

Seattle

2035

YOUR CITY, YOUR FUTURE



Community Engagement Final Report

April 2016

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What is Seattle 2035?

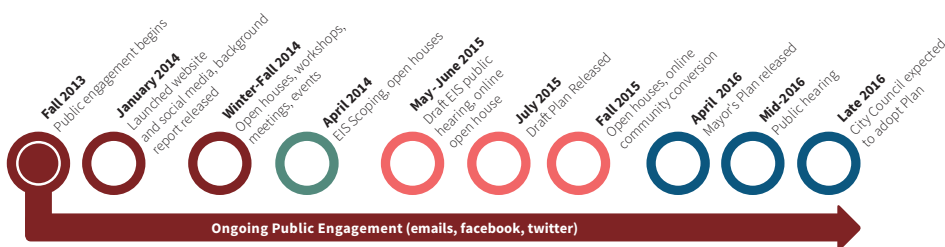
Seattle is growing. Part of being prepared for that growth means updating the city's Comprehensive Plan (referred to as the Plan). The process by which we are updating the Plan is called Seattle 2035 – a citywide conversation about change, focusing on where we are now and where we want to go over the next 20 years. Since everyone in Seattle is a stakeholder in this process, public engagement is an important component to our success.

The public engagement goals for Seattle 2035 are (per May 2012 Council Resolution 31370):

- Provide objective information to assist the public in understanding issues and solutions.
- Provide opportunities for the public to contribute ideas and provide feedback through all phases of the project.
- Improve the involvement of traditionally under-represented audiences.
- Make the process accessible and engaging to a wide variety of people, including millennials, parents with young children, and people who don't typically attend public meetings, by using a variety of media, plain English, and easy-to-understand materials.
- Make the process racially and culturally inclusive.



Seattle 2035 timeline



OUTREACH PHASES

Outreach for Seattle 2035 occurred in three main phases:

Early Outreach September 2013 – May 2015

Early outreach efforts focused on building awareness of the Seattle 2035 process, setting expectations for the process ahead, outlining how people could engage, and generating interest the Seattle 2035 topic areas. Issue identification and development of growth alternatives was a major part of this phase. We held six open houses to finalize growth alternatives to be studied.

Draft Environmental Impact Statement Outreach May 4 – June 18, 2015

Outreach efforts in support of the Draft Environmental Impact Statement (EIS) process focused on building awareness of the Draft EIS and the public comment period, sharing the key findings of the Draft EIS availability, and explaining how to provide formal comments by promoting participation in public meetings and the online open house.

Draft Plan Outreach July 8 – November 20, 2015

Outreach efforts for the Draft Plan process focused on building awareness of the Draft Plan availability and public comment period, sharing information about the key elements of the Draft Plan, and explaining how to provide comments and feedback, both in-person and online by promoting meetings and the online community conversation on Consider.IT.

Key Audiences

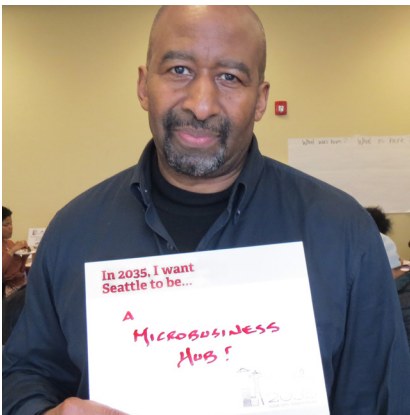
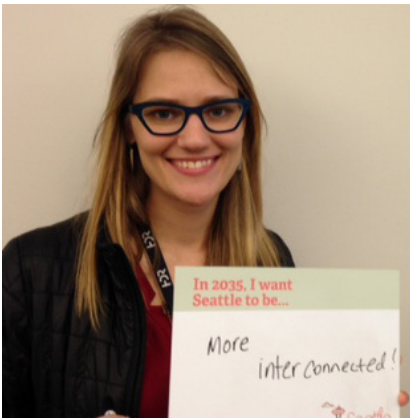
Engaged Audiences

These are people and organizations who traditionally follow and get involved in city-led planning processes. They include community organizations and interest groups, non-profit organizations and advocates, planning and allied professions, interested individuals, Boards and Commissions, city/county staff, elected officials, and other public agencies. Within these engaged audiences, the Office of Planning & Community Development sought out Key Connectors – organizations to help us engage their members through sharing content and calendars, cross promotion, and joint events.

Target Audiences

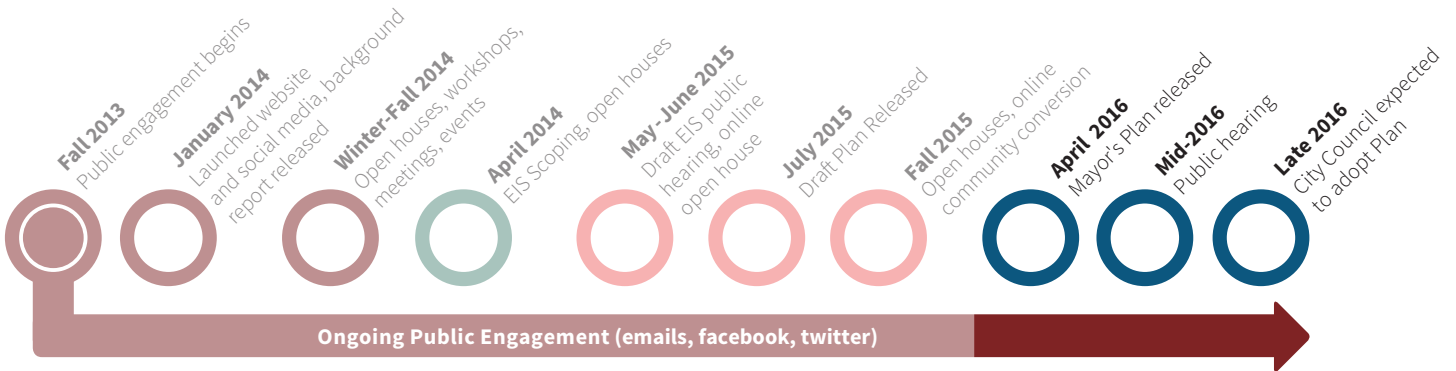
These are audiences that we might not typically see at public meetings or hear from through emails or letters. However, they are especially important for long-range planning efforts. Extra effort was required to connect with and host events to attract these audiences. Target audiences include:

- **Traditionally Under-Represented Populations.**
The percentage of low-income, minority, and limited-English proficient populations is projected to increase significantly over the next 20 years.
- **Millennial Generation.**
Today, 25 – 34 year olds are Seattle’s largest population age group and will assume leadership over the lifespan of the Plan.
- **Parents of Young and School-Aged Children.**
Parents of young and school-age children have a strong investment in ensuring high-quality schools, public services and recreational opportunities for Seattle’s next generation.



What's Next

Feedback received on the Draft Environmental Impact Statement (EIS) and the Draft Plan will inform the Mayor's Recommended Plan which is scheduled for release in 2016. There will continue to be opportunities for public involvement throughout 2016, including outreach activities around urban village boundaries and proposed zoning changes. Stay tuned for more information.



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Community Engagement Final Report

Outreach at a Glance

2013 – 2015

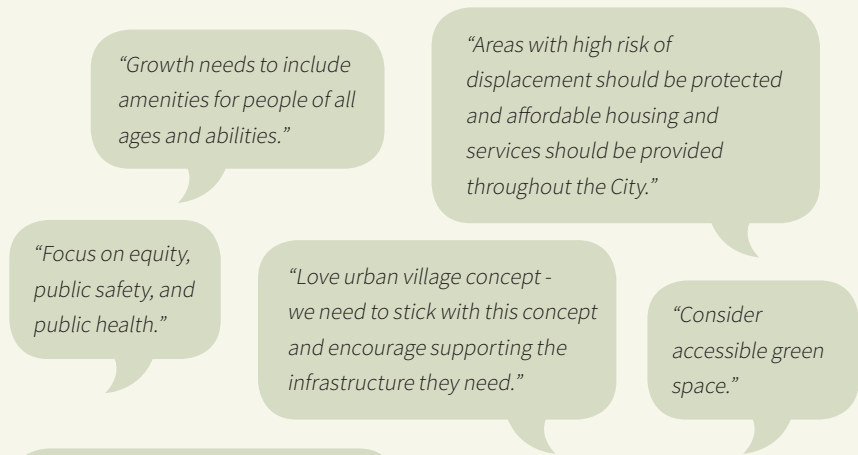


Seattle is growing and changing. Seattle 2035 is a citywide conversation to refresh our vision for what we want Seattle to be, and create a 20-year guide for Seattle’s future.

Over the past two years, we’ve worked hard to learn more about what you want Seattle to be in 20 years. Seattle 2035 facilitated a robust conversation about our future and how we should grow. To share information and hear your thoughts, we hosted public meetings and events, conducted in-person and online surveys, created online tools for discussion and feedback, provided briefings to local community organizations, staffed information tables at community events, sent out several emails, and created a dedicated website and social media.

What we heard

Through our public outreach efforts, you told us that you want more affordable housing, better transportation options, and more parks and open space. You also told us that it is important that the City make sure we have the necessary infrastructure in place to support growth and maintain our quality of life.



Staff reviewed and synthesized all input received. Comments informed development of the Mayor’s Recommended Plan.

Seattle 2035 – What we did

In-Person Events

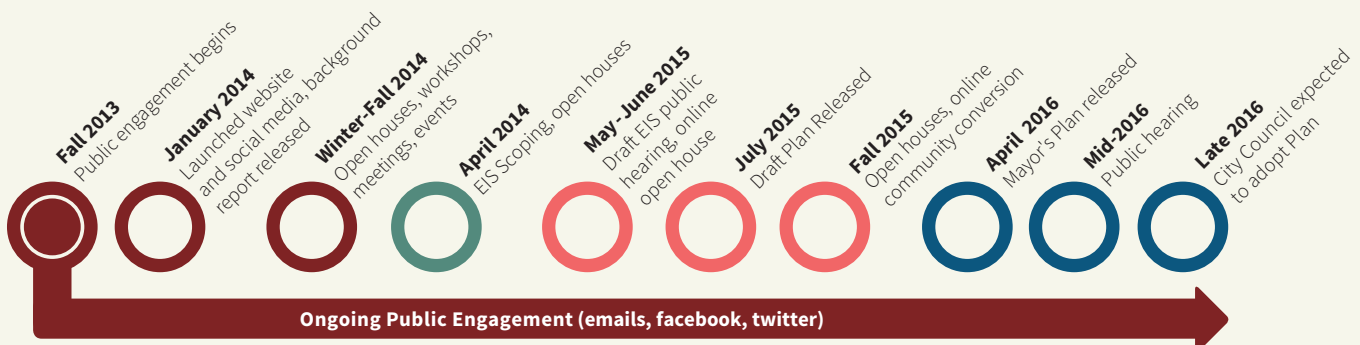
- Approximately **2,600 people** met with us in-person
- Hosted **23 public meetings**
- Provided information at an additional 21 public events
- Had **34 presentations and meetings** with stakeholder organizations

Online

- **1,093 fans** followed our Facebook page
- Gained **761 followers** on Twitter
- **2,650 people** subscribed to emails
- **115,071** total visits to our website
- **4,766 people** participated in an online open house and **412 people** participated in an online community on Consider.IT to gather feedback on the Draft EIS and Draft Plan

Feedback

- Gathered over **1,900 comments** online and in-person
- Provided **6 surveys** and received **2,164 survey responses**.



Who we talked to

In addition to reaching out to the broader public, Seattle 2035 sought to engage audiences that do not typically attend a public meeting. It was important we hear from them to ensure that our plan for the next 20 years is inclusive, equitable and accounts for future needs and trends.

Millennial Generation

Today, 25–34 year olds are Seattle’s largest population age group age and will assume leadership over the lifespan of the Plan.

Traditionally Under-Represented Populations

Low-income, minority, and limited-English proficient populations will increase significantly over the next 20 years.

Parents of Young and School-Aged Children

Parents of young and school-age children have a strong investment in ensuring high-quality schools, public services and recreational opportunities for Seattle’s next generation.

Seattle Planning Commission

A very important source of public input is the Seattle Planning Commission (SPC). This 16-member volunteer body advises the Mayor, City Council and City departments on broad planning goals, policies and plans for the physical development of the City. As stewards of the Comprehensive Plan, SPC worked closely with key city staff over the last two years to identify issues, review drafts and make recommendations for the Seattle 2035 Draft Plan. SPC dedicated some 28 meetings to deliberate on Seattle 2035. They provided invaluable advice, especially about the integration of land use and transit—a planning concept they named “transit communities.” SPC has been staunch advocate for community outreach and engagement, especially for marginalized communities, throughout the process. For more information about SPC go to www.seattle.gov/planningcommission.



Thank you to the many organizations who helped us spread the word and encouraged their members and readers to get involved.

23rd Ave Action Community Team	GetEngaged/PugetSoundOff/YMCA	Rainier Beach Action Coalition	Sightline
Africatown	Impact Capital/ Equity Network	Seattle Chinatown International District Preservation and Development Authority	Solid Ground
American Institute of Architects	InterIm CDA	Seattle Architecture Foundation	Southeast Seattle Communities of Opportunity
APA Puget Sound	International District Housing Alliance	Seattle Art Museum	Sustainable Seattle
Cascade Bicycle Club	Leadership Tomorrow	Seattle Chamber	The Urbanist
Chuck Wolfe	League of Women Voters	Seattle City Club	Transportation Choices Coalition
City Neighborhood Council	Multicultural Community Center Coalition	Seattle Design Nerds	Urban Land Institute Young Professionals
Design in Public	Neighborhood District Councils	Seattle/King County Housing Development Consortium	Urban Land Institute Northwest
Downtown Seattle Association	Northwest Universal Design Council	Seattle Neighborhood Greenways	UW College of Built Environments
Downtown Seattle Families	One America	Seattle Parks Foundation	Washington Bus
El Centro de la Raza	PechaKucha	Seattle Planning Commission	Young Professionals in Transportation
Feet First	Puget Sound Sage	Seattle Public Library	
Forterra	Race and Social Equity Community Leaders	Seattle Tech Meetup	
Friends of Waterfront Seattle		Seattle Transit Blog	
Futurewise			
Geekwire			

Community Engagement Progress Report

Early Outreach Snapshot

September 2013 – May 2015



Early outreach efforts focused on building awareness of the Seattle 2035 process, setting expectations for the process ahead, outlining how get involved and provide feedback, and building interest in the Seattle 2035 topic areas.

What we heard

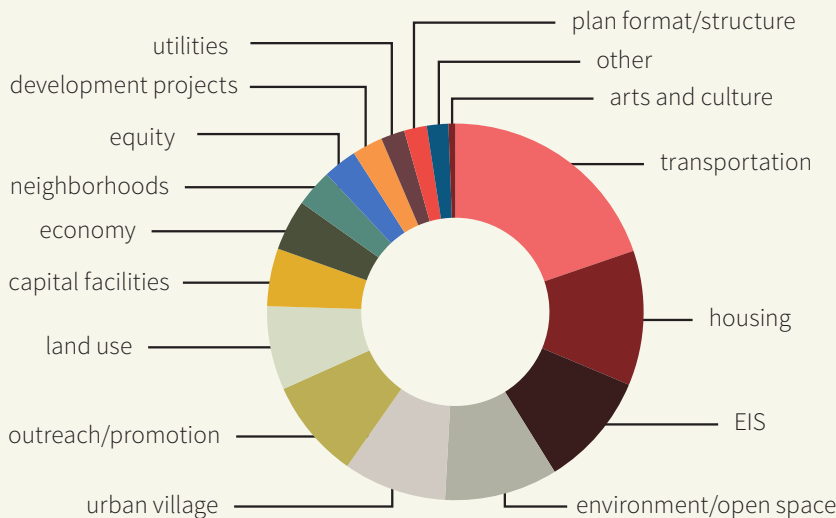
The feedback we've collected to date supports concentrating Seattle's growth in walkable, mixed-use, transit-rich places – areas we call urban villages. We also heard suggestions to adjust this approach to address current challenges in Seattle.

"We need to make sure families and individuals of all incomes can afford to live in all of Seattle's neighborhoods."

"Pay more attention to sustainability."

"Transportation must be a priority."

What people talked about...



Surveys and polls provide a way for the public to share insights and opinions. However, the results only reflect those who chose to participate, and should not be interpreted to be representative of all Seattleites.

What we did

In-Person Events

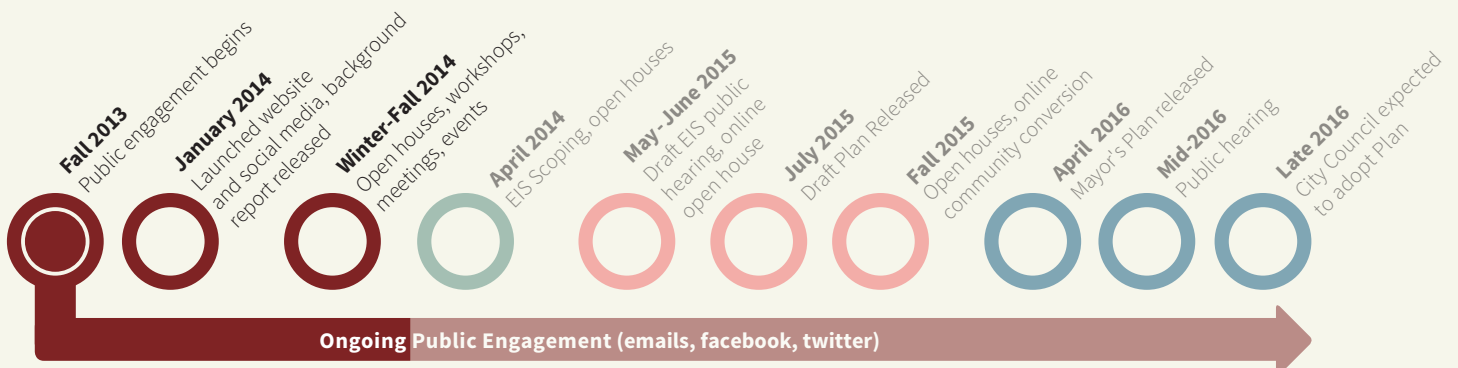
- Over **1,700 people** met with us in-person
- We hosted **15 public meetings** and provided information at an additional **21 public events**
- We gave **34 presentations** to public stakeholders
- We provided **13 briefings** to the Seattle Planning Commission
- We held seven topic-based information sessions
- We hosted the Seattle Sustainable Neighborhoods Assessment Project (SSNAP) presentation with over **340 attendees** and **382 surveys** submitted
- We received over **750 public comments**

Online

- **432 new fans** followed our Facebook page
- We gained **469 new followers** on Twitter
- **9,970 people** viewed our website

Products

- Seattle 2035 brochure and fact sheet
- Seattle 2035 photo journal activity for the public to share their ideas for Seattle's future in response to the prompt: "In 2035, I want Seattle to be..."



Early Outreach – What We Did

In-person events

- **Public open houses at City Hall and other community locations.**
- **Nine community meetings with Public Outreach and Engagement Liaisons (POELs)** in traditionally under-represented communities, gave community stakeholders the opportunity to meet with project staff and learn about Seattle 2035. These meetings helped introduce the project and identify issues to be addressed in the Plan.
- **Lectures and panel discussions held in cooperation with partner organizations** highlighted issues and invited discussion. When possible, we held open houses prior to these events, so people could get information about Seattle 2035 and talk with city staff. The Seattle Channel also filmed and broadcast select Seattle 2035 events for those unable to attend in-person. Public events such as the presentation of the Seattle Sustainable Neighborhoods Assessment Project (SSNAP) attracted 340 attendees and yielded 382 completed surveys.
- **Seven topic-based information sessions** focused on specific elements in the city's Comprehensive Plan.
- **Information tables and materials** at public events and community meetings provided an opportunity to reach a broad range of audiences and a forum for the public to learn more about Seattle 2035 and the Draft EIS. These efforts encouraged discussion of issues related the Plan such as housing, transportation, and growth.
- **One-on-one discussions and briefings to stakeholders** provided the opportunity to provide feedback and share information about the planning process.

Outreach to Historically Under-Represented Communities

- Typical community engagement processes often miss certain communities. Meetings at City Hall designed for more general audiences can be intimidating to those not proficient in English, less educated, or uncomfortable in large citywide meetings. But as our city grows more ethnically and culturally diverse, hearing from historically under-represented communities becomes even more important. One of the city's prime values is inclusive engagement. Seattle 2035 worked with trusted community advocates, called Public Outreach and Engagement Liaisons, to POELs and Futurewise to engage these communities.

Online engagement

- **Posted and blogged about various issues**, and invited online dialogue. Continued to use this tool throughout subsequent outreach phases.
- **Promoted Seattle 2035 meetings and events** through Seattle 2035's website and social media, as well as other city departments' websites.
- **Encouraged partner organizations and departments to repost, retweet, and promote Seattle 2035 events.**
- **Social media** during the early outreach phase built broad public awareness of the Seattle 2035 process and upcoming milestones. Project staff posted information on Seattle 2035 social media outlets and encouraged other City departments and Key Connectors to help spread the word using their social media platforms. Social media outlets used during this early outreach phase included Facebook and Twitter. Social media content included general information about Seattle 2035, previews of the process ahead, and articles related to Seattle planning issues.

Products

- **Launched an online home for Seattle 2035 with a distinct look and brand.** The site, 2035.seattle.gov, contains essential information about the project, as well as past reports and presentations, an event calendar, an online comment tool, and links to Seattle Channel video footage of past events. Seattle 2035 branding incorporated a consistent color scheme, logo, and unique visual identity across Seattle 2035 printed materials, online content, and social media.
- **A Seattle 2035 brochure** introduced Seattle 2035 and helped summarize the key points of the Comprehensive Planning process. The brochure was distributed at outreach events and posted on the Seattle 2035 website.
- **A Seattle 2035 fact sheet** provided general information about Seattle 2035. The fact sheet was distributed at events and posted on the Seattle 2035 website.
- **The photo journal** provided the public the opportunity to share their ideas for Seattle's future. Photos were posted to the Seattle 2035 Flickr and Facebook accounts.
- **Feedback** received during this phase influenced the project by creating a fourth growth alternative, conducting an equity analysis examining the risk of displacement, and encouraged continued thinking about ways to better integrate our land use and transit decisions.

Community Engagement Progress Report

Draft Environmental Impact Statement (EIS) Outreach

Snapshot May 4 – June 18, 2015



We released the Draft EIS for public comment on May 4, 2015. The Draft EIS examined four growth alternatives for the next 20 years and evaluated how each alternative might impact the built and natural environments, as well as potential measures to mitigate for these impacts. We also prepared an Equity Analysis to examine how the different growth alternatives might impact marginalized populations and to explore potential strategies for promoting racial and social equity as Seattle grows and changes.

Outreach Goals

- build awareness of the Draft EIS availability and comment period
- share key findings of the Draft EIS
- create multiple ways for people to get information, participate and comment

The public could submit formal comments on the Draft EIS through an online open house and survey, at a public hearing, and via email.



An online open house attracted 4,766 unique visitors.



We created a Draft EIS folio and Equity Analysis and shared at public events and online.

What we did

In-Person Events

- **13 information tables** provided materials for major Seattle events, community meetings, and neighborhood centers
- **Public hearing and open house** and broadcast the event on the Seattle Channel

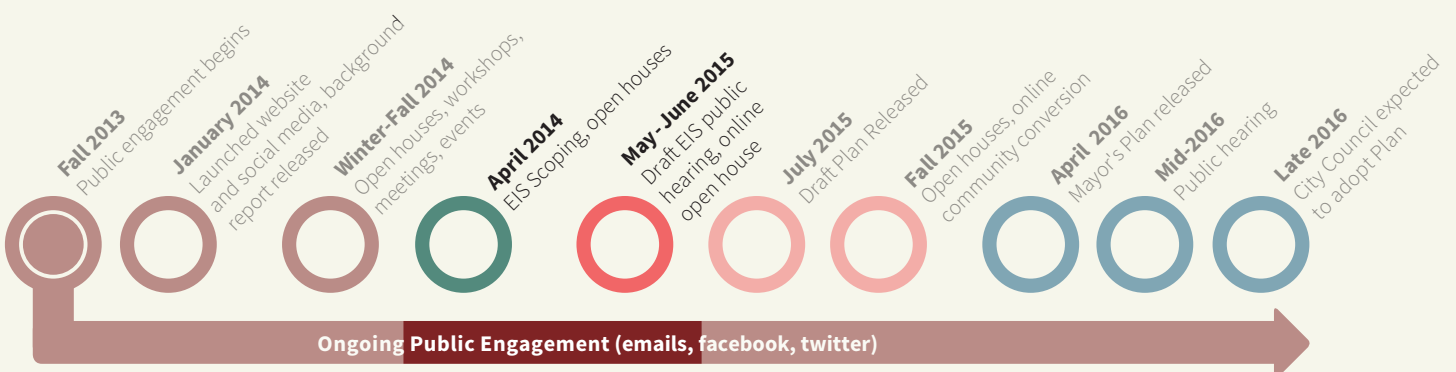
Online

- **4,766 people** participated in the online open house
- **1,048 surveys** completed
- **117 new fans** followed our Facebook page
- **72 new followers** on Twitter
- **2,423 recipients** received notification emails
- **5,764 people** viewed our website
- **1,127 comments** received on the Draft EIS

Products

- Draft EIS and Summary
- Equity Analysis and Summary
- Online open house and survey

Comments received on the Draft EIS will be addressed in the Final EIS.



What we heard

We analyzed comments on the Draft EIS as a part of the EIS process. The Final EIS will include responses to comments. Some key themes of Draft EIS comments included:

“Neighborhood character should be preserved, and amenities and services should be provided to neighborhoods that are projected to receive the most growth.”

“Make growth more gradual and consider “older” and senior residents who have difficulty moving, both physically and financially.”

“I would like the city to address directly how changing urban village boundaries will affect people who are already living in the area and what will be done to ensure that they can remain in their existing homes.”

“Elevate climate change in this discussion. Response to this challenge must be central going forward.”

“We need to keep Seattle family friendly, addressing accessibility to parks, adequate family housing, and dealing with fear of crime and homeless populations.”

“Not all urban villages should have the same mix of different housing types. Factors such as income levels and job opportunities should influence the mix.”

“Plan needs to include school planning, i.e. new schools to accommodate more kids. Strengthen design review code to protect neighborhood feel.”

An online survey gave one way for people to provide feedback on the Draft EIS. In total, we received 1,048 online surveys. The chart below represents just a sample of the feedback received. Full Draft EIS survey results can be found in Appendix B.

How high a priority is each of the following statements to you?

	Priority →		
Make sure people who live in dense urban villages have frequent transit, walkable streets, and other amenities	5.4%	7.4%	87.2%
Encourage growth in dense walkable areas near transit and services	8.4%	11.6%	80.0%
Increase affordable housing opportunities for low-income families	14.1%	13.0%	72.9%
Diversify the types of housing available in Seattle	17.8%	20.1%	62.1%
Preserve character of single-family neighborhoods	27.2%	18.3%	54.4%
Increase opportunities to live in lower-density neighborhoods	40.0%	24.7%	35.3%

Surveys and polls provide a way for the public to share insights and opinions. However, the results only reflect those who chose to participate, and should not be interpreted to be representative of all Seattleites.

Community Engagement Progress Report

Draft Plan Outreach Snapshot

July 8 – November 20, 2015



We released the Seattle 2035 Draft Plan for public comment on July 8, 2015

The Draft Plan included ten Key Proposals to help guide future growth and city policies over the next 20 years.

Opportunities to provide input on the Draft Plan and weigh the pros and cons of the Key Proposals included an online community forum, surveys, social media and five public open houses.

The Draft Plan comment period closed on November 20, 2015. In total, 763 comments were received, 239 surveys were completed, and 434 people attended a in-person events.

Outreach Goals

Outreach efforts for the Draft Plan process focused on building awareness of availability of the Draft Plan and public comment period, sharing information about the key elements of the Draft Plan and Key Proposals, and explaining how to provide comments and feedback, both in-person and online.



Open house attendees review Key Proposals from the Draft Plan.

What we did

In-Person Events

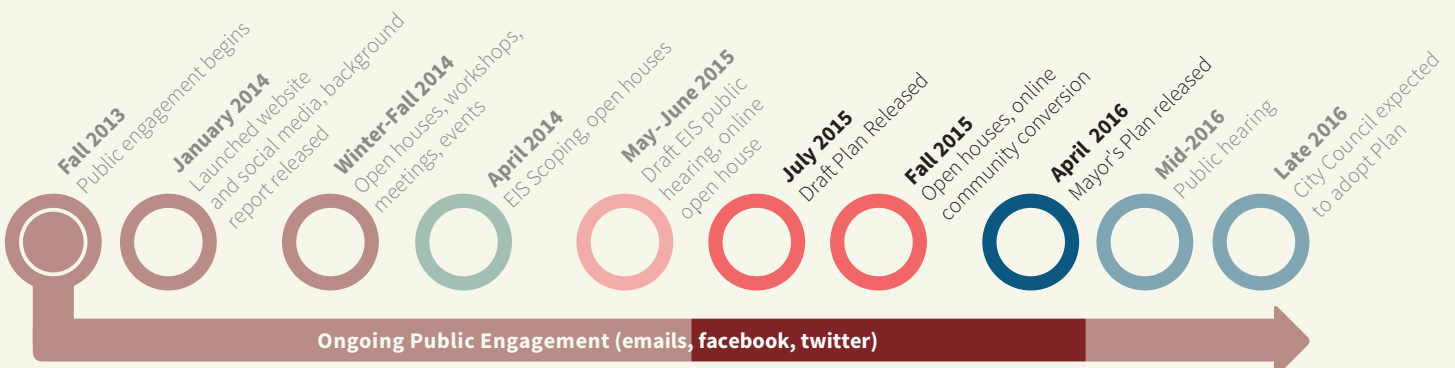
- **Five public open houses**, held in neighborhoods across Seattle
- **Two briefings and events**

Online

- **239 participants** discussed the 10 Key Proposals on the Online community conversation platform
- **Eight guest curators** took over our Twitter account and posted 155 tweets
- **210 new fans** on our Facebook page
- **284 new followers** on Twitter
- **2,426 people** received notification emails
- **9,641 people** viewed our website
- **348 comments** submitted online via email, Facebook, or Twitter

Products

- **500 posters** announced Draft Plan Open Houses
- **Draft Plan and summary**
- **Online Community Conversation platform**



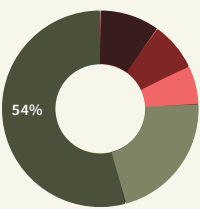
What we heard

During the Draft Plan comment period, people could share their thoughts on the Draft Plan through email, mail, website comment box, Facebook, Twitter and the Consider.IT online community conversation. We received 63 comments, and 239 completed surveys. 209 people registered for Consider.IT and provided 869 opinions and 430 pro / con comments. Additionally, we held five open houses in October and November, where attendees had the opportunity to fill out a survey and provide written comments.

Staff continue to review and synthesize input received. Comments will inform development of the Mayor's Recommended Plan, which is scheduled to be released in early 2016.

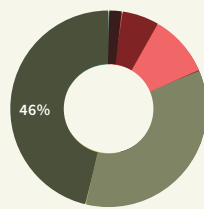
What do you think about the Draft Plan Key Proposals?

- Firmly Disagree
- Slightly Disagree
- Undecided
- Slightly Agree
- Firmly Agree



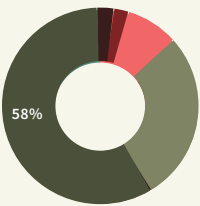
Guide more growth to areas within a 10-minute walk of frequent transit

Responses: 219



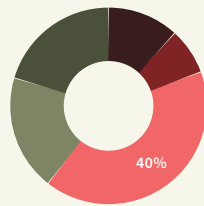
Accommodate six key functions in the public right-of-way

Responses: 211



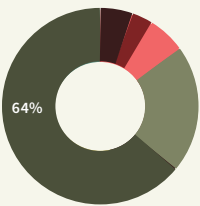
Estimate, monitor and report on growth and change citywide and in urban villages

Responses: 221



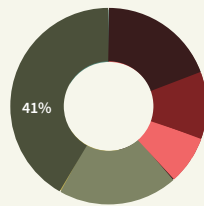
Designate a Stadium District on the Future Land Use Map around the professional sports stadiums

Responses: 219



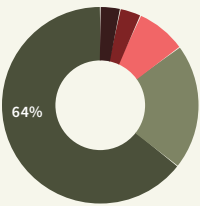
Create a Future Land Use Map that communicates future development in urban villages

Responses: 222



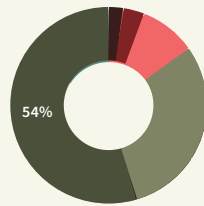
Increase the diversity of housing types in lower density residential zones

Responses: 224



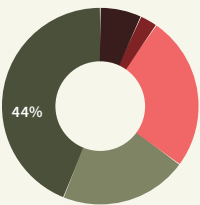
Minimize displacement of marginalized populations and small businesses

Responses: 228



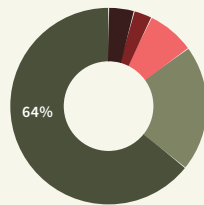
Goals for parks and open space focus on quality, equity, and proximity to jobs and residences

Responses: 223



Update citywide neighborhood planning policies to reflect current practices

Responses: 202



Plan for and locate schools to serve Seattle's growing population

Responses: 225

Surveys and polls provide a way for the public to share insights and opinions. However, the results only reflect those who chose to participate, and should not be interpreted to be representative of all Seattleites.

What's next?

Early 2016

Mayor's Recommended Plan, Final Environmental Impact Statement, and Final Equity Analysis released

Mid-2016

City Council review begins

Mid-2016

Public hearing

Late 2016

City Council expected to adopt Plan

There will continue to be opportunities for public involvement as part of the Housing Affordability and Livability Agenda (HALA). Visit www.seattle.gov/hala for more information.

Appendices

Appendix A: List of Public Engagement Events

Appendix B: Early Outreach Materials

January 2013 – May 2015

- Early Outreach Comments Log
- Summary of EIS Scoping Comments and Changes Made
- Notes from POEL Meetings
- Futurewise Outreach Report

Appendix C: Draft EIS Outreach Materials

May 4 – June 18, 2015

- Draft EIS Survey Responses
- Draft EIS Online Open House
- Final EIS Comments

Appendix D: Draft Plan Outreach Materials

July 8 – November 20, 2015

- Draft Plan Verbatim Comment Report
- Draft Plan Cumulative Survey Report
- Draft Plan Stakeholder Letters Received
- Goodwill Outreach Event Survey Results
- Consider.IT Website Archive

Appendix E: Miscellaneous Items

- SSNAP Survey Results
- Seattle 2035 Videos
- Social Media Report

Appendix A - List of Public Engagement Events

*Events hosted by Seattle 2035. Other events listed are ones where Seattle2035 information was provided.

2013

9/18	Seattle 2035 & Design Festival Panel Discussion on the Future of Seattle at Town Hall*	11/16	Tabling at Multi-Cultural Center Public Meeting
9/21-22	Design Festival Design Block	11/18	Tabling at Futurewise Healthy Neighborhoods lecture by Alan Berube, Brookings Institution
9/24	Tabling at U-District scoping meeting	11/ 18	Tabling at Office of Art and Culture Square Feet: A Cultural Space Symposium
10/7	Tabling and listening in at SCALLOPS Workshop at City Hall	11/20	Tabling at Seattle Public Library Community information fair on sustainable foods and urban farming prior to lecture by Will Allen
10/21	Cards distributed at Seattle Transit Reception at Spitifire	12/5	Tabling at Ballard to Downtown Transit Study Open House at Ballard HS
10/23	Tabling at Sightline Lecture Mayor Julios Castro	12/10	Tabling at PSRC Growing Transit Communities conference at Town Hall
10/24	Presentation to Seattle Planning Commission		
11/6	Seattle 2035 Resilient Cities Lecture at City Hall*		
11/7	Cards distributed at Uptown Open House		
11/8-9	Tabling at PSRC's Equity Summit		

2014

1/ 8	Presentation at Ballard District Council Meeting	3/25	Presentation for Urbanist/ Seattle Transit Blog writers
1/9	Presentation to Seattle Planning Commission	3/25	Presentation to Council on Tall Buildings and Urban Habitat
1/ 9	Presentation at North District Council Meeting	3/26	Presentation to DSA Smart Growth & Economic Development Committee
1/14	Presentation at Institute of Transportation Engineers (ITE) brown bag lunch	3/27	Presentation to Seattle Planning Commission
1/ 14	Tabling at Lowrise Multifamily Code Corrections Community Meeting	3/27	Presentation to Board of Park Commissioners.
1/30	Seattle 2035 Open House & Petcha Kucha Big Ideas at Olympic Sculpture Park*	3/31	Presentation for Various Stakeholders
2/6	Presentation at Northeast District Council Meeting	4/2	Presentation to SW District Council, 6:30-7pm (Briefing)
2/10	Briefing to Full Council	4/2	Presentation to North District Council 7:35-8:05pm
2/12	Tabling at DSA Downtown Economic Forum	4/5	Tabling at Neighborhood Summit, Seattle Center
2/13	Tabling at Workforce and Affordable Housing Forum	4/7	Seattle 2035 Open House at Loyal Heights Community Center*
2/20	Seattle 2035 Open House prior to Designing for Democracy lecture at Seattle Public Library*	4/8	Seattle 2035 Open House at Northgate Library*
2/25	Presentation to North Seattle Industrial Association	4/9	Seattle 2035 Open House at Youngstown Cultural Center*
2/25	Tabling at OSE Community Climate Forum	4/9	Presentation to Seattle Pedestrian Advisory Board
2/25	Tabling at SPC Family Size Housing event	4/10	Presentation to NW Universal Design Council
2/26	Presentation at NW District Council	4/14	Interview on KUOW – The Record
3/2-3	Information available at SDOT booth at Bike Expo	4/14	Seattle 2035 Open House at Miller Community Center*
3/3	Seattle 2035 Community Meeting at City Hall – Workshop on Guiding Principles*	4/15	Presentation to Sound Transit staff
3/10	Presentation to Queen Anne Magnolia District Council.	4/15	Presentation to Seattle Freight Advisory Board
3/13	Presentation to Downtown District Council	4/15	Seattle 2035 Open House at Rainier Community Center*
3/24	Seattle 2035 Community Meeting at City Hall - Scoping Alternatives*	4/15	Networking at Seattle Tech Meet-Up at UW
		4/16	Presentation to Delridge Neighbors District Council at Youngstown Cultural Center
		4/18	Presentation to Puget Sound Off

4/23	Presentation to Greater Duwamish District Council Meeting	8/29	POEL Meeting Cambodian Group
4/24	Presentation to Seattle Planning Commission	8/29	POEL Meeting Filipino Group
5/1	Presentation to Human Rights Commission 6-6:30pm City Hall L280; 12 of the 15 Commissioners attended. They were interested in outreach, RSJI, and the overall schedule.	8/30	POEL Meeting Vietnamese Group at Rainier Beach Library
5/7	Presentation to Bicycle Advisory Board	9/2	POEL Meeting Amharic Group at Ethiopian Comm. Center
5/8	Seattle 2035 Young Professionals Happy Hour at GGLO (ULI Young Leaders, Urban League Young Professionals, Urbanist, others)*	9/6-7	Seattle Design Festival Block Party
5/13	Presentation to Congress for New Urbanism Cascadia Salon at Fado.	9/10	Seattle 2035 & Seattle Design Festival – Lecture by Manuel Pastor
5/15	Presentation Great City Brown Bag at GGLO	9/13	Presentation at Seattle Design Festival Un-conference
5/19	Presentation to Land Use Stakeholders – FutureWise, Forterra, ULI.	9/15	Seattle 2035 Stakeholder Meeting on Development Capacity
5/19	Presentation to Women’s Commission	9/16	Presentation at Greenwood Community Council
5/22	Presentation to Seattle Planning Commission	9/18	Briefing to City Council Planning Land Use and Sustainability Committee
6/4	Presentation to Urban Forestry Commission	9/25	Presentation to Seattle Planning Commission
6/16	Information available at Workforce Housing Listening Session at Eritrean Community Center	10/7	Presentation to Immigrant and Refugee Commission
6/17	Briefing to City Council Planning Land Use and Sustainability Committee	10/9	Presentation to Seattle Planning Commission
6/24	Seattle 2035 Key Directions at Seattle Center*	10/20	Presentation to Women’s Commission
6/27	Presentation to Uptown Alliance	10/30	Information available at U District Open Space Forum
7/1	Seattle 2035 Training for Public Outreach Liaisons*	11/5	Presentation in Georgetown about industrial policies
7/10	Presentation to Seattle Planning Commission	11/13	Presentation to Seattle Planning Commission
7/ 11	Transportation Choices Brown Bag Lunch Panel Discussion	11/19	Housing Affordability and Livability Agenda Community Meeting (South Seattle)
7/14	Meeting with Pioneer Square Alliance	11/20	Housing Affordability and Livability Agenda Community Meeting (Central District)
7/16	Staff workshops with Policy Link	11/20	Tabling at MOHAI History Café program on history of parks
7/24	Presentation to Seattle Planning Commission	12/4	Housing Affordability and Livability Agenda Community Meeting (Northgate)
8/14	Presentation to Seattle Planning Commission	12/9	Tabling at Sustainable Seattle GreenDrinks (Tesla Showroom, South Lake Union)
8/21	Presentation to People with Disabilities Commission	12/11	Seattle Planning Commission Briefing
8/28	POEL Meeting Somali Group	12/16	Presentation to CNC Land Use Committee on Neighborhood Planning
8/28	POEL Meeting African American Group at Rainier CC		

2015

1/7	First Hill Public Realm Action Plan Open House	3/6	Meeting on Draft #4 with City Neighborhood Council Representatives
1/8	Central Ballard Residents Association	3/11	Community Open House - Industrial Lands- Interbay*
1/8	Briefing –Parks Board of Commissioners	3/12	Meeting with Parks Board of Commissioners
1/22	Joint Meeting Seattle Planning Commission & Parks Board of Commissioners	3/12	Community Meeting - Industrial Land- Georgetown*
3/3	Community Meeting – Industrial Lands Ballard*	3/13	Presentation - City Club Civic Camp
3/6	Presentation – City Club Civic Camp; Attendance	3/14	Black Seattle 2035: Visions For Our Future

3/16	Seattle 2035 briefing (Environment and Utilities)*	5/16	Community Cornerstones event at New Holly
3/19	MOHAI History Café on Civic Planning	5/18	Fremont Community Council
3/23	Seattle 2035 stakeholder briefing (Community Well-being)*	5/20	Seattle Chamber Trade Show
3/25	SDOT Speaker Series. “Future of Transportation in Cities” Gabe Klein; Seattle Central Library	5/27 Open House/ Public Hearing on DEIS*	
3/26	Accessible Mount Baker Open House	6/5	Presentation at Seashore Transportation Forum/City Council Transportation Committee
3/30	Seattle 2035 stakeholder briefing (open space)*	6/9 Greendrinks at Sarajevo Lounge*	
3/31	Seattle 2035 stakeholder briefing (land use/ urban villages)*	6/10	SDOT Speaker Series “Build a Better Block: Rethinking Streets & Sidewalks as a Social Setting” Jason Roberts, Nesholm Family Lecture Hall at McCaw Hall
3/31	Livewire: Priced Out- The Struggle for an Affordable Seattle	6/18	DEIS Comment Period Closes
4/4	Parks Greenspace Mini Summit at Seattle Center	6/27	Presentation at CNC The Phoenix Project
4/7	Seattle 2035 stakeholder briefing (transportation)*	7/8	Release of Draft Plan
4/8	Seattle 2035 stakeholder briefing (economic development)*	7/8	Table display on 3rd flr lobby with DPD staffed by summer interns
4/11	Youth Opportunity Summit from at Rainier Beach High School	7/15	Info at City Commute Seattle Bicycle Commuter 101 workshop:
4/14	Green Drinks at Impact HUB	8/5	Love City Love, pop-up on the plaza, at lunchtime Seattle Public Library
4/15	SDOT Speaker Series “Changing Lanes: Blueprints for a New Road” Janette Sadik-Khan at Town Hall	9/1	CNC Transportation Committee
4/21	City employee Bike Expo	9/9	Pop-up on 3rd floor lobby
4/22	DON Small & Simple Project Funds Workshop	9/15	Presentation to Freight Advisory Board, with SDOT staff
4/23	Brown Bag on Accessory Dwelling Units	10/7	Nathan? Presentation to Downtown Transportation Association
4/27	Seattle Priority Green Program Updates Open House	10/8	Uptown Urban Design Framework Open House
4/28	DON Small & Simple Project Funds Workshop	10/19 Open House at Miller Community Center*	
4/29	Hack the Commute Championship Round	10/24	Meeting at Crown Hill Neighbors Association
4/29	Lake City Community Meeting	11/3	Presentation to Ravenna-Bryant Community Association
4/30	Race and Social Justice Summit at Seattle Center	11/5 Open House at Leif Erikson Hall, Ballard*	
4/30	Groundswell Ballard Open Space	11/7 Open House at Fillipino Community Center*	
4/30	Go Green Conference at Convention Center	11/12 Open House at West Seattle Senior Center*	
5/4	Release of DEIS	11/14 Open House at North Seattle Community College*	
5/6	SDOT Speaker Series “Mobility as a Force for Health, Wealth and Happiness” Gil Penalosa, at Seattle Central Library	11/18	Community Meeting in Ballard
5/7	First Thursday at MOHAI	12/3	Multi-Project Community Workshop at Goodwill Industries, organized by DO
5/7	Ballard Urban Design Framework Open House	12/7 Conversation with Manuel Pastor: Equity, Prosperity & Seattle’s Future	
5/14	DON Small & Simple Project Funds Workshop		

2016

Jan 25	Fremont Community Council (presentation and discussion)	Mar 12	Gathering of Neighbors West Seattle
Feb 2	Westwood (presentation and discussion)	April 7	“You Build It” gallery talk at Burke Museum
Feb 4	Aurora Licton (presentation and discussion)	April 19	Livability Night Out