## DRAFT Seattle Urban Forestry 2011 Work Plan v.2

## **2011** Priority Actions:

- 1. Tree Protection Ordinance
- 2. Advising on City Decisions that Impact the 30% Canopy Goal
- 3. Internal Engagement of City Departments on Canopy Goals
- 4. Improving Transparency of Process / Operations of UFC

Bench mark*	Topic Area / Action	UFC Committee or Lead Responsible	Departm ent Involved	Start Date	UFC Agenda Date	Key Outcome / Deliverable	Vote / Support
	Legislation / Protection						
1	Clarify process for SUFC input to TPO						
	Meet with City Council rep., UF IDT and DPD (outside of UFC) to define process and timetable for taking UFC input on TPO	Matt / Sandra	City Council rep., UF IDT, DPD	January	1.5.2011	Transparency of Process	2.2.2011
	Post schedule and process on website	Matt / Sandra	DPD	January	1.5.2011	Schedule	2.2.2011
2	Identify goals and tools for strong Tree Regulations						
	Prepare a position paper on the merits of a tree permit system	Jeff R / Peg	UF IDT, DPD	January	1.5.2011	Position Paper	3.2.2011
	Develop position paper on Ecosystem Metrics for tree protection regulations, and trend tracking over time	John S / John F	UF IDT, City arborists	January	4.2.2011	Position Paper	5.6.2011
	Develop a position paper on Professional Standards	John H	City arborists, UF, IDT	January	2.2.2011	Position Paper	5.6.2011
	Develop a position paper on Tree Standards		UF, DPD, City arborists	January	3.2.2011	Position Paper	5.6.2011
	Develop a position paper on Development Standards	Peg / Jeff	UF, DPD	January	3.2.2011	Position Paper	5.6.2011
	Develop a position paper on Mitigation Standards	Peg / Jeff	UF, DPD	January	4.2.2011	Position Paper	5.6.2011
3 - 4	Support Passage of a strong TPO						

	<ul> <li>Identify opportunities to provide Council and Mayor input on broad participation of the development of the TPO and its effectiveness in meeting the 30% canopy goal</li> </ul>	Nancy / Matt	DPD	May	6.1.2011	Memo / Presentation	8.3.2011
5	Support Implementation of TPO						
	Develop recommendations for tracking on-the-ground effectiveness of a strong TPO		UF IDT, DPD, City arborists	July	8.3.2011	Position Paper	9.21.2011
	Develop recommendations for revising Director's rules or CAMs to be consistent with a strong TPO		UF IDT, DPD	August	9.21.2011	Position Paper	11.2.2011
	Programs / Evaluation						
1	Clarify Process for reporting						
	Solicit / discuss Departmental metrics and provide annual review criteria and process			Sept	10.5.2011	Memo / process	11.2.2011
	Comprehensiveness / Effectiveness						
1	Explore Opportunities to Further Align Departments						
	Review / discuss IDT process and research other models for City Departmental coordination and effectiveness			June	7.20.2011	Position paper	10.19.201 1
2	Create Sustainable and Realistic Urban Forest Budget						
	hold information meetings on urban forest budget and needs			May	6.15.2011	Summary Memo	8.17.2011
	Develop position paper on urban forest budget needs			July	8.17.2011	Position Paper	10.5.2011
	Engagement / Outreach						
3	Conduct Internal Engagement						
	Develop annual calendar for invited speakers, guests and topics	Matt/Sandra		January	1.19.2011	Calendar	2.2.2011
	Engage Department Directors; invite a City Director to every other meeting to build relationships		DPD	January	2.16.2011	List/Dates of UFC Visitors	3.5.2011
	<ul> <li>Develop thoughtful questions (survey) and present UFC ideas to help structure a forward-thinking conversation</li> </ul>	?	?	?	?	Big Ideas / Qs	?
	Review outreach efforts and create strategy	Nancy		June	7.6.2011	Memo	9.7.2011

1-2,4	Elevate Trees as Infrastructure / Outreach					
	To evolve from conversations that come from No. 3 (establish regular conversations with SPU / OSE)	TBD		7.6.2011	TBD	9.7.2011
5	Annual Report	DPD	October	11.16.2011	Annual Report	12.21.201 1
	Process / Operational					
1	SUFC Feedback Loop					
	Develop explicit expectations about a feedback loop so UFC knows how input will be used.	UF IDT DPD	' January	2.2.2011	Supporting UFC Materials	4.6.2011
2	Elevate SUFC Priorities					
	Create a cover sheet using criteria for decision-making that would be completed in advance by any entity wishing to present to SUFC	DPD	January	1.19.2011	Supporting UFC Materials	2:16.2011
3	Align UMFP and SUFC work plan					
	Discuss and ensure UMFP workplan and UFC workplan are aligned		January	1.19.2011		2.16.2011
	* Review 2011 and create 2012 workplan			11.16.2011	Annual workplan	12.21.201 1

<sup>\*</sup>Benchmarks identified on Pages 4-5 of the Approved 11.3.2011 SUFC Work Plan by Pyramid Communications