



ISRD Board Meeting

October 11, 2022 | 5 – 6:00 pm

Meeting Purpose

- Share an overview of the *Little Saigon 2030 Action Plan*.
- Share the *Action Plan's* Design Recommendations.
- Brainstorm how ISRD can advance design guidance created by the community.





What is the *Action Plan*?

The *Little Saigon 2030 Action Plan*

- Sets forth a Vision and supporting Goals and Actions for the neighborhood over the next decade, and
- Provides a road map to guide the community—along with public and private partners—as they work together to achieve the Vision.

How was the *Action Plan* developed?

Actions were drawn from analyses of feedback from:

- 450 survey responses
- 3 community events
- 25 stakeholder interviews
- 4 meetings of 20 Leadership Committee members



COMMUNITY SURVEY

450 survey respondents weighed in on the greatest assets of the neighborhood, desired change, and vision for the future.

EVENTS

3 community events were held to promote the survey: One at Friends of Little Sài Gòn's *Ân Ìi Art Exhibition Opening*, the second at ChuMinh Tofu's weekly *Sunday Meal*, and the third at a *Community Cleanup*.



STAKEHOLDER INTERVIEWS

25 stakeholders were interviewed, including community-based organizations, service providers, property owners and developers, restaurant and grocery store owners, mutual aid providers, and City of Seattle staff.

LEADERSHIP COMMITTEE

20 Leadership Committee members advised on issues and opportunities in the neighborhood, validated the project team's research, and reviewed drafts of the Action Plan.



Action Plan Framework

Aspiration for long-term change.

Community Vision

Desired future conditions that achieve the Vision.

Goal #1	Goal #2	Goal #3	Goal #4	Goal #5	Goal #6	
Action	Action	Action	Action	Action	Action	Action
Action	Action	Action	Action	Action	Action	Action
Action	Action	Action	Action	Action	Action	Action
Action	Action	Action	Action	Action	Action	Action

Step-by-step instructions to achieve Goals.

Design Recommendations

Neighborhood Vision Statement & Goals

Little Saigon is a home to a **diverse community**, a thriving hub for Vietnamese and Southeast Asian **small businesses**, and resilient reflection of the neighborhood's **rich history and culture**. It is a **complete** neighborhood with **easy access** to culture, shopping, services, housing, work, leisure, food, health, and education.

Goals

- 1. Diverse small businesses.** Diverse small businesses and entrepreneurs reflect the community's identity and meet its needs.
- 2. Housing affordability.** Housing options are affordable to seniors, families, the workforce, and those in need of supportive housing.
- 3. Reduced crime.** Crime such as assault, robbery, and burglary—as well as lesser crime like vandalism and theft—is reduced.
- 4. Cleanliness.** Streets, sidewalks, and public spaces are clean.
- 5. Infrastructure & amenities.** Physical infrastructure—including walkable streets, green spaces, and neighborhood services—support public health.
- 6. Collaboration.** There is strong communication, collaboration, and shared advocacy across the community.



Actions

Actions describe what must be done to achieve the Action Plan's Goals. Individual Actions can advance multiple Goals

16 High Priority Actions were identified by the Leadership Committee as critical steps to meet the Goals identified by the community.

High Priority Actions

TIMELINE		COST	
	Short-term (1-2 years)	\$\$\$\$	Minimal Investment
	Mid-term (3-5 years)	\$\$\$\$	Moderate Investment
	Long-term (5+ years)	\$\$\$\$	Significant Investment
		\$\$\$\$	Major Investment

High Priority Actions

	Lead	Cost	Timeline	Effort	Housing Affordability	Reduced Crime	Cleanliness	Diverse small businesses	Infrastructure & Amenities	Collaboration
1. Create a designated inter-departmental staff group within the City to implement the little Saigon 2030 Action Plan and as point of contact for the Little Saigon community.	City	\$\$\$\$		OOO					●	●
2. Identify opportunities to develop or redevelop publicly owned property that is vacant or under-used	City	\$\$\$\$		OOO	●	●			●	
3. Encourage developers to develop innovative housing models, such as cohousing, that support intergenerational families	City	\$\$\$\$		OOO	●					
4. Improve lighting for pedestrian including under the I-5 overpass and in the alleys.	City	\$\$\$\$		OOO		●	●		●	
5. Improvement the environment at major intersections along S Jackson St for pedestrians and cyclists and others who aren't driving cars.	City	\$\$\$\$		OOO				●	●	

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High Priority Actions

	Lead	Cost	Timeline	Effort	Housing Affordability	Reduced Crime	Cleanliness	Diversify small businesses	Infrastructure & Amenities	Collaboration
6. Update Seattle's Comprehensive Plan to ensure that it includes recommendations from the Little Saigon Action Plan and requires Little Saigon to be adequately served with green and open spaces, and other essential baseline services.	City	\$\$\$\$		OOO					●	●
7. Partner with the Little Saigon community to recruit businesses that address gaps in the current business mix, maintain diversity of businesses, and promote Little Saigon's cultural identity.	City FLS	\$\$\$\$		OOO				●		●
8. Fast track permitting for small business projects that have minimal impacts or changes in use, such as tenant improvement projects below a certain cost threshold.	City	\$\$\$\$		OOO				●		●
9. Provide targeted technical assistance for Little Saigon businesses to improve marketing, set up point of sale systems, create user-friendly websites with online ordering functionality, succession planning and lease education.	City FLS	\$\$\$\$		OOO				●		●
10. Incentivize development of small commercial spaces that are roughly 1,000-1,500 square feet or under 450 square feet.	City	\$\$\$\$		OOO				●		●

High Priority Actions

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High Priority Actions

	Lead	Cost	Timeline	Effort	Housing Affordability	Reduced Crime	Cleanliness	Diversify small businesses	Infrastructure & Amenities	Collaboration
11. Increase access to existing alleys and add new alleys where possible.	City	\$\$\$\$		OOO		●		●	●	●
12. Provide specialized technical assistance for early-stage entrepreneurs in Little Saigon.	City FLS	\$\$\$\$		OOO				●		●
13. Encourage landlords to provide tenant improvement services, buildout services to prospective retailers, and community services that preserve and promote Little Saigon's cultural identity.	City	\$\$\$\$		OOO		●		●		●
14. Resource community organizations such as non-profits, community-based organizations, and faith-based groups to buy existing buildings at key locations and lease and operate them in a way that's sensitive to community needs.	City	\$\$\$\$		OOO	●			●	●	●
15. Incentivize developers to include space for and support existing businesses and nonprofits in new buildings.	City	\$\$\$\$		OOO				●	●	●

Design Recommendations

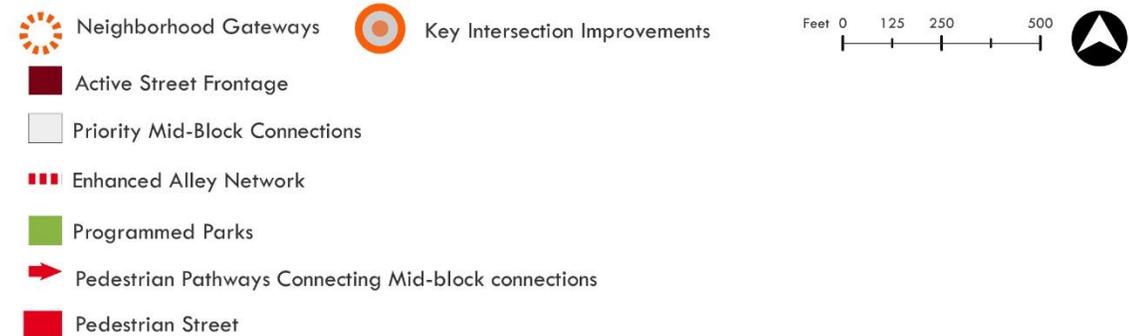
Design Recommendations are for use by developers, public agencies, and others who make decisions about what buildings and public spaces look like in Little Saigon.

The Recommendations were shaped by the community and aim to improve the “look and feel” of new and existing development and the street environment.



Design Ideas Map

- Character Recommendations
- Street Grid and Block Pattern Recommendations
- Pedestrian Comfort Recommendations
- Architectural Recommendations



Design Recommendations

CHARACTER

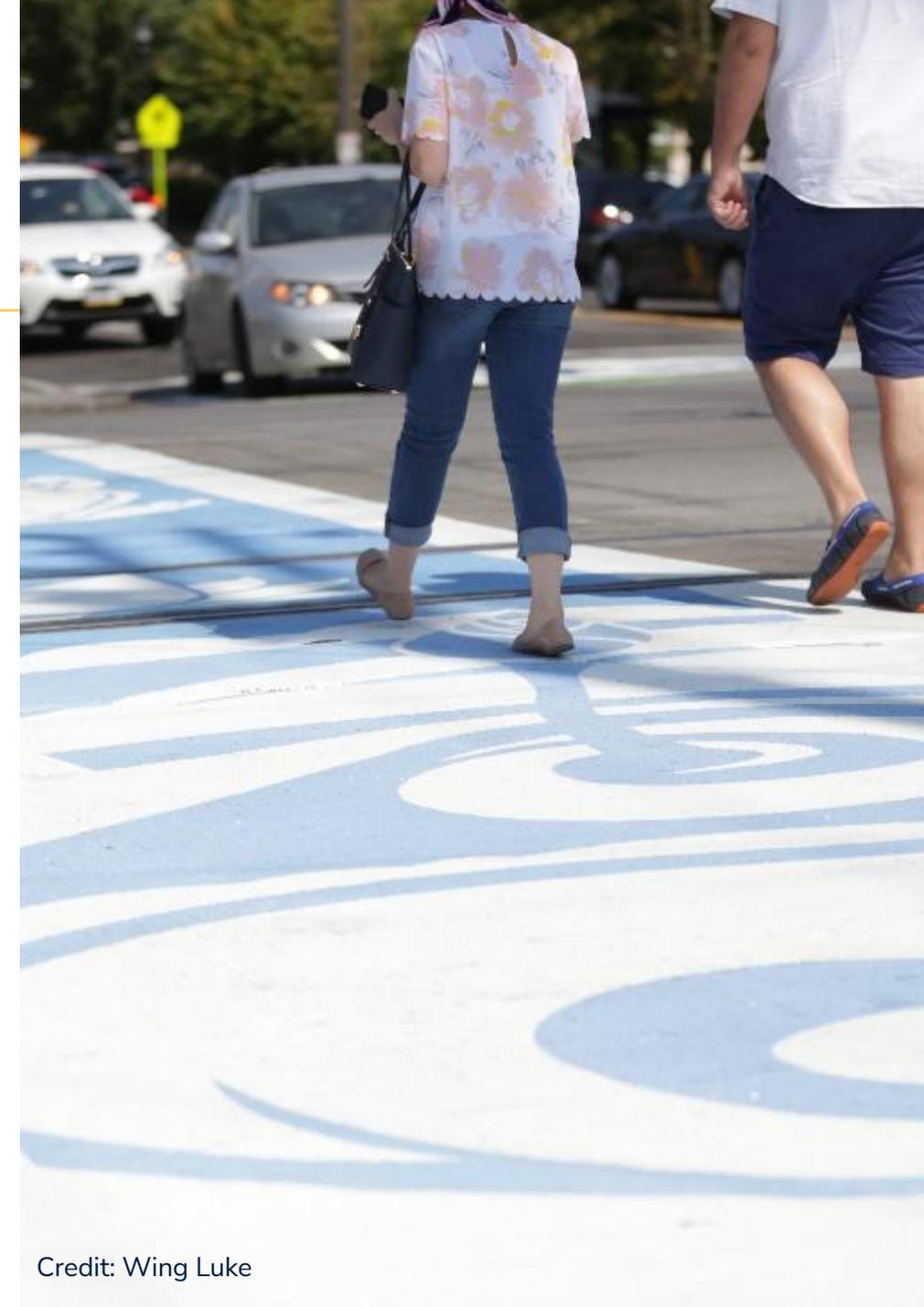
- Celebrate Special Places
- Establish and Strengthen Gateways
- Integrate Art



Design Recommendations

STREET GRID AND BLOCK PATTERN

- Expand the Public Street Grid
- Add Mid-Block Connections and Enhance the Alley Network
- Activate Alleys
- Require Active Edges on the Ground Floor
- Require Build-to-Lines
- Restrict Driveway Access
- Manage Solid Waste Collection
- Improve ADA Access
- Manage Parking Supply and Curb Space Allocation



Credit: Wing Luke

Design Recommendations

PEDESTRIAN COMFORT

- Provide Weather Protection
- Add More Street Trees
- Encourage Lighting that Improves the Character and the Perception of Security in the Neighborhood
- Create Diverse, Comfortable, Welcoming Outdoor Spaces



LEGEND

- Little Saigon
- Building Footprints
- Parks or Open Space
- Parcels
- Streetcar Station
- Seattle Streetcar

Street Tree Diameter (2021)

- 0 - 5
- 6 - 9
- 10 - 14
- 15 - 22
- 23 - 33
- 34 - 55

Feet 0 185 370 740



Design Recommendations

ARCHITECTURE

- Encourage High Quality Materials
- Create Smaller-Scale Building Massing
- Create Distinct Articulation in Massing to Avoid Long, Tall Buildings above the Street Level
- Design Compatible Ground Floor Retail and Commercial Spaces
- Design Inviting Retail and Commercial Entries
- Ensure the Massing and Design of High-Rise Buildings Enhances the Neighborhood
- Build Parking Structures that Enhance the Street Environment
- Encourage Housing Types that Can Accommodate Large, Multigenerational Families



Discussion

- How can ISRD help advance design guidance created by the community?
- What is the status of the draft guidelines?
- Are there ways in which these ideas could be reflected in the ISRD guidelines?
- What are other ways to ensure developers, public agencies and others are aware and use this guidance?