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**Contact Name:**

**Media outlet:**

**Proposed campaign ads**

**Please share how you plan to engage the identified population/community to overcome barriers to participation, so they ultimately are counted in the 2020 Census.**

**In the template below, please document anticipated activities, timeline, and location related to phases of 2020 Census work.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Months** | **Activities**  | **Indicate if you will be strategizing, producing, and/or distributing content** | **Geographic Coverage**  |
|  |  |  |  |
|  |  |  |  |
|   |  |  |  |