# VISION ZERO BIKE MONTH ART CONTEST!

In celebration of Bike Everywhere Month, the Seattle Department of Transportation is teaming up with local company Charlies Coat to have some fun while building awareness about Seattle's Vision Zero efforts to end traffic deaths and serious injuries on our streets.

#### So what's the contest?

We're looking for kids (age 4 – 16 years) to submit original artwork to be used as a design on the back of a reflective coat. Charlies Coat makes reflective jackets for kids (and adults) to make sure people walking and biking can be seen. Check them out at www.charliescoat.com.

The theme for your design should be around safety, kids, families, Seattle, and bicycling. **Be creative!** Just keep in mind, it has to fit in a 4" x 4" space (see backside).

#### What's the prize for winning?

The winning design will be featured on a Charlies Coat jacket, and the winner will get a jacket of his/her own, as well as an array of other fun transportation-themed prizes!

### **CONTEST RULES**

- Contest dates: May 3 May 31, 2016
- Must be original art of the contestant (age 4 – 16 years)
- Submission form must be signed by a parent or legal quardian

#### What are you going to do with my artwork?

The winning artwork will be featured on a Charlies Coat jacket, made available for purchase by anyone. All materials received will become property of the City of Seattle and will not be returned. They may be used in educational/information resources to promote Vision Zero and other City of Seattle safety efforts. Whenever possible, the City will give credit to the artist.

**Submit your artwork (use this entry form) by 5 PM on May 31, 2016.** See details on back for how/where to send it.

#### When will I find out who wins?

The winner will be announced by email or phone by June 30, and we'll also share the news via social media and at www.seattle.gov/visionzero (including the name and age of the winner). Prizes will ship shortly after the winner is announced.

Drawings will be judged by representatives from Charlies Coat, City of Seattle, Cascade Bicycle Club, and Bike Works.

#### **Questions?**

Please contact Allison Schwartz at allison.schwartz@seattle.gov or (206) 386-4654.

Learn more about Vision Zero at www.seattle.gov/visionzero.



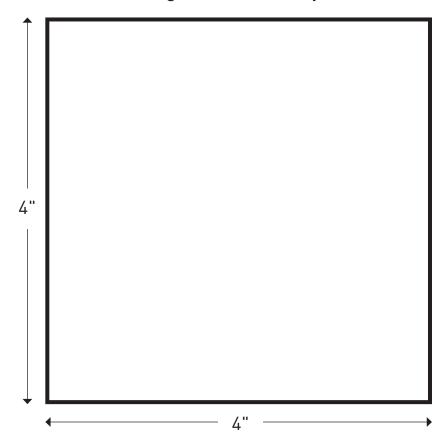








## Your drawing must fit in the space below:



Artist's name (first & last):	Where do I turn in my drawing?  Send it in by 5 PM on Tuesday, May 31 either by Email: allison.schwartz@seattle.gov with  Subject Line: Vision Zero Art Contact
Artist's age (must be 4 – 16 years old):	Subject Line: Vision Zero Art Contest
Artist's age (mast be 4 10 years ota).	Mail: Allison Schwartz
	Seattle Department of Transportation  PO Box 34996
Parent/guardian signature	Seattle, WA 98124-4996
	Or drop it off in person at:
Parent/guardian name (please print):	<ul> <li>Cascade Bicycle Club</li> <li>7787 62nd Ave NE, Seattle, WA 98115</li> <li>Monday - Friday, 9 AM - 5 PM</li> </ul>
	_ OR
Best way to contact:	Bike Works
Email	3709 S Ferdinand St, Seattle, WA 98118  Monday - Friday, 12 PM - 6 PM
Phone	Saturday, 11 AM - 6 PM, Sunday, 11 AM - 5 PM

Thanks for sharing your creative ideas and for helping to make Seattle's streets safer for everyone!