

# Trees for Seattle 2016 Accomplishments & 2017 Plans



Your City of Seattle Tree Resource



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# Outreach, Communications, Technical Assistance



- Engaged 2,424 people (4% increase over 2016)
- Monthly e-newsletter to 1799 people (66% increase)
- 397 technical assistance requests
- 486 facebook followers (29% increase over 2016)
- 75 people at Park(ing) Day





# Volunteer Engagement



- 2,788 volunteer hours (**55% increase**)
- Trained 38 new Tree Ambassadors
- 6 volunteer trainings
- 36 landscape renewal event (**177% increase**)
- 16 Tree Walks (**23% decrease**)
- Developed 8 new Tree Walks
- Inventoried 40% of SDOT unit 5 (Rainier Beach / Georgetown)



# Residential Planting



- Planted 1,015 trees with 469 households
- 2 structural pruning workshops for 45 people
- 2 site and species selection workshops for 40 people
- Planted 46 trees for 18 elderly and / or disabled residents
- Conducted field evaluation of past planted trees & provided feedback to residents





# Interdepartmental, Community, and Regional Work



- Supported core team & interdepartmental team efforts
- Supported SCL in planting 76 replacement trees at 27 households
- Served on KCD Urban Forestry working group
  - Supported funding allocation to Parks through KCD
- Launched volunteer work at SPU's Meadowbrook Pond
- Launched new brand



# Urban Forest Equity



- Completed T4N stakeholder analysis
  - Determined future focus on S Beacon Hill & Rainer Beach Asian & African American residents
- Targeted T4N outreach to Vietnamese residents
- Supported DIRT Corps crew training
- Highland Park English / Spanish Tree Walk



## 2017 Goals



- Support 2,500 hours of volunteer effort
- Host 15 public Tree Walks
- Hold 30 Tree Stewardship events
- Care for 400 public trees
- Plant 1,000 trees with 400 residents
- Hold 2 pruning classes, 2 site selection workshops, and 2 planting workshops
- Increase social media to 650 followers
- Add 400 people to newsletter list
- Provide technical assistance to 400 people
- Engage 2,500 people in all events

# 2017 Opportunities & Challenges



## Opportunities:

- KCD / Parks partnership
- New T4N support contract





# 2017 Opportunities & Challenges



## Challenges:

- Budget
  - 26% increase in tree costs over 4 years
  - Rising intern costs
  - Printing & graphic design
- Constraints on volunteer work
  - More requests to for volunteer work than we have staff time for, particularly landscape renewal sites

