

Ballard Ave Landmark District Board – Informational Briefing – DRAFT Presentation Aditi Kambuj 4/28/2022 Department of Transportation



Our vision, mission, and core values

Vision: Seattle is a thriving equitable community powered by dependable transportation

Mission: to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to 6 core values:

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence



Presentation overview

- Background
- Landmark District Values and Priorities
- 3. Observations
- **Short Term Safety Recommendations**
- Engagement
- Discussions/Questions





2021 Workshop Overall Recommendations









- Implement interim changes to increase safety, and improve flow of goods and people
- Develop interim guidelines to be used between now and any permanent changes to Ballard Avenue
- Continue the conversation on permanent changes to Ballard Avenue
- Coordinate with SDOT to keep Ballard Avenue and City-wide street café work aligned

Short Term Improvements - Project Focus









- Implement interim changes to increase safety, and improve flow of goods and people
- Develop interim guidelines to be used between now and any permanent changes to Ballard Avenue
- Continue the conversation on permanent changes to Ballard Avenue
- Coordinate with SDOT to keep Ballard Avenue and City-wide street café work aligned

2021 Workshop - What we heard























What's Working

- One-way streets prioritizing loading zone and deliveries
- Less traffic
- Street life experience

What's Not

- Sidewalks feel narrow, limited right of way
- Signage & Safety cars drive recklessly very close to pergolas



Ballard Ave Landmark District



Landmark District Values and Principles

- Maintain a pedestrian-oriented experience with emphasis at street/level
- Enhance cultural, social, and economic activation
- Preserve the distinctive physical characteristics of the District's buildings and public spaces



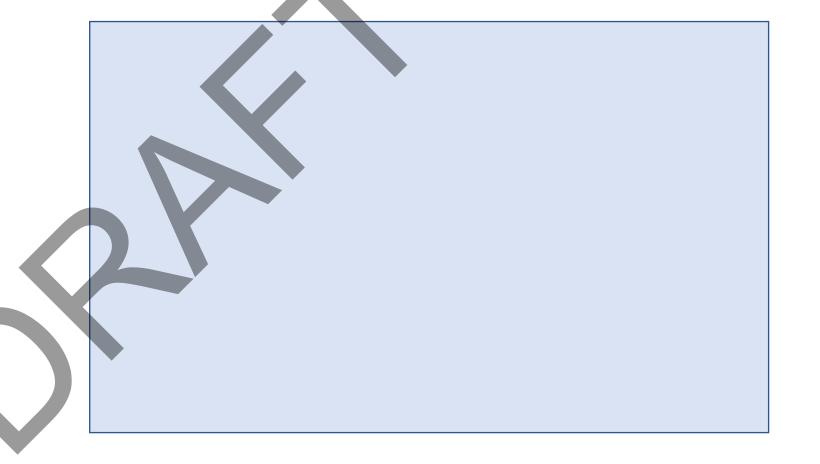
Short Term Safety Improvements Project Extents (map to be added)

20th Ave NW – 22nd Ave NW



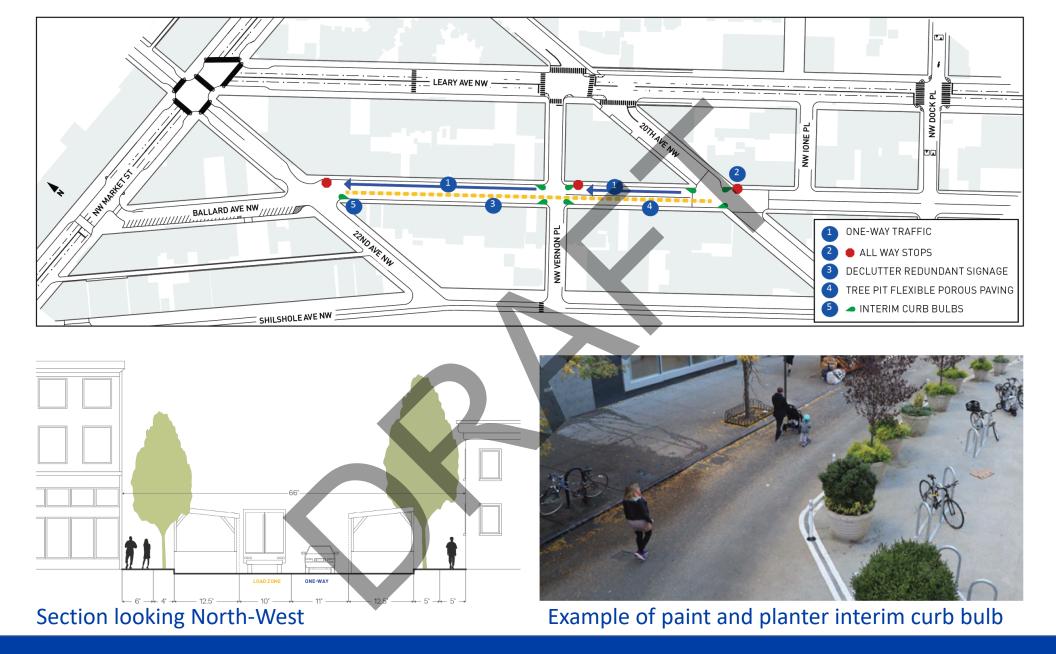
Observations (images to be added)

- 1. Speeding
- 2. Parking and Loading
- 3. Sidewalks
- 4. Sign clutter



Short Term Safety Recommendations 20th Ave NW – 22nd Ave NW

- 1. Introduce Stop Signs at 20th Ave NW, Vernon PI, and 22nd Ave NW per map on slide 11, refresh existing signs
- 2. Add interim curb bulbs (paint, posts, and planters) per locations on map on slide 11; allowing for seamless Farmers Market operations
- 3. Organize parking and loading activities to improve operations
- 4. Update roadway markings to reflect one-way operations and improve legibility of loading and parking areas
- 5. Install flexible porous paving at tree pits to improve sidewalk environment (from Market St-20th Ave NW)
- 6. Declutter redundant signs



Near Term Safety Recommendations 20th Ave NW - 22nd Ave NW

Additional graphics to be added



Engagement

Ongoing

- Ballard Alliance
- Ballard Farmers Market
- North Seattle Industrial Association

Upcoming

• To be completed



Questions?



www.seattle.gov/transportation



