

HALA Community Focus Groups

Summary of Selection Criteria



- 1. Representation from every urban village / neighborhood area**
 - 4 – 6 community members from each urban village / neighborhood area
 - Most participants (50 – 75%) should reside within the urban village boundary (including boundary expansion areas proposed through Seattle 2035) where the bulk of land use changes will take place.
 - Residents from some areas not within an urban village will be considered along with the nearest adjacent urban village.
- 2. Achieve an even balance in each focus group of persons with wide-ranging and diverse perspectives and experiences**
 - Strive to reflect the diversity of Seattle as a whole.
 - Each focus group should include a diversity of:
 - Renters and homeowners
 - Experienced community advocates and newcomers to city processes
 - Ages and genders
 - Households with children and without
 - Members of traditionally underrepresented groups including but not limited to:
 - persons who identify as non-white;
 - non-native English speakers;
 - members of immigrant and refugee communities; and
 - members of LBTGQ communities.
- 3. Consideration for participants who will be liaisons to other community networks and groups**
 - Liaison networks can be of any sort, not necessarily policy/land use, such as:
 - religious groups or cultural community,
 - parent groups,
 - hobby or arts communities,
 - student groups,
 - Consideration will be given for any community network the participant is willing to informally communicate to about HALA, and share information about the process.
 - Status as a liaison is not a requirement, but can be considered to distinguish between applicants in cases where there are a high number of applicants from an urban village/neighborhood area.
- 4. Allowance for inclusion of other relevant and unique perspectives**
 - A small number of participants (5% or less of total participants) who reside in areas other than those identified in 1 may be considered if they represent a unique perspective directly relevant to implementation of HALA programs. Examples may include:
 - Homeless persons
 - Residents who have been displaced from Seattle or are not able to live in Seattle due to housing costs.

Additional questions?

Please contact us at HALAapplication@Seattle.gov

And **thank you** to everyone who applied.

Please continue your involvement in the HALA conversation.