

2014-15 Seattle reLeaf Update

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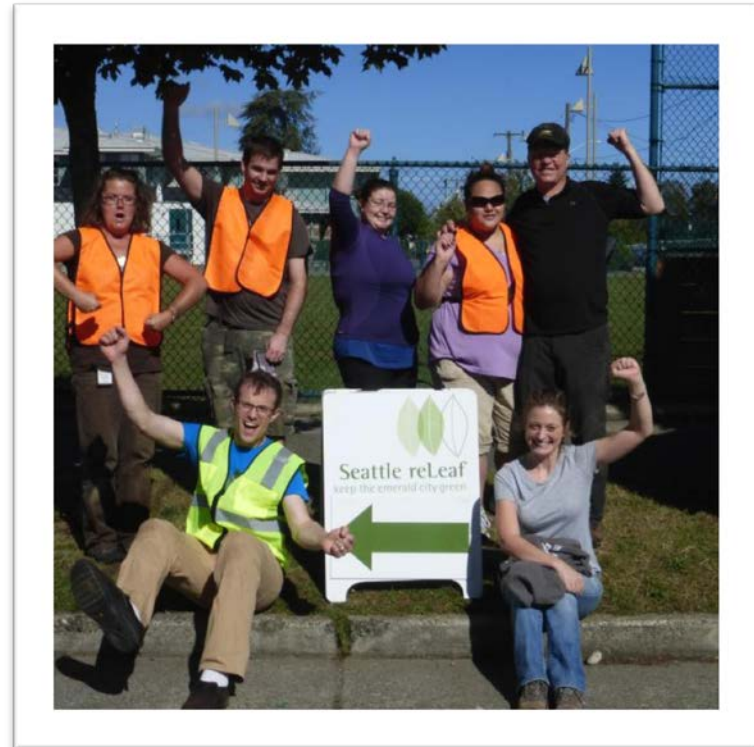
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Engaging Seattle's residents in planting and caring for trees

- Policy and Planning
- Outreach
- Tree Ambassador
- Trees for Neighborhoods



2014 Accomplishments

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- Engaged over 1,000 residents at over 40 events
- Trained 50 new volunteers
- Developed 9 new Tree Walks & held 13 public Tree Walks
- Distributed 995 trees to 427 homes
- Lead Rainier Beach Urban Forestry outreach and planting
- Supported Mayor's Summer of Safety initiative
- Hired new permanent staff
- Maintained website, public email accounts, and phone line to answer public questions



Tree Ambassador



Recruitment & Volunteer Support

- 50 new Tree Ambassadors
- Training in 3 project tracks
 - Tree Walks
 - Landscape Renewal
 - Street Tree Stewardship
- Continuing education trainings (tree ID, tree biology, and landscape design)



Tree Ambassador



35 Public Events in 2014

- 13 Tree Walks (9 new walks)
- 5 landscape renewal work parties
- 5 street tree work parties
- 7 volunteer trainings
- 2 planting events



Greening Rainier Beach

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Coordinated outreach with SCL, SDOT, OSE, & Parks

- Arbor Day Celebration & Planting
- 4 street tree care work parties (2 in coordination with Summer of Safety work)
- City Light tree planting
- Rainier Beach Tree Walk
- Park(ing) Day



Trees for Neighborhoods



- Planted 995 trees with 427 residents
 - 45% in South Seattle
- Trained all participants in proper planting and care
- 80% of participants reported learning something new about planting
- Provide 2 pruning workshops and watering reminders to past participants

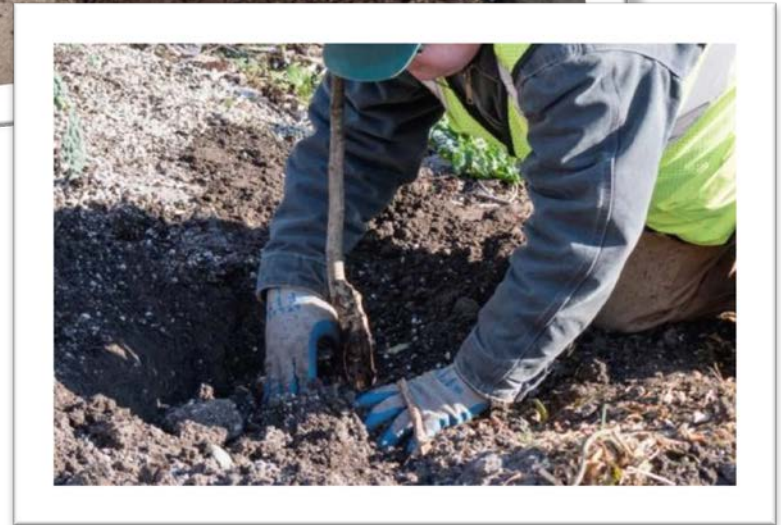


Trees for Neighborhoods

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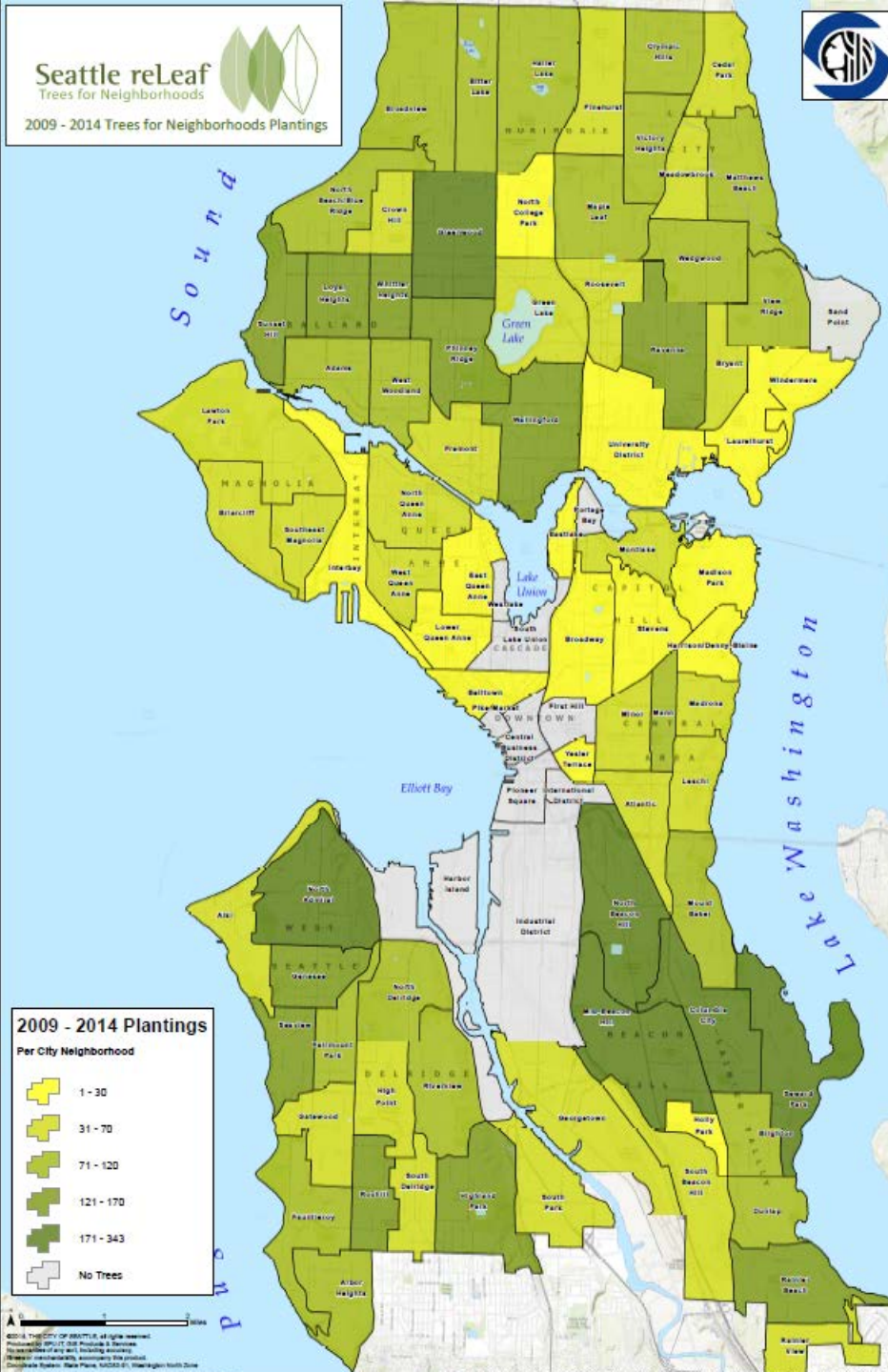
- Implemented planting assistance help for elderly and disabled residents
- Conducted pre/post planting workshop survey to measure participants' knowledge
 - 40% increase in scores pre and post workshop
- Filmed planting & care video to make trainings more accessible





2009-2014 Plantings

- 5,200 trees with over 2,100 residents
- Explore past plantings using interactive map at <http://www.seattle.gov/trees/treesforneighborhoods.htm>



2015 Work Plan

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Tree Ambassador

- Recruit & train new Tree Ambassadors
- Support Tree Ambassador projects
- New interactive landscape map
- Hold monthly Tree Walks in targeted neighborhoods
- Provide continuing education opportunities (e.g. Urban Forestry 101 & Tree ID)



2015 Work Plan

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Trees for Neighborhoods

- Plant 1,000 trees with 400 residents
- Focus on site selection and right tree, right place
- Provide planting assistance to elderly and disabled participants
- Conduct field evaluation of trees planted from 2009-12



Policy, Planning, and Outreach



- Support IDT goals and projects
- Respond to requests from Mayor, Council, and UFC
- Maintain website and contact portals
- Lead Arbor Day and Park(ing) Day events
- Support Mayor's Summer of Safety Initiative
- Focus on service equity



Coming Up Soon

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South Park Tree Walk

Discover the diverse trees of the South Park neighborhood

Saturday February 21st, 2015
10am - 12pm

Meet in front of South Park Neighborhood Center
8201 10th Ave S



Please come prepared to leisurely walk one mile.

www.seattle.gov/trees
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FORTERRA

