CROWN HILL
URBAN VILLAGE
COMMUNITY PLANNING

WORK+PARTY #4

Seattle
Office of Planning &
Community Development

Welcome to the Community Work+Party!

Today is the final community workshop on the Crown Hill Urban Village Action Plan. Thank you for your participation!

12:30 **Visit Draft Action Plan Stations**

❶ Community Planning & Background

Learn about the community planning process

❷ Strategies & Actions in the Action Plan

Read about the Community Priorities and Strategies included in the Action Plan & provide feedback

❸ Next Steps for Staying Involved!

Learn about City resources, meet City staff, and sign up to get updates and info about the projects you are interested in!

2:00PM **Wrap-up**

WELCOME TO WORKSHOP #4!

1

PROJECT GOAL

To create a community action plan for the Crown Hill Urban Village

TODAY'S GOAL

Provide feedback on draft Action Plan

Learn about resources & near-term implementation

Connect with community members and City staff

NEXT STEPS

Publish final Action Plan

Work towards implementing strategies and actions ins the Action Plan!

Place a dot where you live, work, or own property in Crown Hill!

NW 95TH ST
NW 92ND ST
NW 90TH ST
NW 87TH ST
NW 85TH ST
NW 83RDST
NW 80TH ST
NW 77TH ST

21ST AVE NW · 20TH AVE NW · 19TH AVE NW · 18TH AVE NW · 17TH AVE NW · 16TH AVE NW · 15TH AVE NW · MARY AVE NW · 14TH AVE NW · 13TH AVE NW · 12TH AVE NW · 11TH AVE NW · 10TH AVE NW · 9TH AVE NW · DIBBLE AVE NW · 8TH AVE NW

What is community planning?

Why does Crown Hill need an Action Plan?

As more people call Crown Hill home, it is important to have a community plan that guides future decisions and investment in the neighborhood to ensure that current and future generations have access to what they need to thrive.

What is a Community Action Plan?

A community action plan is a roadmap of specific actions, strategies, and projects for the community and City to collaborate on over the next 5+ years.

Community planning brings together together the people who live, work, go to school, or use services in an area to **identify and prioritize strategies for how policies, investments, and community-led efforts can shape the neighborhood as it grows over time.**

During this community planning process, we will work with community to develop a Community Plan that **identifies several short- and long-term strategies to address community priorities.**

Who creates a Community Action Plan?

Crown Hill community members, that is, everyone who lives, works, shops, or uses services in the neighborhood is invited to participate.

We seek to engage a broad range of stakeholders with varying perspectives and ideas, including those that are traditionally underrepresented.

The Crown Hill Urban Village Community Action Plan strikes a balance between what is important to the Crown Hill community and citywide goals that will help make Seattle a more livable and sustainable city for everyone.

When will the Community Action Plan be finished?

The draft Community Action Plan is finished, and we are asking for your feedback to incorporate into the final version in early 2020...but that doesn't mean the work is done! This plan will be a road map to future projects and actions for the city and community to work on in the upcoming years to help shape the neighborhood as it grows.

How will the ideas in this plan get implemented?

Achieving success will take the continued involvement of community members and City departments to maintain the conversation and work together on the ideas included in this plan.

Many of the strategies and action included in this plan require more refinement. Many of the ideas in this plan are will require the Crown Hill community to take the lead, and for the City to support your efforts.
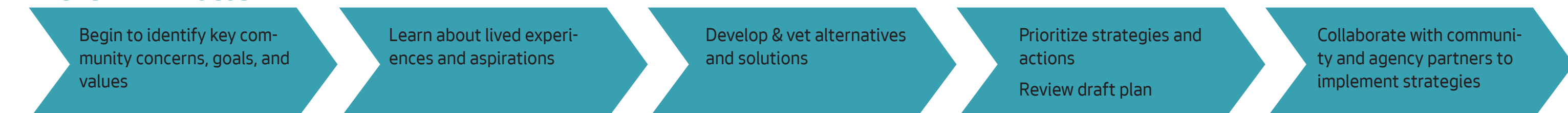
The plan outlines the roles of the community and the City for each action, as well as next steps for implementing change.
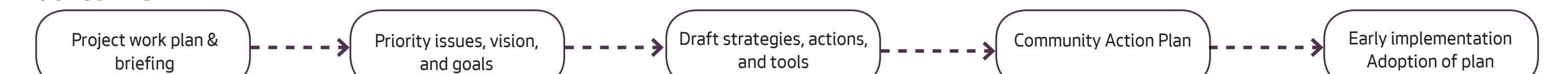
The Community Planning Process

PROJECT PHASES

1. ORGANIZE	2. SHARE, LEARN & VISION	3. EXPLORE STRATEGIES	4. FINALIZE	5. IMPLEMENT
June - August 2018	August - December 2018	January - June 2019	July - December 2019	July 2019 - 2020+
Identify stakeholders and community groups Develop planning schedule and key dates	Explore data and trends Identify challenges and opportunities Develop vision and guiding principles	Develop and explore emerging strategies and tools with community and agency partners	Vet and finalize key strategies and implementation with community and agency partners	Validate Action Plan Mobilize community Conduct regulator processes for adoption/land use proposals

ENGAGEMENT FOCUS

Begin to identify key community concerns, goals, and values	Learn about lived experiences and aspirations	Develop & vet alternatives and solutions	Prioritize strategies and actions Review draft plan	Collaborate with community and agency partners to implement strategies

ONGOING ENGAGEMENT

- Stakeholder discussions
- Website
- Large-scale survey
- Tabling & Interviews
- Community Workshops

Community Workshop Oct. — Online Survey #1 — Learn, Listen & Vision

Community Workshop March — Online Survey #2 — Explore & Design

Community Workshop June — Online Survey #3 — Test & Refine

Community Workshop December — Confirm & Mobilize

We are here!

OUTCOMES

Project work plan & briefing → Priority issues, vision, and goals → Draft strategies, actions, and tools → Community Action Plan → Early implementation Adoption of plan

HOW YOUR INPUT HAS SHAPED THE PLAN

CROWN HILL
WORKSHOP SERIES

What are we doing today?

At previous workshops, you provided great ideas and goals for your neighborhood. **We've been working to refine and develop those ideas into policies, strategies, and tools that will help shape the neighborhood as it grows over time.**

Today, we want your feedback and ideas for several key topic areas:

- Creating a pedestrian-oriented commercial core near 90th and Mary Ave
- Planning for future redevelopment on 15th/Holman
- Strategies and design concepts for implementing low-cost sidewalk alternatives in residential areas
- Types of open space & locations
- Priority topics for future Design Guidelines

Community Planning Workshop Series

Today's workshop is the third of four. Each workshop builds on the one before it as we work towards developing an action plan to address community priorities.

TODAY'S GOAL
Provide feedback on the draft Community Action Plan

What is the role of community?

Your ideas and vision for the best future of Crown Hill shaped the values that guided a more detailed exploration of specific projects and strategies that will shape the neighborhood. While not every idea went into the plan, you worked together to prioritize what issues and ideas were the most important to get to work on.

Your vision of the **best future for the neighborhood** shaped the values that guided more detailed exploration of specific strategies.

What is the role of City Staff?

Our role is to understand your aspirations and needs, and translate or convert these ideas into design proposals, policies, and planning documents. We will make sure that planning efforts in Crown Hill align with existing citywide policies and plans.

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1 Oct. 2018

Info & Ideas
We shared data and asked you about the future you wanted for your neighborhood as it continues to grow.

Outcomes
- Community priorities
- Big-picture goals & aspirations
- Ideas to explore

After that...
City staff reviewed your ideas, concerns, and feedback and began to translate wishes and aspirations into conceptual strategies.

For example...
You told us that you wanted a lively, walkable "neighborhood center" with shops and destinations, where you could bump into neighbors.

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2 March 2019

Exploring Solutions
We asked you for ideas on how to achieve what you told us were community priorities, and for feedback on ideas or strategies that we had.

Outcomes
- Refined list of ideas to explore further

After that...
Based on your feedback and available tools, we refined the strategies and got more specific ideas for potential projects and policies.

For example...
You gave us feedback potential locations for where a "center" could be, and what you think should be there, what it should look like

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3 Fall 2019

Refine & Prioritize
We asked you to get more specific about the outcomes you want to see so that staff could develop draft strategies, actions, and urban design recommendations.

Outcomes
- Direction on design-related policies/projects
- Priority projects/strategies

After that...
We developed a draft Community Action Plan that is a roadmap for prioritizing and collaborating on future work.

For example...
We developed several preliminary design alternatives to get more feedback on what elements you like or don't

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4 TODAY!

Finalize & Mobilize
We will get your feedback on how to improve the draft Community Action Plan, and discuss the next steps for community and City collaboration to make things happen!

Outcomes
- Crown Hill Community Action Plan

After that...
City staff will develop policies that implement community priorities.

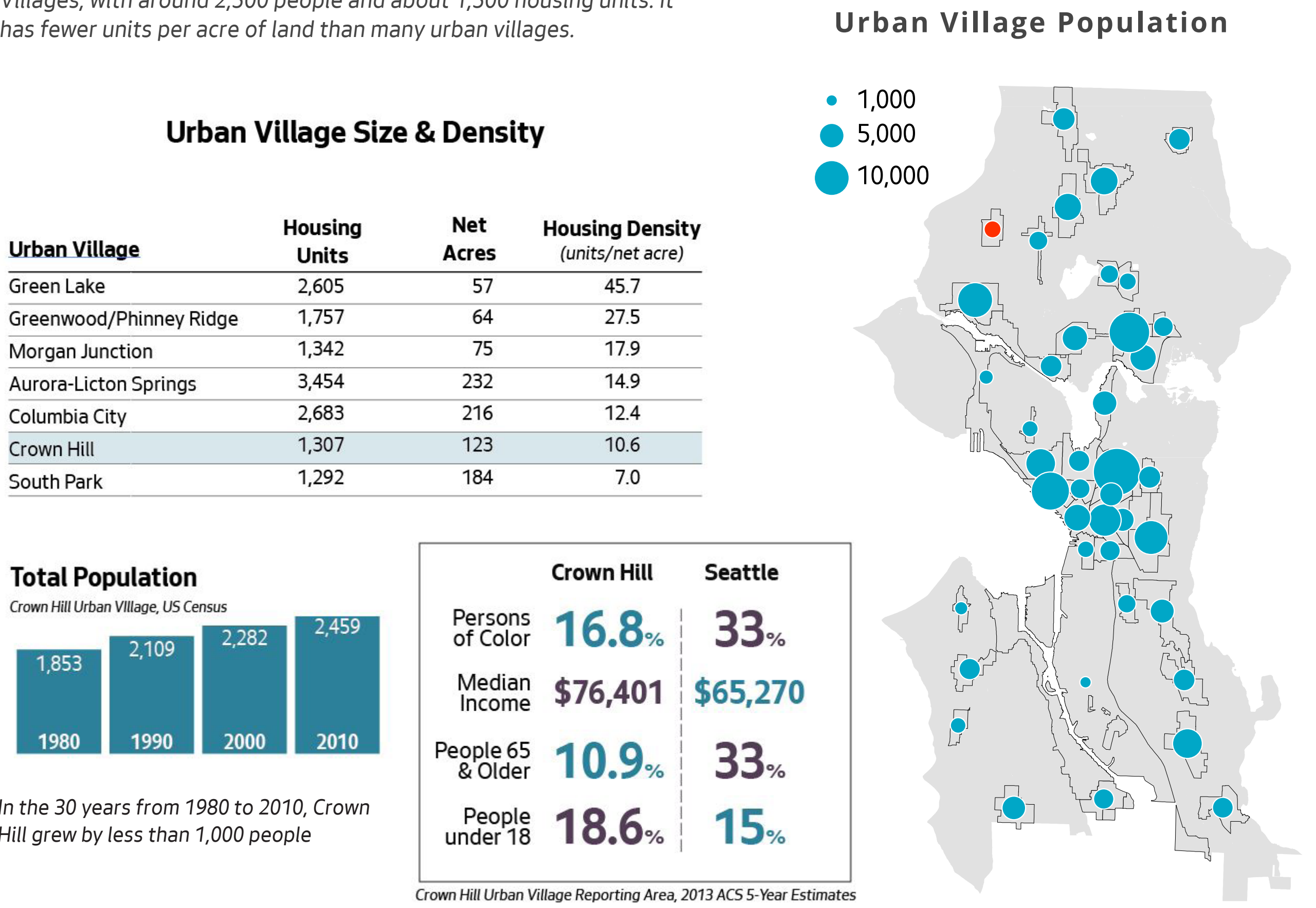Crown Hill neighbors can work together on community-led initiatives.

For example...
We will have refined design concepts and key principles that will inform future land use policies (e.g. development standard for new buildings)

Crown Hill Urban Village

By population, the CHUV is one of the smaller Residential Urban Villages, with around 2,500 people and about 1,500 housing units. It has fewer units per acre of land than many urban villages.
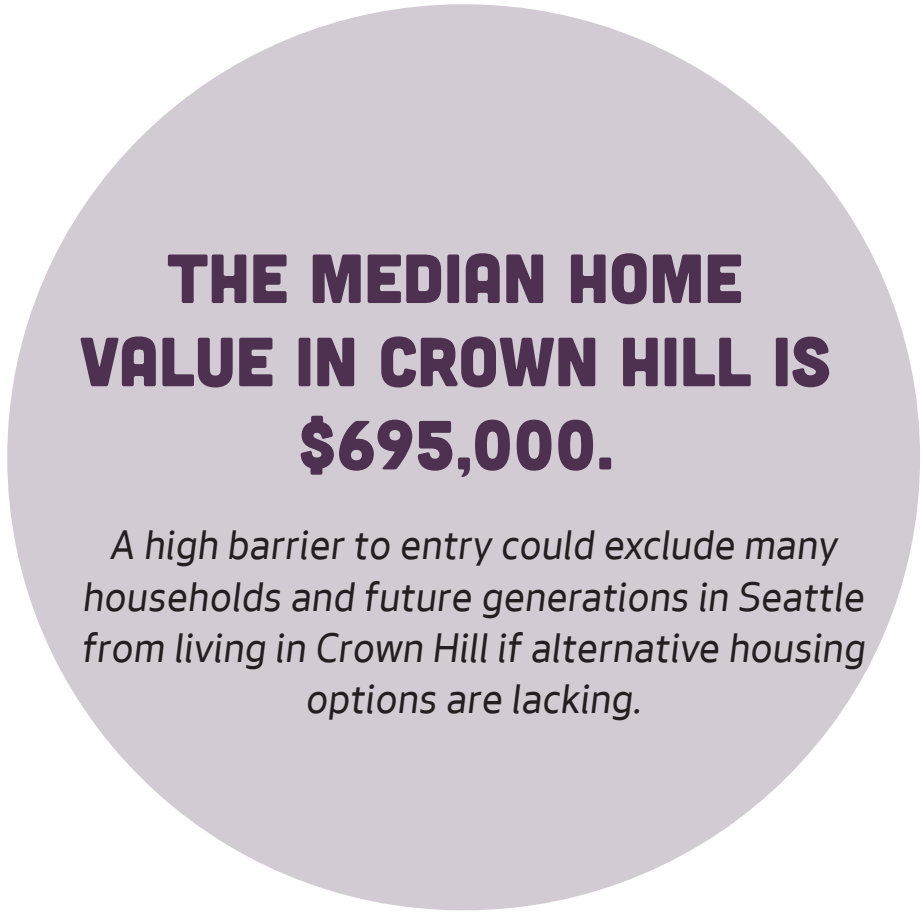
Urban Village Population

- 1,000
- 5,000
- 10,000

Urban Village Size & Density

Urban Village	Housing Units	Net Acres	Housing Density (units/net acre)
Green Lake	2,605	57	45.7
Greenwood/Phinney Ridge	1,757	64	27.5
Morgan Junction	1,342	75	17.9
Aurora-Licton Springs	3,454	232	14.9
Columbia City	2,683	216	12.4
Crown Hill	1,307	123	10.6
South Park	1,292	184	7.0

Total Population
Crown Hill Urban Village, US Census

1980	1990	2000	2010
1,853	2,109	2,282	2,459

In the 30 years from 1980 to 2010, Crown Hill grew by less than 1,000 people

	Crown Hill	Seattle
Persons of Color	16.8%	33%
Median Income	$76,401	$65,270
People 65 & Older	10.9%	33%
People under 18	18.6%	15%

Crown Hill Urban Village Reporting Area, 2013 ACS 5-Year Estimates

Existing Housing

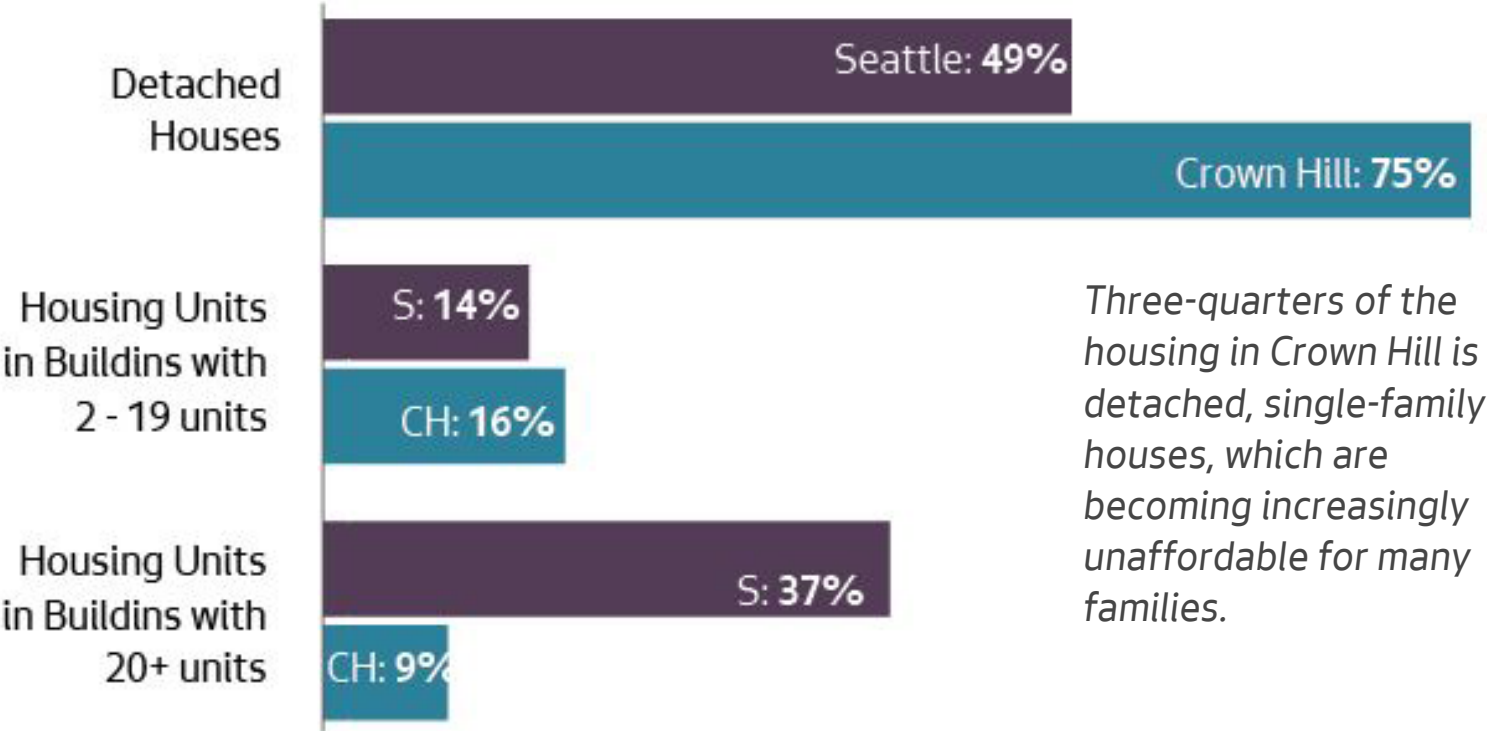**Affordability, Equity, & Displacement**
The availability of housing at an attainable price for a household affects who can live or continue living in a neighborhood.

A neighborhood with a variety of housing types at a variety of price points can support individuals and families with a wide spectrum of incomes at all stages in their life cycle.

One major challenge in Crown Hill is how to add more housing in an area that is largely built out while at the same time minimizing the displacement of existing residents.

THE MEDIAN HOME VALUE IN CROWN HILL IS $695,000.

A high barrier to entry could exclude many households and future generations in Seattle from living in Crown Hill if alternative housing options are lacking.

Number of Housing Units by Building Size

- Detached Houses — Seattle: 49%; Crown Hill: 75%
- Housing Units in Buildings with 2 - 19 units — S: 14%; CH: 16%
- Housing Units in Buildings with 20+ units — S: 37%; CH: 9%

Three-quarters of the housing in Crown Hill is detached, single-family houses, which are becoming increasingly unaffordable for many families.

Street Network & Transit

15th Ave NW/Holman Road and NW 85th Street are important transit routes and crucial for the movement of goods. Rapid Ride D and other bus routes provide important transit service to people going north-south and east-west.

15th Ave NW, Holman Rd, and N 85th St are Major Truck Streets, which are arterial streets with "connections to the regional network, NW 85th is designated as a Minor Truck Street, which are important for goods delivery to commercial districts.

These streets carry high volumes of traffic and feel like barriers to those in the Crown Hill neighborhood who are looking to cross these arterials.

Legend

- Bus Stop
- Bus Route
- Pedestrian Crossing
- Vehicle - vehicle collision
- Pedestrian/Bike - Vehicle Collision
- Greenway
- Sharrows
- Bike lane
- Potential Greenway
- Potential bike lane

Sidewalks & Drainage

North of 85th Street, much of Crown Hill lacks sidewalks, other pedestrian walkways, and/or effective drainage infrastructure. Filling these gaps has been an ongoing priority of the community.

For larger development, new buildings are required to provide sidewalks and drainage improvements. Other strategies to improve pedestrian connectivity include community-initiated grants for sidewalks, cost-effective walkways, and other pedestrian safety improvements.

SPU is evaluating potential solutions for localized flooding, which may include the use of green stormwater infrastructure (GSI). GSI mimics natural drainage functions to clean stormwater runoff, safely move it away from problem areas, and soak it into the ground.

Legend

- No sidewalk or pedestrian pathway
- Sidewalk or pedestrian pathway
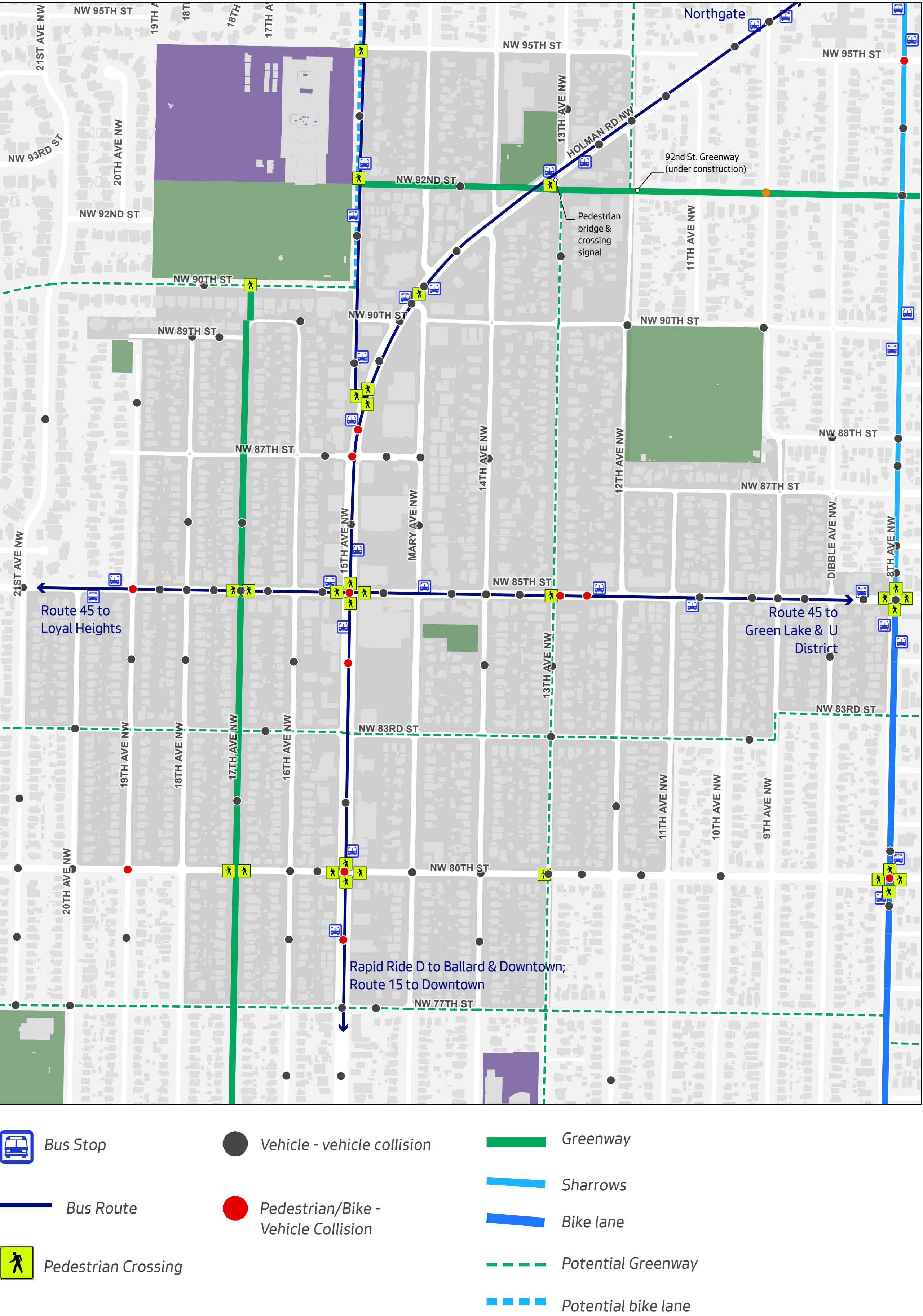
WHAT YOU TOLD US

To better understand your concerns, values, and vision for the future, we asked you to complete the following sentences. Here's what you said!

Different types of outreach were used to engage a variety of people and groups. We used an online survey to get input from the general public, mapping to capture ideas from the residents of Labateyah, and door knocking to engage renters.

Today, Crown Hill is...

"Full of gardens and single-family houses"

"Boring and dominated by cars"

"Growing fast with no plan."

"Losing small businesses which give our area character."

"Too many large parking lots and dead zones."

"The roads flood all the time. Parking is a mess and not regulated."

"A quiet neighborhood."

"A pass-through, congested."

"Dangerous for pedestrians."

"Full of potential."

"Getting expensive, our neighbors are being pushed out."

"Growth without green space."

In the future, Crown Hill should be

Walkable and safe.

More dense, diverse, and people friendly.

"Families of all kinds can afford to live here."

"A destination instead of a place people just pass through."

Greener, slower, more people-centered.

A family neighborhood.

"Crown Hill should welcome lots of different cultures and families that gather here and feel supported in the community."

One thing I really want to see is...

"Places to socialize, more retail, a better sense of community."

More crossings and sidewalks

New small businesses, and a reason to stay in Crown Hill.

"More for kids and teens to do!"

The area around 90th and Mary Ave should be a walking street loaded with retail, shops, restaurants, bars and outdoor areas for the community to gathers and stroll in the evening.

Less parking, more trees and green space.

"More Indigenous art!"

We need a small area in the center where kids can ride bikes and pedestrians walk where no cars are allowed to drive there.

Community Priorities

Based on what we heard from you about your concerns, values, and vision for the future three key themes emerged that became the framework for exploring ideas.

PRIORITY A

The Crown Hill Urban Village should be
A distinct neighborhood with great destinations and a vibrant public realm.

- Foster a cohesive identity for Crown Hill that brings together multiple neighborhoods
- Create iconic places for social interaction, celebrate local people and cultures, and support a vibrant public life.
- Enhance the identity of districts and nodes within the urban village

PRIORITY B

Crown Hill Urban Village should have
Strees that encourage walking and make it easy to get around

- Address the lack of sidewalks to make walking safe, convenient, and delightful.
- Encourage shorter trips by foot or bike within the urban village and gradually reduce the need for a vehicle
- Stitch the barrier created by arterials while supporting the efficient movement of goods and people through and to Crown Hill.

PRIORITY C

Crown Hill Urban Village should support
Connected & thriving communities

- Build capacity of the neighborhood's business and community organizations
- Support economic opportunity and local business in the neighborhood
- Ensure that public spaces and the public realm are welcoming and reflect the communities and cultures in Crown Hill

The Action Plan is organized around three Community Priorities that are foundational to a shared vision for the Crown Hill Urban Village. For each Community Priority, there are strategies followed by specific actions that can help the community achieve desired outcomes. The Plan also includes urban design recommendations based on community input to inspire a vision for the character and quality of the future im-

A distinct neighborhood with great destinations and a vibrant public realm

Community members in the Crown Hill Urban Village are working to create and enhance i**conic neighborhood destinations** that are inviting, **celebrate local people and cultures**, and support a vibrant public life. The community envisions a **pedestrian-oriented neighborhood center with destinations for people to gather, shop, and socialize**. Community members are eager to continue building on existing assets, such as the pedestrian bridge, Crown Hill Center, and other existing landmarks to further **foster a cohesive identity for the Crown Hill Urban Village** that can bring together the multiple neighborhoods that are within the CHUV as one community.

COMMUNITY PRIORITY B

Streets that encourage walking and make it easy to get around

The Crown Hill Urban Village strives for a **transportation network that balances a well-connected urban village while allowing the efficient travel of people and goods to and through the CHUV**. Key to this vision is the community is working towards a street network that makes **walking, biking, and taking transit easy choices** and reducing the need to drive. In addition to stitching the barrier created by arterial roads, implementing pedestrian infrastructure in residential areas that **calms traffic and makes walking safe, convenient, and delightful** will help to make streets safe and livable for everyone, especially where no sidewalks exist.

COMMUNITY PRIORITY B

Connected, engaged, and thriving communities

Community members in the Crown Hill Urban Village are working to create a neighborhood with **connected people and community**, where people of all backgrounds can find meaningful connections and learn from one another. They envision a neighborhood with **welcoming and inclusive community organizations, economic opportunity and local businesses**, and a community that seeks opportunities to get involved. A welcoming neighborhood needs **public spaces that reflect the communities and cultures in Crown Hill**, and has art, nature, and culture integrated into the built environment.

KEY POINTS

What you need to know about this plan:

1 **It is a roadmap for next steps**
This plan is a jumping off point for future work. Some items are specific, and can be included on City work plans. Other items outline opportunities for future collaboration and inform future and pipeline projects as they are designed and implemented.

2 **It focuses on short-term priorities**
This plan identifies strategies that address a limited number of priority concerns and opportunities to shape growth over the next 10 years. Crown Hill community members had lots of great ideas and some concerns that were outside of the scope of the planning effort and are also documented in the Plan.

3 **Implementation will require community action and collaboration**
Some of the strategies in the plan are City-led; however, most of the ideas in the plan will require the Crown Hill community to initiate projects, seek grants from existing programs, and encouraging neighbors, property owners, and business owners to be active participants in improving their neighborhood.

4 **Citywide goals need to be balanced**
The Crown Hill Urban Village Community Action Plan strikes a balance between what is important to the Crown Hill community and citywide goals that will help make Seattle a more livable and sustainable city for everyone.

5 **Growth & change are incremental**
Growth and improvements don't happen overnight. It is important to consider not just how Crown Hill exists today, but what it might look like and who might live, work, or play there in years to come.

The improvements envisioned in this plan will take time to fund and implement.

6 **Every project should integrate racial equity**
There are opportunities to address racial equity through the strategies and actions in the plan. As the City and community work on projects, racial equity should be integrated at every stage, from outreach to the details and design of projects. The City and community should commit to empowering a broad range of community members to shape their neighborhood.

KEY MOVES IN THE PLAN

The Crown Hill Loop
Community members created the idea of the Loop after noticing that existing and future connections form a loop around the neighborhood that connects existing and future community assets.

Gateways & Placemaking Corners
Enhance gateways and important nodes with distinct architecture and an enhanced pedestrian realm with open spaces, active uses, art, landscaping, and transit enhancements.

Holman Grove
Grow a compact, walkable, and pedestrian-oriented neighborhood business district and community event space (such as a Festival Street) at 90th & Mary Ave, away from the heavy traffic of 15th/Holman.

Improve the pedestrian experience along arterial roads
Enhance the pedestrian experience along Holman and 85th with pedestrian-oriented development and enhanced public realm with art, open spaces, wide sidewalks, and landscaping buffers.

Cost-effective walkways & traffic calming
Design and implement cost-effective walkways and/or traffic calming devices that make residential streets safer for pedestrians.

Through-block Pedestrian Connections
As new development occurs, create pedestrian routes through long blocks to increase walkability.

Spot improvements on NW 85th St.
Implement spot improvement projects on NW 85th St. to increase safety and enhance transit and traffic flows.

New pedestrian crossing at NW 83rd St.
A new pedestrian crossing is in development for NW 83rd St at 15th Ave NW, which is an integral piece of the future Greenway on NW 83rd St.

Enhancing the public realm with art, wayfinding & activation
Seek opportunities to collaborate with property owners and neighbors to implement small projects that enhance and activate the public realm with art, wayfindng, signs, landscaping, and events.

A distinct neighborhood with great destinations & a vibrant public realm

Community members in the Crown Hill Urban Village are working to create and enhance iconic neighborhood destinations that are inviting, celebrate local people and cultures, and support a vibrant public life. The community envisions a central pedestrian-oriented neighborhood center with destinations for people to gather, shop, and socialize. Community members are eager to continue building on existing assets, such as the pedestrian bridge, Crown Hill Center, and other existing landmarks to further foster a cohesive identity for the Crown Hill Urban Village that can bring together the multiple neighborhoods that are within the CHUV as one community.

"More places to congregate, more retail options, more arts and culture, and a better sense of community."

"You should be able to stop and engage with people and the environment instead of always moving."

"Potential to create a walkable community by putting in thoughtful streetscape with set backs for new construction."

"A place for small vendors or food trucks."

STRATEGIES & ACTIONS

STRATEGY 1 Grow a walkable neighborhood center at NW 90th Street and NW Mary Ave.

- Use interim interventions to activate NW 90th Street & Mary Ave NW to create a community gathering space
- Designate NW 90th as a Festival Street
- Integrate the concept of Holman Grove into the design of redevelopment and public spaces at Mary Ave & 90th
- Create a vibrant, pedestrian environment on Mary Ave with active uses and a "promenade" or community gathering spaces

STRATEGY 2 Create or enhance places that foster a cohesive neighborhood identity.

- Identify and enhance neighborhood gateways with signage or art, especially on arterials
- Enhance important corners and nodes through architecture, public art, and streetscape improvements

STRATEGY 3 Provide inviting open spaces and places for social interaction and public life.

- Identify and develop land use tools that increase the amount of green and open spaces that positively influence the public realm
- Activate underutilized spaces in the public realm with programming, art, markers, or murals

EARLY SUCCESSES

- **Holman Grove Street Festivals & Street painting:** The Crown Hill Village Association worked with UW faculty and private partners to get funding from the Bullit Foundation and Neighborhood Matching Grants to activate underutilized spaces and help create a new "heart of activity" for the community. The group hosted three street festivals on NW 90th Street in June, July and August. These events featured local musicians, food trucks, the growing Crown Hill Makers Market, lots of bubbles and popsicles, and street painting.
- **Principal Pedestrian Street Designation**: Based on community desire to create a small-scaled commercial node off of 15th/Holman Road, community members in the Crown Hill worked with Councilmember O'Brien's office to have two blocks of Mary Ave and 90th designated as "Pedestrian zones", which would require commercial uses at grade.
- **Small Spaces for Small Business:** Several provisions included in the MHA legislation are intended support small businesses by requiring small spaces in new development and revising live-work unit standards to create spaces more suitable for business uses.

KEY STRATEGIES & DESIGN RECOMMENDATIONS

Opportunity for gateway features at north entrance to CHUV, such as painting art on the Holman Ped Bridge and distinctive architecture

Grow a walkable retail core on NW 90th & Mary Ave to foster a quieter, pedestrian-friendly area with less traffic.

Enhance gateway to Holman Grove with architecture, public art, or plazas.

Designate NW 90th St as a Festival Street

Design public realm and adjacent buildings on Mary Ave for pedestrians as the primary user, with space for people to move, meet, and gather.

Visually link design of ROW remnants along Holman Road with art or landscaping

Incorporate thru-block connections and open space in new development

Incorporate gateway features into ROW or design of new buildings

Design four corners of intersection as a gateway hub using plazas, unique architecture, and space for peds to move

Activate underutilized spaces (parking lots, blank walls, unused open space) with events, art, markers, or murals

NW 90TH ST

NW 85TH ST

18TH AVE NW

16TH AVE NW

MARY AVE NW

14TH AVE NW

Enhance pedestrian experience along Loop by encouraging art, shade trees, and wayfinding

Grow a secondary commercial node with enhanced pedestrian space at 80th & 15th

Enhance identity of CHUV along 15th/Holman with use of art/murals, pole banners, or consistent landscaping or signage.

GROWING HOLMAN GROVE

Many Crown Hill community members have expressed the desire for a lively, walkable neighborhood center with shops, destinations, and places to socialize and bump into neighbors. City staff collaborated with community members over the course of three workshops generate a vision for "Holman Grove" and to identify strategies that can shape future redevelopment to grow a pedestrian-oriented community heart.

▶ EXISTING: MARY AVE NW

WHAT YOU TOLD US

We need a small area where kids can ride bikes and pedestrians walk where no cars are allowed.

Put "main street" and pedestrian attractions off the main roads with heavy traffic to improve the character and pedestrian safety.

Turn the area around 90th and Mary into a walking street loaded with shops, restaurants, bars, and outdoor areas for the community to gather and stroll in the evening.

Make Mary Ave a wide promenade or park from 90th to 85th.

VISION & OBJECTIVES

Future redevelopment and streetscape improvements should support a pedestrian-priority "main street", with opportunities for small businesses and plenty of space and amenities in the public realm for socializing.

The design of future redevelopment and street improvements should seek to:

- Create a people-first social destination for the neighborhood
- Provide a generous pedestrian realm that prioritizes pedestrians and pedestrian amenities
- Create space for neighborhood festivals and everyday social activities with plenty of seating
- Attract new businesses with a great pedestrian environment and ample foot traffic

- Provide a variety of active and passive activities, especially for kids and teens
- Incorporate trees, landscaping, and GSI
- Reduce/restrict parking and traffic while retaining flexible space that can be used for loading and access
- Incorporate art and other features that welcome people of all backgrounds

URBAN DESIGN CONCEPT FOR FUTURE REDEVELOPMENT

The area at NW 90th St & Mary Ave NW has existing amenities and future opportunities that can be built upon by future development to make a community heart:

- Potential redevelopment opportunities due to increased development capacity from recent rezones
- Pedestrian designation on both streets that requires commercial uses at grade and pedestrian-oriented design requirements
- Location is visible from 15th/Holman Road, but slightly removed, with less traffic and noise
- Underutilized right-of-way at angled intersections could be repurposed for community uses
- Proximity to Crown Hill Park and Soundview Playfield
- Existing Rapid Ride stop
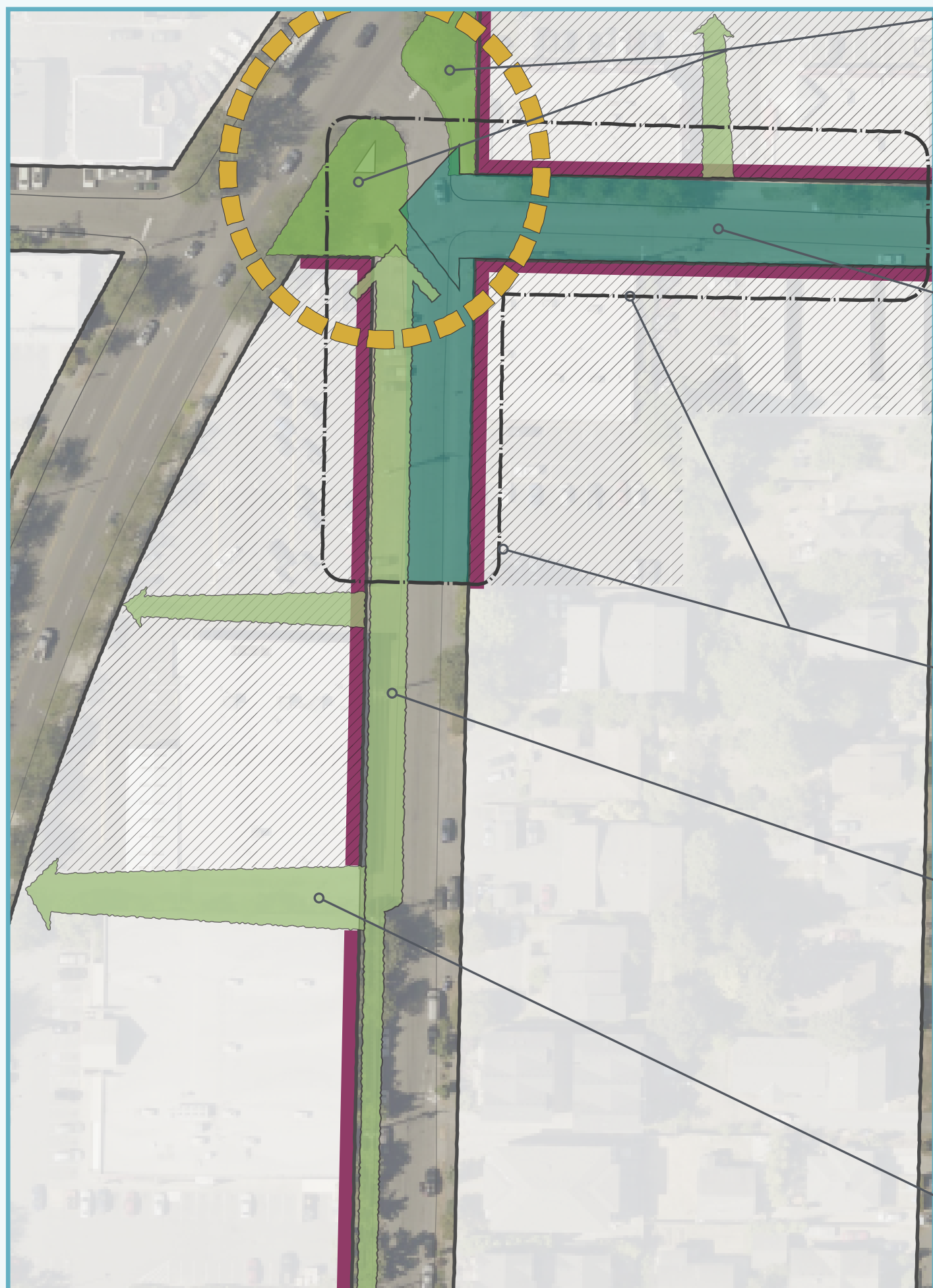
Repurpose rights-of-way as community space and gateway to "Holman Grove". Consider GSI, spaces for pop up businesses, or gathering space.

Buildings and public realm that support a Festival Street. Consider curbless design or shared streets that give priority to pedestrians and serve as programmable space for events.

Buildings and public realm design that supports pedestrian priority area. Consider curbless design or shared street.

Enhanced pedestrian realm on west side of Mary Ave to support commercial uses. Consider reallocating flex or parking lane to create pedestrian promenade.

Opportunity for thru-block pedestrian pathway or shared street with open space to connect to Holman Road.

DESIGN CONCEPTS FOR MARY AVE.

Future redevelopment should include spaces for small and local businesses to create a cluster of walkable commercial uses.

The underutilized right-of-way at the corner is the gateway to Holman Grove, and could become a park-like open space.

A curbless plaza & shared street design that at the north end of the block could be flexible space that could be used for community events, gathering, and loading or parking.

▶ POTENTIAL: MARY AVE NW, LOOKING NORTH

The 8' flex zone on the west side of Mary Ave could be used to extend the pedestrian realm for the north portion of the block, and used for parking on the south side of the block.

Wide GSI planters alternate with small "rooms" that provide space for seating.

A typical sidewalk section on the east side of Mary Ave responds to the change from commercial zoning at the north to residential uses farther south.

CRITICAL DESIGN ELEMENTS

More space for people: Curb extended on west side of Mary Ave. to incorporate flex zone as pedestrian and landscaping space. Small rooms are created for seating, vending, market stalls, or kiosks. Small setbacks at teh buildign edge allow for outdoor displays and cafe seating.

A slow street: Visually narrow lanes created by lane width and proximity of street trees and seating. Additional traffic calming devices, such as speed tables or neck downs should be used.

Visually engaging: A high level of transparency, smaller bays and storefronts, and a density of businesses make this an engaging, interesting experience to walk through, and a destination to go to.

Lush & green: To reinforce the identity of "Holman Grove", large shade trees and lush landscaping or GSI plantings should be used.

ADDITIONAL DESIGN CONSIDERATIONS

- A shared street or curbless plaza design for north portion of block that can serve as programmable community space for events, gathering, and loading.
- Incorporate green stormwater infrastructure.
- Neck downs and other traffic calming/speed reduction devices.
- Incorporate art with murals installments, benches, and lighting.

NEXT STEPS

COMMUNITY

- Work with property owners or developers to understand and implement community desires
- Continue near-term activation and interventions catalyst for change, foster identity of Holman Grove as a community-serving heart of the neighborhood

CITY STAFF

- Incorporate design objectives and/or critical design elements into Design Guidelines
- Translate ideas into development standards where possible

Streets that encourage walking and make it easy to get around

The Crown Hill Urban Village strives for a transportation network that balances a well-connected urban village while allowing the efficient travel of people and goods to and through the CHUV. Key to this vision is working towards a street network that makes walking, biking, and taking transit easy choices and reducing the need to drive. In addition to stitching the barrier created by arterial roads, implementing pedestrian infrastructure in residential areas that calms traffic and makes walking safe, convenient, and delightful will help to make streets safe and livable for everyone, especially where no sidewalks exist.

"It is hard to walk or bike around because it is a very car centric area."

"The roads flood all the time, making pedestrians walk in the middle of the road."

"15th is an artery into the neighborhood, but is a barrier to connecting our neighborhood."

"Drivers cut through residential neighborhoods at high speeds."

STRATEGIES & ACTIONS

STRATEGY 4 — Design and implement pedestrian safety and connectivity projects.

- Implement land use regulations to require more comfortable and active pedestrian spaces along 15th Ave NW

- Explore locations & feasibility for landscaped medians on 15th Ave NW/Holman Road

STRATEGY 5 — Improve the user experience at transit stops and plan for future transit enhancements.

- Identify transit-related spot improvements on arterials that increase the safety and efficiency of transit service

- Improve the waiting and transfer experience for both existing and future transit stops

STRATEGY 6 — Create a more engaging and comfortable walking experience along arterial roads.

- Improve existing pedestrian crossings and evaluate potential locations for new pedestrian crossings of 15th Ave NW and NW 85th St

- Implement land use tools that encourage mid-block pedestrian connections in new development of long blocks

- Design & implement improvements on streets without sidewalks that organize uses, address drainage, and improve pedestrian safety

- Implement improvements on NW 85th St. that improve pedestrian safety and traffic flow

EARLY SUCCESSES

- **North Seattle Greenway on 92nd:** Implementation of the Greenway was completed in 2019, which connects to the 17th Ave Greenway and the future light rail station at Northgate. A new crossing signal was installed at Holman Rd NW and 92nd, and a painted curb bulb was installed at 92nd and 15th Ave NW to improve pedestrian and bicycle crossings to Whitman Middle School.

- **Crossing at NW 83rd Street and 15th Ave NW**: A future pedestrian crossing at NW 83rd and 15th Ave NW was funded through the Neighborhood Street Fund.

- **SDOT Urban Village Speed Limit Study:** In 2017, began evaluating and setting new speed limits for arterial streets within urban villages. In addition to replacing existing signage, people can expect to see more speed limit signage, to help increase awareness.

- **Route 40 Transit-Plus Multimodal Corridor Study:** SDOT is kicking off a study to evaluate key segments of Metro's Route 40 for potential interventions that improve speed an reliability. Potential investments could include queue jumps, channelization and signal optimization for buses, transit signal priority, and limited stop consolidation.

COMMUNITY PRIORITY B
KEY STRATEGIES & DESIGN RECOMMENDATIONS

Recent crossing improvements on 92nd as part of North Seattle Greenway, including pedestrian-activated signal at 92nd & Holman Rd.

Study feasibility and locations for center medians along 15th/Holman Rd

Design Mary Ave., 90th, and adjacent buildings for pedestrians as the primary user, with space for people to move, meet, and gather.

Create mid-block pedestrian crossings on long commercial blocks

Seek coordinated investments in green stormwater infrastructure – many of the blocks along the Crown Hill Loop send runoff to west Crown Hill, contributing to flooding and sewer risks in that

Potential for improving pedestrian crossing at 13th & 85th

Near-term opportunities for spot improvements on 85th (see page 24)

NW 90TH ST

NW 85TH ST

18TH AVE NW
16TH AVE NW
15TH AVE NW
MARY AVE NW
14TH AVE NW

Opportunity for coordinated investment on 17th Ave and other residential streets to improve drainage and add pedestrian infrastructure

Design for new pedestrian crossing at 83rd in progress

Opportunities for growing a transit hub and supporting public spaces

Legend:
- Existing Greenway
- Future Greenway
- Loop: Existing ped infrastructure
- Loop: Desired ped infrastructure
- Community priorities for ped safety improvements
- Holman Grove
- Potential locations for mid-block ped pathways
- Priority areas for incorporating GSI
- Recent/in progress ped crossings

COST-EFFECTIVE WALKWAYS + TRAFFIC CALMING

WHAT & WHY

Over 11,000 blocks across Seattle do not have sidewalks. To maximize constrained funding and cover the greatest number of blocks, non-traditional, cost-effective treatments can be implemented on non-arterial streets.

Cost to install traditional sidewalks per block: **$400,000**

Cost to install wheel stops per block: **$20,000 - $40,000**

Cost-effective walkways:
• Are adaptive to each street
• Can be installed in phases
• Can provide tree canopy & landscaping

COST-EFFECTIVE WALKWAYS

Wheel stops and/or paint is used to delineate a separate pathway for pedestrians and narrow traffic lanes to slow down cars.

TRAFFIC CALMING DEVICES

Roadway features designed to slow down car traffic on residential streets, making it safer for pedestrians and bikes.
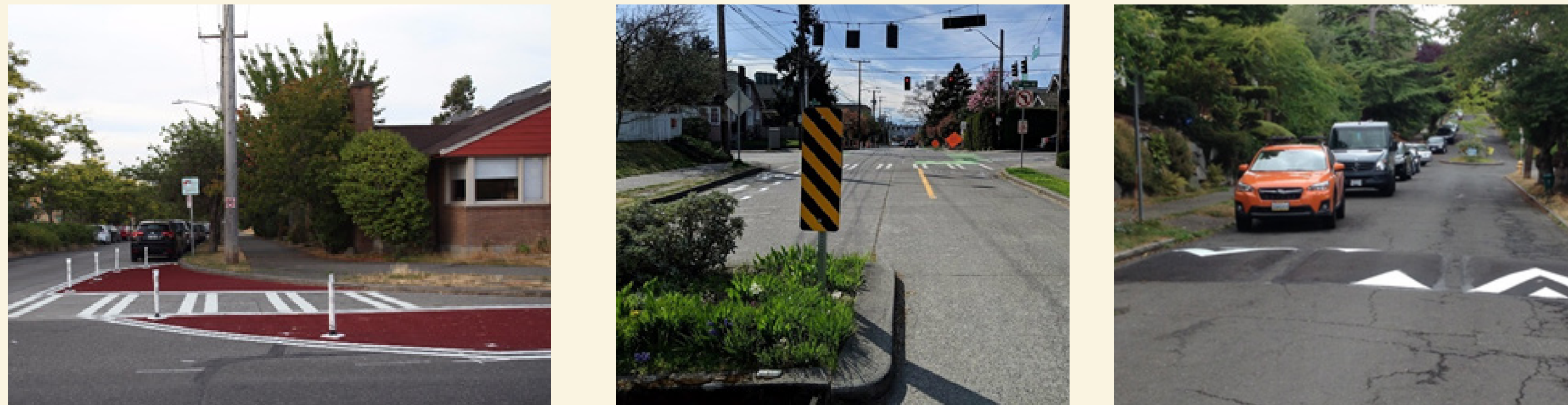
Painted curb bulbs or intersection treatments slow cars as they turn corners and provide a safe place for pedestrians to cross.

Chicanes or neck-downs narrow lanes and make cars yield to each other as they go around them.

Speed humps or tables make cars slow down. Multiple humps can be installed on a block.

OPPORTUNITIES FOR COORDINATED INVESTMENTS

Incorporating green stormwater infrastructure (GSI) into the design of cost-effective sidewalks can help alleviate drainage issues.

From this...

...To this!
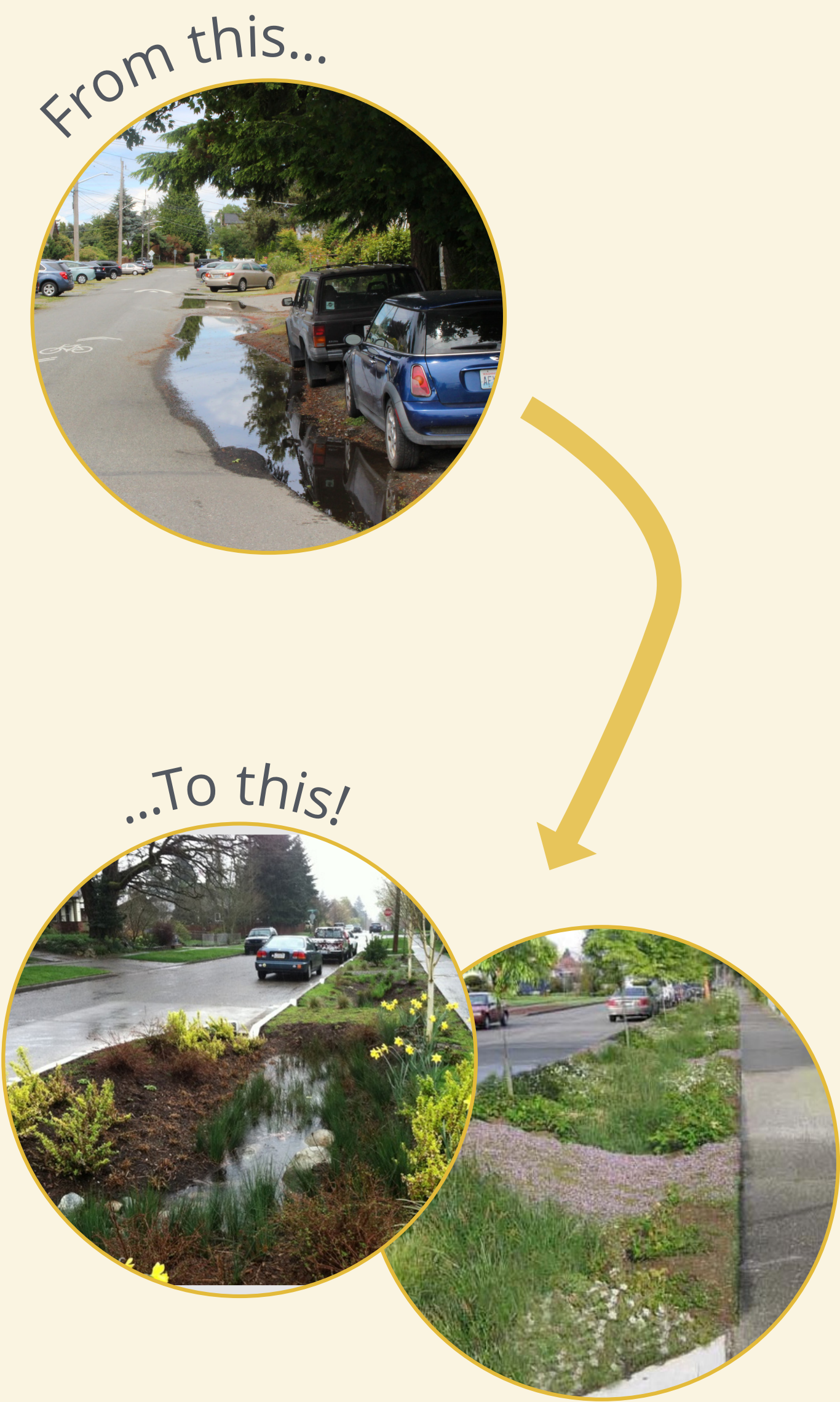
NEAR-TERM OPPORTUNITIES ON NW 85TH ST.

SDOT has identified the following potential near-term spot improvments that would seek to:
• Increase ped. safety along the south side of NW 85th Street
• Flush vehicular traffic through intersection of 15th & 85th
• Increase ped. and bike safety crossing NW 85th St. at Mary Ave.
• Improve transit experience

Evaluate potential changes to bus stop locations and/or consolidate with Rapid Ride stop

Explore options to improve efficiency and safety of transit stop
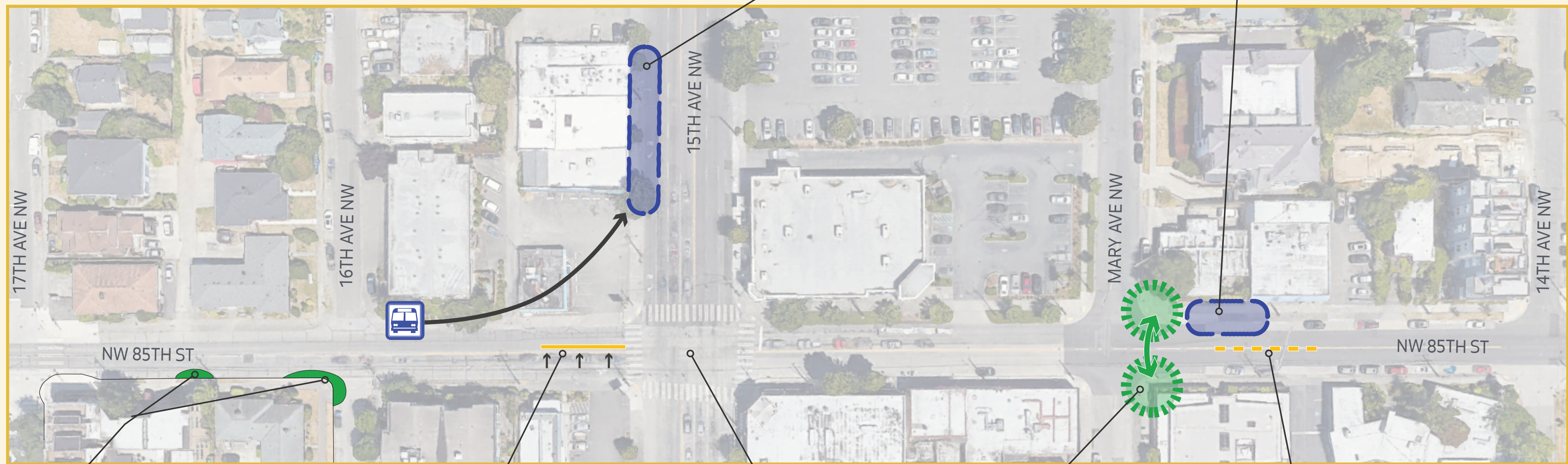
Curb bulbs at corner and mid block to protect sidewalk

Minor lane adjustment at 85th eastbound to improve traffic flows and pedestrian safety

Explore optimizing traffic signal timing to flush intersection

Explore options to improve pedestrian safety crossing 85th at Mary, such as curb bulbs

Extend C-Curb (raised curb in middle of street)

Connected, healthy, and engaged communities

Community members in the Crown Hill Urban Village are working to create a neighborhood with connected people and community, where people of all backgrounds can find meaningful connections and learn from one another. They envision a neighborhood with welcoming and inclusive community organizations, economic opportunity and local businesses, and a community that seeks opportunities to get involved. A welcoming neighborhood needs public spaces that reflect the communities and cultures in Crown Hill, and has art, nature, and culture integrated into the built environment.

"More Indigenous art!"

"We keep losing small businesses which give our neighborhood character."

"Involve the community in spaces they can gather at, get to know one another, share and plan for the future of their neighborhood. "

"We should have a series of art benches or murals that draw people through the neighborhood."

STRATEGIES & ACTIONS

STRATEGY 7 — **Encourage small and local business development opportunities.**
- Develop land use tools to increase spaces for small and local businesses
- Foster an identity or branding for the Crown Hill business district
- Support local pop-up markets and vendors

STRATEGY 8 — **Increase the tree canopy and green infrastructure.**
- Leverage existing City programs to increase trees, landscaping, and raingardens

STRATEGY 9 — **Provide opportunities for multi-cultural sharing, education, understanding, and celebration.**
- Continue and expand community events and projects that bring together neighbors, community organizations, and local businesses
- Support and collaborate with Labateyah and other Indigenous communities to ensure their cultures and values are integrated into the built environment

STRATEGY 10 — **Foster Crown Hill's identity as a family-friendly neighborhood.**
- Encourage family-friendly design and features throughout the neighborhood
- Encourage family-sized backyard cottages and tandem housing development

STRATEGY 11 — **Integrate art into the public realm.**
- Integrate local and multicultural art into new development
- Install temporary or permanent art and programming in underutilized spaces and on blank walls

STRATEGY 12 — **Build community capacity for civic engagement and collective work.**
- Grow the capacity of community groups to manage and expand community-serving initiatives

EARLY SUCCESSES

- **Crown Hill Village Association -** The Crown Hill Neighbor and Business Associations joined forces to create one organization representing all aspects of the neighborhood.
- **Holman Grove Street Festivals:** The Crown Hill Village Association, with grant funding from the Bullit Foundation and DON's Neighborhood Matching Grant, organized and installed a community art project on 90th Ave NW in conjunction with three summer street festivals. They are currently planning physical improvements to the adjacent right-of-way remnant, including a small community food forest.
- **Crown Hill Market:** The Crown Hill Market is focused on providing a gathering place for neighbors and a venue for hyper local artisans and makers.

KEY STRATEGIES & DESIGN RECOMMENDATIONS

Foster an identity or branding for the Crown Hill business district

Support and collaborate with Labateyah and other Indigenous communities to ensure their cultures and values are integrated into the built environment

Continue to grow "Holman Grove" as a community gathering space and catalyst for generating a neighborhood identity

Build on the identity and activity generated by of Holman Grove by installing temporary or permanent art and programming in underutilized spaces such as unused ROW or blank walls

Develop land use tools to increase spaces for small and local businesses and foster a walkable cluster of small and local businesses on Mary AVe & 90th

Create multi-language wayfinding "Welcome to Crown Hill" signage, art, or pole banners, at gateways and along primary pedestrian routes

Encourage family-friendly features along the Crown Hill Loop to make it interesting for all ages

Grow a secondary commercial node with enhanced pedestrian space, art, and signage

Integrate art into new development, especially along Holman Road & 85th

Encourage family-sized backyard cottages and tandem housing development, especially in RSL and LR1 zones

Implementing the actions in the Action Plan will take the continued involvement of community members and City departments to maintain the conversation and work together.

NEAR-TERM OPPORTUNITIES TO GET INVOLVED

LEARN MORE

about existing City programs, resources, and funding for community projects at:

seattle.gov/ resourcehub/ get-engaged

Design Guidelines + Design Standards

Staff at OPCD will develop design standards and design guidelines for areas in the Crown Hill Urban Village to help shape future redevelopment. We have a lot of your great ideas and feedback gathered through the community planning process to start with, and will be convening several smaller focus groups/workshops in the coming months to continue this work.

Growing Holman Grove
Community events & food forest

The Crown Hill Village Association and community members in Crown Hill held three summer street festivals in 2019. These events featured local musicians, the Crown Hill Market artisans, food trucks, bubbles, a showing of Jurassic Park, and painting the street! If you'd like to help plan future events, sign up below.

This fall, community members began preparing the grassy patch of land at 90th and Holman to plant a food forest in spring. They will need volunteers to help plant, maintain, and eat the food that is grown!

Cost-effective Walkways & Home Zones

This plan is a jumping off point for future work. Some items are specific, and can be included on City work plans. Other items outline opportunities for future collaboration and inform future and pipeline projects as they are designed and implemented.

SPU Drainage Improvements

Seattle Public Utilities is studying flooding and sewer backup risks in the neighborhood. New investments from SPU and redevelopment will upgrade the system over time to reduce these risks. Some investments, like green stormwater infrastructure, could play a supporting role in achieving some of the community's non-drainage priorities, including pedestrian infrastructure.

New Pedestrian Crossing at 83rd

SDOT is planning a new pedetrian crossing at 15th Ave NW and NW 83rd Street, funded by the Neighborhood Street Fund. They are asking for feedback on a preliminary design--check out the flyers below!

Route 40 Transit-Plus Multimoal Corridor Study

SDOT is kicking off a study to evaluate key segments of Metro's Route 40 for potential interventions that improve speed an reliability. Potential investments could include queue jumps, channelization and signal optimization for buses, transit signal priority, and limited stop consolidation.

Crown Hill Village Association

The newly formed Crown Hill Village Association is for neighbors and business owners! This group organized the Holman Grove Street Festivals, and is working to make the Crown Hill community stronger! See their table for more info & to sign up for updates.

Initiate a project!

The City has many existing programs and resources aimed at helping communities come together to make change and improve their neighborhoods, with art, activation, and events.

Neighborhood Matching Fund: Apply for matching dollars from this fund when initiating, planning, and implementing projects in your community, such as festivals, or public art.

Your Choice, Your Voice: A participatory budgeting process in which Seattle residents submit and vote for ideas on how to spend money to improve parks and streets.

Art Grants: The Office of Arts and Culture offers multiple funding opportunities, initiatives and training for organizations, individual artists, youth arts programs, neighborhood and community groups.

And many more... Seattle has many existing programs and resources to support communities in strengthening their neighborhoods. Check them out at

seattle.gov/resourcehub/get-engaged

Grow a walkable neighborhood center at NW 90th Street and NW Mary Ave.

ACTION	NEXT STEPS		
Use interim interventions to activate NW 90th Street & Mary Ave NW to create a community gathering space	**COMMUNITY** • Continue to coordinate and implement new plantings & ROW interventions • Plan and coordinate future community events **CONSIDERATIONS & IDEAS** • Additional outreach to bring in support from businesses and residents • Opportunities for art • Continue & grow Holman Grove events, and consider expanding into adjacent underutilized parking lots or ROW	**CITY STAFF** • Support community-led work	**POTENTIAL PROGRAMS OR FUNDING** NMF, Play Streets, Festival Streets **DEPTS** OPCD, SDOT, DON
Designate NW 90th as a Festival Street	**COMMUNITY** • Initiate the Festival Street designation process with SDOT **CONSIDERATIONS & IDEAS** • A Green Street Designation for Mary Ave may complement Festival Street on 90th	**CITY STAFF** • Support community-led work • Develop design guidance for future redevelopment on NW 90th Street	**POTENTIAL PROGRAMS OR FUNDING** NMF; Festival Streets **DEPTS** OPCD, SDOT Street Use
Integrate the concept of Holman Grove into the design of redevelopment and public spaces at Mary Ave & 90th	**COMMUNITY** • Participate in development of design standards/guidelines • Advocate during Design Review for project design that reinforces the identity of Holman Grove **CONSIDERATIONS & IDEAS** • Encourage human-scaled design, active & commercial uses, and landscaping • See design ideas on page 17, 18 & 19	**CITY STAFF** • Incorporate design ideas for Holman Grove into Design Guidelines and/or Development Standards	**POTENTIAL PROGRAMS OR FUNDING** Existing staff **DEPTS** OPCD
Create a vibrant, pedestrian environment on Mary Ave with active uses and a "promenade" or community gathering spaces	**COMMUNITY** • Advocate for design and right-of-way allocation that provides flexible space for pedestrians, such as a curbless or shared street with gathering spaces • Advocate during Design Review for project design that reinforces community priorities **CONSIDERATIONS& IDEAS** • See design concepts and principles on page 17 • Consider design strategies to emphasize pedestrians as the primary user on Mary Ave, where more of the ROW becomes space for people to move and gather.	**CITY STAFF** • Explore strategies to expand pedestrian space on west side of Mary Ave NW • Designate Mary Ave as a Green Street • Incorporate design ideas into Design Guidelines and/or Development Standards • Evaluate potential for green infrastructure to support pedestrian improvements	**POTENTIAL PROGRAMS OR FUNDING** Existing staff **DEPTS** OPCD, SDOT, SPU

Create or enhance places that foster a cohesive neighborhood identity.

ACTION	NEXT STEPS		
Identify and enhance neighborhood gateways with signage or art, especially on arterials	**COMMUNITY** • Apply for grant funding to implement small-scale placemaking projects • Advocate during Design Review for project design that reinforces neighborhood gateways **CONSIDERATIONS& IDEAS** • Develop unifying design features or signage at gateway locations • Paint a mural on the Holman Ped Bridge	**CITY STAFF** • Incorporate gateways into Design Guidelines and/or Development Standards	**POTENTIAL PROGRAMS OR FUNDING** NMF; smART Grants, NCA, Art in Parks Program **DEPTS** OPCD, DON, ARTS, SDOT
Enhance important corners and nodes through architecture, public art, and streetscape improvements	**COMMUNITY** • Apply for grant funding to implement small-scale placemaking or community art projects • Advocate during Design Review for project design that reinforces important corners **CONSIDERATIONS& IDEAS** • Develop ideas for unique or unifying design features, such as art benches, mural "museum", banners, or other markers in fragmented ROW spaces • Incorporate visual and physical markers of past and present Indigenous history and culture	**CITY STAFF** • Incorporate "Placemaking Corners" into Design Guidelines and/or Development Standards	**POTENTIAL PROGRAMS OR FUNDING** NMF, smART Grants, NCA, Art in Parks Program **DEPTS** OPCD, DON

Create inviting open spaces and places for social interaction and public life.

ACTION	NEXT STEPS		
Identify and develop land use tools that increase the amount of green and open spaces that positively influence the public realm	**COMMUNITY** • Participate in development of design standards and/or design guidelines • Advocate during Design Review for project design that incorporates green and open spaces **CONSIDERATIONS & IDEAS** • Encourage open spaces and green spaces adjacent to public rights-of-way • Add new connections through large blocks between Mary Ave & 15th	**CITY STAFF** • Incorporate green and open space requirements or design guidance into Design Guidelines and/or Development Standards	**POTENTIAL PROGRAMS OR FUNDING** Existing staff **DEPTS** OPCD
Activate underutilized spaces in the public realm with programming, art, markers, or murals	**COMMUNITY** • Develop ideas or programs to activate or beautify underutilized spaces, such as blank walls, parking lots, or other green/open spaces • Apply for funding from existing programs to implement projects **CONSIDERATIONS & IDEAS** • Work with local groups, businesses, or property owners adjacent to open spaces or with underutilized parking lots to install art or host pop-ups and food truck "parks" • Involve local youth in co-creation of spaces to build a sense of belonging and community • Add art, lighting, and interactive features, such as Little Libraries or games to existing underutilized open spaces, such as the Safeway green space	**CITY STAFF** • Support community-led work • Connect community to existing City programs	**POTENTIAL PROGRAMS OR FUNDING** NMF; smART Grants **DEPTS** DON, OPCD, OED

STRATEGY 5

Create a more engaging and comfortable walking experience along arterial roads.

ACTION	NEXT STEPS		
Implement land use regulations to require more comfortable and active pedestrian spaces along 15th Ave NW	**COMMUNITY** • Advocate for pedestrian safety projects and public realm improvements	**CITY STAFF** • Incorporate setbacks or other pedestrian-oriented features into design guidance into Design Guidelines and/or Development Standards	**POTENTIAL PROGRAMS OR FUNDING** Existing staff **DEPTS** OPCD, SDOT
	CONSIDERATIONS & IDEAS • New development will generally be required to improve sidewalks to current standards • Small first-floor setbacks could provide additional space for pedestrians		
Explore locations & feasibility for landscaped medians on 15th Ave NW/Holman Road	**COMMUNITY** • Advocate for pedestrian safety projects • Apply for funding through existing City programs	**CITY STAFF** • Support opportunities to explore adding medians	**POTENTIAL PROGRAMS OR FUNDING** NSF **DEPTS** SDOT
	CONSIDERATIONS & IDEAS • Incorporate public art and gateway signage • Increase tree canopy and green space • Consider turning queus and drainage needs		

STRATEGY 6

Improve the user experience at transit stops and plan for future transit enhancements.

ACTION	NEXT STEPS		
Identify transit-related spot improvements on arterials that increase the safety and efficiency of transit service	**COMMUNITY** • Apply for funding to implement projects through existing City programs	**CITY STAFF** • Explore options and design concepts for projects on 15th and 85th	**POTENTIAL PROGRAMS OR FUNDING** SDOT Transit Spot Improvements Program **DEPTS** SDOT
	CONSIDERATIONS & IDEAS • See ideas on p_____		
Improve the waiting and transfer experience for both existing and future transit stops	**COMMUNITY** • Advocate for locating open spaces as to support pedestrian movement and transit stops	**CITY STAFF** • Develop Design Guidelines and/or Development Standards that encourages incorporating pedestrian amenities and waiting areas into the design of new development	**POTENTIAL PROGRAMS OR FUNDING** Neighborhood Matching Grants **DEPTS** OPCD, SDOT, DON
	CONSIDERATIONS & IDEAS • Locate plazas and open space at existing future frequent transit stops, especially near 15th & 85th • Include space for last-mile transfers to bike or car-share • Consider opportunities for art, activation, vending, and signage		

STRATEGY 4

Design & implement pedestrian safety and connectivity projects.

ACTION	NEXT STEPS		
Improve existing pedestrian crossings and evaluate potential locations for new pedestrian crossings of 15th Ave NW and NW 85th St	**COMMUNITY** • Advocate for safety improvements • Apply for funding to implement projects through existing City programs	**CITY STAFF** • Where opportunities exist, study feasibility and develop design concepts for additional pedestrian crossings	**POTENTIAL PROGRAMS OR FUNDING** NSF; YVYC **DEPTS** SDOT, OPCD
	CONSIDERATIONS & IDEAS • Prioritize routes that connect neighborhood assets and destinations, incuding the Loop • Improvements to enhace pedestrian safety at intersection of 15th & 85th		
Implement land use tools that encourage mid-block pedestrian connections in new development of long blocks	**COMMUNITY** • Advocate for pedestrian connections in new development	**CITY STAFF** • Incorporate mid-block pedestrian connection requirements or design guidance into Design Guidelines and/or Development Standards	**POTENTIAL PROGRAMS OR FUNDING** Existing staff **DEPTS** OPCD
	CONSIDERATIONS & IDEAS • Opportunities to integrate with mid-block open space, pedestrian-priority woonerfs, or other active uses such as retail or ground-related housing units		
Design & implement improvements on streets without sidewalks that organize uses, address drainage, and improve pedestrian safety	**COMMUNITY** • Organize with neighbors to build consensus about potential changes to parking and streetscape design • Apply for funding to implement projects through existing City programs	**CITY STAFF** • Provide technical resources and guidance on street design and grant applications • Evaluate alternatives for capital improvement projects that address drainage • Coordinate drainage improvements with the community's pedestrian improvement priorities	**POTENTIAL PROGRAMS OR FUNDING** NSF; YVYC; Home Zones; Safe Routes to School **DEPTS** SDOT, SPU, OPCD
	CONSIDERATIONS & IDEAS • See preliminary recommendations and design ideas on page ___ • Consider shared street designs, cost-effective walkways, and traffic calming devices including diverters, curb bulbs, and speed humps • Evaluate 17th Ave NW Greenway as potential project to incorporate GSI		
Implement improvements on NW 85th St. that improve pedestrian safety and traffic flow	**COMMUNITY** • Apply for funding to implement safety interventions through existing City programs	**CITY STAFF** • Develop design recommendations for safety interventions	**POTENTIAL PROGRAMS OR FUNDING** NSF; YVYC **DEPTS** SDOT
	CONSIDERATIONS & IDEAS • See preliminary recommendations and design ideas on page ___		

Encourage small and local business development opportunities.

ACTION	NEXT STEPS		
Develop land use tools to increase spaces for small and local businesses	**COMMUNITY** • Participate in developing design guidelines and/or development standards **CONSIDERATIONS & IDEAS** • Focus on creating spaces for small businesses at 90th & Mary Ave to grow an environment that can support a vibrant, neighborhood-scaled business district	**CITY STAFF** • Develop Design Guidelines and/or Development Standards that encourage smaller commercial spaces and pedestrian-oriented design	**POTENTIAL PROGRAMS OR FUNDING** Existing staff **DEPTS** OPCD
Foster an identity or branding for the Crown Hill business district	**COMMUNITY** • Seek funding for amenities such as benches, banners, signs, etc. • Continue building relationships and organizational capacity with local businesses **CONSIDERATIONS & IDEAS** • Create a Crown Hill business directory • Design and install pole banners	**CITY STAFF** • Support community-led efforts • Provide assistance with grant applications	**POTENTIAL PROGRAMS OR FUNDING** Only in Seattle, NMF, SDOT Pole Banners **DEPTS** OED, OPCD, SDOT
Support local pop-up markets and vendors	**COMMUNITY** • Work with owners of underutilized properties to hold events • Continue and expand Crown HIll Markets **CONSIDERATIONS & IDEAS** • Work with owners of vacant commercial spaces or parking lots to hold events	**CITY STAFF** • Develop Design Guidelines and/or Development Standards that encourage flexible event space	**POTENTIAL PROGRAMS OR FUNDING** Only in Seattle, NMF **DEPTS** OED, OPCD,

Increase the tree canopy and green infrastructure.

ACTION	NEXT STEPS		
Leverage existing City programs to increase trees, landscaping, and raingardens	**COMMUNITY** • Apply for free street and shade trees through Seattle's Trees for Neighborhoods Program • Encourage neighbors to plant trees and/or raingardens • Participate in Design Review of new development to encourage tree planting **CONSIDERATIONS & IDEAS** • Create signage for "landmark trees" and update Crown Hill Tree Walk Map • Encourage native coniferious trees, and trees planted in front yards	**CITY STAFF** • Support community-led efforts • Develop Design Guidelines and/or Development Standards that encourage tree planting • Pursue green infrastructure projects to reduce drainage and sewer problems while adding vegetation • Explore potential for expanding the Rainwise Rain Garden retrofit program	**POTENTIAL PROGRAMS OR FUNDING** Trees for Neighborhoods **DEPTS** Parks, OPCD, SPU

Provide opportunities for multi-cultural sharing, education, understanding, and celebration.

ACTION	NEXT STEPS		
Continue and expand community events and projects that bring together neighbors, community organizations, and local businesses	**COMMUNITY** • Continue Holman Grove events • Find opportunities to engage local businesses and underrepresented communities in local events **CONSIDERATIONS & IDEAS** • Create community events around physical improvements to the neighborhood, such as public art, landscaping, or other improvements that reflect the cultures in Crown Hill and provide spaces for learning	**CITY STAFF** • Engage underrepresented communities to further identify and assist them with acting on their interests for programs and facilities	**POTENTIAL PROGRAMS OR FUNDING** Neighborhood Matching Grants **DEPTS** OPCD, SDOT, DON
Support and collaborate with Labateyah and other Indigenous communities to ensure their cultures and values are integrated into the built environment	**COMMUNITY** • Engage and collaborate with Indigenous communities on community events and public realm improvement projects **CONSIDERATIONS & IDEAS** • Seek opportunities to make Indigenous art, culture, and place names visible in the public realm • Create multi-language wayfinding and "Welcome to Crown Hill" signage. • Explore how streetscape design, landscaping, architecture, public art, and public spaces can reflect Indigenous values and culture	**CITY STAFF** • Collaborate with Labatayah on developing Design Guidelines	**POTENTIAL PROGRAMS OR FUNDING** Neighborhood Matching Grants **DEPTS** OPCD, SDOT, DON

Foster Crown Hill's identity as a family-friendly neighborhood.

ACTION	NEXT STEPS		
Encourage family-friendly design and features throughout the neighborhood	**COMMUNITY** • Advocate for youth-focused design features in new development through Design Review • Initiate projects to involve youth in shaping the public realm **CONSIDERATIONS & IDEAS** • Involve youth and elderly in the creation of public art projects • Install murals, signage, and "easter eggs" at a height appropriate for children	**CITY STAFF** • Develop Design Guidelines and/or Development Standards that encourage child-friendly design features	**POTENTIAL PROGRAMS OR FUNDING** Neighborhood Matching Grants **DEPTS** OPCD, SDOT, DON
Encourage family-sized backyard cottages and tandem housing development	**COMMUNITY** • Encourage property owners to explore if their lot can fit additional housing **CONSIDERATIONS & IDEAS** • Incorporate family-friendly design features into ADUs	**CITY STAFF** • Raise awareness about opportunities for adding housing in the form of ADUs, or tandem houses on lots zoned RSL • Continue developing resources for encouraging ADUs	**POTENTIAL PROGRAMS OR FUNDING** TBD **DEPTS** OPCD

KEY STRATEGIES & DESIGN RECOMMENDATIONS

STRATEGY 11

Integrate art into the public realm.

ACTION	NEXT STEPS			

Integrate local and multicultural art into new development

COMMUNITY
- Advocate for art during Design Review process to include art in new development
- Engage local artists from underrepresented communities

CONSIDERATIONS & IDEAS
- Foster identity of Crown Hill with art
- Connect individual art pieces as a neighborhood-wide feature, such as an outdoor museum or art walk
- Create directory of local artists

CITY STAFF
- Support community-led efforts
- Develop Design Guidelines and/or Development Standards that encourage tree planting inclusion of multicultural art in design guidelines

POTENTIAL PROGRAMS OR FUNDING
NMF, mART Grants, NCA, Art in Parks Program

DEPTS
ARTS, DON, OPCD,

Install temporary or permanent art and programming in underutilized spaces and on blank walls

COMMUNITY
- Work with owners of underutilized property to identify locations and plan art installations
- Work with SDOT Public Space Management to permit art installations in ROW

CONSIDERATIONS & IDEAS
- Involve youth and elderly in the creation of public art projects
- Create an "outdoor art museum" or mural district along Holman Road in ROW remnants
- Paint utility boxes, street murals, and crosswalks

CITY STAFF
- Support community-led efforts
- Connect community with existing City programs and grants

POTENTIAL PROGRAMS OR FUNDING
NMF, mART Grants, NCA, Art in Parks Program

DEPTS
OPCD, SDOT, DON

STRATEGY 12

Build community capacity for civic engagement and collective work.

Grow the capacity of community groups to manage and expand community-serving initiatives

COMMUNITY
- Seek funding to grow organizational capacity
- Continue building relationships with residents and businesses
- Create partnerships to share and improve resources, services, and collaboration
- Continue and grow community events, including Holman Grove Street Festival

CONSIDERATIONS & IDEAS
- Form a Land Use Review Committee
- Expand youth engagement and leadership in community groups
- Work witih DON to develop an inclusive engagement plan
- Develop a volunteer database and raise awareness about opportunities to participate

CITY STAFF
- Connect community members and business owners to resources and technical assistance

POTENTIAL PROGRAMS OR FUNDING
Only in Seattle, NMF

DEPTS
OED, DON

Foster an identity or branding for the Crown Hill business district

Support and collaborate with Labateyah and other Indigenous communities to ensure their cultures and values are integrated into the built environment

Continue to grow "Holman Grove" as a community gathering space and catalyst for generating a neighborhood identity

Build on the identity and activity generated by of Holman Grove by installing temporary or permanent art and programming in underutilized spaces such as unused ROW or blank walls

Develop land use tools to increase spaces for small and local businesses and foster a walkable cluster of small and local businesses on Mary AVe

Create multi-language wayfinding "Welcome to Crown Hill" signage, art, or pole banners, at gateways and along primary pedestrian routes

Encourage family-sized backyard cottages and tandem housing development, especially in RSL and LR1 zones

Integrate art into new development, especially along Holman Road & 85th

Grow a secondary commercial node with enhanced pedestrian space, art, and signage

Encourage family-friendly features along the Crown Hill Loop to make it interesting for all ages

site design, and open space that make successful projects, and are a tool for guiding individual projects towards successful design outcomes.

The Seattle Citywide Design Guidelines apply to all projects required to undergo design review in all areas of the city.

Crown Hill Design Guidelines would provide more specific guidance, unique to the neighborhood for projects located the neighborhood.

Design Review Boards use the design guidelines to provide feedback on individual projects.

Design guidelines set help to shape what is allowed by the Land Use Code by setting the parameters for discussion about building siting, shape, and materials.

that are most important for new projects

• Indicate design approaches the community wants to encourage

• Reinforce desired neighborhood character through design

• Help architects and developers make design decisions

density (units)

• Require design changes

• Require parking

• Control uses or uses of spaces in the building

• Significantly reduce a project's height or size

• Require community benefits

What topics or focus areas should Design Guidelines for Crown Hill focus on?

A focused set of Design Guidelines for Crown Hill would focus on specific design guidance for specific area or topics that are unique to the context of the neighborhood.

The following themes are based on what we've heard so far from the community. Let us know what you think is important to include!

Leave us notes and let us know what you think!

What do you agree with?

Have any great ideas?

Placemaking at gateways & prominent corners

"Gateways" define the edges of Crown Hill, and should receive a high degree of unique design articulation and features.

AGREE ——————————— DISAGREE

"Prominent corners" contribute to a sense of place and should receive some degree of special architectural and design treatment.

AGREE ——————————— DISAGREE

Design and activation of on-site open spaces

A large variety of open spaces are desirable to create a "front yard" for the neighborhood and contribute to a coherent network of neighborhood open space.

AGREE ——————————— DISAGREE

Open spaces at street-level should be designed to be welcoming and easily accessible to the public.

AGREE ——————————— DISAGREE

Design concepts, materials & colors

Buildings should express design concepts and use materials that are durable, timeless, and highly-articulated.

AGREE ——————————— DISAGREE

Simple, but varied building massing and articulated facades should contribute to a fine-grained pedestrian scale environment.

AGREE ——————————— DISAGREE

90th & Mary

Design all street fronts for activation, visual interest, and variety. The design of buildings and streetscapes should support the use of the public realm as an "outdoor living room".

AGREE ——————————— DISAGREE

Design of residential and commercial frontages to create a lively pedestrian environment and encourage interaction and permeabilty between activities in the building and the outdoor public realm.

AGREE ——————————— DISAGREE

Improving the pedestrian experience on busy corridors

Use lush vegetation and highly articulated facades at street-level to create a welcoming pedestrian experience.

Strategic setbacks for commercial and live-work uses to provide wider setbacks, space for building entries, and accommodate activities