

Sweetened Beverage Tax Community Advisory Board Meeting Notes

MEETING SUMMARY	<p>Date: Thursday, February 1, 2018</p> <p>Time: 11:00 AM – 1:00 PM</p> <p>Location: Seattle Municipal Tower, 27 Floor, Room 2750 700 Fifth Ave, Seattle 98104</p>
MEMBERS PRESENT:	Christina Wong, Jessica Jones-Smith, Jessica Marcinkevage, Jim Krieger, Laura Cantrell Flores, Leika Suzumura, Lisa Chen, Mackenzie Chase, Yolanda Matthews
MEMBERS ABSENT:	Ahmed Ali, Seat 11 – Vacant (Early Learning/Education Representative)
GUESTS:	Aaron Blumenthal (City Budget Office), Bridget Igoe (Office of Sustainability & Environment, OSE), Monica Liang-Aguirre (Department of Education and Early Learning, DEEL), Tara James (Human Services Department), Sharon Lerman (OSE), Sara Rigel (Public Health – Seattle & King County), Sonja Griffin (DEEL), Marc Mayo (Seattle Ethics and Elections Commission)

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Welcome and Introductions	<p>Board members introduced themselves by sharing their names and organizations. City staff introduced themselves by sharing their names and departments.</p> <p>Board reviewed agenda, majors goal of the meeting, and ground rules.</p>
Public Comment	None
Ethics Code and Advisory Boards	<p>Marc Mayo from the Seattle Ethics and Elections Commission (SEEC) presented on the ethical standards for members of advisory boards, highlighting the following major topics from The Seattle Ethics Code:</p> <ul style="list-style-type: none"> • Financial interests • Appearance of conflict • Use of position • City facilities and resources • Gifts or items of value • Confidential information • After leaving city appointment <p>A summary of the content covered is available online here.</p> <p>Q&A:</p> <p>Question: Is there any issue with the Board communicating in an objective and factual way about the beverage tax? Response: No. That’s free speech. However, as members of an advisory board, you should be more cautious</p>

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	<p>about sensitive issues, such as saying that a retailer shouldn't have signs posted about the beverage tax.</p> <p>Question: Should the Board not have any real or perceived conflicts of interest? Response: It's up to the Board to decide whether there should be any conflicts of interest. The best practice is to disclose early and often.</p> <p>Question: How do we disclose conflicts of interest? Response: Members fully disclose the facts on the record of the committee meeting and file a copy with the board staff contact and with the SEEC using a Disclosure Form.</p> <p>Question: When we are out in the community talking about the work of the board, how much can we share / disclose with the community? Especially in the context of budgets? Response: Almost everything you do is public information, unless you're in an executive session.</p>
	<p>Due to the time, B. Igoe proposed moving around agenda items so that DEEL could present next. The Board agreed.</p> <p>B. Igoe reviewed the 5-month look-ahead based on the timeline and process presented by the City Budget Office at the Jan. 19 meeting. In February, the Board's role is to review programs under proviso and aim to transmit a letter of recommendation by March.</p>
Department of Education and Early Learning (DEEL) presentation	<p>Monica Liang-Aguirre, DEEL's Early Learning Division Director, presented on the birth-to-three investments in DEEL's Sweetened Beverage Tax proviso budget. She was joined by Sonja Griffin, Manager of Quality Practice and Professional Development (DEEL), and Sara Rigel, Manager of Child Care Health Program (Public Health – Seattle & King County). The proposed investment priorities include:</p> <ul style="list-style-type: none"> • Coaching and professional development for 0-3 child care providers • Family Child Care program support development • Comprehensive developmental and health support for 0-3 providers • Support for families of children 0-3 with developmental delays • DEEL 0-3 infrastructure supports <p>See DEEL's presentation materials and accompanying memo for full details.</p> <p>Q&A:</p> <p>Question: Have real dollars in 0-3 investment gone down since the preschool levy was passed, or have the 0-3 investments decreased as a percentage of overall spending? Response: Real dollars in 0-3 investments have gone down since passing the preschool levy. In addition, energy and staff resource have gone to preschool.</p>

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	<p>Question: How many child care providers will you reach with the investments in HighScope Curriculum Training? Response: Between 40-50.</p> <p>Question: Can you talk through rationale of the budget allocations to family-based child care supports versus center-based care supports. Response: Center-based work is much more established. We have many centers where we already work with the preschool and we'd like to extend services to the 0-3 population. One difference is in the cost of the HighScope training – it is more expensive for centers because it is a longer training. The needs of Family Child Care providers are very different and specialized so, our family child care project is a smaller pilot and we intend to scale up incrementally. With centers, we can build out the work fast and with a large cohort of providers. But with family providers, we work more intensely and with smaller cohorts to ensure the content is individualized and provided in a way that meets the needs of the family child care providers. In our experience with family child care providers, the training is less effective if the cohort is too big. So we're aiming to do a more concentrated and focused effort with the family child care providers to improve quality in those settings.</p> <p>Question: Can you explain relationship between individual coaching and curriculum training/development? Response: Coaches are helping to ensure the fidelity of implementation of the curriculum. They are providing on-site embedded instructional coaching to ensure implementation of that curriculum. The same providers that receive the training will also receive the coaching. It should be noted that coaches do more than just curriculum support.</p> <p>Question: How did you choose the HighScope curriculum? What is the evidence base? Response: HighScope is a nationally-recognized model with over 40 years of research showing that it advances the development of children and improves their chance of living a better life through adulthood. It's best known for the Perry Preschool Project study. Additionally, HighScope aligns with what we are doing in the preschools.</p> <p>Question: What are the results of your evaluations so far in preschools? Response: Results are strong in the preschool setting. We are seeing progress towards preschools having higher quality implementation of these programs. We can share our preschool evaluation.</p> <p>Question: How are providers selected? Response: The providers can opt in. The program is voluntary because it's a big commitment to participate. To recruit providers, we do outreach in community; go door-to-door; we also send information out on the listservs of many early learning organizations and work with partner organizations to get the word out.</p>

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	<p>Question: For center-based cohorts, can you speak to how many of them have been geared to centers that primarily serve children of color and low-income children with intended 0-3 investments? Response: Our goal is racial and social equity, so we are making sure to reach the population in the centers and children and families that are farthest from opportunity. We will work with centers that accept the city-funded voucher for families between 200-300% of the federal poverty level. While these centers don't only serve children who receive vouchers, we know that we will reach children from low-income families.</p> <p>Question: Do you have targets or metrics on racial equity among providers or children? Response: We use the Racial Equity Toolkit, and going through this process asks a lot of these questions to ensure that the investment is reaching those populations.</p> <p>Question: For the preschool program, were you able to affect the communities you were hoping to target? Response: Yes. For Seattle Public Preschools, 80% of children are at 300% federal poverty level or lower.</p> <p>Question: Is there any intention around combining the education aspects with some of the health aspects? For example, encouraging healthier foods to be served. Is it possible to integrate nutrition into the coaching? Response: Yes, food and nutrition is integrated into the programming. We have public health nutritionists who monitor meal service and ensure programs are meeting nutritional guidelines. And coaches are on the front line working in partnership with the public health team.</p> <p>Question: Has the HighScope curriculum been vetted for being culturally appropriate, especially with family child care settings? Response: Yes. The curriculum follows the interests of the child, so it is designed to be culturally responsive. Also, it's implemented internationally and used in culturally and linguistically diverse settings.</p> <p>Question: Considering the proviso'd funds, do you have a sense of how this amount compares to the funding for 0-3 programming in comparably-sized cities? Response: No, but will follow-up with this information.</p> <p>Question: For the comprehensive development and health support investment, will the providers be family-based or center-based providers? Response: It will be both provider types.</p>

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	<p>Question: Have you been or will you be tracking all the kids and families, identifying their demographics, whether they are families or color and/or low-income? Response: Yes.</p> <p>Additional questions:</p> <ol style="list-style-type: none"> 1. Equity. What is your projected reach or population targets by income, race/ethnicity? 2. Linkage with interests in healthy nutrition guidelines, especially related to sugary drinks. What guidelines are going to be taught? 3. Evidence base for the programs. Provide references or research summaries of programs and curricula proposed for use. What outcomes might we expect from implementing these programs/curricula? 4. Monitoring and evaluation. What process and outcome metrics will you be following? 5. Reach. <ol style="list-style-type: none"> a. What is the reach of these programs? b. Is it better to focus on some programs that have higher return on investment rather than spreading the investments widely as proposed? c. How will reach over time change or influence funding? 6. Long-term plans for funding. SBT revenue could be a declining revenue source. What happens if this funding shrinks over the years? What are your plans for continuing these programs? 7. Infrastructure costs. One-third of your budget is for infrastructure. What do you get for that? What would that get us? Lots of criticisms already about OSE investments in infrastructure. Want to understand this in light of those criticisms.
Board business	<p>Board approved the Jan. 4 meeting minutes.</p> <p>Elections:</p> <ul style="list-style-type: none"> • There are three positions on the Executive Committee: 2 co-chairs and 1 at-large member. Three Board members were nominated and then confirmed their interest to run for co-chair: Christina Wong, Jim Krieger, and Leika Suzumura. • Board agreed to run a vote for co-chairs with everyone casting two votes. The top two candidates will become co-chairs and the third candidate will become the at-large member. B. Igoe is waiting to

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	<p>hear back from Law on whether an online poll is permissible per Open Public Meetings Act.</p> <p>Other Board business:</p> <ul style="list-style-type: none"> • Time ran out before the Board could discuss tax communications and work groups. B. Igoe will summarize updates in writing and send to Board.
DECISIONS MADE	Board approve the Jan. 4 meeting minutes.
ISSUES IDENTIFIED	
DISCLOSURE OF INTERESTS:	<p>Leika Suzumura: Leika disclosed that she is conversation with the Farm to Table (F2T) program within the City Human Services Department to potentially contract to fill a program gap as an educator for the childcare sites. Funds from the SBT would fund this position. She will recuse herself from any decision making regarding the F2T proviso or any other funds that would support this program.</p> <p>Christina Wong: Recently, I met with Natalie Thomson from HSD and Jenn Tennent, Northwest Harvest’s Director of the Hunger Response Network, to discuss how we can align our efforts to encourage food banks to take a social justice approach to their work, including a race equity focus and creating opportunities to engage with participants beyond just giving food. This could include aligning the values we look for in potential partners and that HSD uses in an RFP for food bank funding.</p>

FOLLOW-UP ACTION ITEMS			
#	ITEM	RESPONSIBLE PERSON(S)	TARGET DATE
1	Respond to Board questions about DEEL birth-to-three investments.	DEEL	February 12, 2018

Addendum

5-month Look-ahead

