



Youth ORCA



Photo credit: www.southseattleemerald.com

Transit Advisory Board
June 2017
Sara Walton



Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For all

School Year Results

- 2,636 cards distributed
- 2,521 cards distributed to high school students
- 115 cards distributed to middle school students
- Program participants have saved \$632,000 on 419,000 trips
- Average participant saved \$240 during the school year



Summer Expansion

Summer ORCA Card Distribution			
Schools	Eligible Students	Cards Distributed	%
Alternative	5	5	100%
Ballard	66	21	32%
Chief Sealth	249	110	44%
Cleveland	251	194	77%
Franklin	339	203	60%
Garfield	282	156	55%
Nathan Hale	208	196	94%
Rainier Beach	400	239	60%
World School	130	97	75%
Total	1930	1221	63%

Next school year

- Will launch major outreach phase in September
- High school students will be the program's priority, but outreach events will be scheduled at middle schools
- New cards distributed will be valid through August 2018



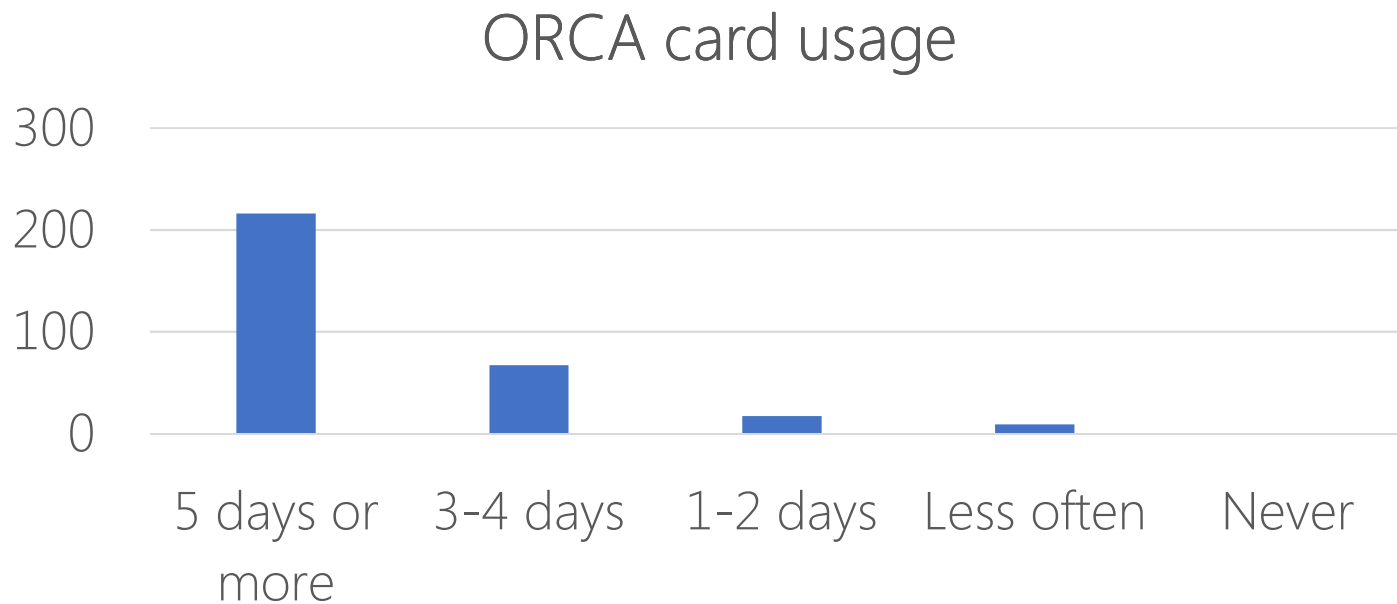
City of Seattle

Youth ORCA Program

June 2017 - August 2018

Survey

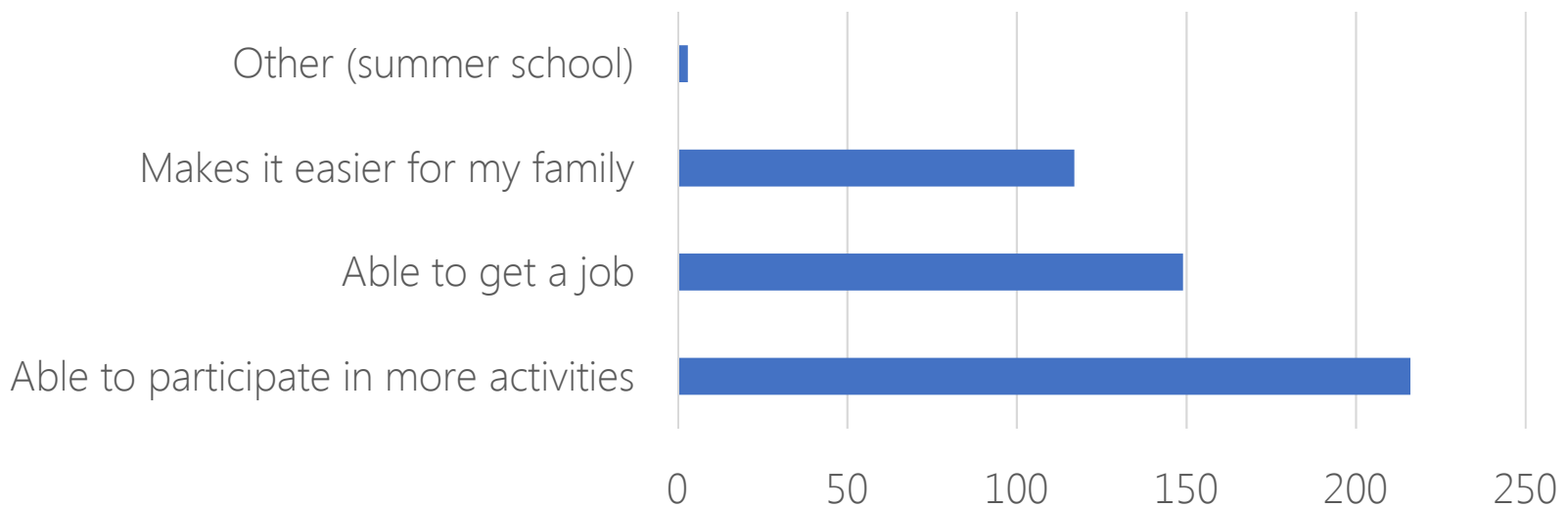
- 312 surveys
- Highlights:
 - 69% ride transit 5 or more days per week
 - 75% use ORCA card to get to school



Survey

- Highlights:
 - Most significant benefit: able to get to school on time
 - 69% most significant benefit of a summer ORCA card will be participating in more activities

Most Significant Benefit of Summer ORCA card



Questions?

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www.seattle.gov/youthorca

www.seattle.gov/transportation



Seattle
Department of
Transportation