## Overview of OPCD

Presentation to Urban Forestry Commission March 6, 2019





## **OPCD**

### **Our Mission**

We lead collaborative planning, advance equitable development and create great places.

### **Our Vision**

An inspiring city, in harmony with nature, where everyone thrives.





## **OPCD**

### **Areas of Work**

- Comprehensive and Regional Planning
- Citywide Initiatives
- Community Planning
- Equitable Development Initiative
- Placemaking
- Planning Commission
- Design Commission





## MANAGING SEATTLE'S GROWTH

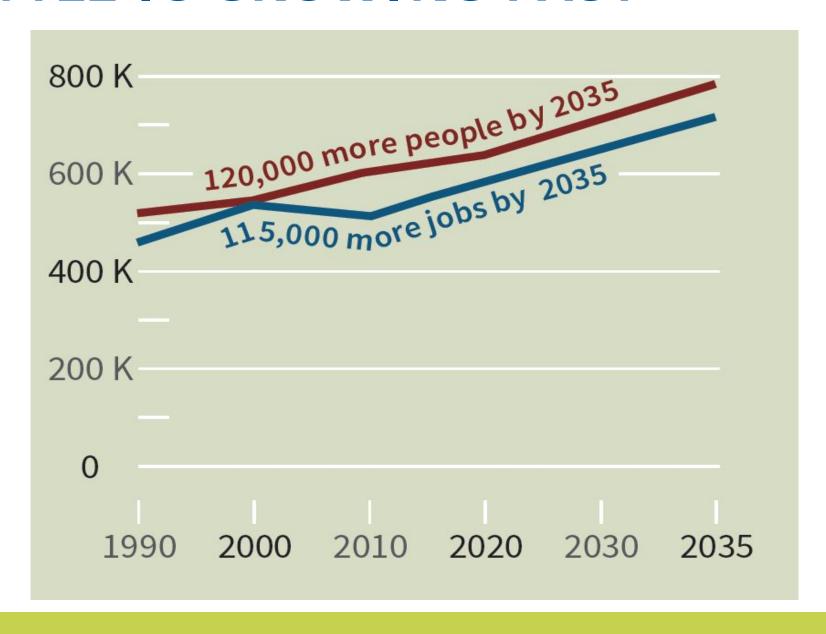


## **Primary themes**

- Housing affordability
- Race and Social Equity
- Growing sustainably
- Livability



## SEATTLE IS GROWING FAST





## SEATTLE IS GROWING UNAFFODABLY

- Rents have increased 35% over 5 years.
- Home prices have increased 50% over 5 years.
- Average price of a non-condo home is \$900,000. This is considered affordable to 4-person household making 180% of Area Median Income.
- We are not producing a diversity of housing options.











## **Urban Village Strategy**



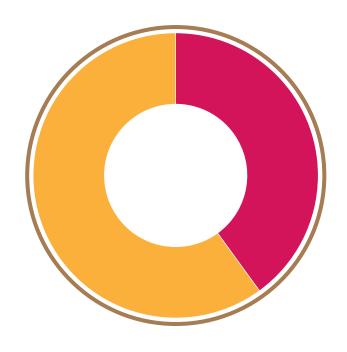


## **GROWTH WITH AFFORDABILITY**

# HOUSING AFFORDABILITY AND LIVABILITY AGENDA

## 30,000 new market-rate homes

- Incentives for familysized housing
- Reduce permitting barriers
- More efficient construction methods
- Continue growth in urban centers



## 20,000 affordable homes

- Rent- and income-restricted homes
- Funding programs primarily serve those ≤ 60% Area Median Income
- Incentive programs
   primarily serve 60% to 80%

  AMI households

## **GROWTH WITH AFFORDABILITY**

## Mandatory Housing Affordability (MHA)

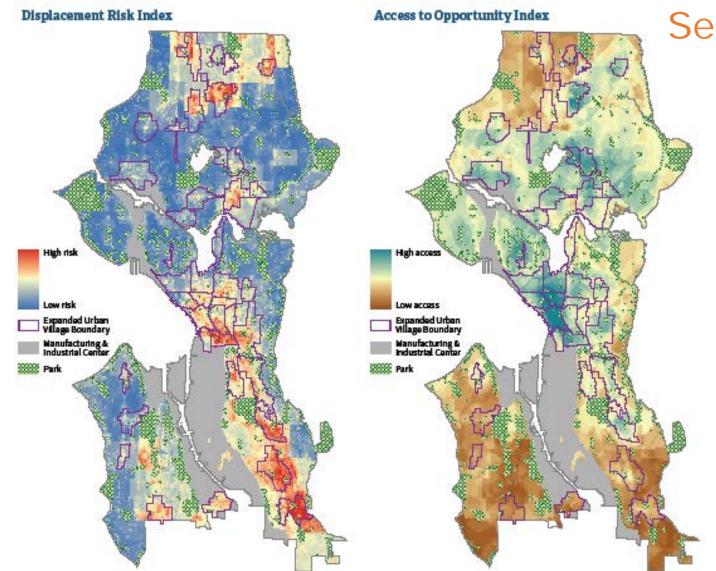
- All new development must build or pay for affordable housing
- Provides additional development capacity to partially offset the cost of these requirements (zoning changes)
- Increases housing choices







## **GROWTH WITH EQUITY**



Seattle 2035 equity themes

- Prioritize marginalized populations
- Race and social equity lens
- Address displacement
- Distribute the benefits and burdens of growth equitably
- Increase opportunities for low-income households



## **Outside Citywide**

An interdepartmental initiative that aims to create a more integrated, equitable, and complete public space network that supports communities to thrive in place.

- Neighborhood-based
- Implementation-focused
- Learn by doing





Big Ideas for the Heart of Seattle



## **Duwamish Valley Program**



- Clean-up to remove pollution
- Create programs to support healthy levels of fish consumption

- Help provide a river environment that supports a healthy community
- Incorporate jobs and education programs
- Support sustained industrial/manufacturing activity

- Improve the environmental determinants of health
- Climate resilience

- **Support Strong Communities**
- Align investments to create a neighborhood that supports a healthy community



A healthy community protects and improves the quality of life for its citizens, promotes healthy behaviors and minimizes hazards for its residents, and preserves the natural environment. (Dannenberg, Frumkin et al)



## **Community Planning**

- Chinatown-International District
- Crown Hill
- 130<sup>th</sup> and 145<sup>th</sup> Station Area Planning



# **Equitable Development Framework: Strong People, Strong Communities**

Strategies to achieve community stability and resilience in the face of displacement, and great neighborhoods with access by all:



Advance economic mobility and opportunity



Promote transportation mobility and connectivity



Prevent residential, commercial, and cultural displacement



Develop healthy and safe neighborhoods



Build on local cultural assets



Provide equitable access to all neighborhoods

