

Transportation Equity Program



Transit Advisory Board
Naomi Doerner
August 23, 2017



Seattle
Department of
Transportation

Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**

Agenda

- Introductions
- Context
- Background
- Transportation Equity Program
- Next steps

Introduction

- Naomi Doerner, Transportation Equity Program Manager
- Planner, organizer and facilitator
- Experience in nonprofit advocacy & consulting
- Specialization in racial equity analysis in planning processes

Context

- Seattle is one of the fastest growing cities in the country: We've gained over 100,000 residents in the last 20 years, and are expected to gain another 120,000 residents in the next 20 years
- Seattle's growth has brought jobs and wealth, and it has also widened our income inequality gap, particularly along racial lines
- As our population grows, how we equitably move people around – and how we provide affordable transportation options – will determine our long-term success

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Seattle has most cranes in the country for 2nd year in a row — and lead is growing

Originally pub



 A crane works in the South Lake Union neighborhood. (Erika Schultz / The Seattle Times)

Background

- Seattle is in the midst of an affordability crisis
- Transportation is the 2nd highest household cost after housing in Seattle, disproportionately affecting low-income households
- City of Seattle is committed to equitable development and creating affordability in housing and transportation
- Proposition 1: Seattle's voters are committed to expanding transit and creating low-income access to transit; \$45 Million Annually with \$2 Million set-aside for low-income access to transit
 - \$1 Million for Transit Access via ORCA LIFT pre-loaded card distribution
 - \$1 Million for Youth ORCA
 - \$20 Car Tab Rebate: Estimated that approx. 5,000 Seattle registered car owners have received a car tab rebate annually

Existing Affordable Transportation Projects

Focus	Description	Partners
Transit Access	Provides income-eligible people living, working, learning and playing in Seattle with a pre-loaded ORCA LIFT card through Engagement & Enrollment	Dept. of Transportation, Dept. of Neighborhoods, King County Metro, King County Public Health
Youth Orca	Provides income-eligible high-school students living within 2 miles or less from school with a Youth Orca Card	Dept. of Transportation, Seattle School District, King County Metro
Vehicle License Fee Rebate	Provides income eligible residents (eligibility the same as Utility Discount Program) with a \$20 car tab rebate after payment of their \$80 Vehicle License Fee	Dept. of Transportation, Department of Human Services
Income Eligible Car Share	Provide income eligible residents with discounted car share memberships and minutes	Dept. of Transportation, Free Floating car share operators

Existing Affordable Transportation Projects

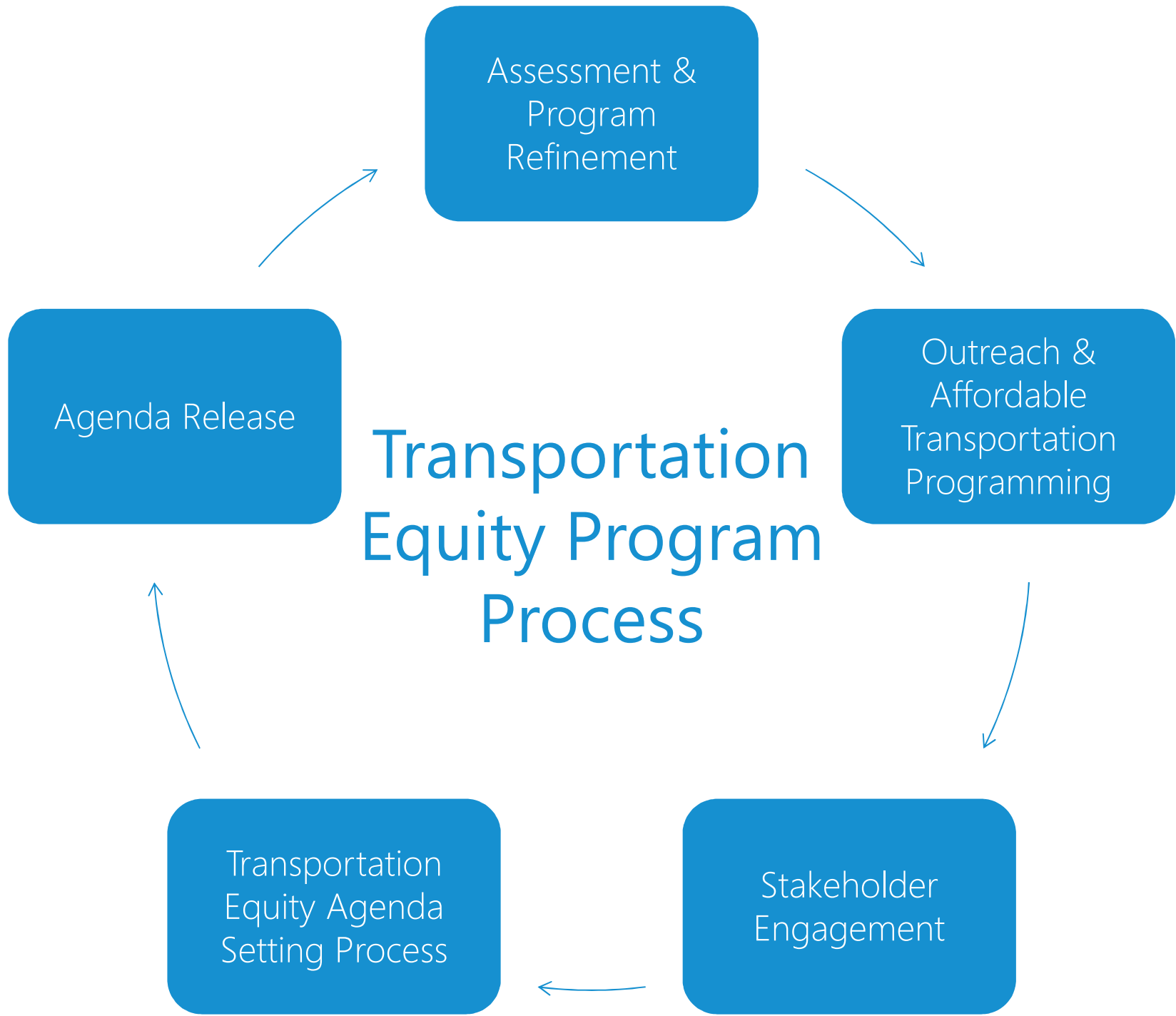
Focus	Description	Partners
Capitol Hill Housing Pilot-Affordable Housing ORCA Transit Pass	Provides income-eligible Capitol Hill Housing residents living in three selected buildings sites with an SDOT-subsidized ORCA Transit Pass and information about income eligible transportation options	Dept. of Transportation, Capitol Hill Housing, King County Metro
Community Conversations and Ambassador Program	Engages community leaders and community-based organizations working in and with communities of color and low-income communities in discussions about accessible and affordable transportation options through culturally relevant and language appropriate programming, and provides capacity-building funding for transportation options education	Dept. of Transportation, Dept. of Neighborhoods, King County Metro, King County Public Health



SDOT Photo: Rainier Vista Mobility Fair, Nov. 2016

Transportation Equity Program

- As we move Seattle, we move people equitably, prioritizing affordable transportation options, creating greater access to opportunity for communities of color, low-income communities, people with disabilities, people experiencing homelessness, LGBTQ people, youth, and seniors to thrive in place.
- Guiding Principles
 - Build trust through community engagement & accountability
 - Reduce transportation costs for cost-burdened communities
 - Increase access to all transportation options
 - Support communities to thrive in place



Assessment &
Program
Refinement

Outreach &
Affordable
Transportation
Programming

Stakeholder
Engagement

Transportation
Equity Agenda
Setting Process

Agenda Release

Transportation Equity Program Process

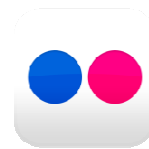
Next steps

Dates 2017/2018	Activity/action
Summer – Fall (17)	Existing Program Assessment, Racial Equity Toolkit & Resolution
Fall (17) – Ongoing	Affordable Transportation Outreach Programming
Fall (17) – Fall (18)	Community Engagement & Development of Transportation Equity Principles & Agenda
Fall – Winter (18)	Release of Transportation Equity Agenda
Beyond	Implementation of Transportation Equity Agenda

Questions?

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www.seattle.gov/transportation



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