

MARCH 7, 2018

**Commute Trip Reduction**

CHAMPIONS  
CELEBRATION

*Performance and  
Innovation*



**City of Seattle**



commute seattle

# WELCOME and THANK YOU!

Today we gather to recognize our highest performing Commute Trip Reduction (CTR) program participants. The City of Seattle and Commute Seattle appreciate the part you play in the success of our program and in transportation demand management citywide. We recognize that the efforts of Seattle's business community are key to achieving sustainable growth in the city – making our vibrant economy and quality of life possible.

As a CTR-affected employer, you are part of a community of similar employers who are working towards the same goals. Seattle Department of Transportation (SDOT) and Commute Seattle believe in fostering that network and providing this program as a benefit to the business community. We provide hands-on assistance ranging from drafting communications to building a financial case for transit benefits. We look forward to identifying opportunities and building new relationships with you in 2018 and beyond. Today, as we celebrate our successes, we also hope this is an opportunity to connect with peers, gain new ideas, and leave with inspiration to innovate and build performance.



# Program

## **Welcome**

Jonathan Hopkins  
*Executive Director, Commute Seattle*

## **Introduction**

Andrew Glass Hastings  
*Director of Transit and Mobility, Seattle Department of Transportation*

## **Opening Remarks**

Shefali Ranganathan  
*Deputy Mayor, City of Seattle*

## **Keynote Speaker**

Christine Gregoire  
*CEO, Challenge Seattle and Former Governor of Washington State*

## **The Corporate Case for TDM: Delta Dental**

Karen Aliabadi  
*Chief Human Resources Strategist at Delta Dental of Washington*

## **Making a Difference as an ETC: Impinj**

Leya Barr  
*Senior Manager of Facilities at Impinj*

## **Employer Performance Highlights and CTR Awards Presentation**

Jonathan Hopkins  
*Commute Seattle*

## **Closing**

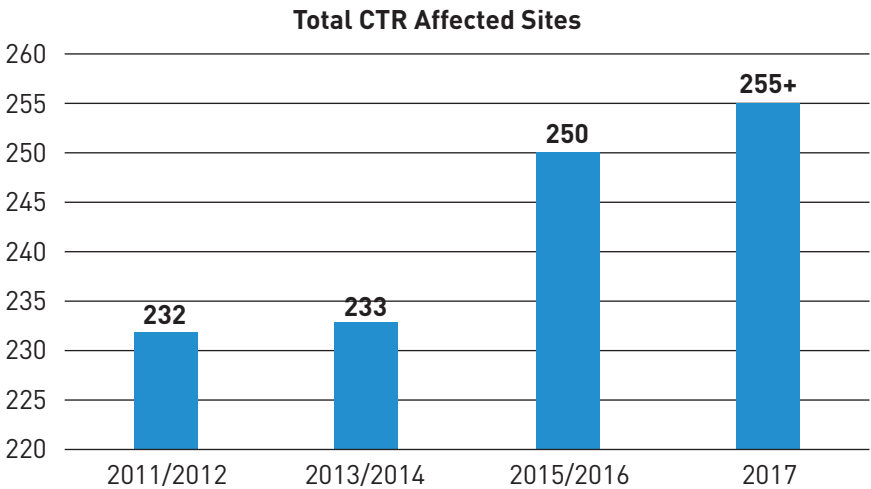
Jonathan Hopkins  
*Commute Seattle*

# 2017 in Review

This year we:

- Welcomed 18 new worksites to the CTR Program
- Assisted 58 small businesses in setting up ORCA Business Passport, for a total of 1,694 new passes
- Held 145 consultations, seminars, or networking engagements

## PROGRAM GROWTH CONTINUES



We ended the year with 255 participants and have since onboarded more. We also now have 15 voluntary sites.

# Who are our CTR Participants?

They represent a range of industries.

**37**



Health & Hospital

**33**



Tech, Software, Web Services

**33**



Government

**24**



Business & Management Consulting

**20**



Bank, Finance, Investment Services

**18**



Other

**17**



Retail, Trade

**13**



Non-Profit

**11**



A/E, Design & Planning, Real Estate

**9**



Education

**8**



Life Sciences, Biotech

**8**



Manufacturing

**7**



Media

**7**



Insurance & Legal

**5**



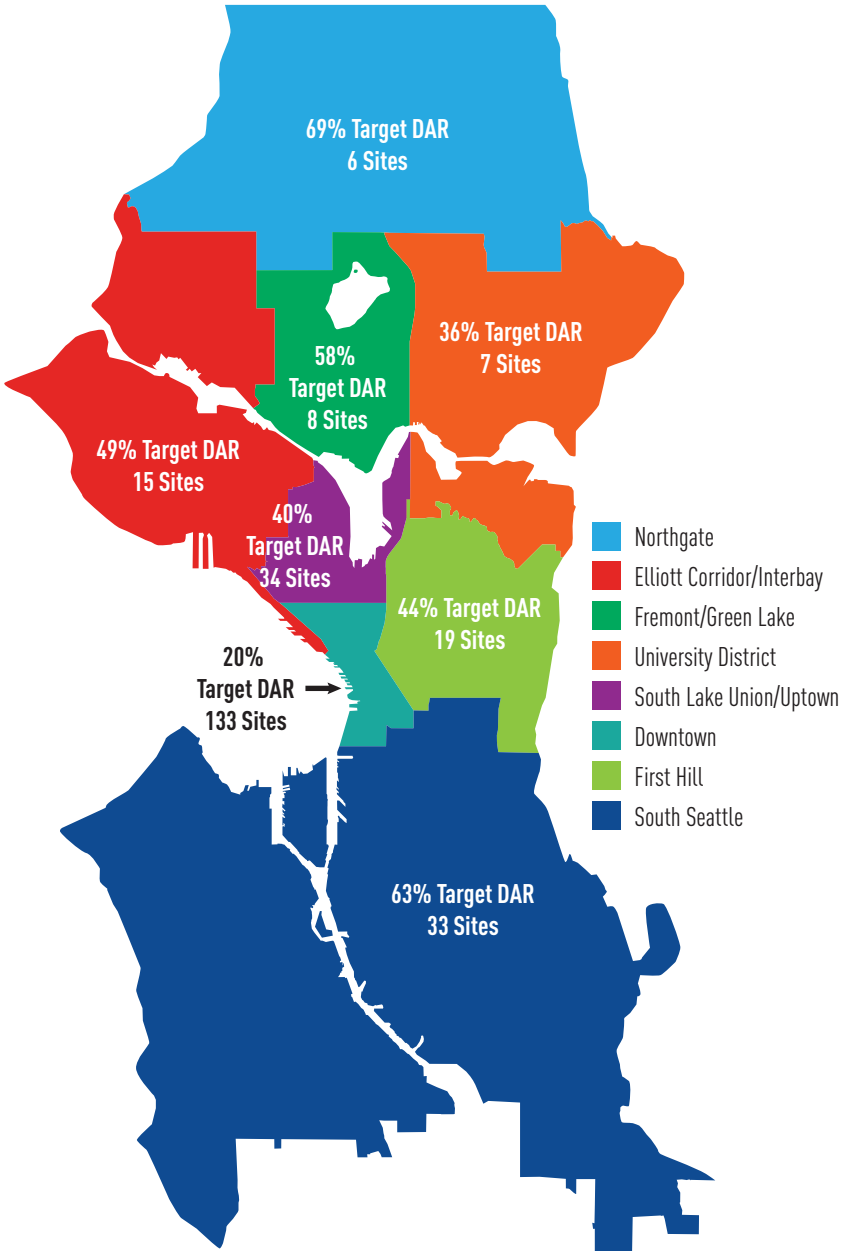
Transportation

**5**



Hospitality, Tourism

**They are located throughout the city.**

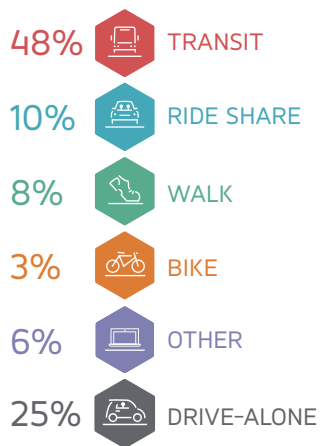
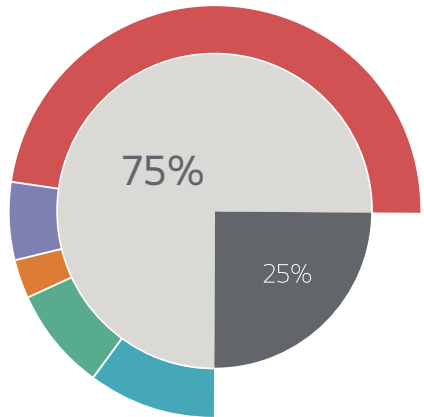
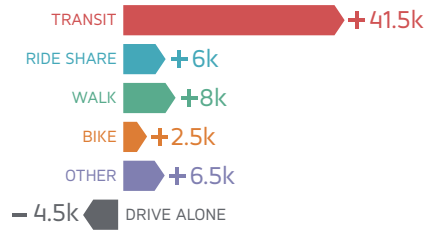


*This map shows how many sites are located in each network as well as our 4 year Drive Alone Rate Network Targets – to be assessed at end of the 2017-2018 biennium and updated for 2019 and beyond.*

# Changing Commuting Patterns

Commuting patterns are shifting as our city grows and changes. The most recent mode split report for the Center City shows a significant reduction in car commuting, down to 25%, and a boost in transit and other non-drive alone options. While Seattle has added 60,000 jobs over the last seven years, all new commute trips have been absorbed by non-drive alone modes – with total drive alone commutes actually decreasing downtown.

Commuting in Seattle is changing with new transportation options and improvements coming online. In 2016, Sound Transit added three new Link Light Rail stations, leading to a 91% jump in ridership over 2015. At the same time, the Seattle Transportation Benefit District enabled SDOT to fund transit frequency and reliability improvements, dramatically increasing the share of residents within a 10-minute walk of a bus or train with 10-minute or better frequencies.



# The City's Top Performers

Your transportation programs, benefits, and amenities are directly contributing to our city's success. The citywide drive alone rate has been steadily dropping according to our biennial survey (the next full results will be announced in 2018). Today we recognize the top performers in each network as well as employers achieving the highest proportion of commutes by non-drive alone modes.



## **Total Winners by Level :**

8 Platinum, 22 Gold, 37 Silver, 57 Bronze

All of our winners not only achieved drive alone rates below their network targets, but also:

- Maintained performance year to year
- Completed their latest commute survey and program reports on time
- Go beyond the required minimum of employee commute program elements

## **PLATINUM**

*Top performer (lowest drive alone rate) in each network*

Foss Home - Northgate

Google - Fremont / Green Lake

Lighthouse For The Blind - South Seattle

Telecommunication Systems - Elliot / Interbay

The Polyclinic | Broadway - First Hill

The Seattle Times - South Lake Union / Uptown

University Bookstore - University District

Washington Athletic Club - Downtown



## **GOLD**

*Achieved a drive alone rate of 50%+ below network target*

Allen Institute  
Brown and Caldwell  
Davis Wright Tremaine LLP  
Deloitte  
Delta Dental of Washington  
Expeditors International of  
Washington  
Institute for Systems Biology  
KPFK Consulting Engineers  
Mercer  
Nuance  
PATH  
Quorum Review  
Russell Investments

Seattle Children's Research  
Institute  
US Govt. - Dept of Veterans Affairs  
US Govt. - Federal Bureau of  
Investigation  
US Govt. - Health and Human  
Services  
US Govt. - Housing/Urban  
Development  
US Govt. - Social Security  
Administration  
UW Physicians  
Weyerhaeuser  
WSP Parsons Brinckerhoff

## **SILVER**

*Achieved a drive alone rate of 30%+ below network target*

A Place for Rover  
Amazon.com  
Big Fish Games  
City of Seattle - Downtown  
City University of Seattle  
Community Health Plan of  
Washington  
DocuSign  
DTI  
Expedia  
Facebook  
Guy Carpenter & Company  
Holland America Group  
Impinj  
K2 Corporation  
King County Government | Chinook  
Building  
King County Government | King  
Street Center  
KPMG LLP  
Liberty Mutual

Magnusson Klemencic Associates  
MG2  
Microsoft Corporation  
Milliman  
NBBJ  
PeopleConnect  
PopCap  
Seattle Art Museum  
Seattle Children's Research  
Institute  
Sound Transit  
State of Washington | Attorney  
General's Office  
Tommy Bahama Group  
Travelers  
Uber Technologies  
United Way of King County  
US Coast Guard | Jackson  
Washington State Bar Association  
WatchGuard Technologies  
Zillow

## BRONZE

*Achieved network Drive Alone Rate target*

AECOM	NanoString Technologies
Amdocs	North Seattle College
Avvo	Onvia
Axon	Pacific Science Center
Blackrock	PacMed Clinic   Beacon Hill
CallisonRTKL	POP Inc
Cellnetix	Qualis Health
Center for Infectious Disease Research	RealNetworks
CenturyLink	Seattle Central College
Cisco Systems	Seattle Children's Research Institute
Cray	Seattle Children's Roosevelt Commons
DSHS - Airport Way	Seattle Children's Sand Point
Envestnet Tamarac	Seattle Goodwill
F5 Networks	Seattle Housing Authority
First Choice Health	Seattle Metropolitan Credit Union
Foster Pepper	Seattle University
Fred Hutch   FHRC Day Campus	Sellen Construction Company
Garden City Group	Starbucks Coffee Company
Horizon House	Swedish Medical Group   Minor & James Medical Clinic
JPMorgan Chase	Tableau Software   Fremont
K&L Gates	Tableau Software   NorthEdge
Key Bank	The Polyclinic   Madison
King County Government   Administration	US Army Corp of Engineers
Lane Powell PC	US Coast Guard   Pier 36
Marchex	Virginia Mason Medical Center
MCG Health	Washington Federal
Megapath	Washington State Ferries
Miller Nash Graham & Dunn	Zenith American Solutions
Moss Adams	

# Top Performers by Mode

## TOP SITE FOR TRANSIT:

Washington Athletic Club – Downtown

### Runners up:

Expeditors International – Downtown

US Federal Bureau of Investigation - Downtown

## TOP SITE FOR CYCLING:

The Allen Institute for Brain Science - South Lake Union

### Runners up:

Google - Fremont

Institute for Systems Biology – South Lake Union

## TOP SITE FOR WALKING:

Amazon.com – South Lake Union and Downtown

### Runners up:

Axon – Downtown

Daniel J. Edelman Inc. – Downtown

## TOP SITE FOR CARPOOL:

Foss Maritime Company - Elliot/Interbay

### Runners up:

Lighthouse For The Blind – South Seattle

City of Seattle - Charles Street – South Seattle

## TOP SITE FOR VANPOOL:

US Army Corp of Engineers - South Seattle

### Runners up:

King County Government; West Point Treatment - Elliot/Interbay

Impinj - South Lake Union / Uptown

## TOP SITE FOR TELEWORK / FLEXWORK:

Department of Veterans Affairs – Downtown

### Runners up:

Cisco Systems - South Lake Union

Avanade - Downtown

# About Seattle's Commute Trip Reduction (CTR) Program

The City of Seattle's CTR Program is a partnership connecting large employers citywide to resources and tools that support the use of transportation options and keep business and our economy thriving. With support from the Washington State Department of Transportation (WSDOT), the Seattle Department of Transportation (SDOT) and its partners work not only to ensure compliance with state CTR law, but also to provide services as an amenity for those doing business in Seattle.



**Seattle**  
Department of  
Transportation

[www.seattle.gov/transportation](http://www.seattle.gov/transportation)



**commute seattle**

[www.commuteseattle.com](http://www.commuteseattle.com)

Special thanks to our presenters from:



Delta Dental of Washington



**CHALLENGE**  
SEATTLE