

AGENDA

Parking Sounding Board Meeting
Seattle Municipal Tower, Rm 4050/4060
July 14, 2011

- ▶ 8:00 – 8:05 am **Eat/Greet (All)**
- ▶ 8:05 – 8:10 am **Round Robin Intros (Sounding Board, Consultants, Staff)**
- ▶ 8:10 – 8:15 am **Recap of June 23 Expert Panel Themes (Tracy Krawczyk, Charlie Bookman)**
- ▶ 8:15 – 8:30 am **Technology Strategies – overview and discussion (Rick Williams)**
- ▶ 8:30 – 9:10 am **Pricing Strategies Development – overview and discussion (Rick Williams)**
- ▶ 9:10 – 9:40 am **Data Collection Activities and Preliminary Results (Brett Wood)**
 - Overview of activities and methodology
 - 2010/2011 data comparisons
 - June 2011 “heat” map examples
- ▶ 9:40 – 9:50 am **Q & A / General Discussion (All)**
- ▶ 9:50 – 10:00 am **Public Comment, Wrap-up and Next Steps (Dennis Burns)**