

MINUTES

Seattle Music Commission Meeting

Wed, September 17th, 2025, 12:00 – 1:30 p.m.

HYBRID Virtual/In-Person

Commissioners Present:

Jason Clackley – Chair, Kelli Faryar, Shaina Foley, Denise Burnside, Bunnie Moore, Adra Boo, Jordan Leonard, Olivia Hamilton, Andrea Freidman

Commissioners Absent:

Jessica Toon, Keola Kama, Jovino Santos Neto, Casey Carter, Eric Lilavois, Julius Caesar Robinson, Anne O’Dowd; Shannon Welles; Christina Frappia; Andrew Joslyn; Nick Turner; Nick Varewyck

SMC Staff Present:

Scott Plusquellec, OED

Guests:

Chris Woodard, Jacky Danyluk – Visit Seattle, Kate Becker – King County Creative, Seven Sky – Seattle Composers Alliance, Teryn Reche, Ajamu, Paul Maturo – Above the Record, Emmanuel Brown, Sarey Savy

Call to Order:

The ORDINAL meeting of the SMC was called to order at 12:05 p.m. by Chair Jason Clackley, with a land acknowledgement and review of the agenda.

Public Comment:

Seven announced that he was back from leave and was ready to reengage with Commission on committee work; Emmanuel and Sarey are individual hip hop artists and wanted to check SMC out. Taryn is with Above the Record based in Tacoma and wanted to partner with commission where possible.

Regular Commission Business:

Approval of July Minutes – did not have quorum so could not vote.

Visit Seattle Cloudbreak Update:

Chris, Jacky and Kate here to talk about Cloudbreak Music Festival. Gave quick overview of Cloudbreak, which commissioners are familiar with. Visit Seattle supports the media side through promotion and awareness campaign. King County Creative supports with financial support for the artists.

Changes from last year:

- included non-local artists in lineups, but only local artists can be supported through the program.

- Expanded the hotel participation to make them more aware internally and be able to support and engage guests.
- New system for venue tracking.

Is there an ask for SMC?

- Sharing and promoting, amplifying the festival.
- Can SMC come in as a partner and share on our socials. Yes

Questions for VS and KCC:

- How is wayfaring this year? Maybe put a map of the venues in the ticket book?
- What is the extent of footprint of venues? Couple of venues outside of Seattle, but most in the city.
- What genres are repped? Showcasing not just one genre, but all are repped – work with talent buyers from the venues who make proposals based on what they think would be a good draw and fit.
- Adra – are you working with transit? Could be helpful in getting people out farther out venues.
- Shows every night of the week of the festival to ensure spacing and that patrons of the hotels stay during the week.
- Weekends are pretty full already.
- Is there a way to work with artists directly rather than through the talent buyers? Tough line to toe as venue must be ok with artists as well, so both voices must be heard. Shaina – also suggest artists do check ins with talent buyers and make the ask as well.

Youth and Community First Quarterly Outreach meetup:

The first Quarterly Outreach will be on Oct 18th from 3-5.

- Inspired from Cascadia Music Summit.
- Casual, intimate and indepth conversations on the music ecosystem.
- Inform how the SCM can best be advocates.
- Quarterly meet ups, less formal, no programming – just going to local venues, let people know we will be there come and hang out with us.
- Goal to be really in community.
- Also need to rebuild the music ecosystem map which is outdated. Having a living map for people find resources they need.

Clock Out is first venue partner. Comms to go out at the start of next week. Hoping to get good turnout.

How are people collecting data for the map? Will need to dive into more. May be a google form that people fill out at the meet up. Maybe make it part of the rsvp to the invite, ask people to fill out what their “offer” is.

Candidates for commission seat vacancies:

Because of lack of quorum, it was decided to table discussion to November meeting.

Meeting Adjourned at 1:01