



City of Seattle
Edward B. Murray, Mayor

Office of Economic
Development

Stephen H. Johnson, Director

Seattle Economic Development Commission

Tuesday, September 30, 2014, 1:00pm – 3:00pm

Lunch available at 12:30pm

Location: Hotel Nexus, Cascade Ballroom, 2140 N Northgate Way, Seattle, WA 98133

AGENDA

Welcome – Chris DeVore, EDC Chair

Purpose and Meeting Overview – Steve Johnson, Director, OED

Linked Work in the Community

- UW Startup Hall – Michael Young
- Regional Leadership Conference – Maud Daudon

Guest Presentation – “Establishing Seattle's Own Ecosystem” - Yasuyuki Motoyama, Ph.D., Senior Scholar in Research and Policy, Kauffman Foundation. Assessing the common approach and pitfalls of promoting an entrepreneurship ecosystem and drawing implications for Seattle.

EDC Work Groups – Metrics and Measures

Work Group 1: **Improve social mobility through access to college and career** – *Access to college and career for all Seattle residents.*

Commissioners: Dave Freiboth, Tanya Jimale, Charissa Raynor, Jill Wakefield, Michael Young

Work Group 2: **Advance our infrastructure and built environment as economic catalysts** – *Envision and create great urban centers, and Build an efficient transportation system and inviting open space in the Center City*

Commissioners: Shaiza Damji, Maud Daudon, Rob Mohn, John Schoettler

Work Group 3: **Advance our infrastructure and built environment as economic catalysts** – *Maximize the University District as the region's next innovation hub & Build strategically on our economic strengths* – *Assert Seattle's role as a global leader in the knowledge economy*

Commissioners: Chris DeVore, Chris Rivera, Michael Young

Work Group 4: **Build strategically on our economic strengths** – *Tell Seattle's economic story: “We make things that change the world” and Harness our talent in social entrepreneurship*

Commissioners: Maud Daudon, Tanya Jimale, Alan Nay, Julie Pham

Work Group 5: **Build strategically on our economic strengths** – *Maintain our strength in manufacturing and maritime*

Commissioners: Dave Freiboth, Christine Hanna, Julie Pham, Tay Yoshitani

Seattle Economic Indicators, Draft for Discussion – Steve Johnson and Nancy Yamamoto

Next Steps – Steve Johnson, Chris DeVore, Tina Vlasaty

- EDC presentations in the community
- Seed resources and partnerships
- New orientation for new commissioners
- Dates for 2015 meetings and EDC host request
- Next meeting: Wednesday, November 19th

Adjourn

Please mark your calendar for the next EDC meetings:

Wednesday, November 19th, 1:00pm to 3:00pm
Host: TBD

Tuesday, January 27th, 1:00pm to 3:00pm
Host: TBD

Tuesday, April 14th, 1:00pm to 3:00pm
Host: TBD

Tuesday, August 4th, 1:00pm to 3:00pm
Host: TBD

Tuesday, November 3rd, 1:00pm to 3:00pm
Host: TBD

Thank you to Shaiza Damji and Hotel Nexus for hosting today's meeting!

Guest Speaker Biography

Yasuyuki Motoyama, Senior Scholar in Research and Policy

Yasuyuki (Yas) Motoyama is a senior scholar in Research and Policy at the Ewing Marion Kauffman Foundation. His main research areas are regional ecosystem of entrepreneurship, drivers of high-growth companies, and university-industry relations, such as the paper titled "How Do Business Owners Perceive the State Business Climate." Prior to joining the Kauffman Foundation, Motoyama was a postdoctoral fellow with the Center for Nanotechnology in Society at the University of California, Santa Barbara, where he was researching the process of commercialization and globalization of nanotechnology.

Motoyama is the author of a number of peer-reviewed journal articles, including articles in *Technological Forecasting and Social Change*, the *Economic Development Quarterly*, *Review of Policy Research*, *Technology in Society*, the *Journal of Small Business and Entrepreneurship* and an essay in the *Journal of Applied Research in Economic Development* titled "How Can I Create My Favorite State Ranking." He is the author of *Global Companies, Local Innovations: How Engineering Aspects of Innovation Making Require Geographical Proximity*, and a co-author of *Local and Global Networks: Immigrant Professionals in Silicon Valley*. An avid speaker, Motoyama has presented at numerous conferences in the United States and Japan. He also is the recipient of several honors and research grants.

Previously, Motoyama was a lecturer in the Department of Planning, Policy, and Design at the University of California, Irvine, where he taught a research design seminar for doctoral students. In addition, he served as a postdoctoral associate with the Lewis Center for Regional Studies at the University of California, Los Angeles.

Motoyama earned a Bachelor of Arts with triple majors in history, international relations, and political science from the University of Wisconsin - Madison. He earned a Master of Public Administration from Cornell University, and a PhD in city and regional planning from the University of California, Berkeley.