

Seattle Industrial & Maritime Strategy

Citywide Advisory Group • May 06, 2021 • Meeting Notes

ATTENDANCE

Name	Organization	Present
Brian Surratt	Alexandria	Yes
Sally Clark	University of Washington	Yes
Nicole Grant	MLK Labor	Yes
Commissioner Stephanie Bowman	Port of Seattle	Yes
Councilmember Dan Strauss	Seattle City Council	Yes
Alex Hudson	Transportation Choices Coalition	Yes
Barbara Nabors-Glass	Seattle Goodwill	Yes
Chad See	Freezer Longline Coalition	Yes
Charles Royer	Public Facilities District	Yes
Dave Gering	Manufacturing Industrial Council of Seattle	No
Erin Adams	Seattle Made	Yes
Erin Goodman	SODO Business Improvement Area	Yes
Fred Mendoza	Public Stadium Authority	Yes
Fred Rivera	Seattle Mariners	Yes
Greg Smith	Urban Visions	Yes
Johan Hellman	BNSF	Yes
John Persak	International Longshore & Warehouse Union	Yes
Jordan Royer	Pacific Merchant Shipping Association	Yes
Marie Kurose	Workforce Devel. Council of Seattle-King Co.	Yes
Mike Stewart	Ballard Alliance Business Improvement Area	Yes
Peter Nitze	Nitze-Stagen	Yes
Rick Kolpa	Prologis	No
Robb Stack Ted Lehman	Stack Industrial Properties	Yes
Sam Farrazaino	Equinox Studios	Yes
Terri Mast	Inlandboatman's Union	Yes
Neighborhood Groups		
Ballard		
Warren Aakervik	Ballard Oil	Yes
Haley Keller	Peddler Brewing	No
Suzie Burke	Fremont Dock Company	Yes
Brent Lackey	Ballard District Council President	No
Angie Gerrald	Ballard District Council	No
Eric Nelson	Nordic Heritage Museum	Yes
Brad Benson	Stoup Brewing	No
Shaunie Wheeler	Teamsters Joint Council	No
Daniel Blanchard	Seattle Maritime Academy	No
Russel Shrewsberry	Western Towboat Company	No
Interbay/Armory		
Nathan Hartman	Kerf Design	No
Daniel Martin	Seattle Pacific University	No

Jeff Thompson	Freehold Group	Yes
Charlie Constanzo	American Waterways Operators	No
SODO		
Henry Liebman	American Life	Yes
Mark Miller	MacMillan-Piper	No
Brian Mannelly	SSA Marine	No
Lisa Howard	Alliance for Pioneer Square	Yes
Maiko Winkler Chin	Seattle Chinatown International District Preservation and Development Authority	Yes
Ron Judd	WSDOT	Yes
Kristal Fiser	UPS	No
Alex Cooley	Solstice Grown	Yes
Georgetown/South Park		
Kevin Kelly	Recology	No
Johnny Bianchi	Georgetown Community Council	No
Clint Burquist	Georgetown Community Council	No
Roger Bialous	Georgetown Brewing	Yes
Paulina Lopez	Duwamish River Cleanup Coalition	Yes
Maria Ramirez	Duwamish Valley Housing Coalition	Yes
Jon Holden	Machinists Union 751	Yes
Veronica Wade	Workforce Dean, South Seattle College	No
Elena Lamont	Pioneer Human Services	No

MEETING PURPOSE

1. Review the revised 11 draft strategies
2. Test consensus support for each strategies
3. Test consensus support for the overall package
4. Provide input for further refinement of recommendations
5. Possible modifications of proposed strategies

AGENDA

- Welcome & Introduction
- Process Updates
- Consensus Framework
 - Presentation: Purpose & defination of consensus
 - Discussion of purpose & defination of consensus
- Draft Strategies
 - Presentation: Framework, Strategies, Timeline
 - Discussion
- Straw Polls
 - Poll #1: Levels of support for each of the 11 strategies
 - Poll #2: Up or Down on the whole package
 - Discussion
- Wrap-up & Next Steps

INTRODUCTION

The purpose of this meeting was to review the changes made in the 11 draft strategies and receive inputs from the citywide advisory group and neighborhood group members. Brian Scott shared the following timeline of the process with the groups:

- June 2021
 - Publish the Industrial / Maritime Strategy Report (Early June)
 - Update Comprehensive Plan
 - Launch Environmental Impact Statement (EIS)
 - Freight Master Plan Implementation
- July, 2021
 - Identify Stewardship Groups
- Fall 2021
 - Budget Priorities
- August 2021
 - Legislation to Close Zoning Loopholes
- Feb/Mar 2020
 - Final EIS
- Fall 2022
 - Full-Scale Zoning Changes
- 2022-2024
 - Initiate Armory Site & WOSCA Sites

Brian Scott recapped the last two meetings conducted on March 25th and April 15th which included the introduction of the 11 draft strategies and two major workshops focused on housing, healthy Transitional Areas, High Density Industrial Development, Stronger Protections, and Workforce Investments.

Summary and feedback from the April 15th meeting included:

- Little support for housing options, as stated
- Solid (but not universal) support for Transitional Areas, High Density Industrial, Workforce & Stronger Protections

CONSENSUS FRAMEWORK

Brian Scott explained the meaning of consensus for the purposes of this project.

- Members of the Citywide Group and Neighborhood Groups are invited to join the discussion and vote on recommendations
- Final recommendations will be made on May 27th
 - Both the groups will be voting. Votes by the Citywide Group will be counted towards the final consensus
 - Final consensus will be an overall package of recommendations

- Consensus will be defined as 80% of Citywide Group members in the attendance and voting

The following concerns were expressed during the discussion:

- A few members are concerned how the comments shared by Sam Farrazaino (via email) would be incorporated in the discussion of this meeting. Brian Scott said that discussion of possible modifications to the number of strategies and/or wording of the strategies was possible with the help of groups support.
- More time was asked to evaluate the ideas and recommendations before the May 27th meeting. Questions of consensus should be considered in the next meeting as well.
- There is expectation to see clear and greater articulation of the recommendations
- The pace and opportunity to discuss the process in deeper level has been compressed to evaluate the impact caused by the decisions.
- Lack of clarity on “no land-use changes to core maritime areas”.
- Evaluate the strategies and make sure the strategies are consistent supporting maritime and industry.

DRAFT STRATEGIES

Brian Scott presented the following revised draft consensus strategies to the group during this meeting:

- **Investment Strategies**
 - **Workforce Investments** to support access to opportunities for people of color and women
 - **Public Safety Partnerships** to support maritime and industrial areas
 - **Transportation Priorities** to improve movement of people and goods
 - **Environmental Initiatives** to advance environmental justice and climate action
- **Land-Use Strategies**
 - **Stronger Protections** for industrially zoned land
 - **High Density Industrial Development** to support transit
 - **No New Residential Uses** on Industrial and Maritime Lands
 - **Georgetown & South Park** neighborhood goals
- **Implementation Strategies**
 - **WOSCA & Armory Sites** master planning
 - **Ongoing Stewardship Entities** to champion this vision

The following concerns were expressed during the discussion:

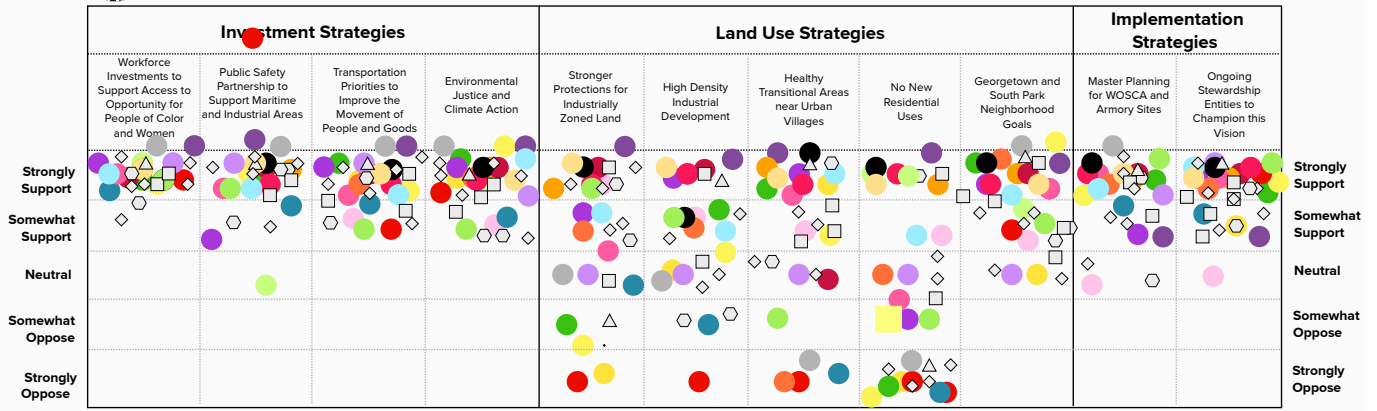
- Data used for the housing proposals made by the city should be available.
- “No significant housing” changed to “No new residential uses” (since 04/15/2021)
- Confirmation that identified transit locations on maps are not the final Sound Transit alignment but rather the “preferred alternative”
- Clarification on 1st ave south whether in urban villages: It is not currently in urban village

- Clarification on:
 - Clear language to articulate who/which people of color in strategies that state “BIPOC”.
 - Support of housing on industrial and maritime land
- Proposal: Stadium district overlay mapping should be considered separately or included into strategy #9
 - Include in Georgetown and south park (into a mixed use)
- Increase the protection where required for industrial and Maritime use
- Evaluate Long-term impact of proposing mixed-use. Look into multiple recommendations. Support the recommendations made by Sam.
- Proposal to Strategy #10: addition of Washington State Department of Transportation
- Diversify industries and focus on industrial jobs and strategies
- Advocacy for flexibility of housing in stadium district overlay
- Protection of shoreline areas and waterfront
- Proposal to strategy #3: Add language: “advocating for a tunnel alignment for Ballard at or west of 15th Ave NW” (Sound transit did not make decision on alignment yet)
- A few members recommend to not include housing in IB zones. Instead, should be industrial general zones as before. There will be a need to improve the noise code and propose truck streets.
- Proposal to Strategy #3: Last mile connections should also apply to trucks not just transit
- Possible proposal for housing options could be to allow housing around stations by giving bonus to developers to preserve industrial lands, hire urban planning firms to study the impact of various levels of housing on freight mobility.
- Accessibility and the ability of shoreline properties to function should be taken into consideration with major changes in industrial areas.
- SODO station: can be used for housing and not waste for light rail stops.
- Recommend to Study data and understand the perspective and needs of different neighborhoods.
- Need of Clear articulation of transitional areas and tensions that exist in those areas.

STRAW POLL #1

After discussion, the Citywide Advisory Group and Neighborhood Group members participated in the straw poll exercise. The straw poll highlighted their current feelings about each revised 11 potential strategies. Members of the groups used virtual “dots” to indicate their support or opposition to each proposal on a scale of: strongly support, somewhat support, neutral, somewhat oppose, and strongly support. The following photo below is of this exercise.

Seattle Industrial and Maritime Strategy/Potential Strategies/Straw Poll #1



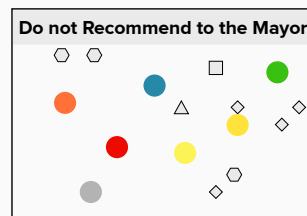
Overall, the group members support the Investment and Implementation strategies. Whereas, the votes for Land-Use Strategies are mixed. “No new residential uses” resulted in the most divided opinion. “Stronger Protections for Industrially Zoned Lands” and “Higher Density Industrial Development” has received considerable support. “Georgetown and South Park Neighborhood Goals” was “strongly supported” by most. “Healthy Transitional Areas” resulted in controversy and remains divided.

STRAW POLL #2

After the discussion, the Citywide Advisory Group and Neighborhood Groups were asked to indicate their support to recommend or not recommend the overall package of all 11 potential strategies to the Mayor. Members of the groups used virtual “dots” to indicate their opinion by indicating “Yes Recommend to the Mayor” and “No Do Not Recommend to the Mayor”. The image below is the result of this exercise.

Seattle Industrial and Maritime Strategy/Potential Strategies Straw Poll #2

- Investment Strategies**
- 1. Workforce Investments to Support Access to Opportunity for People of Color and Women
- 2. Public Safety Partnership to Support Maritime and Industrial Areas
- 3. Transportation Priorities to Improve the Movement of People and Goods
- 4. Environmental Justice and Climate Action
- Land Use Strategies**
- 5. Stronger Protections for Industrially Zoned Land
- 6. High Density Industrial Development
- 7. Healthy Transitional Areas near Urban Villages
- 8. No New Residential Uses
- 9. Georgetown and South Park Neighborhood Goals
- Implementation Strategies**
- 10. Master Planning for WOSCA and Armory Sites
- 11. Ongoing Stewardship Entities to Champion this Vision



Voting was divided on recommending and not recommending the overall package of 11 strategies to the Mayor. 80% consensus was not reached at this time.

WRAP UP & NEXT STEPS

- Next meeting: 27th May 12.00PM to 2.00PM
- The facilitators, co-chairs, and City will work over the next few days to determine the exact agenda and next steps to prepare for that meeting.