

August 2, 2018

**Early Community Outreach Plan:**  
**1900 23rd Ave S, Seattle, WA 98144**

**Neighborhood: North Rainier/Mt. Baker**  
**Equity Area: Yes, Equity Zone #95**

Project Description: This proposal is for a 7-8 story multi-family, medium apartment building of Type VA and Type IA construction with a mix of unit types. The site is in a Frequent Transit and Urban Village area and is close to public parks.

### **Printed**

Outreach: Door-to-door flyer distributed to residences and businesses within approximately 500 ft radius of the proposed site (high impact). Contains project information, link to online survey, link to DON's Early Outreach Blog and Calendar, and date/time/location of in-person outreach.

Additional: Translation required.

Documentation: Presentation of flyer to DON, map of distribution/number of locations/building typology, photo documentation

### **Digital/Electronic**

Outreach: Basic project website (multi-pronged method) with online survey (high impact) and public commenting function (high impact). Project info

Additional: Translation required.

Documentation: Link to website, survey prepared, number of surveys completed, demographic break down, coded surveys (qualitative and quantitative)

### **In-Person**

Outreach: Drop-in hours at project site (multi-pronged method) and guided community site walk (high impact). Open to the public.

Additional: Not to fall on cultural holiday or event.

Documentation: Sign in sheet, design game method, coded data from event (qualitative and quantitative), photo documentation.