Seattle Industrial Lands

Technical Analysis Memo

March 12, 2020

INDUSTRIAL EMPLOYMENT

In 2018, there were an estimated 98,400 jobs in industrial areas, an increase of roughly 15% from 85,700 jobs in 2010 (**Exhibit 1**). Employment in industrial areas represents 15% of total employment in the City of Seattle and 6% of total King County employment. The concentration of industrial jobs is highest in industrial areas. Approximately 56% of all jobs in industrial areas are industrial jobs, compared to 17% citywide and 23% countywide.

Exhibit 1. Industrial and Non-Industrial Employment by Geography, 2010,
2015 and 2018

	Washington	King County	City of Seattle	Industrial Areas
Industrial	761,800	296,500	101,600	48,100
Non-Industrial	2,452,200	965,800	415,500	37,600
Total	3,214,000	1,262,300	517,100	85,700
Industrial % of total	24%	23%	20%	56%
Industrial	880,800	344,600	107,500	54,100
Non-Industrial	2,686,100	1,095,700	485,600	40,300
Total	3,566,900	1,440,300	593,100	94,400
Industrial % of total	25%	24%	18%	57%
Industrial	948,800	364,600	113,300	55,000
Non-Industrial	2,904,600	1,208,200	543,500	43,400
Total	3,853,400	1,572,800	656,800	98,400
Industrial % of total	25%	23%	17%	56%
	Non-Industrial Total Industrial % of total Industrial Non-Industrial Total Industrial % of total Industrial Non-Industrial Total	Washington Industrial 761,800 Non-Industrial 2,452,200 Total 3,214,000 Industrial % of total 24% Industrial % of total 24% Industrial 880,800 Non-Industrial 2,686,100 Total 3,566,900 Industrial % of total 25% Industrial 948,800 Non-Industrial 2,904,600 Total 3,853,400	Industrial 761,800 296,500 Non-Industrial 2,452,200 965,800 Total 3,214,000 1,262,300 Industrial % of total 24% 23% Industrial % of total 24% 23% Industrial 880,800 344,600 Non-Industrial 2,686,100 1,095,700 Total 3,566,900 1,440,300 Industrial % of total 25% 24% Industrial % of total 25% 24% Industrial 948,800 364,600 Non-Industrial 2,904,600 1,208,200 Total 3,853,400 1,572,800	Washington King County City of Seattle Industrial 761,800 296,500 101,600 Non-Industrial 2,452,200 965,800 415,500 Total 3,214,000 1,262,300 517,100 Industrial % of total 24% 23% 20% Industrial 880,800 344,600 107,500 Non-Industrial 2,686,100 1,095,700 485,600 Total 25% 24% 18% Industrial % of total 25% 24% 18% Industrial % of total 2,904,600 1,208,200 543,500 Total 3,853,400 1,572,800 656,800

Sources: Puget Sound Regional Council, 2019; Community Attributes, 2019.

Employment in industrial areas grew at an average annual rate of 1.7% between 2010 and 2018, compared to 3% for total citywide employment and 2.8% for total countywide employment (**Exhibit 2**). During the same period, the growth in industrial employment in industrial areas (1.7%) was higher than the growth in industrial employment in the City of Seattle (1.4%) as a whole.

	Washington	King County	City of Seattle	Industrial Areas
Industrial	2.8%	2.6%	1.4%	1.7%
Non-Industrial	2.1%	2.8%	3.4%	1.8%
Total	2.3%	2.8%	3.0%	1.7%

Exhibit 2. Industrial and Non-Industrial Employment Compound Annual Growth Rate by Geography, 2010 - 2018

Sources: Puget Sound Regional Council, 2019; Community Attributes, 2019.

Industrial Definition

This study is consistent with the City of Seattle Industrial Lands Land Use and Employment Study from April 2017 in the definition used for industrial activity (**Exhibit 3**). It includes adjusted fishing job estimates using Nonemployer Statistics (NES) data published by the Census Bureau and it excludes software publishing jobs. However, the current study estimates for 2015 industrial employment are different from the 2017 study estimates because Puget Sound Regional Council (PSRC) has revised their employment estimates for 2015 since the completion of the study.

CAI Category	NAICS Code Industry Code Description	CAI Category	NAICS Code Industry Code Description
	236 Construction of Buildings		511110 Newspaper publishers
Construction	237 Heavy and Civil Engineering Construction		511120 Periodical publishers
	238 Speciality Trade Contractors		511130 Book publishers
	311 Food		511140 Directory and mailing list publishers
	312 Beverage and Tobacco Product	Information	511191 Greeting card publishers
	313 Textile Mills		511199 All other publishers
	314 Textile Product Mills		51211 Motion Picture and Video Production
	315 Apparel		515 Broadcasting
	316 Leather and Allied Product		517 Telecommunications
	321 Wood Product	Real Esate and	53113 Mini Warehouse and Self-Storage
	322 Paper		53212 Truck Rental and Leasing
	323 Printing and Related Support	Rental and Leasing	5324 Machinery/Equipment Rental and Leasing
	324 Petroleum and Coal Products	Professional,	54138 Testing Laboratories
Manufacturing	325 Chemical	Scientific and	54185 Display Advertising
	326 Plastics and Rubber Products		221 Utilities
	327 Nonmetallic Mineral Product		561612 Security Guards and Patrol
	331 Primary Metal		56162 Security Systems
	332 Fabricated Metal Product	Administrative,	56171 Extermination and Pest Control
	333 Machinery	support, waste	56172 Janitorial
	334 Computer and Electronics	management &	56173 Landscaping
	335 Electrical Equipment, Appliance, and Compo	neutilities	56174 Carpet and Upholstery Cleaning
	336 Transportation Equipment		56179 Other Services to Buildings and Dwellings
	337 Furniture and Related Product		56191 Packaging and Labeling
	339 Miscellaneous		562 Waste Management and Remediation
	423 Merchant Wholesalers (Durable)	Accommodation	72232 Caterers
Wholesale Trade	424 Merchant Wholesalers (Non-durable)	and Food Services	72233 Mobile Food Services
	425 Electronic Markets, Agents and Brokers		62191 Ambulance Services
Retail Trade	4542 Vending Machine Operators	•	621991 Blood and Organ Banks
Refail Irade	454311 Heating Oil Dealers		62421 Community Food Services
	481 Air Transportation	Other Services	8113 Commercial and Ind. Equip Repair
	482 Rail Transportation		811412 Appliance Repair and Maintenance
	483 Water Transportation		81233 Linen and Uniform Supply
	484 Truck Transportation		812332 Industrial Launderers
T	485 Transit and Ground Passenger Transportation	Fishing	1141 Fishing
Transportation	486 Pipeline Transportation	0	
and Warehousing	487 Scenic and Sightseeing Transportation		
	488 Support Activities for Transportation		
	491 Postal Service		
	492 Couriers and Messengers		

Exhibit 3. Industrial Definition List of Industry Sectors and NAICS Codes

Sources: City of Seattle Office of Economic Development, Industrial Lands Land Use and Employment Study, April 2017; Community Attributes, 2019.

Industrial Areas

Industrial areas for this study include the Duwamish MIC, BINMIC and other industrial areas adjacent to the MICs. To minimize data suppression issues, the industrial areas were grouped into two south and north geographies for the purposes of the employment and occupational analysis. The southern industrial area includes the Duwamish MIC and a couple of parcels to the north of Duwamish. The northern industrial area includes the BINMIC and several parcels on the north and east sides of Lake Union. **Exhibit 4** and **Exhibit 5** show the land uses for the north and south industrial areas based on 2019 King County Assessor land use data combined with the land use edits established by the City of Seattle 2017 Industrial Lands Land Use and Employment Study.

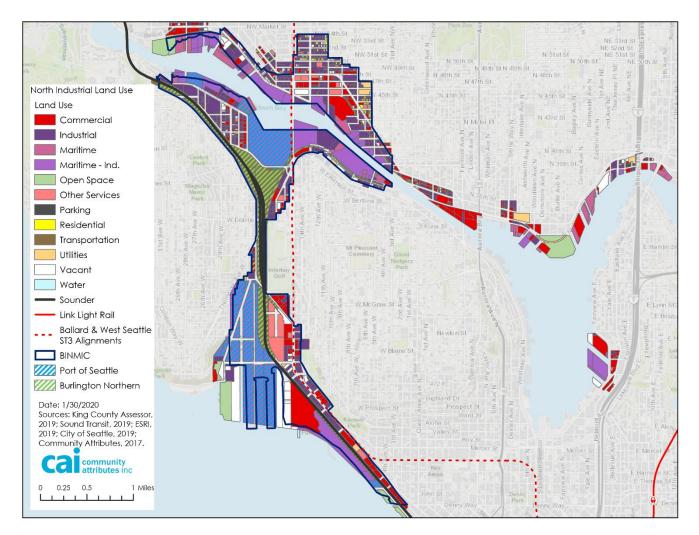


Exhibit 4. Northern Industrial Area Land Uses, 2017

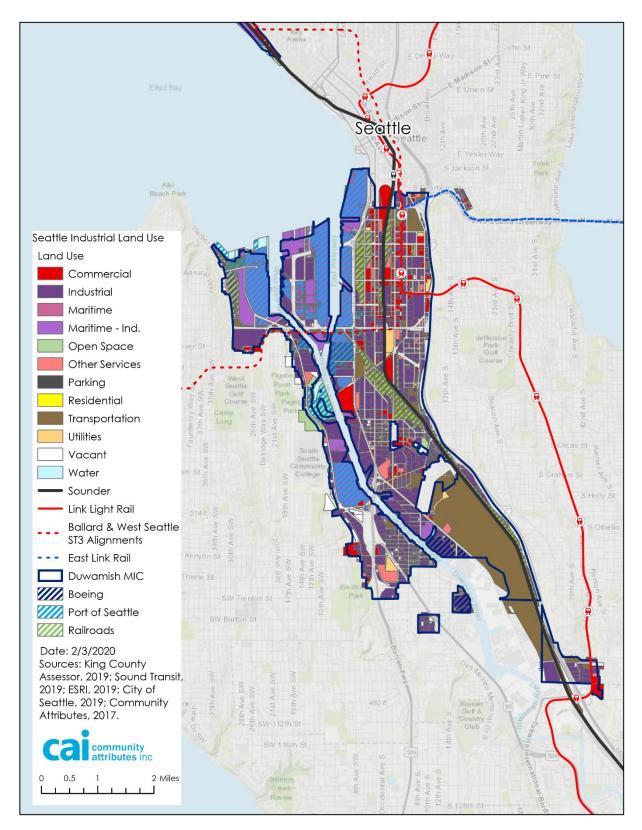


Exhibit 5. Southern Industrial Area Land Uses, 2017

Employment By Industry

Construction and Utilities jobs rank highest in industrial areas, followed by Maritime, Distribution and Technology. Several industries have more than half of their Seattle employment located in industrial areas: Aerospace (78%), Transportation & Logistics (62%), Maritime (55%) and Other Manufacturing (51%). (Exhibit 6)

	Seatt	le	Total Industria	Areas
Industry	Employment	2010-2018 CAGR	Employment	2010-2018 CAGR
Construction and Utilities	34,400	5.0%	13,700	3.8%
Maritime	15,600	-0.7%	8,600	3.6%
Distribution & E-commerce	60,400	14.5%	8,500	0.8%
ICT	50,400	9.8%	8,200	10.1%
Hospitality & Tourism	70,800	3.7%	6,700	2.0%
Aerospace	7,900	-2.3%	6,300	*
Transportation & Logistics	9,100	3.0%	5,500	2.3%
Government	49,400	0.2%	5,300	-2.5%
Other Manufacturing	10,600	-0.3%	5,900	-0.4%
All Other Retail	23,000	0.6%	3,400	2.9%
Food & Beverage Production	16,500	2.9%	3,800	4.4%
Education	59,000	0.0%	1,200	9.1%
All Other Services	249,500	2.2%	21,400	0.8%
Suppressed	200	0.0%	-	0.0%
Total	656,800	3.0%	98,500	1.8%

Sources: Puget Sound Regional Council, 2019; Community Attributes, 2019.

	V	/ashingtoi	n	Ki	ng County	/	Seattle			
Industry	2010	2015	2018	2010	2015	2018	2010	2015	2018	
Hospitality & Tourism	284,400	321,200	360,400	113,400	133,100	149,000	52,800	63,400	70,800	
Construction and Utilities	302,800	350,700	402,200	70,700	87,100	100,500	23,200	27,400	34,400	
ICT	142,300	172,700	203,700	107,100	131,000	160,200	23,900	36,000	50,400	
Distribution & E-commerce	114,100	146,200	166,500	58,600	79,700	103,400	20,500	38,700	60,400	
Food & Beverage Production	120,000	134,900	144,100	38,800	44,200	49,400	13,100	15,900	16,500	
Aerospace	111,200	136,600	133,100	58,500	69,300	70,600	9,500	8,700	7,900	
Transportation & Logistics	73,700	86,900	103,000	27,700	32,400	36,300	7,200	7,700	9,100	
Maritime	38,800	40,300	42,500	16,400	21,400	19,700	16,500	15,100	15,600	
Other Manufacturing	98,700	110,500	107,800	28,400	32,000	31,000	10,900	11,200	10,600	
Metalworking, Automotive & Machinery Manufacturing	20,300	29,400	28,400	5,300	7,700	7,700	1,800	2,100	2,100	
Wood, Furniture & Related Products	18,900	19,600	19,100	2,300	2,000	1,800	700	600	500	
Paper & Packaging, Printing & Publishing Services	25,200	21,200	18,200	9,200	7,800	6,400	4,400	4,300	3,700	
Medical & Consumer Product Manufacturing	13,800	17,000	18,100	5,400	8,100	8,800	1,800	1,900	1,800	
Plastics	7,900	8,500	8,800	2,100	2,200	2,100	*	*	*	
Chemical Manufacturing & Biopharmaceuticals	3,600	5,800	5,500	500	900	900	300	300	400	
Textile, Apparel & Leather Manufacturing	5,100	4,400	4,500	2,600	2,200	2,200	1,400	1,600	1,600	
Oil and Gas Production and Transportation	1,800	2,100	2,900	0	0	0	*	*	*	
Vulcanized Materials Manufacturing	2,100	2,600	2,300	1,000	1,100	1,100	500	500	500	
All Other Retail	218,800	261,900	271,400	70,500	80,700	80,900	21,900	23,400	23,000	
All Other Services	1,112,600	1,176,200	1,259,000	458,600	497,100	526,600	209,800	232,600	249,500	
Government	310,100	308,700	325,800	88,500	88,400	93,600	48,700	46,600	49,400	
Education	261,500	281,200	297,000	91,300	103,300	107,200	58,900	66,500	59,000	
Suppressed	24,700	38,900	37,000	33,900	40,600	44,400	100	100	200	
Total	3,214,000	3,566,900	3,853,300	1,262,300	1,440,300	1,572,900	517,100	593,000	656,800	

Exhibit 7. Employment by Industry and Geography, 2010, 2015 and 2018

Sources: Puget Sound Regional Council, 2019; Community Attributes, 2019.

Note: ICT is Information, Communication & Technology.

	North Ir	ndustrial	Areas	South I	ndustrial	Areas	Total Industrial Areas			
Industry	2010	2015	2018	2010	2015	2018	2010	2015	2018	
Hospitality & Tourism	1,600	1,700	2,000	4,100	4,600	4,700	5,700	6,300	6,700	
Construction and Utilities	1,700	1,700	2,100	8,500	9,500	11,600	10,200	11,200	13,700	
ICT	2,400	5,600	6,500	1,400	2,100	1,700	3,800	7,700	8,200	
Distribution & E-commerce	1,500	1,300	1,300	6,500	7,200	7,100	8,000	8,500	8,400	
Food & Beverage Production	600	600	600	2,100	2,900	3,200	2,700	3,500	3,800	
Aerospace	*	*	700	*	*	5,500	*	*	6,200	
Transportation & Logistics	100	300	500	4,500	5,000	5,100	4,600	5,300	5,600	
Maritime	4,300	5,500	5,600	2,200	3,400	3,000	6,500	8,900	8,600	
Other Manufacturing	2,000	1,500	1,200	4,100	4,500	4,200	6,100	6,000	5,400	
Metalworking, Automotive & Machinery Manufacturing	300	300	300	1,300	1,500	1,500	1,600	1,800	1,800	
Wood, Furniture & Related Products	*	*	*	*	*	*	*	*	*	
Paper & Packaging, Printing & Publishing Services	800	300	200	800	700	700	1,600	1,000	900	
Medical & Consumer Product Manufacturing	200	200	200	800	1,100	800	1,000	1,300	1,000	
Plastics	*	*	*	*	*	*	*	*	*	
Chemical Manufacturing & Biopharmaceuticals	*	*	*	*	*	*	*	*	*	
Textile, Apparel & Leather Manufacturing	*	*	*	*	*	*	*	*	*	
Oil and Gas Production and Transportation	*	*	*	*	*	*	*	*	*	
Vulcanized Materials Manufacturing	200	200	*	100	100	*	300	300	*	
All Other Retail	1,000	1,000	1,200	1,700	2,000	2,200	2,700	3,000	3,400	
All Other Services	7,500	7,000	6,100	12,500	13,500	15,300	20,000	20,500	21,400	
Government	700	500	500	5,800	4,200	4,900	6,500	4,700	5,400	
Education	100	200	200	500	1,000	1,000	600	1,200	1,200	
Suppressed	700	1,000	300	7,600	6,500	200	8,300	7,500	500	
Total	24,300	27,900	28,700	61,400	66,500	69,800	85,700	94,400	98,500	

Exhibit 7. Employment by Industry and Geography, 2010, 2015 and 2018 cont.

Sources: Puget Sound Regional Council, 2019; Community Attributes, 2019.

Note: ICT is Information, Communication & Technology.

Marijuana Businesses and Jobs on Industrial Lands in Seattle

Community Attributes Inc., on behalf of the Industrial Lands Advisory Panel, worked with the Puget Sound Regional Council to assess the size and breadth of marijuana businesses operating on industrial lands in Seattle. CAI developed a custom data request with PSRC, based on licensed marijuana businesses reported by the Washington State Liquor Control Board.

CAI collected information on 138 businesses with marijuana licenses with addresses in Seattle. Of these, 80 were matched to PSRC employment and wage records. These businesses include licenses for recreational and medicinal marijuana retail, processing, and transportation & distribution. A total of 1,046 jobs were associated with these 80 licensed marijuana businesses in Seattle.

Of these businesses, those located in the Duwamish MIC employed 421 workers in 2018. Another 70 workers were employed either in the BINMIC or other industrial lands outside the two MICs (due to data disclosure restrictions, reportage between BINMIC and other industrial lands was not possible). A total of 555 workers were employed in businesses operating on parcels not classified as industrial (**Exhibit 8**).

Exhibit 8. Jobs Among Licensed Marijuana Businesses in Seattle, On and Off Industrial Lands, 2018

Total	1,046
Non-Industrial	555
Other Industrial*	70
Duwamish MIC	421
Area	Jobs

Sources: Washington State Liquor Control Board, 2020; Puget Sound Regional Council, 2020; Community Attributes Inc., 2020.

* "Other Industrial" includes the Ballard-Interbay-Northend MIC.

Total	452	594	1.046
Non-Industrial	93	462	555
All Industrial**	359	132	491
Area	Processor and Transportation Jobs	Retailer/Medical Jobs	Total

Exhibit 9. Marijuana Business Jobs in Seattle by Category of License and On or Off Industrial Lands, 2018

Sources: Washington State Liquor Control Board, 2020; Puget Sound Regional Council, 2020; Community Attributes Inc., 2020.

** "All Industrial" includes BINMIC and Duwamish MIC.

Within industrial lands, 359 jobs belonged to businesses licensed to do either marijuana processing or transportation, representing nearly three quarters of all marijuana operations employment on industrial lands. Nearly the opposite was true for marijuana businesses located off industrial lands, with 462 jobs, or 83% of all marijuana jobs off industrial lands, were in businesses licensed for either marijuana retail or medical marijuana (**Exhibit 9**).

OCCUPATIONAL EMPLOYMENT

Industry employment in industrial areas was converted to occupations based on staffing patterns for King County, using the occupations-industry matrix. The matrix displays occupational compositions by industry in King County¹ and is based upon an occupational employment statistics (OES) survey.

Office and Administrative Support Occupations make up 12% of total employment in industrial areas. Roughly 29% of these occupations are within the Other services industry, with another 33% in the Maritime, Construction & Utilities and Distribution & E-commerce. Transportation and material moving occupations represent another 11%, with most of those occupations in the Transportation & Logistics and Maritime industries.

2 Digit SOC	SOC Description	% of Industrial Areas Employment	Total Industrial Areas Employment	Annual Growth Rate, King County, 2022-2027	Total Openings, King County, 2022-2027
43-0000	Office and Administrative Support	12%	12,300	1.2%	63,590
53-0000	Transportation and Material Moving	11%	10,500	1.0%	34,603
15-0000	Computer and Mathematical	9%	9,100	2.8%	60,209
41-0000	Sales and Related	9%	8,400	1.0%	54,021
13-0000	Business and Financial Operations	8%	8,100	2.1%	50,828
47-0000	Construction and Extraction	8%	8,000	0.6%	35,223
51-0000	Production	8%	7,600	0.3%	17,201
11-0000	Management	7%	7,200	2.2%	48,510
35-0000	Food Preparation and Serving Related	6%	5,600	1.2%	59,163
49-0000	Installation, Maintenance, and Repair	4%	3,700	0.7%	16,604
29-0000	Healthcare Practitioners and Technical	3%	2,800	2.0%	24,412
17-0000	Architecture and Engineering	3%	2,600	0.7%	9,121
39-0000	Personal Care and Service	2%	2,300	1.9%	30,583
37-0000	Building and Grounds Cleaning and Maintenance	2%	1,500	1.4%	16,867
27-0000	Arts, Design, Entertainment, Sports, and Media	1%	1,400	1.8%	16,088
31-0000	Healthcare Support	1%	1,400	2.2%	15,408
33-0000	Protective Service	1%	1,400	1.3%	8,583
25-0000	Education, Training, and Library	1%	1,300	1.7%	20,810
21-0000	Community and Social Service	1%	900	1.4%	6,293
45-0000	Farming, Fishing, and Forestry	1%	900	-0.3%	2,667
19-0000	Life, Physical, and Social Science	1%	800	1.5%	5,540
23-0000	Legal	1%	700	1.0%	4,267
	TOTAL	100%	98,500	1.5%	600,591

Exhibit 10. Occupational Employment Estimates in Industrial Areas, 2018

Sources: Puget Sound Regional Council, 2019; Washington State Employment Security Department, 2019; Community Attributes, 2019.

¹ The smallest geography available are Workforce Development Areas (WDA). King County represents its own WDA. Occupational compositions by industry for King County are assumed to be representative of occupational compositions in industrial areas in Seattle.

Exhibit 11. Occupational Employment Estimates in Industrial Areas for Top Ranking Industries, 2018

	Employm	ent, 2018					Demo	
Occupation	Industrial Areas	Seattle	Educational Requirements		Median Wage, 2018		Annual Growth Rate, 2022-2027	Total Openings 2022-2027
Construction and Utilities								
Carpenters	1,460	3,672	High school diploma or equivalent		\$71,500		0.8%	8,768
Construction Laborers	1,143	2,876	No formal educational credential		\$73,970		0.9%	5,685
Construction and Extraction Workers Supervisors	975	2,453	High school diploma or equivalent		\$48,110		0.8%	3,752
Electricians	815	2,051	High school diploma or equivalent		\$67,480		0.5%	2,781
Painters	611	1,538	No formal educational credential		\$71,420		0.6%	4,030
Other	8,673	21,816						
Total Construction and Utilities	13,677	34,405	% No Degree Required	87%	% Middle Wage	71%		
Maritime								
Cargo and Freight Agents	590	1,076	High school diploma or equivalent		\$33,880		1.8%	411
Laborers and Freight, Stock, and Material Movers	577	1,052	No formal educational credential		\$40,330		0.9%	10,546
Fishers and Related Fishing Workers	448	815	No formal educational credential		\$23,310		-2.5%	980
Meat, Poultry, and Fish Cutters and Trimmers	322	587	No formal educational credential		\$30,740		0.2%	279
Captains, Mates, and Pilots of Water Vessels	320	583	Postsecondary nondegree award		*		0.5%	400
Other	6,328	11,529	, c					
Total Maritime	8,585	15,642	% No Degree Required	82%	% Middle Wage	28%		
Distribution & E-commerce								
Sales Representatives	834	5,942	High school diploma or equivalent		\$63,860		0.6%	5,199
Software Developers, Applications	737		Bachelor's degree		\$111,330		3.5%	24,584
Marketing Managers	639		Bachelor's degree		\$137,250		3.6%	7,431
Laborers and Freight, Stock, and Material Movers	412		No formal educational credential		\$40,330		0.9%	10,546
Computer Occupations, All Other	401		Bachelor's degree		φ+0,000 *		3.2%	7,564
Other	5,453	38,849	baomono aograd				0.2/0	,,001
Total Distribution & E-commerce	8,476		% No Degree Required	43%	% Middle Wage	30%		
ICT	0,0		,		, o maale mage			
Software Developers, Applications	2,312	1/191	Bachelor's degree		\$111,330		3.5%	24,584
Computer Programmers	438		Bachelor's degree		\$82,050		-0.2%	2,410
	354		-		φ02,000 *		-0.2%	5,036
Software Developers, Systems Software Computer Systems Analysts	331		Bachelor's degree		\$129,570		2.3%	
			Bachelor's degree					
Computer and Information Systems Managers	303		Bachelor's degree		\$136,140		3.2%	5,307
Other Total ICT	4,465 8,204	27,404	V No Dogroo Poquirod	1 707	7 Middle Wage	30%		
	0,204	50,350	% No Degree Required	17 /0	% Middle Wage	30/0		
Hospitality & Tourism	1.0/2	12 252	No formal educational credential		010 002		1 507	17.000
Food Preparation and Serving Workers	1,263	-,			\$32,240		1.5%	16,202
Waiters and Waitresses	1,052		No formal educational credential		\$27,210		1.0%	12,440
Cooks, Restaurant	605		No formal educational credential		\$28,670		1.3%	7,204
Food Preparation and Serving Workers Supervisors			High school diploma or equivalent		\$60,230		1.1%	3,954
Bartenders	267		No formal educational credential		\$29,420		1.2%	3,234
Other	3,206	33,886	~		~			
Total Hospitality & Tourism	6,700	70,820	% No Degree Required	92%	% middle wage	21%		
Aerospace								
Aircraft Assemblers	411		High school diploma or equivalent		\$43,740		-0.1%	378
Flight Attendants	351		High school diploma or equivalent		\$81,230		1.6%	934
Ticket Agents and Travel Clerks	242		High school diploma or equivalent		*		1.3%	881
Industrial Engineers	217		Bachelor's degree		\$75,320		1.5%	781
Machinists	213	269	High school diploma or equivalent		\$40,460		0.6%	921
Other	4,820	6,082						
Total Aerospace	6,255	7,892	% No Degree Required	54%	% Middle Wage	35%		
Transportation & Logistics								
Laborers and Freight, Stock, and Material Movers	851	1,403	No formal educational credential		\$40,330		0.9%	10,546
Heavy and Tractor-Trailer Truck Drivers	766	1,263	Postsecondary nondegree award		\$39,920		0.5%	3,558
Light Truck or Delivery Services Drivers	659	1,088	High school diploma or equivalent		\$39,960		1.2%	2,867
Bus Drivers, School or Special Client	300	495	High school diploma or equivalent		\$79,330		1.5%	1,178
Taxi Drivers and Chauffeurs	230	380	No formal educational credential		\$92,650		1.3%	1,836
Other	2,732	4,506						
Total Transportation & Logistics	5,538	0 124	% No Degree Required	0197	% Middle Wage	27%		

Note: % of employment that does not require a degree and that pays a middle wage is expressed as a share of total employment in industrial areas.

Sources: Puget Sound Regional Council, 2019; Washington State Employment Security Department, 2019; U.S. Bureau of Labor Statistics, 2019; Community Attributes, 2019

Exhibit 11 shows employment estimates by occupation for top ranking industries in industrial areas.

Occupational employment estimates by educational requirement in industrial areas are estimated based on the 2018 national employment matrix produced by the U.S. Bureau of Labor Statistics. The matrix shows the typical education level most workers need to enter an occupation. The matrix is only available for US as a whole.

Educational Requirement	% of Industrial Areas Employment
No formal educational credential	21%
High school diploma or equivalent	37%
Postsecondary nondegree award	5%
Some college, no degree	2%
Associate's degree	2%
Bachelor's degree	29%
Master's degree	1%
Doctoral or professional degree	1%
Total	100%

Exhibit 12. Occupational Employment in Industrial Areas by Educational Requirement, 2018

Sources: Puget Sound Regional Council, 2019; Washington State Employment Security Department, 2019; U.S. Bureau of Labor Statistics, 2019; Community Attributes, 2019.

Exhibit 13. Occupational Employment in Industrial Areas by Median Wage,

2018		
Median Wage	% of Industrial Areas Employment	
Less than \$45K	33%	
\$45k to \$85K	41%	
\$85K to \$125K	11%	
More than \$125K	7%	
Suppressed	9%	
Total	100%	

Sources: Puget Sound Regional Council, 2019; Washington State Employment Security Department, 2019; U.S. Bureau of Labor Statistics, 2019; Community Attributes, 2019 Two-thirds of jobs in industrial areas are obtainable without a college degree and just over one third have a median wage of less than \$45,000. (Exhibit 12 and Exhibit 13)

Median wages are sourced from the U.S. Bureau of Labor Statistics Occupational Employment Statistics for the Seattle-Tacoma-Bellevue MSA. Median wages for industrial areas are estimated based on the occupational composition of industry employment.

INDUSTRIES OF INTEREST DEFINITIONS

Maritime

The maritime sector definition (**Exhibit 14**) follows the definition in CAI's Washington State Maritime Sector Economic Impacts Study, 2017 update²., which includes:

- **Commercial fishing and seafood products.** This category includes all activity related to the catching and processing of fish, including both finfish and shellfish. As fishing vessel owners continue to shift toward at-sea primary processing, this subsector continues to become more integrated. This category includes fishing and seafood processing that occurs on Washington vessels operating in Alaskan waters.
- **Maritime Logistics and Shipping.** This subsector includes all activity related to the shipping of goods by water, including container and bulk goods. Trans-ocean, shoreline, and river freighting are included in this category, as is direct transportation by land to the state's ports for exports via water. For example, this category includes grain that is trucked to Tri-Cities for shipment via barge down the Columbia River. This category also includes tug operations and piloting services.
- **Passenger Water Transportation.** This subsector includes all Passenger Water Transportation, including recreational transportation. This covers Washington's ferries as well as economic activities related to cruise ships. River and harbor cruises and boat tours are included in this category, as is most other scenic and sightseeing water transportation. The notable exception to this is charter fishing activities, which are included under the Recreational Boating and Boat Building category.
- **Recreational boating and boat building.** This subsector includes charter fishing activities around the state, recreational marinas, recreational boat manufacturing, retail boat dealers, and other related activities.

- Ship building, repair and maintenance. This category covers all commercial and federal boat and ship building, repair and maintenance activities. Washington manufacturers produce ferries, work boats, small craft, barges, and a wide array of specialized vessels. This category also covers activities at the Puget Sound Naval Shipyard (PSNS) and other government shipbuilding, repair and maintenance.
- **Maritime Support Services.** Support services covers technical and professional maritime services, such as engineering and naval architecture, as well as business support, such as legal and accounting businesses and industry associations. Washington's maritime education organizations are also included in this subsector.

Custom analysis was undertaken in the 2017 maritime sector study for subsectors that were not adequately defined by NAICS codes alone, such as for warehousing and drayage, support services and recreational boat building. This entailed assembling a list of businesses in these subsectors through interviews, industry association member lists, and other supplemental sources. For this reason, the maritime industry employment estimates included in this analysis are not directly comparable to CAI's 2017 study estimates for this industry. The maritime industry in the current study only includes those subsectors defined by NAICS codes and supporting activities are captured in other industries.

Aerospace

The aerospace sector definition (**Exhibit 15**) follows the definition in CAI's Washington Aerospace Economic Impacts 2018 Update Study³. In addition to the aircraft manufacturing NAICS, this definition also includes additional businesses and operations with strong overlapping services and linkages with aerospace. These related industries represent a list of North American Industry Classification System (NAICS) codes developed by the Washington State Employment Security Department (ESD) and Washington Aerospace Partnership in 2013, and has been used in the 2013, 2015, and 2016 aerospace reports to approximate the broader aerospace supply chain ecosystem.

Transportation & Logistics

This sector's definition (**Exhibit 16**) is developed based on CAI's definition of transportation and logistics from the Global Trade & Supply Chain Management Sector Economic Analysis, February 2019 and the U.S. Cluster Mapping Project.

 $[\]label{eq:http://nma.choosewashingtonstate.com/wp-content/uploads/2018/12/CAI-AFA-2018-Aerospace-Update.pdf$

Transportation and logistics activities include businesses and activities central to the movement of goods and people:

- **Freight forwarding** entails a suite of services on behalf of shippers. These include tracking inland transportation, preparation of shipping and export documents, warehousing, booking cargo space, negotiating freight charges, freight consolidation, cargo insurance and filing of insurance claims.
- Intermodal & transloading is the movement of cargo from one mode to another, such as from a maritime vessel to a train. Transloading includes marine and air cargo handling, terminal operators, airport ground-handling services, courier services, trucking companies (long-haul and drayage activities), rail operators and the consolidating and repackaging of cargo, often between 40-foot and 52foot containers.
- **Local transportation services** contain establishments that offer local transportation of freight and goods, including moving companies and couriers.
- **Warehousing and storage**, including dry storage and refrigeration facilities for perishable goods.
- **Passenger transportation** contains establishments that offer local passenger transportation services.
- Passenger car rental.
- Truck leasing.

Some transportation and logistics activities overlap with other industries such as maritime and aerospace. To avoid double-counting of employment, these activities have only been included in one industry so there is no duplication of NAICS codes between industries. For example, marine cargo handling is an intermodal & transloading activity but was included in the maritime industry because it specifically supports economic activity within that industry.

Information & Communication Technology (ICT)

The ICT sector definition (**Exhibit 17**) follows the definition developed by CAI in the Washington Technology Industry Association ICT Economic and Fiscal Impact Study⁴, February 2015, and includes the following subsectors:

• **ICT Business Services.** Business Services in general include a large range of business to business activities, including many that have nothing to do with ICT. Only those related to ICT are included in this report, however, though even so this group is the most diverse among

⁴ <u>https://washingtontechnology.org/wp-content/uploads/2015/04/ICT-Economic-Report.pdf</u>

the segments of ICT discussed in this report. Activities range from repair services to custom programming and computer design.

- Internet Services & Publishing. Activities in this group include web hosting and data processing.
- **Manufacturing.** This segment includes the semiconductor industry, which in Washington are concentrated in Southwest Washington near the Portland cluster of ICT. Many smaller electronics and communications equipment firms throughout Washington belong to this group.
- **Software.** Anchored by Microsoft, Software includes computer game companies and other well-known companies such as Adobe, Tableau and more.
- **Telecommunications Services.** This group includes installation, maintenance, and service provision of broadband and mobile utilities and technologies.

Electronic retail, a fast-growing segment driven largely by growth in Amazon, was included in the Distribution & E-commerce industry grouping.

Other Industries

The definitions for the other industries of interest are based on the US Cluster Mapping Project definitions for traded and local clusters. These industries include:

- Other Manufacturing (Exhibit 18)
 - $\circ~$ Metalworking, Automotive & Machinery Manufacturing
 - Wood Furniture & Related Products
 - Paper & Packaging, Printing & Publishing Services
 - Medical & Consumer Product Manufacturing
 - \circ Plastics
 - Chemical Manufacturing & Biopharmaceuticals
 - Textile, Apparel & Leather Manufacturing
 - \circ $\,$ Oil and Gas Production and Transportation $\,$
 - Vulcanized Material Manufacturing
- Distribution & E-commerce (Exhibit 19)
- Construction & Utilities (Exhibit 20)
- Food & Beverage Production (Exhibit 21)
- Hospitality & Tourism (Exhibit 22)
- All Other Education (Exhibit 23)
- All Other Retail (Exhibit 24)
- All Other Services (Exhibit 25)

Exhibit 14. N	Aaritime I	ndustry	NAICS	Definition
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NAICS	Description	Included in 2017 study as industrial
Commercial Fishing and S		
112511 Finfish Farming		Ν
112512 Shellfish Farmin	g	Ν
114111 Finfish Fishing		Y
114112 Shellfish Fishing		Y
3117 Seafood Produ	ct Preparation and Packaging	Y
424460 Fish and Seafoo	od Merchant Wholesalers	Y
445220 Fish and Seafoo	od Markets	Ν
Maritime Logistics and Shi	pping	
482 Rail Transportat	ion	Y
483111 Deep Sea Freig	ht Transportation	Y
483113 Coastal and G	eat Lakes Freight Transportation	Y
483211 Inland Water Fr	eight Transportation	Y
488210 Support Activiti	es for Rail Transportation	Y
488310 Port and Harbo	r Operations	Y
488320 Marine Cargo H	łandling	Y
488330 Navigational Se	ervices to Shipping	Y
488510 Freight Transpo	tation Arrangement	Y
493120 Refrigerated W	arehousing and Storage	Y
Passenger Water Transpor	tation	
483112 Deep Sea Pass	enger Transportation	Y
483114 Coastal and G	eat Lakes Passenger Transportation	Y
483212 Inland Water Po	assenger Transportation	Y
488390 Other Support /	Activities for Water Transportation	Y
Recreational Boating and	Boat Building	
441222 Boat Dealers		Ν
487210 Scenic and Sigl	ntseeing Transportation, Water	Y
713930 Marinas		Ν
Ship building, Repair and	Maintenance	
3366 Ship and Boat E		Y

Sources: Washington Maritime Federation, Washington State Maritime Sector Economic Impact Study, 2017 Update; Community Attributes, 2019.

Exhibit 15.	Aerospace	Industry	NAICS	Definition
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NAICS	Description	Included in 2017 study as industrial
Aerospac		
	Aerospace Product and Parts Manufacturing	Y
-	e Related	
	Plastics Material and Resin Manufacturing	Y
	Machine Shops	Y
	Electroplating, Plating, Polishing, Anodizing, and Coloring	Y
	All Other Miscellaneous Fabricated Metal Product Manufacturing	Y
	Machine Tool Manufacturing	Y
333514	Special Die and Tool, Die Set, Jig, and Fixture Manufacturing	Y
333517	Machine Tool Manufacturing	Y
333611	Turbine and Turbine Generator Set Units Manufacturing	Y
333612	Speed Changer, Industrial High-Speed Drive, and Gear Manufacturing	Y
333613	Mechanical Power Transmission Equipment Manufacturing	Y
333618	Other Engine Equipment Manufacturing	Y
334417	Electronic Connector Manufacturing	Y
334418	Printed Circuit Assembly (Electronic Assembly) Manufacturing	Y
334419	Other Electronic Component Manufacturing	Y
334511	Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	Y
334513	Instruments and Related Products Manufacturing for Measuring, Displaying, and Controlling Industrial Process Variables	Y
334515		
	Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals	Y
334519	Other Measuring and Controlling Device Manufacturing	Y
335311	Power, Distribution, and Specialty Transformer Manufacturing	Y
335314	Relay and Industrial Control Manufacturing	Y
335921	Fiber Optic Cable Manufacturing	Y
335991	Carbon and Graphite Product Manufacturing	Y
335999		
	All Other Miscellaneous Electrical Equipment and Component Manufacturing	Y
481111	Scheduled Passenger Air Transportation	Y
481112	Scheduled Freight Air Transportation	Y
	Nonscheduled Chartered Passenger Air Transportation	Ŷ
	Nonscheduled Chartered Freight Air Transportation	Ý
-	Other Nonscheduled Air Transportation	Ý
	Air Traffic Control	Ý
	Other Airport Operations	Ý
	Other Support Activities for Air Transportation	Ý
	Flight Training	N

Sources: Aerospace Futures Alliance, 2018; Community Attributes, 2019.

Exhibit 16. Transportation & Logist	ics Industry NAICS Definition
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NAICS	Description	Included in 2017 study as industrial
Freight Forwarding		
541614 Process, Physical [Distribution, and Logistics Consulting Services	Ν
Intermodal & Transloading		
484110 General Freight Tr	-	Y
	ucking, Long-Distance, Truckload	Y
	ucking, Long-Distance, Less Than Truckload	Y
484230 Specialized Freigh	t (except Used Goods) Trucking, Long-Distance	Y
4884 Support Activities	for Road Transportation	Y
488999 All Other Support A	Activities for Transportation	Y
Local Transportation Service	S	
492110 Couriers and Expr	ess Delivery Services	Y
484210 Used Household c	nd Office Goods Moving	Y
484220 Specialized Freigh	t (except Used Goods) Trucking, Local	Y
491 Postal Service		Y
492210 Local Messengers	and Local Delivery	Y
562111 Solid Waste Colled	ction	Y
Passenger Car Rental		
532111 Passenger Car Re	ntal	Ν
Passenger Transportation		
485 Transit and Groun	d Passenger Transportation	Y
621910 Ambulance Servic	ces	Y
Truck Leasing		
532120 Truck, Utility Trailer	, and RV (Recreational Vehicle) Rental and Leasing	Y
Warehousing and Storage		
488991 Packing and Crat	ing	Y
493110 General Warehou	sing and Storage	Y
493130 Farm Product Wa	rehousing and Storage	Y
493190 Other Warehousin		Y
531130 Lessors of Miniwar	ehouses and Self-Storage Units	Y

Sources: Highline College, 2018; Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

Exhibit 17. ICT Industry NAICS Definition

NAICS	Description	Included in 2017 study as industrial
Communications Equipment		
515210 Cable and Other S	ubscription Programming	Y
ICT Business Services		
541511 Custom Computer	Programming Services	Ν
541512 Computer Systems Design Services		Ν
541513 Computer Facilitie	s Management Services	Ν
541519 Other Computer R	elated Services	Ν

Exhibit 17 cont. ICT Industry NAICS Definition

NAICS	Description	Included in 2017 study as industrial
ICT Business Services		
561499 All Other Busines	s Support Services	Ν
611420 Computer Trainir	ng	Ν
811211 Consumer Electr	onics Repair and Maintenance	Ν
811212 Computer and C	Office Machine Repair and Maintenance	Ν
811213 Communication	Equipment Repair and Maintenance	Ν
Internet Services & Publishi	ng	
518 Data Processing	, Hosting, and Related Services	Ν
519130 Internet Publishir	ng and Broadcasting and Web Search Portals	Ν
Manufacturing		
325992 Photographic Fili	m, Paper, Plate, and Chemical Manufacturing	Y
333242 Semiconductor I	Machinery Manufacturing	Y
333316 Photographic ar	nd Photocopying Equipment Manufacturing	Y
333295 Semiconductor r	machinery manufacturing	Y
3341 Computer and F	Peripheral Equipment Manufacturing	Y
3342 Communication	s Equipment Manufacturing	Y
3343 Audio and Video	> Equipment Manufacturing	Y
334412 Bare Printed Circ	uit Board Manufacturing	Y
334413 Semiconductor	and Related Device Manufacturing	Y
334414 Electronic Capa	citor Manufacturing	Y
334416 Capacitor, Resist	tor, Coil, Transformer, and Other Inductor Manufacturing	Y
334512 Automatic Enviro	onmental Control Manufacturing for Residential, Commercial, and	l
Appliance Use	-	Y
334514 Totalizing Fluid M	leter and Counting Device Manufacturing	Y
334516 Analytical Labor	atory Instrument Manufacturing	Y
334517 Irradiation Appa	ratus Manufacturing	Y
334613 Blank Magnetic	and Optical Recording Media Manufacturing	Y
335912 Primary Battery N	<i>N</i> anufacturing	Y
Software		
511210 Software Publishe	ers	Ν
Telecommunications Service	ces	
517 Telecommunica	tions	Y

Sources: Washington Technology Industry Association, February 2015; Community Attributes, 2019.

Exhibit 18.	. Other Manufacturing	Industry NAICS Definition
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NAICS	Description	Included in 2017 study as industrial
	king, Automotive & Machinery Manufacturing	
331	Primary Metal Manufacturing	Y
3334	Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment	
	Manufacturing	Y
	Other General Purpose Machinery Manufacturing	Y
	Motor Vehicle Manufacturing	Y
	Motor Vehicle Body and Trailer Manufacturing	Y
3363	Motor Vehicle Parts Manufacturing	Y
3365	Railroad Rolling Stock Manufacturing	Y
	Abrasive Product Manufacturing	Y
332111	Iron and Steel Forging	Y
332112	Nonferrous Forging	Y
332114	Custom Roll Forming	Y
332117	Powder Metallurgy Part Manufacturing	Y
332119	Metal Crown, Closure, and Other Metal Stamping (except Automotive)	Y
332215	Metal Kitchen Cookware, Utensil, Cutlery, and Flatware (except Precious) Manufacturing	Y
332214	Saw Blade and Handtool Manufacturing	Ý
	Prefabricated Metal Building and Component Manufacturing	Ý
	Fabricated Structural Metal Manufacturing	Ý
	Plate Work Manufacturing	Ý
	Metal Window and Door Manufacturing	Ý
	Ornamental and Architectural Metal Work Manufacturing	Ý
	Metal Can Manufacturing	Ý
	Other Metal Container Manufacturing	Ý
	Hardware Manufacturing	Ý
	Spring Manufacturing	Ý
	Other Fabricated Wire Product Manufacturing	Ý
	Precision Turned Product Manufacturing	Ý
	Bolt, Nut, Screw, Rivet, and Washer Manufacturing	Ý
	Metal Heat Treating	Y
	Metal Coating, Engraving (except Jewelry and Silverware), and Allied Services to	·
	Manufacturers	Y
	Industrial Valve Manufacturing	Y
	Fluid Power Valve and Hose Fitting Manufacturing	Y
	Other Metal Valve and Pipe Fitting Manufacturing	Y
	Ball and Roller Bearing Manufacturing	Y
	Small Arms Ammunition Manufacturing	Y
	Ammunition (except Small Arms) Manufacturing	Y
	Small Arms, Ordnance, and Ordnance Accessories Manufacturing	Y
333111 333112	Farm Machinery and Equipment Manufacturing	Y
	Lawn and Garden Tractor and Home Lawn and Garden Equipment Manufacturing	Y
	Construction Machinery Manufacturing	Y
333131	Mining Machinery and Equipment Manufacturing	Y

NAICS	Description	Included in 2017 study as industrial
	king, Automotive & Machinery Manufacturing	
	Food Product Machinery Manufacturing	Y
	Sawmill, Woodworking, and Paper Machinery Manufacturing	Y
333244	Printing Machinery and Equipment Manufacturing	Y
333249	Other Industrial Machinery Manufacturing	Y
333318	Other Commercial and Service Industry Machinery Manufacturing	Y
333511	Industrial Mold Manufacturing	Y
333515	Cutting Tool and Machine Tool Accessory Manufacturing	Y
333519	Rolling Mill and Other Metalworking Machinery Manufacturing	Y
335220	Major Household Appliance Manufacturing	Y
335221	Household Cooking Appliance Manufacturing	Y
335222	Household Refrigerator and Home Freezer Manufacturing	Y
335224	Household Laundry Equipment Manufacturing	Y
335228	Other Major Household Appliance Manufacturing	Y
336992	Military Armored Vehicle, Tank, and Tank Component Manufacturing	Y
336999	All Other Transportation Equipment Manufacturing	Y
339991	Gasket, Packing, and Sealing Device Manufacturing	Y
	Burial Casket Manufacturing	Ý
	rniture & Related Products	
-	Wood Product Manufacturing	Y
	Household and Institutional Furniture and Kitchen Cabinet Manufacturing	Ý
	Other Furniture Related Product Manufacturing	Ý
	Wood Office Furniture Manufacturing	Ý
	Office Furniture (except Wood) Manufacturing	Ý
	Showcase, Partition, Shelving, and Locker Manufacturing	Ý
	ackaging, Printing & Publishing Services	I
-	Paper Manufacturing	Y
	Printing and Related Support Activities	Y
	Printing Ink Manufacturing	ł Y
334614		T
334014	Software and Other Prerecorded Compact Disc, Tape, and Record Reproducing	V
511110	Newspaper Publishers	Y
	Periodical Publishers	Y
	Book Publishers	Y
	Directory and Mailing List Publishers	Y
		Y
	Greeting Card Publishers	Y
	All Other Publishers	Y
	News Syndicates	N
	Libraries and Archives	N
	All Other Information Services	N
	Consumer Product Manufacturing	
	Medical Equipment and Supplies Manufacturing	Y
	Optical Instrument and Lens Manufacturing	Y
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing	Y

NAICS	Description	Included in 2017 study as industrial
Medical 8	Consumer Product Manufacturing	
335110	Electric Lamp Bulb and Part Manufacturing	Y
335121	Residential Electric Lighting Fixture Manufacturing	Y
335122		
	Commercial, Industrial, and Institutional Electric Lighting Fixture Manufacturing	Y
335129	Other Lighting Equipment Manufacturing	Y
335210	Small Electrical Appliance Manufacturing	Y
335312	Motor and Generator Manufacturing	Y
335313	Switchgear and Switchboard Apparatus Manufacturing	Y
335911	Storage Battery Manufacturing	Y
335929	Other Communication and Energy Wire Manufacturing	Y
335931	Current-Carrying Wiring Device Manufacturing	Y
335932	Noncurrent-Carrying Wiring Device Manufacturing	Y
336991	Motorcycle, Bicycle, and Parts Manufacturing	Y
339910	Jewelry and Silverware Manufacturing	Y
339920	Sporting and Athletic Goods Manufacturing	Y
339930	Doll, Toy, and Game Manufacturing	Y
339940	Office Supplies (except Paper) Manufacturing	Y
339950	Sign Manufacturing	Y
339992	Musical Instrument Manufacturing	Y
339993	Fastener, Button, Needle, and Pin Manufacturing	Y
339999	All Other Miscellaneous Manufacturing	Y
Plastics		
3261	Plastics Product Manufacturing	Y
339994	Broom, Brush, and Mop Manufacturing	Y
Chemica	Manufacturing & Biopharmaceuticals	
324191	Petroleum Lubricating Oil and Grease Manufacturing	Y
325110	Petrochemical Manufacturing	Y
325120	Industrial Gas Manufacturing	Y
325130	Synthetic Dye and Pigment Manufacturing	Y
325180	Other Basic Inorganic Chemical Manufacturing	Y
325193	Ethyl Alcohol Manufacturing	Y
325194	Cyclic Crude, Intermediate, and Gum and Wood Chemical Manufacturing	Y
325199	All Other Basic Organic Chemical Manufacturing	Y
325212	Synthetic Rubber Manufacturing	Y
325311	Nitrogenous Fertilizer Manufacturing	Y
325312	Phosphatic Fertilizer Manufacturing	Y
325314	Fertilizer (Mixing Only) Manufacturing	Y
325320	Pesticide and Other Agricultural Chemical Manufacturing	Y
325411	Medicinal and Botanical Manufacturing	Y
325412	Pharmaceutical Preparation Manufacturing	Y
325413	In-Vitro Diagnostic Substance Manufacturing	Y
	Biological Product (except Diagnostic) Manufacturing	Y
325510	Paint and Coating Manufacturing	Y

NAICS	Description	Included in 2017 study as industrial
Chemical Manufacturin	g & Biopharmaceuticals	
325520 Adhesive Ma	nufacturing	Y
325611 Soap and Ot	her Detergent Manufacturing	Y
325612 Polish and Ot	her Sanitation Good Manufacturing	Y
325613 Surface Activ	e Agent Manufacturing	Y
325620 Toilet Preparc	ation Manufacturing	Y
325920 Explosives Mo	anufacturing	Y
325991 Custom Com	pounding of Purchased Resins	Y
325998 All Other Misc	ellaneous Chemical Product and Preparation Manufacturing	Y
Textile, Apparel & Leath	er Manufacturing	
313 Textile MillsT		Y
314 Textile Produc	et MillsT	Y
315 Apparel Man	ufacturingT	Y
316 Leather and .	Allied Product Manufacturing	Y
325220 Artificial and	Synthetic Fibers and Filaments Manufacturing	Y
Oil and Gas Production	and Transportation	
211 Oil and Gas E	ExtractionT	Ν
486 Pipeline Trans	portation	Y
213111 Drilling Oil an	d Gas Wells	Ν
213112 Support Activ	ities for Oil and Gas Operations	Ν
324110 Petroleum Re	fineries	Y
324199 All Other Petr	oleum and Coal Products Manufacturing	Y
333132 Oil and Gas F	ield Machinery and Equipment Manufacturing	Y
Vulcanized Materials M	anufacturing	
3262 Rubber Produ	uct Manufacturing	Y
327110 Pottery, Cera	mics, and Plumbing Fixture Manufacturing	Y
327120 Clay Building	Material and Refractories Manufacturing	Y
327211 Flat Glass Ma	nufacturing	Y
327212 Other Pressed	d and Blown Glass and Glassware Manufacturing	Y
	t Manufacturing Made of Purchased Glass	Y
327992 Ground or Tre	eated Mineral and Earth Manufacturing	Y

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

NAICS	Description	Included in 2017 study as industrial
4231 Motor Vehicle and Motor Vehicle Parts and Supplies Merchant Wholesalers		Y
4232	Furniture and Home Furnishing Merchant Wholesalers	Y
4234	Professional and Commercial Equipment and Supplies Merchant Wholesalers	Y
4235 4236	Metal and Mineral (except Petroleum) Merchant Wholesalers	Y
	Household Appliances and Electrical and Electronic Goods Merchant Wholesalers	Y
	Hardware Merchant Wholesalers	Y
4238	Machinery, Equipment, and Supplies Merchant Wholesalers	Y
,	Miscellaneous Durable Goods Merchant Wholesalers	Y
4241	Paper and Paper Product Merchant Wholesalers	Y
4242	Drugs and Druggists' Sundries Merchant Wholesalers	Y
4243	Apparel, Piece Goods, and Notions Merchant Wholesalers	Y
424440	Poultry and Poultry Product Merchant Wholesalers	Y
424470	Meat and Meat Product Merchant Wholesalers	Y
424480	Fresh Fruit and Vegetable Merchant Wholesalers	Y
424520	Livestock Merchant Wholesalers	Y
424590	Other Farm Product Raw Material Merchant Wholesalers	Y
4246	Chemical and Allied Products Merchant Wholesalers	Y
4247	Petroleum and Petroleum Products Merchant Wholesalers	Y
424820	Wine and Distilled Alcoholic Beverage Merchant Wholesalers	Y
4249	Miscellaneous Nondurable Goods Merchant Wholesalers	Y
425	Wholesale Electronic Markets and Agents and Brokers	Y
4541	Electronic Shopping and Mail-Order Houses	Ν
532411	Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing	Y
532412		
	Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing	Y
532420 532490	Office Machinery and Equipment Rental and Leasing	Y
	Other Commercial and Industrial Machinery and Equipment Rental and Leasing Packaging and Labeling Services	Y Y

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

NAICS	Description	Included in 2017 study as industrial
111	Crop Production	N
113	Forestry and Logging	Ν
115	Support Activities for Agriculture and Forestry	Ν
212	Mining (except Oil and Gas)T	Ν
236	Construction of Buildings	Y
237	Heavy and Civil Engineering Construction	Y
238	Specialty Trade Contractors	Y
1121	Cattle Ranching and Farming	Ν
1122	Hog and Pig Farming	Ν
1123	Poultry and Egg Production	Ν
1124	Sheep and Goat Farming	Ν
1129	Other Animal Production	Ν
2211	Electric Power Generation, Transmission and Distribution	Y
2212	Natural Gas Distribution	Y
2213	Water, Sewage and Other Systems	Y
112519	Other Aquaculture	Ν
114119	Other Marine Fishing	Y
213113	Support Activities for Coal Mining	Ν
	Support Activities for Metal Mining	Ν
	Support Activities for Nonmetallic Minerals (except Fuels) Mining	Ν
	Asphalt Paving Mixture and Block Manufacturing	Y
	Asphalt Shingle and Coating Materials Manufacturing	Ý
	Cement Manufacturing	Y
	Ready-Mix Concrete Manufacturing	Y
	Concrete Block and Brick Manufacturing	Y
	Concrete Pipe Manufacturing	Ý
	Other Concrete Product Manufacturing	Ý
327410	Lime Manufacturing	Ý
	Gypsum Product Manufacturing	Ý
	Cut Stone and Stone Product Manufacturing	Y
	Mineral Wool Manufacturing	Ý
	All Other Miscellaneous Nonmetallic Mineral Product Manufacturing	Ý
	Sheet Metal Work Manufacturing	Ý
	Power Boiler and Heat Exchanger Manufacturing	Ý
	Metal Tank (Heavy Gauge) Manufacturing	Ý
	Plumbing Fixture Fitting and Trim Manufacturing	Ŷ
	Fabricated Pipe and Pipe Fitting Manufacturing	Ý
	Custom Architectural Woodwork and Millwork Manufacturing	Ý
	Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers	Ý
	Brick, Stone, and Related Construction Material Merchant Wholesalers	Ŷ
	Roofing, Siding, and Insulation Material Merchant Wholesalers	Ý
	Other Construction Material Merchant Wholesalers	Ý
423720		,
	Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	Y
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	γ γ

Exhibit 20. Construction & Utilities Industry NAICS Definition

Exhibit 20 cont. Construction & Utilities Industry NAICS Definition

NAICS	Description	Included in 2017 study as industrial
423740 Refrigeration Equipment and Supplies Merchant Wholesalers		Y
444110 Home Centers		Ν
444120 Paint and Wallpaper Stores		Ν
444190 Other Building Material Dealers		Ν
562991 Septic Tank and Related Services		Y

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

Exhibit 21. Food & Beverage Production Industry NAICS Definition

NAICS	Description	Included in 2017 study as industrial
3111 Animal Food Man	ufacturing	Y
3112 Grain and Oilseed	l Milling	Y
3113 Sugar and Confe	ctionery Product Manufacturing	Y
3114 Fruit and Vegetab	le Preserving and Specialty Food Manufacturing	Y
3115 Dairy Product Ma	nufacturing	Y
3116 Animal Slaughteri	ng and Processing	Y
3118 Bakeries and Torti	la Manufacturing	Y
3119 Other Food Manu	facturing	Y
312 Beverage and Tol	pacco Product Manufacturing	Y
327213 Glass Container N	lanufacturing	Y
424510 Grain and Field Be	ean Merchant Wholesalers	Y
424410 General Line Groo	cery Merchant Wholesalers	Y
424420 Packaged Frozen	Food Merchant Wholesalers	Y
424430 Dairy Product (exc	cept Dried or Canned) Merchant Wholesalers	Y
424450 Confectionery Me	rchant Wholesalers	Y
424490 Other Grocery an	d Related Products Merchant Wholesalers	Y
424810 Beer and Ale Mer	chant Wholesalers	Y
445110 Supermarkets and	Other Grocery (except Convenience) Stores	Ν
445120 Convenience Sto	es	Ν
445210 Meat Markets		Ν
445230 Fruit and Vegetak	le Markets	Ν
445291 Baked Goods Stor	es	Ν
445292 Confectionery an	d Nut Stores	Ν
445299 All Other Specialty	v Food Stores	Ν
446191 Food (Health) Sup	plement Stores	Ν
445310 Beer, Wine, and Li	quor Stores	Ν
453991 Tobacco Stores		Ν
454210 Vending Machine	Operators	Y
454390 Other Direct Sellin	g Establishments	Ν
722330 Mobile Food Servi	ces	Y

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

NAICS	Description	Included in 2017 study a industrial
721 Accommodation		Ν
7224 Drinking Places (Al	coholic Beverages)	Ν
7225 Restaurants and C	other Eating Places	Ν
114210 Hunting and Trapp	ing	Ν
453220 Gift, Novelty, and	Souvenir Stores	Ν
453920 Art Dealers		Ν
487110 Scenic and Sightse	eeing Transportation, Land	Y
487990 Scenic and Sightse	eeing Transportation, Other	Y
532292 Recreational Goo	ds Rental	Ν
561510 Travel Agencies		Ν
561520 Tour Operators		Ν
561591 Convention and V	isitors Bureaus	Ν
561599 All Other Travel Arr	angement and Reservation Services	Ν
611620 Sports and Recrec	tion Instruction	Ν
711211 Sports Teams and	Clubs	Ν
711212 Racetracks		Ν
711219 Other Spectator Sp	oorts	Ν
712110 Museums		Ν
712120 Historical Sites		Ν
712130 Zoos and Botanico	al Gardens	Ν
712190 Nature Parks and	Other Similar Institutions	Ν
713110 Amusement and T	heme Parks	Ν
713120 Amusement Arcad	les	Ν
713210 Casinos (except C	asino Hotels)	Ν
713290 Other Gambling Ir	ndustries	Ν
713910 Golf Courses and	Country Clubs	Ν

Exhibit 22. Hospitality & Tourism Industry NAICS Definition

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

713920 Skiing Facilities

713950 Bowling Centers

722320 Caterers

722310 Food Service Contractors

713940 Fitness and Recreational Sports Centers

713990 All Other Amusement and Recreation Industries

Ν

Ν

Ν

Ν

Ν

Υ

NAICS	Description	Included in 2017 study as industrial
6111 Elementary and Se	condary Schools	Ν
6112 Junior Colleges		Ν
6113 Colleges, Universities, and Professional Schools		Ν
6117 Educational Suppo	rt Services	Ν
611410 Business and Secretarial Schools		Ν
611430 Professional and Management Development Training		Ν
611511 Cosmetology and Barber Schools		Ν
611513 Apprenticeship Training		Ν
611519 Other Technical and Trade Schools		Ν
611610 Fine Arts Schools		Ν
611630 Language Schools		Ν
611691 Exam Preparation and Tutoring		Ν
611692 Automobile Driving Schools		Ν
611699 All Other Miscellaneous Schools and Instruction		Ν

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

Exhibit 24. All Other Retail Industry NAICS Definition

NAICS	Description	Included in 2017 study a industrial
442 Furniture and H	ome Furnishings Stores	Ν
443 Electronics and	Appliance Stores	Ν
447 Gasoline Station	ns	Ν
448 Clothing and C	lothing Accessories Stores	Ν
451 Sporting Goods	, Hobby, Musical Instrument, and Book Stores	Ν
452 General Merch	andise Stores	Ν
4411 Automobile De	alers	Ν
4413 Automotive Par	ts, Accessories, and Tire Stores	Ν
4442 Lawn and Garc	len Equipment and Supplies Stores	Ν
4531 Florists		Ν
4533 Used Merchanc	lise Stores	Ν
441210 Recreational Ve	ehicle Dealers	Ν
441228 Motorcycle, AT	/, and All Other Motor Vehicle Dealers	Ν
444130 Hardware Store	S	Ν
446110 Pharmacies and	d Drug Stores	Ν
446120 Cosmetics, Bec	uty Supplies, and Perfume Stores	Ν
446130 Optical Goods	Stores	Ν
446199 All Other Health	and Personal Care Stores	Ν
453210 Office Supplies	and Stationery Stores	Ν
453910 Pet and Pet Sup	oplies Stores	Ν
453930 Manufactured	(Mobile) Home Dealers	Ν
453998 All Other Miscel	laneous Store Retailers (except Tobacco Stores)	Ν
454310 Fuel Dealers		Y

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.

NAICS	Description	Included in 2017 study as industrial
52	Finance and Insurance	N
55	Management of Companies and Enterprises	Ν
512	Motion Picture and Sound Recording Industries	Ν
-	Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	N
	Hospitals	N
	Nursing and Residential Care Facilities	N
	Social Assistance	N
	Personal and Laundry Services	N
	Religious, Grantmaking, Civic, Professional, and Similar Organizations	N
	Private Households	N
• • •	Radio and Television Broadcasting	Y
	Offices of Real Estate Agents and Brokers	N
	Activities Related to Real Estate	N
	General Rental Centers	
	Legal Services	N
-	Accounting, Tax Preparation, Bookkeeping, and Payroll Services	N
-	Architectural, Engineering, and Related Services	N
	Specialized Design Services	N
		N
	Scientific Research and Development Services	N
	Advertising, Public Relations, and Related Services	N
	Other Professional, Scientific, and Technical Services	Ν
	Office Administrative Services	N
	Facilities Support Services	N
	Employment Services	N
	Investigation and Security Services	Ν
	Services to Buildings and Dwellings	Y
	Waste Treatment and Disposal	Y
	Offices of Physicians	Ν
	Offices of Dentists	Ν
6213	Offices of Other Health Practitioners	Ν
6214	Outpatient Care Centers	Ν
6215	Medical and Diagnostic Laboratories	Ν
6216	Home Health Care Services	Ν
7111	Performing Arts Companies	Ν
7113	Promoters of Performing Arts, Sports, and Similar Events	Ν
7114		
	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	Ν
7115	Independent Artists, Writers, and Performers	Ν
	Automotive Repair and Maintenance	N
• • • •	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	Y
811 <i>1</i>	Personal and Household Goods Repair and Maintenance	N
-	Lessors of Residential Buildings and Dwellings	
	Lessors of Nonresidential Buildings (except Miniwarehouses)	N
	Lessors of Other Real Estate Property	N

NAICS	Description	Included ir 2017 study o industrial
532112 Passenger Car Leasing		Ν
532210 Consumer Elect	ronics and Appliances Rental	Ν
532220 Formal wear an	d costume rental	Ν
532230 Video tape and	l disc rental	Ν
532291 Home health ea	quipment rental	Ν
532299 All other consun	ner goods rental	Ν
541611 Administrative N	Nanagement and General Management Consulting Services	Ν
541612 Human Resourc	es Consulting Services	Ν
541613 Marketing Cons	ulting Services	Ν
541618 Other Manager	nent Consulting Services	Ν
541620 Environmental (Consulting Services	Ν
541690 Other Scientific	and Technical Consulting Services	Ν
561410 Document Prep	aration Services	Ν
561421 Telephone Answ	vering Services	Ν
561422 Telemarketing B	ureaus and Other Contact Centers	Ν
561431 Private Mail Cer	nters	Ν
561439 Other Business S	ervice Centers (including Copy Shops)	Ν
561440 Collection Ager	ncies	Ν
561450 Credit Bureaus		Ν
561491 Repossession Se	rvices	Ν
561492 Court Reporting	and Stenotype Services	Ν
561920 Convention and	d Trade Show Organizers	Ν
561990 All Other Suppo	rt Services	Ν
562112 Hazardous Wast	te Collection	Y
562119 Other Waste Co	llection	Y
562910 Remediation Se	rvices	Y
562920 Materials Recov	very Facilities	Y
562998 All Other Miscell	aneous Waste Management Services	Y
621991 Blood and Orgo	an Banks	Y
621999 All Other Miscell	aneous Ambulatory Health Care Services	Ν
811219 Other Electronic	and Precision Equipment Repair and Maintenance	Ν

Sources: Harvard Business School and U.S. Economic Development Administration, 2019; Community Attributes, 2019.