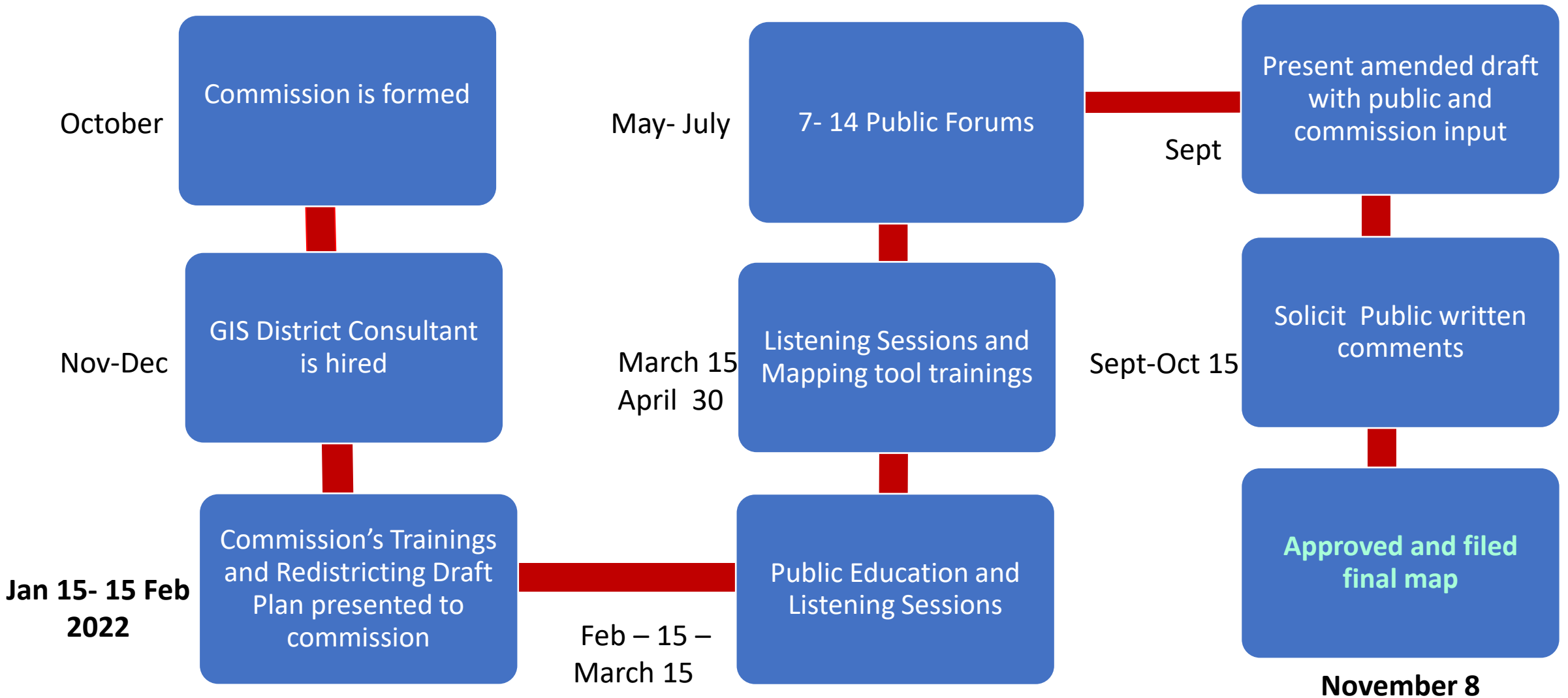


# Outreach and Engagement plan

Civic and Engagement Team, Department of Neighborhoods Feb 03.2022  
Seattle Redistricting Commission

---

# What are the Seattle Redistricting Milestones



# How can the public learn and provide feedback about new districts

**Attend a meeting**  
Commissioner's meeting (link)

**Make a Public Comment**

- Provide Public comment in meetings (Link)

**Answer a Survey**

- Answer this short survey (link)

**Subscribe**

- Subscribe to receive Redistricting updates

**Email**

- Send your comments via email (email)

**Call**

- Leave a voicemail (phone number)

**Request Interpretation**

- Request an Interpreter (link)

**Review**

- Review past meetings- Minutes, Records and Resources (link)

**Draw**

- Draw your own map (link)

**Learn at training sessions**

- See current data( Link)

# When can the public provide input

**Jan- Nov**

Commissioner's  
meeting

**Feb-April**

Scheduled  
listening sessions  
and mapping tool  
training sessions

**May-July**

Scheduled public  
forums per  
District

**September  
– October**

Final Public  
meeting and  
Written  
comments only

# Engagement Plan

## Public Education & Listening Sessions

- **February 18 to April 30**
- Cohost with partner with Community Base Organizations
- Recruitment support from Community Liaisons
- Public request sessions
- 10 weeks ( 2- 3 events per week)
- Scheduled sessions open to the public

## District Public Forums

- **May 2- July 31**
- 13 weeks- 2 public meetings per district
- Open invitation to the public per district.
- Pre-registration
- Press release/Email/ Social media
- Recruitment support from CBOs Community liaisons and all participants of previous events

# Engagement plan cont.

## Solicit Written Comment Only

- **September – October 15**
- Mainstream, Ethnic, Social/  
email blasts

## Final meeting

- **November 8**

# Listening Session Example Content 2 hr.

---

## 1. Presentation Redistricting 101

## 2. Facilitated discussion about Communities of interest

- What makes your community unique?
- What areas would you identify as the hubs of your community?
- Are there parks, trails, waterways, community centers, businesses, or other destinations where community members gather or that are important to your community?

## 3. Maps review

- Can you describe how the current City Council boundary lines work or don't work to provide your community or neighborhood effective representation?
- If you were to draw your community on a map, what might that look like
- Here are the 4 proposed maps, How do you see each map affecting or changing your community?



# Public Meeting per District example 2 hours



- Chair calls to order
- Introduction members of the commission and purpose of the meeting
- Agenda and public participation rules
- Redistricting criteria and process
- Acknowledgment of comment submissions
- Presentation of Maps. Explanation of changes and considerations
- Open for public comment





Next steps





# Basic Redistricting Message to the Public . First blast email/ media -Feb 8

- In 2022, Seattle is redrawing the seven Council Districts to reflect the population growth
  - The commission in charge will follow City mandates with basic rules including using the latest Census data, and public comment.
  - The commission invites the public to learn about the redistricting process and give feedback
  - This is how and when
-

How are we  
planning on  
getting the  
message to  
the public

### **Published**

- Email
- Survey
- Mainstream media
- Ethnic Media
- Social Media

### **Live**

- Community Base Organizations
- Community Liaisons
- DON Outreach Data Base & Engagement Team Support
- CITY Redistricting IDT

# Materials

## Education and Information

- Website- Feb 8
- One Page Feb 8
- Redistricting 101 workshop- PowerPoint Feb 8
- Video- TBD
- Social Media Kit- Graphics & Message Feb. 15
- Listserv – Email invitation Feb 8
- Mapping tool train the trainer sessions and general trainings- Feb 22
- How to submit your comments sessions Feb

## Input

- Survey -out Feb 8
- Map submission process- Feb 22



# Trusted Community Leaders: Community Base Organizations

Contract: Feb 22

- Attend Train the trainers:
  - Redistricting 101
  - Public comment workshop
  - Mapping tool training
- Co-host 1-2 community listening session
- Distribute and collect survey
- Invite and support community members to attend Public Meetings by district

# Community Trusted Leaders- Liaisons

---

Community Liaisons will

- Attend Outreach advisory meeting- Feb 10
- Attend Train the trainers:
  - Redistricting 101
  - Public comment workshop
  - Mapping tool training
- Support recruitment, cultural and language interpretation for Community listening sessions
- Distribute and collect survey
- Support social media distribution
- Support Recruitment for Public Meetings by district



Feb 15