITE LANDSCAPING

LARGE BUILDING MASS DOES NOT RESPECT ADJACENT SINGLE FAMILY RESIDENCES

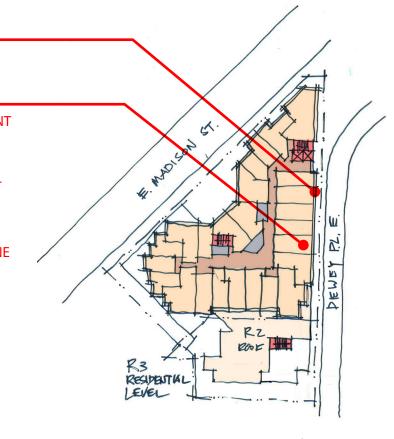
+/- 6'-0" RETAIL LEVEL BELOW GRADE REDUCE STREET LEVEL INTERACTION

PARTIAL BLANK WALL AGAINST SOUTH PROPERTY LINE NEGATIVELY AFFECTS NEIGHBORS TO THE SOUTH

**OPTION 2 INFO:** 

RETAIL: 26,600 SF
RESIDENTIAL: 75 UNITS
PARKING: 158 STALLS
LAND COVERAGE: 33,650 SF (83%)
PROPOSED FAR: 122,740 SF (99.1%)

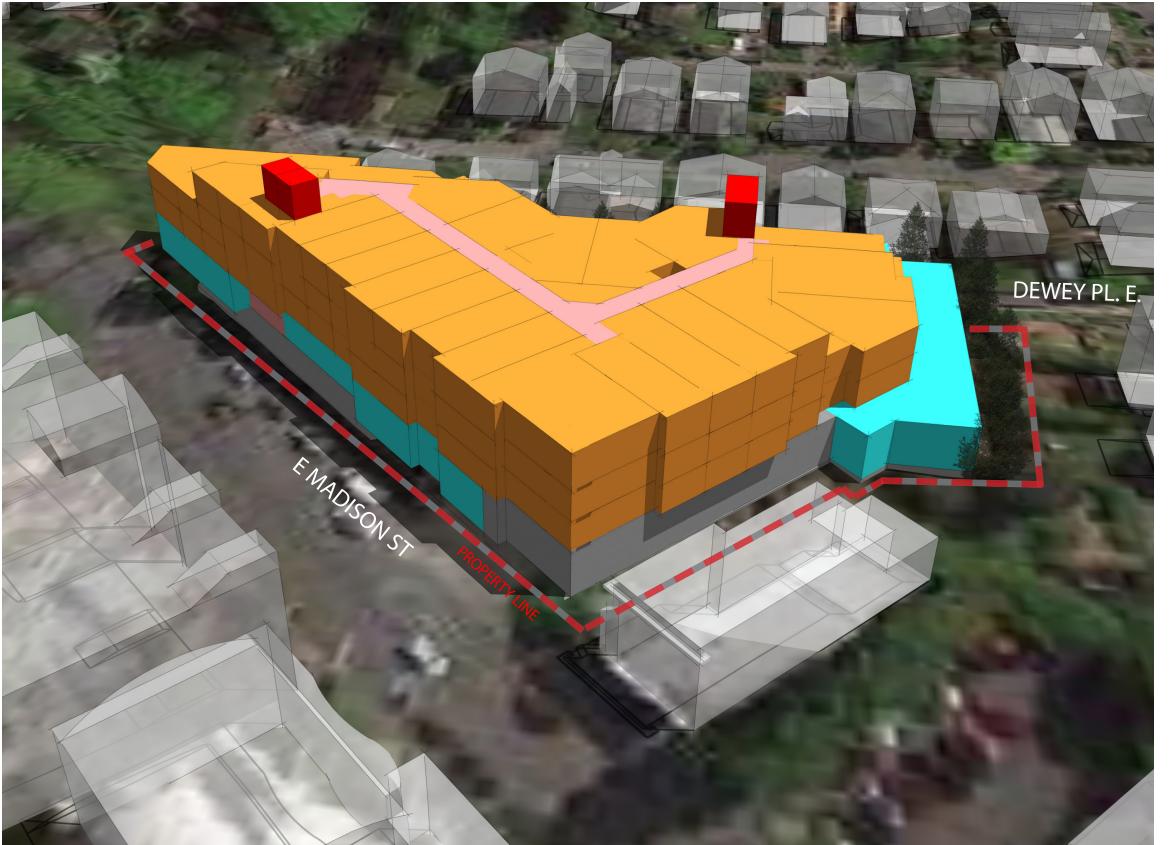






# **DESIGN REVIEW PROPOSAL - OPTION 3 - STEPPED BACK, PREFERRED**

#### VIEW LOOKING NORTHEAST



#### DESCRIPTION

- The new building engages E. Madison St. with retail spaces at street level along the pedestrian way.
- The residential entry is located at the North end of the site, entering from E. Madison St.
- Vehicular entrance to the commercial parking garage and loading dock is located off E. Madison St. Vehicular entrance to the residential parking garage is located off Dewey Pl. E.
- The three tier "L" scheme provides relieve to the bulky massing of the building and provides opportunity to hold the parking garage back the property line for landscaping screening.
- Residential units are oriented equally facing all directions.

#### **ADVANTAGES**

- Prominent retail entry on E. Madison St.
   Continuous retail floor, flexible for future tenant.
- Parking and back of house service off E.
   Madison St. away from Dewey Pl. E.,
- Retail entrance +/- 2'-6" provide better ADA transition.
- Maximize residential presence on E. Madison St.
- The three tier "L" scheme provides relief to the bulky massing of the building towards the single family residents to the east of the project site.
- Minimum Blank Wall.

#### CHALLENGES

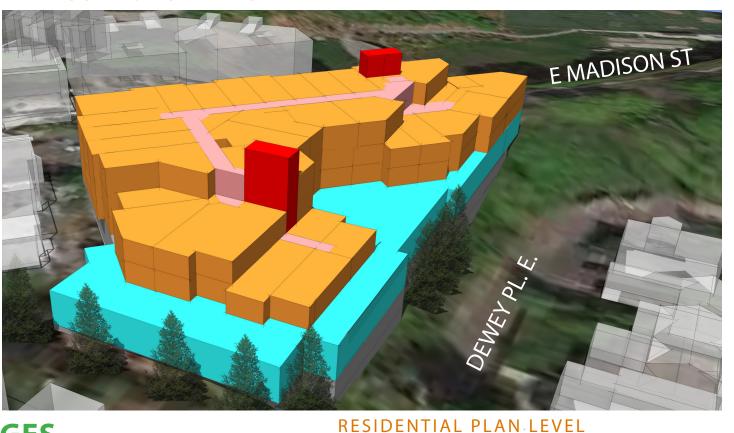
- Parking garage ramp.
- Blank Wall at partial south facade.

# **DESIGN REVIEW PROPOSAL - OPTION 3 - STEPPED BACK, PREFERRED**

#### VIEW LOOKING SOUTHEAST



#### VIEW LOOKING NORTHWEST







Madison- Looking North



Madison- Looking South



Dewey- Looking South

STREET LEVEL PRESPECTIVE

RETAIL CARRIER RESIDENTIAL LEVEL OF THE RESIDENTIAL LEVEL OF THE RESIDENTIAL R

# **ADVANTAGES**

CS2-D

REDUCE BULK AND SCALE BY STEPPING BUILDING DOWN, RESULTING IN FULL LEVEL REDUCTION AT RESIDENTIAL STREET - "STAIR-STEP" DESIGN

#### **-** PL3

+/- 1' RETAIL LEVEL BELOW GRADE - BETTER STREET LEVEL INTERACTION

#### PL3-C

RETAIL EDGE ALONG E. MADISON ST.

#### DC1-C-1

PARTIAL BELOW GRADE PARKING

#### CS1-D

MULTIPLE OPPORTUNITIES FOR ONSITE LANDSCAPING

#### **PREFERRED OPTION INFO:**

RETAIL: 26,600 SF
RESIDENTIAL: 75 UNITS
PARKING: 156 STALLS
LAND COVERAGE: 33,650 SF (83%)
PROPOSED FAR: 119,600 SF(96%)



#### OPTION 1

#### OPTION 2

#### OPTION 3 - PREFERRED



















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OPTION 2

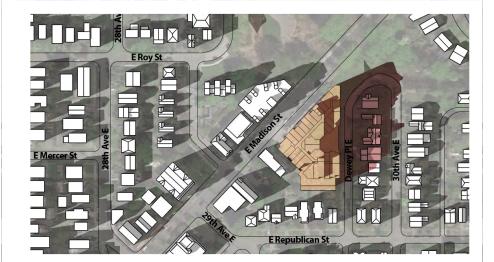












#### OPTION 1



#### OPTION 2



#### OPTION 3 - PREFERRED















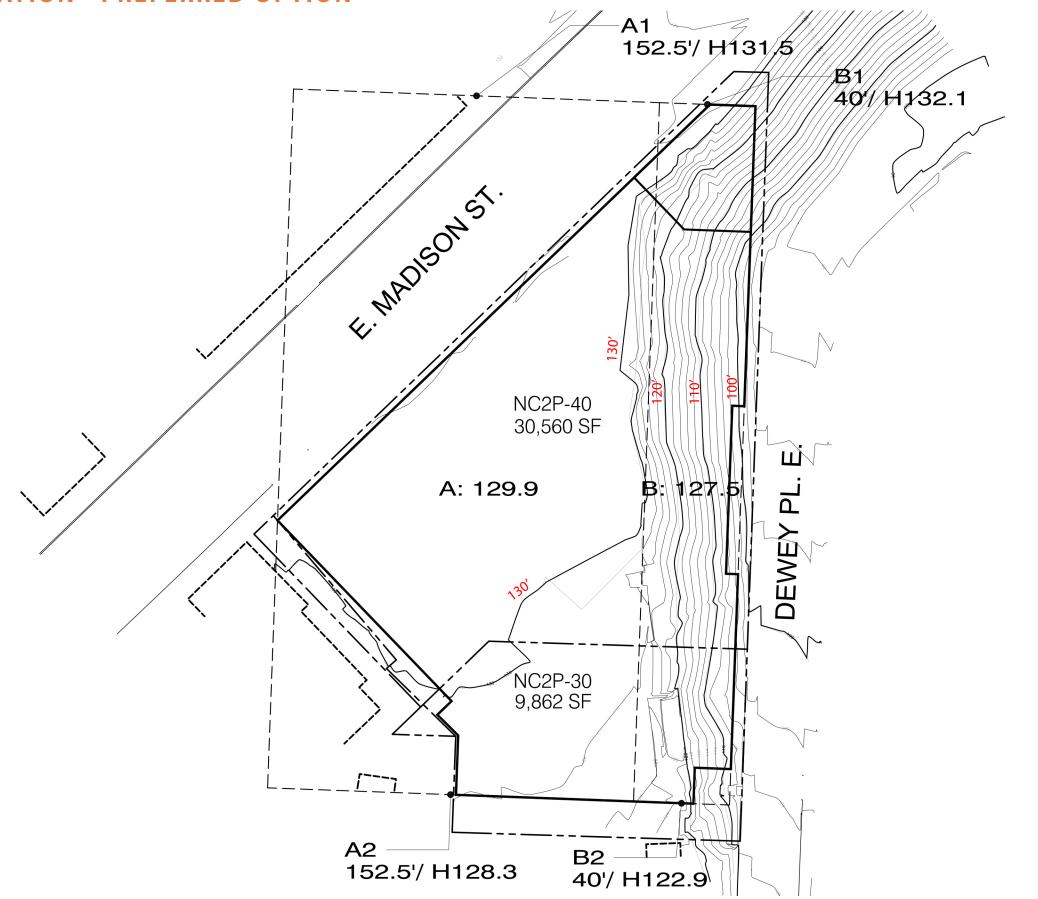




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# **HEIGHT CALCULATION - PREFERRED OPTION**

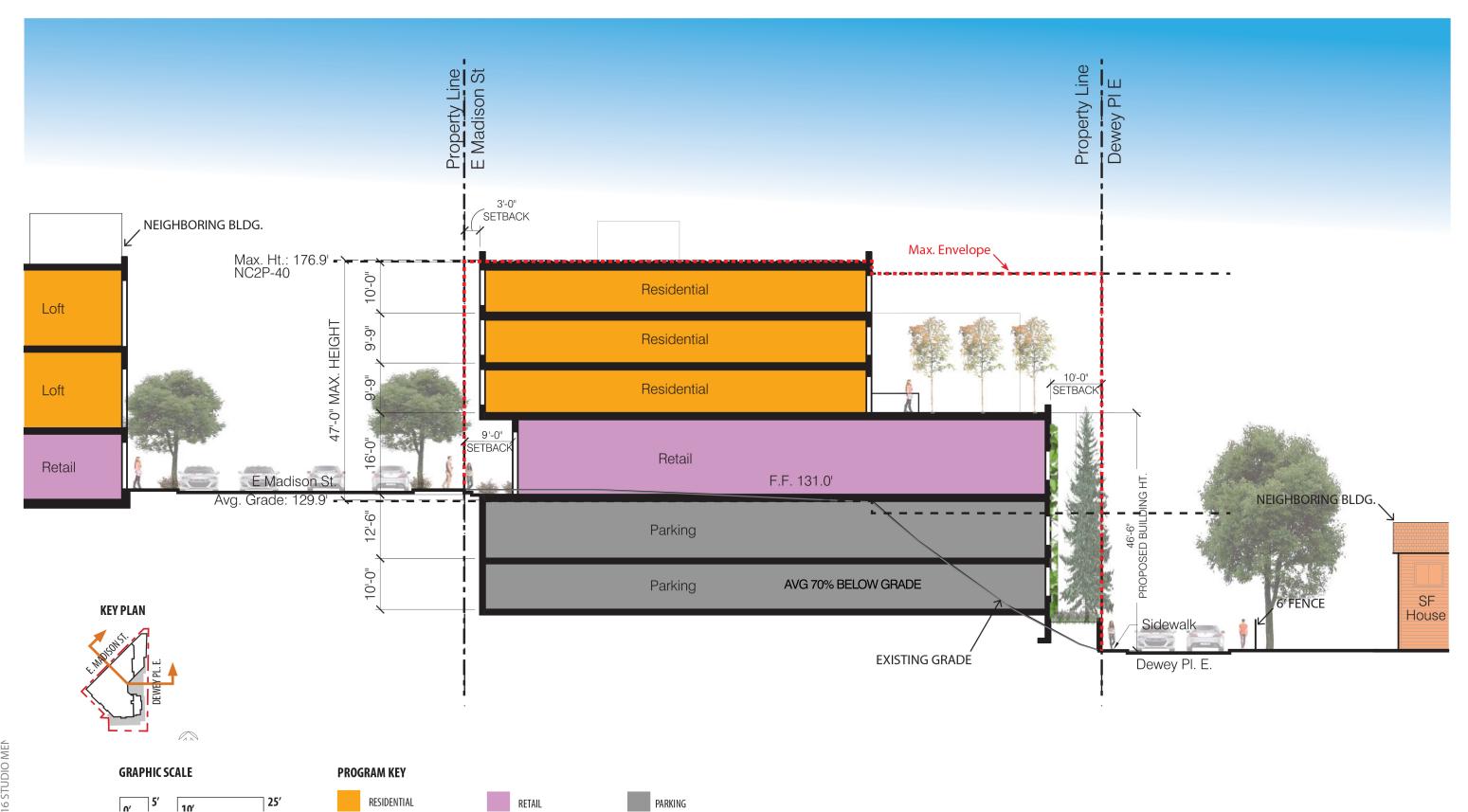






# CONCEPTUAL SECTION- HEIGHT CALCULATION - PREFERRED OPTION

#### **SECTION**





#### **PLANS-R2 & R3 LEVELS**



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# **MAIN TITLE**

# PREFERRED SCHEME- E MADISON STREET LOOKING SOUTHEAST







# PREFERRED SCHEME- E MADISON STREET LOOKING NORTHEAST



**KEY PLAN** 





#### PREFERRED SCHEME- E MADISON STREET LEVEL LOOKING NORTH NORTHEAST



# PREFERRED SCHEME- DEWEY PL. E. LOOKING SOUTHWEST



# PREFERRED SCHEME- DEWEY PL. E. LOOKING NORTHWEST



# PREFERRED SCHEME- DEWEY PL. E. LOOKING NORTHWEST



# ARCHITECT PORTFOLIO - STUDIO MENG STRAZZARA PROJECT PORTFOLIO

#### 501 E PIKE



THE GATSBY APARTMENTS



**BALLARD COMMONS** 



1620 BROADWAY



# LANDSCAPE PORTFOLIO - THOMAS RENGSTORF & ASSOCIATES PORTFOLIO











