

Sweetened Beverage Tax Community Advisory Board (CAB)

Meeting Notes

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| MEETING SUMMARY | Date: January 20, 2023 Time: 9am – 11am Location: Virtual |
| MEMBERS PRESENT: | Rebecca Finkle, Jen Moss, Kristen Sukys, Tanika Thompson Bird, Dan Torres, Jaimée Marsh, Munira Mohamed |
| MEMBERS ABSENT: | Barbara Baquero, Bilan Aden, Barbara Rockey, Christina Wong |
| GUESTS: | Office of Sustainability & Environment: Bridget Igoe Department of Neighborhoods: Lisa Chen City Budget Office: Greg Shiring |
| DECISIONS MADE | 1. CAB identified working goals and topics for its 2023 planning retreat. 2. CAB identified key messages it would like the co-chairs to convey at their presentation to Seattle City Council's Finance & House Committee. |

Welcome and Introductions

T. Thompson Bird, CAB Co-Chair, opened the meeting.

CAB members and City staff introduced themselves and responded to a check-in question.

There was no public comment.

Updates

CAB Updates

- J. Krieger, Executive Director of Healthy Food America and former CAB Co-Chair submitted an op-ed to the Seattle Times commemorating the fifth-year anniversary of the SBT and calling it a resounding policy success.
- Northwest Harvest's legislative priorities are available [here](#). C. Wong will be working on the Farm Bill and her organization is also building a coalition for a [right to food](#). If anyone would like to sign up for Northwest Harvest's weekly legislative updates with actions, they can do so [here](#).
- And if anyone would like to register for Hunger Action Day (hybrid this year!): bit.ly/HungerActionDay2023
- American Academy of Pediatrics released new guidelines advising doctors to treat child obesity earlier and more aggressively. Some worry a focus on weight loss, BMI, and individual behaviors will increase stigma and increase eating disorders.

- Relatedly, WA SNAP-Ed is working on training SNAP-Ed providers statewide on policy, systems, and environmental changes for health promotion tactics that aim to get closer to root causes of health inequity and social determinants of health. WA SNAP-Ed is also anticipated to release changes soon about how the programming will be delivered across the state.
- Got Green is reimagining its leadership structure and review historical campaigns as it conducts strategic planning for the future.
- R. Finkel has accepted a new job at the Puget Sound Educational Service District (PESD). She will be doing nutrition work in an early learning setting and is excited to bring this perspective to the CAB.
- VROOM app which is a free program that provides 1000s of brain boosting tips for parents and caregivers is working on expanding healthcare partnerships, especially in Federally Qualified Health Centers and WIC clinics.
- K. Sukys has been working in the Medicaid space related to WIC and trying to increase access to produce prescription and Food Is Medicine programs.
- M. Mohamed reported that East African Community Services recently acquired two parcels of land – one near Rainier Beach station – for affordable housing development projects. Integrating childcare sites into the housing development is part of the planning.

City Updates

- City updates on SBT programming were provided in a new CAB monthly report which was reviewed with the CAB.

Planning for February Retreat

The CAB confirmed it plans to meet in February for a half-day planning retreat. CAB members agreed to take PCR COVID tests 72 hours prior to meeting. There was some discussion about how PCR tests are becoming more difficult to access.

The CAB used a Jamboard brainstorm activity and discussion to identify the following goals and topics for the February retreat:

- Build relationships within the CAB;
- Revisit foundational documents ([CAB vision, values, meeting agreements](#), and [bylaws](#)) and discuss any changes needed;
- Discuss long-term sustainability of SBT revenue and ideas to grow programs and address unmet need;
- Develop strategies and a framework to address different budget scenarios (e.g. sudden budget surplus and budget reductions);
- Plan and scope CAB community engagement; and
- Discuss ideas to commemorate the 5th year of SBT implementation.

T. Thompson Bird, J. Moss, D. Torres, and K. Sukys will form an ad hoc subcommittee to plan and organize the retreat, with staffing and facilitation support from B. Igoe.

CAB presentation to Finance and Housing Committee

J. Moss reported that the CAB received from CM Mosqueda's office to present to the Finance and Housing Committee on Feb 1. CM Mosqueda is the Chair of the Select Budget Committee and has been responsive to CAB priorities in the past.

The CAB discussed key messages it wants the co-chairs to convey in the presentation, i.e.:

- Gratitude to CM Mosqueda for keeping SBT programs whole during last year's budget process;
- CAB's role, values, and how it approaches its work;
- SBT program accomplishments and the need these programs are addressing;
- Need for sustainable funding—SBT cannot and should not be the only funding sources for these programs; and
- Local economic and financial trends and how this may impact SBT revenue in the future.

J. Moss, T. Thompson Bird, and D. Torres will work with B. Igoe to prepare the presentation. A draft will be sent to the CAB for review/comment prior to the presentation.

The CAB adjourned at 11:00 am.

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