

Building Story Bibliography

Annie E. Casey Foundation. ***Race Matters: How to Talk About Race***. 2006. www.aecf.org/KnowledgeCenter/Publications.aspx?pubguid={0A76C6CA-93A3-4F2E-B58B-5DB2585BE938} Productive conversations about race are difficult to have. This is particularly true for a focus on embedded racial inequities. Based in communications research, this tool makes such conversations more likely to achieve results everyone can embrace.

Nakagawa, Scot. ***Four Tips on Talking About Racism***. Changelab – Strategy, Research, and Vision for Racial Justice. 2012. www.changelabinfo.com/2012/03/28/tips-on-talking-about-racism. Four tips answering the question, “How do you talk about racism with white people who think we’re post-racist?”

Western States Center. ***Dismantling Racism: A Resource Book for Social Change Groups***. 2003. <http://www.westernstatescenter.org/tools-and-resources/Tools>. This resource book is a compilation of materials designed to supplement a dismantling racism workshop. There are numerous articles that can be used as a resource for talking about race, of special note is the article “Moving Racial Justice: Naming and Framing Racism on page 107 and “White People’s Resistance” on page 50.

Wiley, Maya. ***Talking About Race: A Summary of Findings***. The Center for Social Inclusion. 2012. Contact dchin@thesoci.org. The Center for Social Inclusion teamed up with Western Strategies, LLC to develop and test multi-media messages on two issues – health care reform and subprime lending. The results showed it is better to address race than to avoid it. Based on their testing research, they found five key findings about how to communicate effectively about race.