

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Seattle, WA (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$211,450,053		\$118,967,091		\$330,417,144

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	5,434		2,558		7,992
Household Income Paid to Residents	\$136,176,000		\$41,585,000		\$177,761,000
Revenue Generated to <u>Local</u> Government	\$6,840,000		\$5,450,000		\$12,290,000
Revenue Generated to <u>State</u> Government	\$8,361,000		\$6,014,000		\$14,375,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$118.97 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	2,980,710		1,740,833		4,721,543
Percentage of Total Attendance	63		37		100
Average Event-Related Spending Per Person	\$21.27		\$31.92		\$25.20
Total Event-Related Expenditures	\$63,399,702		\$55,567,389		\$118,967,091

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$25.20 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$10.23	\$14.25	\$11.71
Souvenirs and Gifts	\$4.31	\$1.84	\$3.40
Ground Transportation	\$2.21	\$3.93	\$2.84
Overnight Lodging (one night only)	\$0.95	\$8.99	\$3.92
Other/Miscellaneous	\$3.57	\$2.91	\$3.33
Average Event-Related Spending Per Person	\$21.27	\$31.92	\$25.20

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Seattle*. For more information about this study or about other cultural initiatives in the City of Seattle, visit the Seattle Office of Arts and Cultural Affairs's web site at [www.seattle.gov/arts](http://www.seattle.gov/arts).

Generous funding for this study and other local study regions in the Pacific Northwest was provided by The Paul G. Allen Family Foundation.

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