

WASTE PREVENTION STATUS REPORT FOR SWAC MARCH 2012

Plastic Carryout Bag Ban – Takes effect July 1

- Developed graphic flier to summarize ban for businesses and shoppers
- Flier with FAQs and general information to website www.seattle.gov/plasticbagban
- Mailed 8,000 letters from Ray Hoffman to retailers, including copy of flier
- Stakeholder meeting with 80 retailers, packaging suppliers
- Developed point-of-purchase artwork for retailers
- Seattle Channel half hour show in April, will show outreach in action
- Media events planned for May and June
- Resource Venture will call on 250 stores
- Resource Venture and staff will add bag ban materials to 250 store contacts already planned for Get-On-The-Map and Food+

Single-Use Food Service Packaging – Food+

- Restaurant compliance estimate at 60%: correct packaging, bins, collection service.
- General messaging: Push quick-serve restaurants toward compostable serving products – except for hot and cold beverage cups. (Requiring compostables for eat-on-site QSRs is area for possible legislation.)
- Meet one-on-one with managers of all food courts. Present City evaluation of their programs, make proposals for improvement.
- One direct-mail reminder to all QSRs.
- Outreach to food industry – tabling at food shows.
- Meet with all walk-in distributors (Cash and Carry, R Depot, Costco).
- Meet with Parks/citywide special events coordinating committee, remind them of regulations, push all compostable except beverage cups message.
- Stakeholder meetings (Late spring and autumn?).
- Repeat summer outreach to food vendors in partnership with Tilth.
- Continue to include Food+ assessments, delivery of posters and delivery of free compost and recycling bins for front-of-house use by quick-serve restaurants as part of RV Get on the Map program. (No QSRs should be on the map unless their products and bins are fully compliant.) Expected: at least 250 sites.
- Emphasize that RV should provide Food+ break room posters when working with all business clients.
- Update RV website for more visibility of Food+, making links for poster ordering and to Cedar Grove approved products list more prominent.
- One major media event demonstrating compliance after two years (July).
- Discontinue multiple warning process prior to issuing citations for serving in EPS products. Single warning via registered mail followed by citation if violation continuing.
- Support public and private school compost system grantees with signs and bins as appropriate.
- Revise Director's Rule on exceptions. (Dick by end May.)
- Continue to explore use of a "Seattle Approved Compostable" mark for products. (Dick)

Other Ongoing Programs

- See attached spreadsheet.
- Questions?