

Special Events Committee Meeting Minutes
October 10, 2018
Seattle Municipal Tower, Floor 16, Room 1600

Member Representatives in Attendance:

Agency	Representatives	Noted in Minutes As
Citizen Representatives	Lisa Fraser	Citizen Representative
	Oliver Little	Citizen Representative
Department of Construction & Inspections	James Dasher	SDCI Noise Abatement
	Jessica McHegg	SDCI Construction
Department of Neighborhoods	Erin Cheuront	DON
Finance and Administrative Services	Kim Brady	FAS
King County Metro Transit	Glenn Bartolome	Metro
Mayor's Office	Caylyn Rolf-Tate	MO
Parks and Recreation	Carl Bergquist	Parks
Seattle-King County Health Department	Rosemary Byrne	Health
Seattle Center	Lance Miller	Seattle Center
Seattle Department of Transportation	Mike Shea	SDOT
Seattle Fire Department	Michael Frediani	FMO
Seattle Police Department	Lt. Bryan Clenna	Police
	Lt. Phillip Hay	Police
Seattle Public Utilities	Sheryl Anayas	SPU
Special Events Office	Chris Swenson	Chair
	Jonelle Mogi	SE
WA State Liquor & Cannabis Board	Lt. Rob Rieder	WSLCB

Additional Attendees:

Jim Moore – Sound Transit, Ken Neafcy – OEM, Luke Sillonis – Downtown Seattle Association
 Capt. Eric Greening – SPD, Scott Moss - SPD, Sgt. Tony Bailey – SPD, Lt. Paul Leung – SPD East Precinct,
 Chieko Ike- Glenn – Seattle Cancer Care Alliance, Denise Hinton – Macy's , Chris Levy – Macy's, Libby Dover –
 Dover Entertainment, Jason Lajeunesse – CHBP, Jon Slatkin – CHBP, Kate Harris – CHBP, David Doxtater –
 The Workshop, David Douglas – Cascade Bicycle, Jared Loranger – Fizz Events, Jenny Ku – Office of Arts and
 Culture, Iris Picat – WSDOT, Raina Melchor – The Workshop, Stacey Howery – WSDOT, Charmane Slye –
 Seattle Womxn March Forward, Liz Hunter Keller – Seattle Womxn March Forward, Liberty Harrington –
 Seattle Womxn March Forward, Bruce Skinner - WFEA

Note: As always, these are "raw minutes notes" based on the discussion of the 10/10/2018 meeting and do not include every word spoken - not a literal transcript - merely a summary of ideas.

Post-Event Evaluations/Comments:

DATE	EVENT
Sep 13-16	Boats Afloat Show
Sep 14-16	The Susan G. Komen Seattle 3-Day

	<ul style="list-style-type: none"> No issues; Towards the end, walkers didn't walk on the right side of the sidewalk, but it was rules of the road/sidewalk Event happened on the same day of the WNBA Championship parade; No feedback
Sep 14-16	Seattle Greek Festival
Sep 15-16	Battery Block Party
Sep 15	Seattle Fiestas Patrias
Sep 15	Farm to Table Dinner
Sep 15	Reuben's Brews - East Ballard Oktoberfest
Sep 15	Fuel Outdoor Beer Garden
Sep 16	<p>Cosmo 7K</p> <ul style="list-style-type: none"> Lt. Yoon covered event; SPD didn't hear any issues Feedback received that there were fewer participants; Change of date may have affected attendance
Sep 16	Row for the Cure – Seattle
Sep 16	Hit the Streets to Demand #TrumpPenceMustGo
Sep 16	<p>Seattle Storm Championship Parade</p> <ul style="list-style-type: none"> Similar problems with other championship celebrations - pedestrians on the street with the package, storm employees joined package at the end of the march, some of storm players did not stay on package Bicycle fencing did help to control fans 1st Ave on the west side, cars were not moved; Did cause some confusion with the placement of the bicycle fencing Last minute there were Storm employees that joined the package; There was no communication with SPD; SPD learned from Sounders celebration that we can't have anyone with the package due to safety Harrison St. turn around for the staging location went well; Seattle Center was glad organizers took it early; People were waiting and gathering at the turn around in anticipation for the parade to start Key Arena doors didn't open until package arrived; People were on plaza and it was raining; Seattle Center not sure why key arena doors were not opened
Sep 19, 29, Oct 8	<p>Sounders FC March to the Match</p> <ul style="list-style-type: none"> Sept. 29th there were smoke grenades/flares used by multiple people; One participant was denied entrance to the game Participant was pointed out by SPD, ticket pulled; Fan was out of town and claimed didn't

	<p>know about use of smoke grenades/flares</p> <ul style="list-style-type: none"> • Some fans that use smoke grenades/flares know that it is not allowed; They are covered and have entourage around them
Sep 20-21	University of Washington Academic Year Student Move-in
Sep 21 - Nov 3	Georgetown Morgue Haunted House <ul style="list-style-type: none"> • SPD staffed and are working event; Working out so far
Sep 21-23	Fremont Oktoberfest
Sep 21-22	St Benedict Wallingford Wurst Festival
Sep 21	Memorial for Baby Orca of Mother Talehquah/J35
Sep 21	Greek Block Party with Husky Athletics
Sep 21, 28	University of Washington Husky Marching Band Rally <ul style="list-style-type: none"> • No issues
Sep 22	Sustainable Ballard Festival
Sep 22	Million Workers March <ul style="list-style-type: none"> • Cancelled at the last minute after SPD staff was on site
Sep 22	Cannabis Business Demand for Federal Protections Protests
Sep 23	Orca Half Marathon <ul style="list-style-type: none"> • SW Precinct responsible for event; SPD traffic said went well
Sep 23	Art Marble 21 Block Party
Sep 23, Oct 7	Alaska Airlines Hometown Hangar
Sep 28-30	Bite of Broadview
Sep 29-30	Lake Union Wooden Boat Festival
Sep 29	Pacific Northwest Walk to End Alzheimer's
Sep 29	Seattle AIDS Walk & Picnic <ul style="list-style-type: none"> • All in Volunteer Park for 2018 event • No traffic resources assigned
Sep 29	Great Pumpkin Weigh-Off
Sep 30	The Finding of the True Cross (Meskel)
Oct 4	Mass of the Holy Spirit <ul style="list-style-type: none"> • Didn't hear any issues
Oct 4	Toth Construction Annual Open Haus Oktoberfest
Oct 6	R-Day
Oct 7	Tail of the Lake Regatta
Oct 7	Chris Cornell Statue Unveiling <ul style="list-style-type: none"> • Well attended; About 1000 people were there • Enough people to go into the streets • One bus didn't get the notice about re-route
Oct 7	Double Tenth Flag Raising and Parade
Oct 8	Indigenous Peoples' Day Celebration March
Oct 9	Pioneer Square Dinner Party

Public Comments: None.

Applications Review / Discussion

Event: Macy's Holiday Parade
Date(s): Friday, November 23, 2018
Location: Downtown/Westlake Park
Organizer(s): Denise Hinton, Chris Levy

Event Notes:

- 28th Annual My Macy's Parade (Citywide Event)
- Last year Denise Hinton will be producing Holiday Parade; Chris Leavy shadowing and will be producing 2019 event
- No changes from 2017 event; Staging and route staying the same
- Length of parade looks to be the same; Approximately 1 hour to 1 hour and 10 mins
- Expecting about 25 Macy's floats; Seattle Times and Warm 105.9 are both sponsors and may bring a wrapped vehicle
- Seattle Times will have an inflatable in parade
- About 11 floats so far
- Organizers do not know how many groups will be on foot; Applications are still being accepted; As of now there is no one new signed up for the parade

Committee Discussion:

SPD – Staging for the floats should be reviewed as there is construction at Convention Place

Metro – Bus tunnel entry where the floats have staged across from the Paramount is gone; Buses are now parked under the Convention Center at Convention Place; The only way access bus staging is on 9th Ave; We will need to find other locations for float staging on 9th Ave and near the paramount; 3 or 4 routes are affected; Organizers stages EMS, Port-a-potties, tent and other staging on 9th Ave between Pine and Olive Metro can't make a right turn onto Olive from 9th Ave; Only 9th Ave staging needs to be relocated, Metro re-routes off Pine St.

SDOT – Confirming Metro would like 9th Ave open from Convention Tunnel to Convention Place; Organizers asking to move staging to Boren Ave.; Boren Ave. has been under construction as part of the convention expansion, SDOT doesn't know the status of the roads; 8th Ave between Pine and Pike the Grand Hyatt has loading dock but there are some parking on the east lane on 8th Ave; Olive maintains east bound traffic, Macy's only closes one lane; SDOT suggests using bus lane between 9th Ave and Boren; Another option is to look at 8th Ave; Access will need to maintain access to Grand Hyatt but organizers could use east curb lane on 8th Ave and have Local Access Only to the Grand Hyatt; Denise, Mike and Glenn will talk offline about staging ; Rainier Square project taken all the parking on Union, 5th, University and 4th; construction should not interfere with parade, but sidewalk is gone

SFD – Ambulance on 9th and olive; Organizers hire AMR

FAS – Needs list of vendors; Organizers will send to FAS

DON – If changes are made to staging on 9th Ave, let the new businesses know about staging area; Organizers work with Libby Dover from Dover Entertainment to send out one notification letter about the parade, star lighting and fireworks

Event: Westlake Tree Lighting
Date(s): Friday, November 23, 2018
Location: Downtown/ Westlake Park
Organizer(s): Libby Dover

Event Notes:

- Organizers hired by DSA to work with stakeholders for Westlake tree lighting; Producing events for

the past 2 years

- 2018 event will look a lot like 2016 event; Adding more décor elements for this year
- Following same street closures in the past 8:30 – 9:00am
- Works with Macys and staff to have staff at all street closures
- Will install some large lighting gobos that will scale the buildings with large snowflakes; Lighting on the building will start at sundown
- Starting at noon there will be amplified music from Westlake
- Between 5 and 5:30pm organizers will work with SFD and SPD to get the right timing for the fireworks
- There will be a small program starting about 5pm on the balcony of Westlake; emcee comes out with Santa
- The tree will be lit, then carousel, then the star, and finish with the fireworks
- Timing could be off on the original run of show since working with SFD and SPD on site
- Organizers are working with the tenants in the surrounding buildings for event and potential for other activations
- Macys have new vendor for fireworks – Pyro Spectacular
- Pine St. between 3rd and 4th Ave and 4th Ave between Pine and Olive is the firework exclusion zone; Exclusion zone gets set up typically at 3 pm; Macys has 16 extra guards coming at 2pm to assist

Committee Discussion:

Chair – Clarity on the gobos that will be used; Organizers explain they are essentially large moving light, not as big as spotlight; There will be 2 locations: balcony on Westlake mall and balcony of All Recipe building; Organizers are working with Westlake mall building, Macys, Westlake park, and other businesses on Pine, that are directly impacted by the lights

SPD – Organizers asking if need room for SPD inside of Macy's; SPD tree lighting deployment isn't going to be as big as past; If needed Denise will put SPD in contact with operations manager at Macy's and they will find a spot for SPD inside of the store; Communication contact with SPD West Precinct will be Lt. Moss

SFD – Haven't seen a permit or plan from Pyro Spectacular about show; SFD needs a list of product and must approve products, previous conversations we talked about not having 1.3 product (no fallout); Organizers are working it out so contractor is providing everything asked for by SFD and building for the covering (tarping) and set up; Macys told tenants they couldn't have people on top of the building; SFD has no issues with that

SFD/Medic1 – Typically doesn't hire out medic for event; There are no records of EMS covering event; There would be a contract if organizers needed medic onsite; No medic tent or station onsite; Organizers call 911 in case of emergency; Anticipating about 10,000 people that gather between 4:00-5:30pm

Parks – Westlake just activated for events

SDOT – Pine St between 4th and 5th closed in the morning and keeps closed during the day; 3rd closed at 3:00pm but if needed earlier than they will earlier is possible if needed

Event: Capitol Hill Block Party
Date(s): Friday – Sunday, July 19 – 21, 2019
Location: Capitol Hill
Organizer(s): Jason Lajueneese, Jon Slatkin, Kate Harris

Event Notes:

- 23rd CHBP; Jason producing it for the past 5 years, a part of it for last 12 years
- Layout and set up the same to the last few years; Worked with the one construction site (old value village); Organizers are assuming site will still be under construction for 2019 event
- Already started conversation with Noise Abatement for 2019 event variance

- A lot of communication with neighbors in area, immediate neighbors in the footprint and in the area
- Worked with neighborhood businesses for promotions; \$30,000 worth of tickets given to 14 businesses which returned \$20,000 in revenue that went back to the 14 businesses
- 8 community events/activations
 - Skate Competition; Partnered with 35th North Skate Shop, skate shop that's been there for about 20 years, for a skate competition at Cal Anderson park; Skate competition featured youth, women and sponsored skaters
 - CHBP poster show at Vermillion Art Gallery; Showcasing 40 local graphic designers to showcase their CHBP poster designs
 - CHBP Photo showcase at Café Vita; Showcasing local photographers who photographed CHBP in the past
 - Artist Panel series; Panel featured local musicians, artists, band managers, and industry experts
 - Courtyard Yoga in Chophouse Row; Partnership with Sweatbox Yoga to put on two yoga classes
 - Chophouse Row DJs; Live DJ sets in the courtyard all three days, Open and free to the public
 - SoundOptica Visuals at Northwest Film Forum; Presented a special audio-visual experience with Hush Hush Records, SoundOptica and Northwest Film Forum
 - After Dark Programming at various venues; 7 venues on Capitol Hill, 15 Special Events, 20+ DJs
- *Under the Block Party at Capitol Cider* was not associated with CHBP; Capitol Cider reached out to Jason and he connected them with The City
- A lot of new activities and activations for 2018 event; Looking to see if can expand events or create more activations and business partnerships for 2019 event
- CHBP underwrites Capitol Hill art walk; Helps expand and makes more successful, participating stores don't need to pay to be a part of event; Support for visual artists and helps to give back to community

Committee Discussion:

Chair – Question to organizers about local talent percentage; Organizers state they book 65-70% local/regional acts; in 2018 it was 66% local, in 2016 Odesza headlined, in 2018 Father John Misty headlined, Pickwick has also headlined; Some local bands headline but majority focus is up and coming local bands

SPD East Precinct (Lt Leung) – SPD needs to upstaff officers; Organizers did not put officers on application; East Precinct brings in officers for event starting at 11am to event end; In peak time there could be an increase of 24 officers; For 2017, about 30 incidents that needed to handle for weekend with 5 arrests made

SPD Patrol (Assistant Chief Greening) – Concern is that event is bringing in all these officers and resources, but the reimbursement to the City is not there; The appropriate amount of officers needed for the event is beyond on duty resources which causes the precincts to bring in more officers; SPD wants to know how many officers organizers feel like need and how many officers they are willing to pay for

Organizers – Were told several years ago by SPD East Precinct that they did not want SPD inside event footprint; Were told at previous meeting that there were no significant incidents this year; Organizers can handle the internal event footprint, hiring 120 private security; Organizers are willing to talk with SPD for staffing

SPD Patrol (Assistant Chief Greening) – Within footprint organizers are not requesting SPD staffing in the permit application; Any officers assigned within footprint the organizers will need to reimburse The City; Organizers won't be billed for officers outside of the fence; Organizers are not allowed to hire King County officers inside of the footprint

Organizers – In years past, organizers have hired King County officers to secure the gas station, per conversations with SPD East Precinct

SPD East Precinct (Lt Leung) – SPD has concerns with the lack of presence inside the footprint of the event; One arrest from 2018, patron was leaving the block party and became victim of robbery, but because of

officer presence they were able to make the arrest; There were a few fight disturbance outside of the venue; four arrests made inside of the event (from officer working there); Additional personal is needed for inside of the venue; Due to the increase of activity in the neighborhood, additional staffing is needed outside of the venue

Chair – Per staffing information given by SPD to Special Events and Organizer, the 2018 invoice included an increase in officers posted in the event footprint; A separate subcommittee between SPD and organizers will be scheduled to discuss what staffing organizers are expecting, and the expectation of officer staffing by SPD

SFD – Serpentine on Broadway through the Shell lot is wide open area; Down by 11th there look like a 45 degree angle; The 60 ft truck need clearance so need to be arranged so there is enough room for the trucks to come into festival; Organizers had conversation with ladder crews heading north taking a left to Pike and they were ok with the turn; Organizers have staffing is at every road closure locations so crews at the gate can move barricades in case of emergency; There is established security at locations, minimum of two security and usually an SPD patrol car; Send diagrams of beer gardens by spring for approval and occupancy load

SFD/Medic1 – Organizers hire bike medics for event – 2 paramedics; 3rd party that has come on for event medics, but after 2018 event organizers are looking to work with SFD; Organizers already had good conversation to bring in SFD for 2019 event; Normally have 3-4 EMT depending on event duration; Organizers should work with Lt. Curtis for staffing numbers

WSLCB – Confirming same layout; Layout has worked for WSLCB; The VIP lounge sponsored, email sponsored info to Lt. Rieder; There is a new officer assigned to Capitol Hill area and Lt. Reider will make introduction

Parks –Parks will not approve skate park activation in the tennis court for 2019 event; No problem with the activation but with the collateral with the activation; Parks does not want others to see CHBP set up in the space and then think they can do the same set up in the space; Chair requests side conversation with Parks to discuss this policy, concerned that the policy penalizes parties who permit because of parties who don't permit

SDCI Noise – SDCI Noise abatement working with the crew; Working with Carlson Audio; final determination not yet made

SPU – Questions on Waste Management plan, Organizers hire crews that do sweeps every night and ongoing throughout the event; Organizers rent parking lot for waste management, crews sweep the parameter and grounds keeping every night; Organizers check in with businesses to see if missed anything

DON – Outreach that organizers have been doing has been great; DON wants to make sure that all of the apartment buildings are notified; DON wants list of contacts for the area that organizers contact; Organizers will follow up with Karen Ko for contact list, and will invite Karen Ko to meetings

SDOT – Will continue to work with new construction or projects that will affect event; Will look at parking and staging locations

FAS – Closer to event, will need a list of vendors, food trucks, event supply companies

Health – Will need a list of food vendors; Food Trucks must have their annual King County permit for food trucks; Hot running waters and restrooms must be available for the food trucks; Restaurants that prepare food outside need permit

Chair – Reminder that unless significant changes are made within the event, organizers cannot be charged more than 10% increase in SPD fees each year; Additional meetings will be set so conversations can happen between organizers and SPD regarding staffing and expectations

Event: SR99 Grand Opening
Date(s): February 2019
Location: SR99 Tunnel, SODO, Seattle Center, South Lake Union
Organizer(s): David Doxtater, Iris Picat, Stacey Howery, Raina Melchor, David Douglas, Jared Loranger, Jenny Ku

Event Notes:

- Event starting in early 2019; Exact date will be determined by WSDOT
- Grand opening for SR99 Tunnel; Farewell to the viaduct; Look ahead to the future of the Waterfront
- Most of the festivities happening in the North Portal; South Portal will have activation in the parking lot behind the Pyramid Brewery
- Saturday Events
 - 7:30am – 12:00pm Fun Run
 - 11:30am – 12:30pm Ribbon Cutting; Ribbon cutting will be in the south end of the portal; Public event with Elected Officials invited to attend; Elected Officials will be able to park within closure of event
 - 11:00am – 6:30pm Public Festival; Festival will be in north end of portal; 2 stages at festival site with vendors, booths, Port-a-Potties
 - 12:30pm – 6:00pm Hello Tunnel; Pedestrian walkway and tunnel walk; Tunnel walk will be timed and ticketed; 10,000 participants will be able to enter the tunnel each hour
 - Viaduct walk; Pedestrians can walk the viaduct (top deck) by entering through Seneca St or the Battery St. Tunnel
- Sunday Events
 - 7:30am – 11:00am Bike Ride; Bike ride will be put on by Cascade Bicycle Club
- Organizers are going to fully close Aurora Ave between Roy St to south of Denny starting on Saturday morning to Sunday
- Pedestrian tunnel walk will be timed and ticketed; Maximum 10,000 per hour; Pedestrian tunnel walk there is a dip in about 1,200 ft for participants to go in and turn around; Organizer expects about 50% of participants to utilize
- Metro shuttles will be going only north bound; No entry from the south end of tunnel; Organizers will activate Pyramid parking lot; Metro shuttles start will be there
- Incident command center will be in the north operations building near Seattle Center; All public departments are invited to participate
- Line control and line management put in place due to a free ticketed event
- Viaduct Walk
 - Access through Seneca St or the Battery St Tunnel
 - Office of Arts and Culture is helping curate programing; Temporary art instillations, interactive art activities, speeches and performances will be happening throughout the day
 - All activation will be on the upper level of the viaduct; The west side of the viaduct will be the fire lane, there will be a 5 ft buffer on each side of the viaduct for safety
- 8K fun Run
 - Packet pickup, registration and queuing will now be at Seattle Center; 3-4-day expo prior to event
 - Runners will be placed into groups; Holding sections are identified within festival site leading up to the starting line; 10-15 wave start to help clear participants;
 - 7:30am start; Majority of finishers will be done by 9:30am
 - Most of the route will be on WSDOT property, will utilize some of 1st Ave and Columbia St.
- Bike Ride
 - Sunday morning event; Time frame between 7am – 12pm
 - Start and finish will be identical to the run; Stage all the riders on the 6th Ave access road; Additional staging will be to Harrison St. and Taylor St.
 - Bike Tunnel Route
 - Head south into the tunnel on the southbound deck
 - Continue in the tunnel all the way to the end at East Marginal Way and South Idaho Street

- Make a U-turn (to the left) on E Marginal Way at South Idaho Street and return north on SR 99 mainline
- Enter the tunnel at the northbound on-ramp and continue through the tunnel, exiting at the SR 99 off-ramp to Republican Street
- At the top of the ramp, take a right onto Dexter Avenue North
- Continue south for one block and then take a right onto Harrison Street
- At the intersection of Aurora Avenue North and Harrison Street, riders will be able to make a choice; If the riders just wanted to ride the tunnel then the ride is over – estimate this loop would be 8.5 miles
- Viaduct Bike Route
 - Riders can choose to continue onto the viaduct (see below)
 - Take a left heading south onto Aurora Avenue North (heading south in the current northbound/left lanes) and into the Battery Street Tunnel
 - Continue through the BST and onto the top deck of the viaduct heading south to the Seneca off-ramp
 - Take a left to exit onto the Seneca off-ramp to First Avenue and take a right to head south onto First Avenue
 - Continue First Avenue for 4 blocks to the Columbia Street on-ramp
 - Turn right onto the Columbia Street on-ramp and then turn right onto the lower deck of the viaduct
 - Head north on the lower deck of the viaduct and back through the Battery Street Tunnel
 - The finish line will be on Harrison, near the Operations Building - estimate this loop would be 4 miles
 - Riders just doing the tunnel will be able to finish on 6th Ave; There will be finish line and expo booths set up

Committee Discussion:

Chair – Question on estimated attendance numbers; Organizers estimates is larger than 520 opening, some impacts on weather – estimating 80,000 – 100,000; SR520 had about 50,000 attendees; Hoping that nature of fun run and ride will attract people

SPD – Lt. Clenna questions about the procession onto the viaduct; Organizers will stage at the Harbor Steps, estimated between 30 and 250 participants and will use the Seneca onramp to enter the viaduct; Organizers will work with SPD for number of participants; Processional will start at 12:30, Staging will start at 11:30, viaduct activation will end approximately at 6:30

Chair – Requesting more details on procession; Include map of route and a separate map showing the layout activity on the viaduct; submit to SEO for distribution to Committee

SFD – Submit list of food vendors for approval; Organizers anticipating a flow rate up to 10,000 participants per hour; Organizers planning to run ventilation system; 120 peer security hired

Metro – Will keep working on plan

SDCI Noise – Set up early in the morning may require a TNV; SDCI needs information for the start line and if set up; Organizer will send speaker location map, announcements, and timing of announcements to SDCI Noise

DON – Contact some of the neighborhood groups and council groups in the area; Will want to talk to community groups for the events

Seattle center – Key Arena demo will be going on; Potential conflict on campus since some of the haul routes will go on campus then to Harrison to Aurora – running all night 11pm to 7am

SDOT – For bike ride, come off Seneca to Columbia, either rules of the road or can stop riders?; Lt. Clenna thinking about shutting down south bound lanes and rerouting – will need to figure out; Depends on how many bikes are apart of the event; SDOT will continue conversations about the procession

Health – Annual food truck permits and temporary food permits for vendors cooking outside are required

Chair – Subcommittee meeting will be scheduled for December

Event: Women’s March 2019
Date(s): January 19, 2019
Location: TBD
Organizer(s): Charmane Sly, Liz Hunter Keller, Liberty Harrington

Event Notes:

- Seattle Womxn Marching Forward produced 2017 event; Charmane Sly was the emcee for 2017 march; Liz and Liberty worked with planning and executing 2017 march; Seattle Womxn Marching Forward is affiliate with the State and National organization
- 2018 event was not produced by them
- Organizers are looking for feedback from the City and willing to work with the City to produce a successful event for 2019; Ideally would like a rally and a march
- Expect that we could see as many as 70,000 participants; Cannot predict due to political news
- Date: Saturday, January 19, 2019
- The Special Events Office scheduled presentation after email communication with Charles Weber with Seattle Action Group; Seattle Womxn Marching forward will reach out to Charles Weber
- Ideally would like Seattle Center as the finish location, so rooms on campus can be utilized for breakout and information sessions
- Organizers are flexible on the start time; There will be 20-30 minutes of programming before stepping off
- Cal Anderson is likely not being considered for 2019 event

Committee Discussion:

Chair – Permanent Viaduct Closure (PVC) of 1/11/19 through about 2/1/19 means Committee will need to work with organizer to identify a rally starting point, route, and dispersal location that will not conflict with restrictions

Seattle Center –Jan 19th available; The Kea Arena construction will be happening at that time, there will be construction around the clock; 2nd Ave will be taken for construction; More information to come on construction and haul route for the construction; Organizers should connect with Michelle Blackmon for use of Seattle Center

SDOT – During PVC we are restricting north, south, east and west activity in the downtown core; The event will happen, not sure if we can dictate if the event happen, but we can suggest routes; Considering using the express lanes; Express lanes are WSDOT and will probably have the same restrictions due to PVC , but if express lanes are open could use UW for start; Organizers would need to talk with UW for use of parking lot or surrounding areas for starting location

SPD – Sgt. Bailey likes the idea of setting up at UW; Could use the express lanes to Mercer St to Seattle Center

Metro – Preference is to find a starting location that is easily accessible to a transit station; Last year there were metro shuttles to take participants back down to downtown to take transit; If can direct participants to light rail stations then it will avoid some congestion through downtown Seattle; Transportation depends on how many people and how we can access; Metro will adapt to situation; Metro can assist depending on location

Sound Transit – Confirming there will be a rally before march; Sound Transit found that rider ship increased as marchers reached Westlake since they didn’t want to march whole route; Need to keep in mind the exit

points along the route; Should explore use of express lanes with WSDOT

Chair – Recommend also consider starting at CenturyLink to Seattle Center, if downtown is allowed; Necessity to keep it straight route and the committee can assess based on time, place and nature; Distance from Cal Anderson to Seattle Center – 1.8 miles, CenturyLink to Seattle Center – 1.6 miles, UW to Seattle Center – 4miles, Judkins Park to Seattle Center 4miles; Downtown core must be used for this, will need to work with SDOT and SPD for routes

DON – Would say should stay out of CID; When organizers do settle on route, keep DON in loop for notification

A Seattle Special Events Team (ASSET)

David Doxtater Presenter

- ASSET is an organization of event producers
- Group started in the 90s and has been around for the past 30 years; Dox was a part of the original group
- Purpose is to promote and tell the story of Seattle special events, sporting events, etc.; ASSET wants to give events a voice about the issues that affect the event organizers and community
- Events are the soul and spirit of the community and help promote the community; Events are what you do in the time away from work
- ASSET is concerned with the future of events in Seattle specifically with congestion in the City, cost savings in the City, discussions of cost recovery, and fee increases
- ASSET worries that without some sort of feedback from ASSET, some of the events will go away due to increasing costs or ability to host on Seattle streets
- Washington Festival and Event Association (WFEA) is the current home for ASSET
- David Doxtater and Beth Knox are current co-chairs for ASSET
- Two primary functions asset brings
 1. Helped form the committee itself and Special Events ordinance (1991); asset work with the City to bring about the ordinance and committee; ASSET group is influential of city policy and policy work
 2. City legislation – Special Events Office and The City will work with ASSET when considering large or major events i.e. MLB all-star game, bid for host city for FIFA

Washington Festivals and Event Association (WFEA)

- WFEA is the trade association for events in Washington; Around for 25 years; Providing networking and education for event organizers
- Seminar for event organizers is scheduled for October 25 at Bertha Knight Landes Room at City Hall
- Seminar will have different sessions focusing on sponsorship revenue, the importance of public safety in events, the evolution of events and the future of Seattle