

SEATTLE NEEDS FORESTS

GREEN SEATTLE
PARTNERSHIP
greenseattle.org

Green Seattle Partnership

10 Year Strategic Plan Update

1 July 2015



Why is GSP needed?

land purchased as
natural area

natural areas “take care
of themselves”

limited
maintenance funds

urban pressures
mount

forest declines



The Solution

GSP Goals

- **Field:** To restore 2,500 forested parkland acres by 2025
- **Community:** To encourage resident involvement
- **Resource:** To ensure sustainability



BEFORE



DURING



AFTER

The 10 Year Update

- Getting to 2025
- Beyond 2025



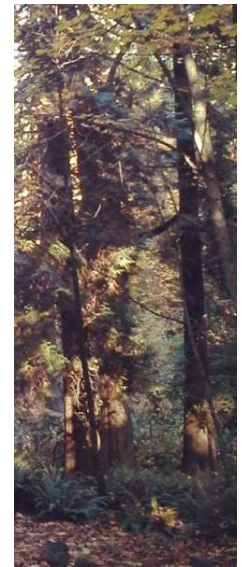
BEFORE



DURING



AFTER



... and AFTER THAT

Getting to 2025

“Promote a livable city by re-establishing and maintaining healthy forested parklands throughout Seattle.”

- GSP 20 Year Strategic Plan

2,500 acres
forested parkland

Getting to 2025

Where we are at today

*forested parkland acres
in restoration*

1,040

700,000+ volunteer hours

80 parks

Top 10

urban forests
2013

Getting to 2025



Recognize our past accomplishments . . .

***Community
Catalyst***

award for excellence
2010

FSC

certification
2012

5 STAR

community rating
2014

Getting to 2025

... and our continued accomplishments today!

Game Changer

2015

Forterra Conservation Award

Getting to 2025

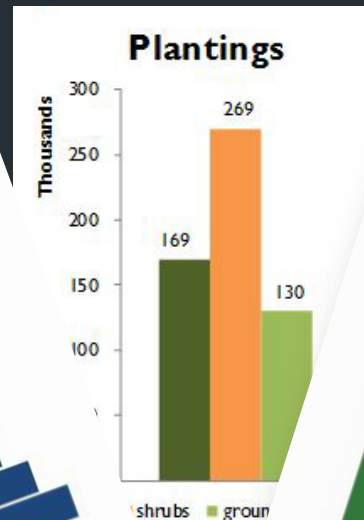
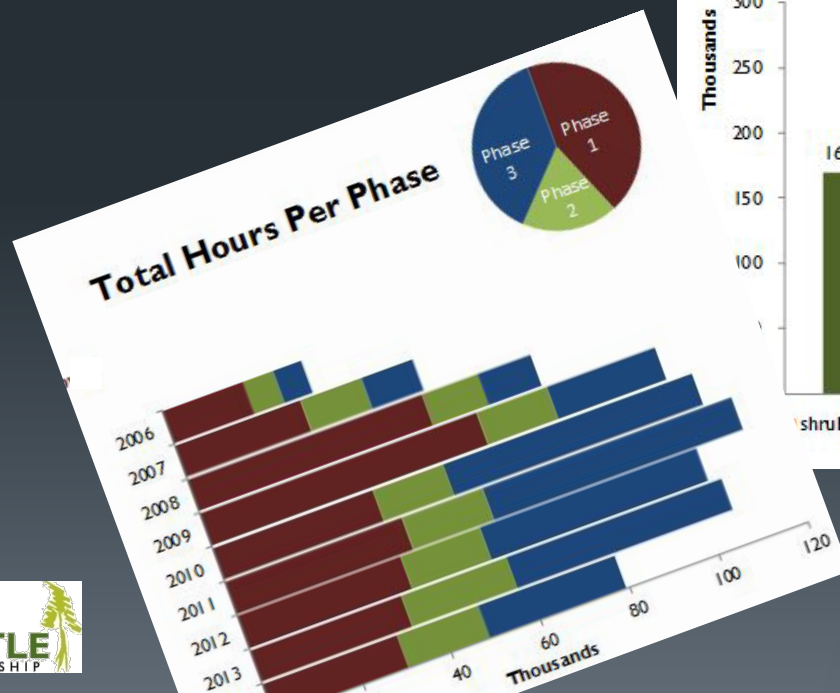


Document the outcomes

what's *next*?

Getting to 2025

Be clear and concise



Getting to 2025

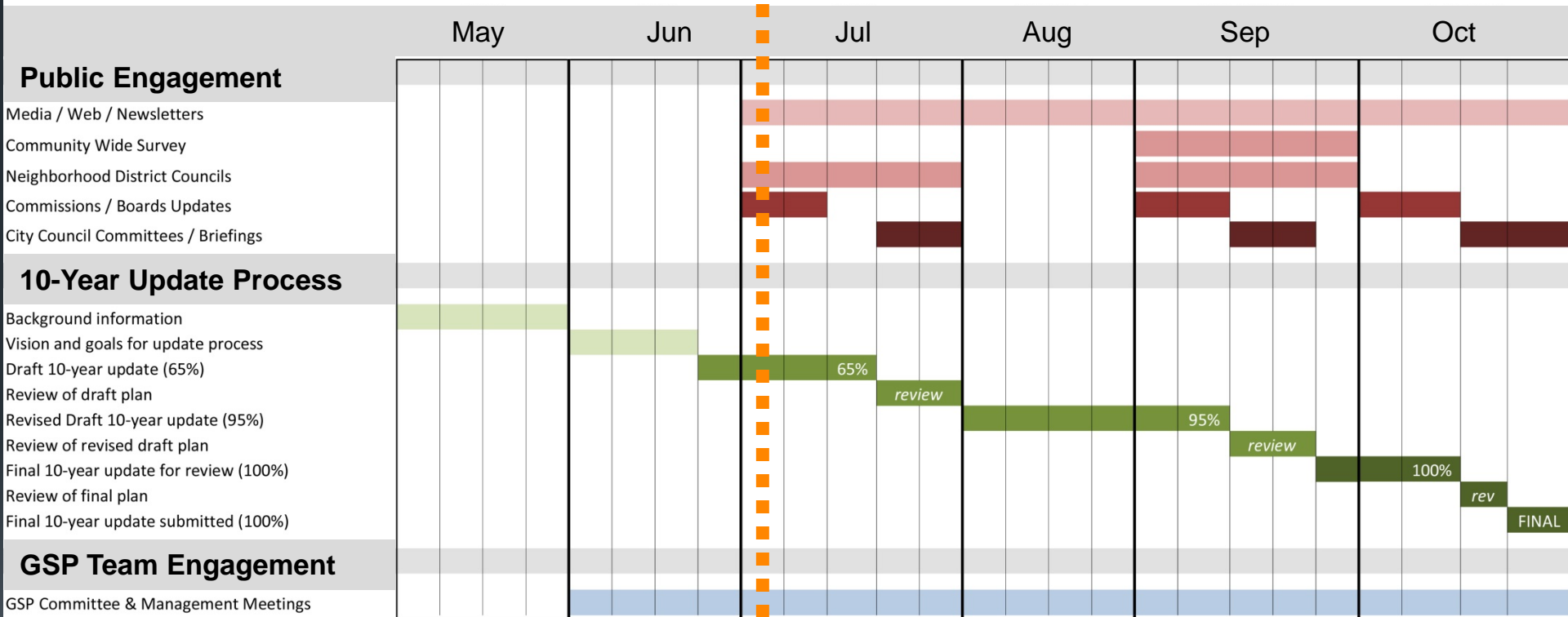
. . . to achieve success!



Our Schedule

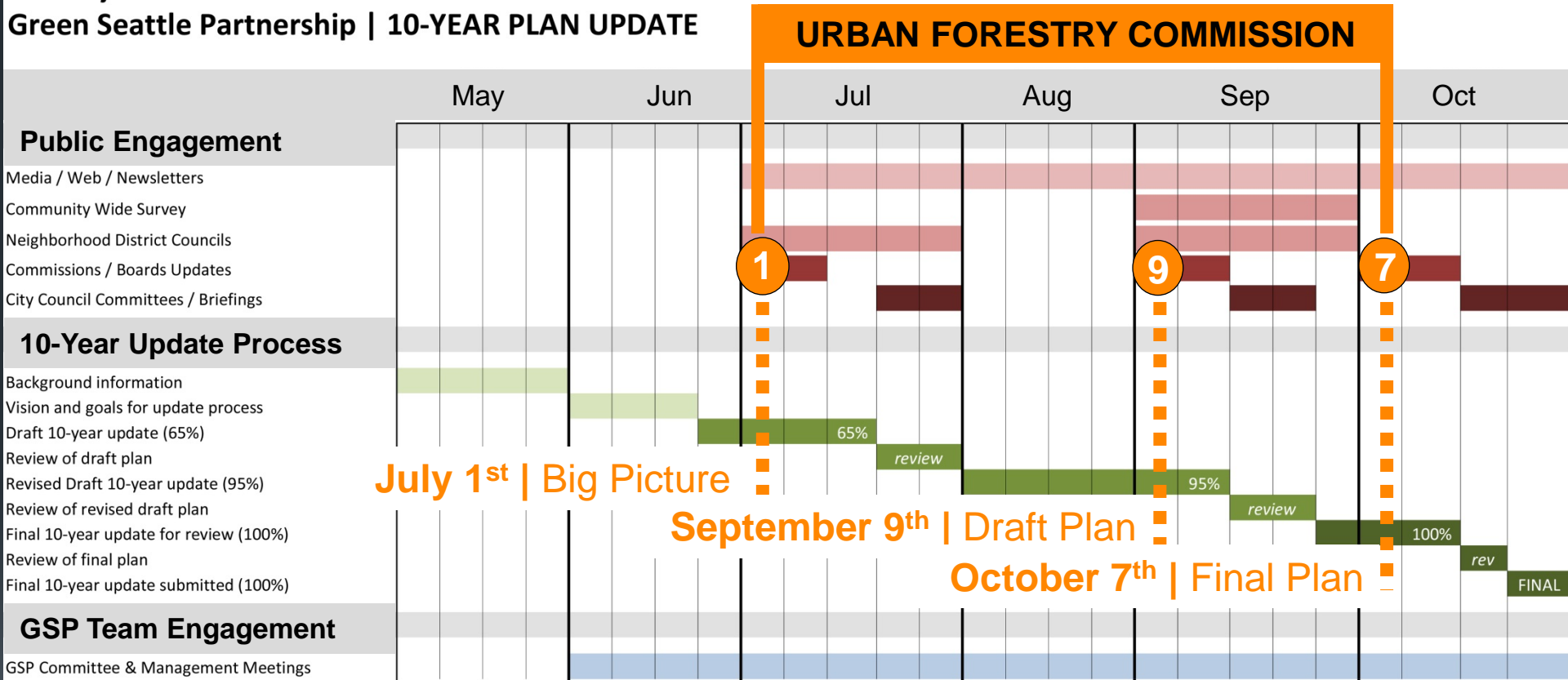
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We are here



Your Involvement

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Engagement Process

Our goal . . .

- Transparent
- Inclusive
- Tangible



Message 1: Voice the Value

- Who is GSP
- Why is GSP important
- What GSP does

All the Time

Engagement Process

GSP Team

- GSP Staff
- GSP Committees / Partner Organizations
- GSP Forest Stewards
- Seattle Parks Resources / Districts

Workshops
Survey

GSP Oversight

- MPD Oversight Committee
- GSP Executive Council
- GSP Management Team

Workshops

General Public

- Neighborhood District Councils
- Volunteers / Partner Events
- Community Members

Presentations
Survey
Web

Advisory Groups

- Park Board
- Urban Forestry Commission
- Planning Commission
- Urban Forest Interdepartmental Team
- Equity and Environment Initiative

Presentations

Organizations

- 'Friends of' Groups
- Professional Societies / Organizations
- Non-Profit Groups (Partners and others)

Newsletters
Web

Engagement Process



Message 1: Voice the Value

- Who is GSP
- Why is GSP important
- What GSP does

General Public / Organizations

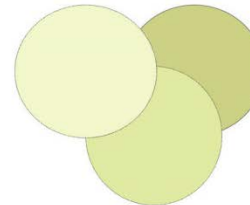
Advisory Groups / GSP Oversight

GSP Team



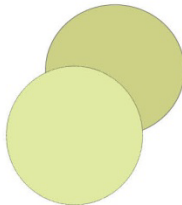
Message 2: Generate Ideas

- Getting to 2025
- Beyond 2025



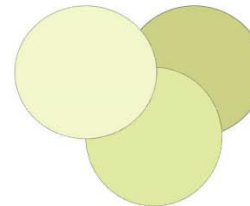
Message 4: Support

- Support the draft update
- Prioritization



Message 3: The Vision

- Communicate the GSP mission and goals
- Recognize accomplishments
- Convey the main goals for the update

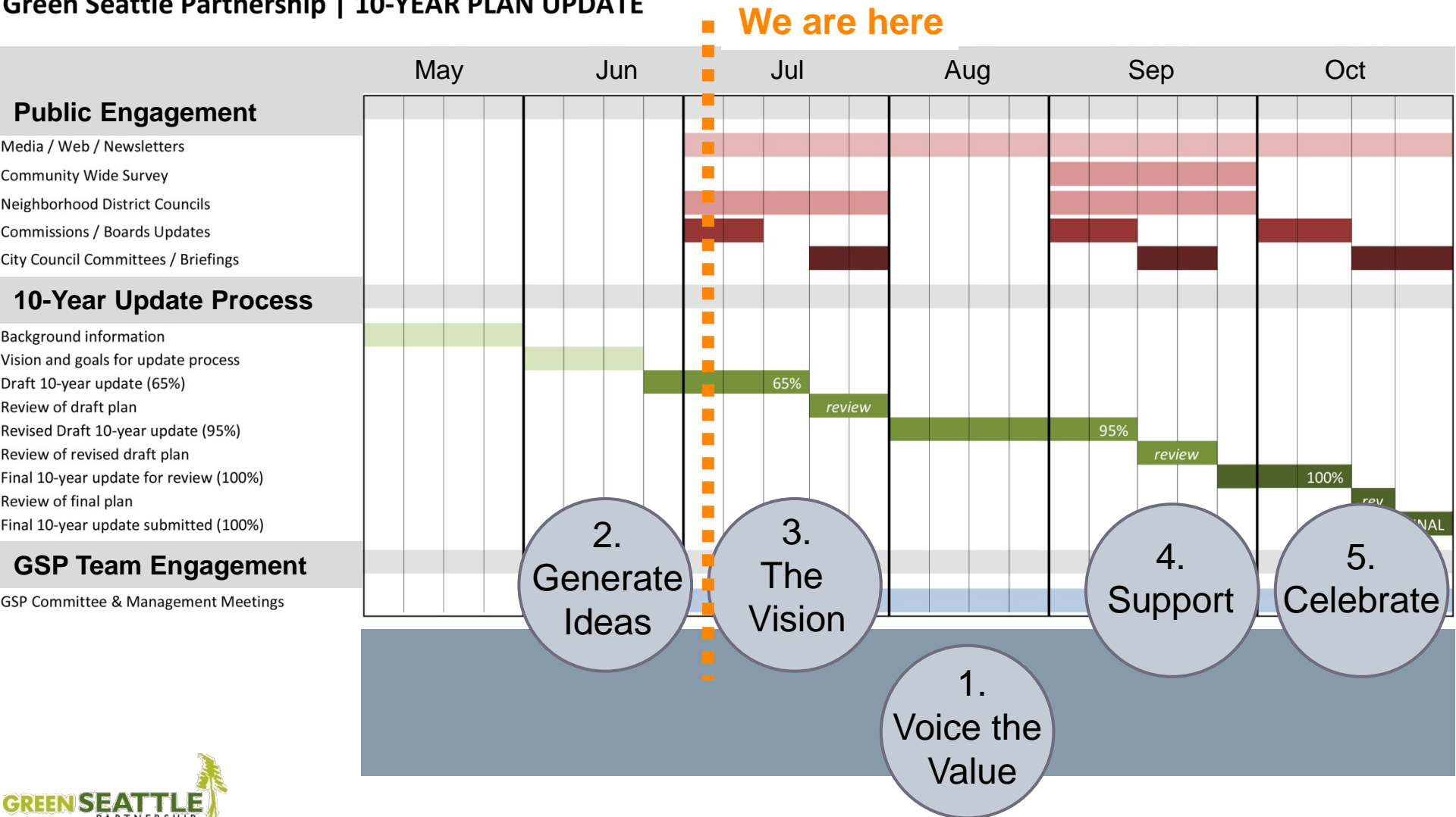


Message 5: Celebrate

- Final plan
- Adoption
- Implementation


Engagement Process

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Key considerations for the update . . .

- Strengthen partnerships
- Engage youth & diverse communities
- Communicate relevancy
- Ensure continued resources and support
- Expand educational opportunities
- Connect GSP sites to the community
- Cultivate new leaders in the community
- Build on GSP success to other public/private lands



“Promote a livable city by re-establishing
and maintaining healthy forested parklands
throughout Seattle.”

thank you