

Special Events Committee Meeting Minutes

Thursday, April 14, 2022

Via Videoconference

Member and Partner Representatives in Attendance:

Agency	Representatives	Noted in Minutes As
Citizen Representatives	Lisa Fraser	Citizen Representative
Department of Construction & Inspections	Anthony Jagow	DCI Noise Abatement
Department of Neighborhoods	Laura Jenkins	DON
Finance and Administrative Services	Brenda Strickland	FAS
King County Metro Transit	Jonathan Rose	Metro
Parks and Recreation	Carl Bergquist	Parks
	Teresa Chin	Parks
Seattle-King County Health Department	Rosemary Byrne	Health
Seattle Center	Gretchen Lenihan	Seattle Center
Seattle Department of Transportation	Mike Shea	SDOT
Seattle Fire Department	Lt. Chris Cornett	SFD
Seattle Police Department	Lt. Bryan Clenna	SPD Traffic
	Capt. Eric Sano	SPD East Precinct
	Lt. Ann Martin	SPD North Precinct
	Lt. Jung Trinh	SPD East Precinct
Seattle Public Utilities	Pat Kaufman	SPU
Special Events Office	Randy Wiger	Chair
	Julie Borden	SE
	Hannah Tyo	SE
WA State Liquor & Cannabis Board	Beth Lehman	WSLCB
	Lt. Robert Rieder	WSLCB

Additional Attendees: Capt. Eric Sano – SPD East Precinct, Diane Lalor – SPD Operations, Ann Martin – SPD South Precinct; Lt. Jung Trinh – SPD East Precinct; Danielle Malcolm – SHR; Teresa Chin – Parks

Note: As always, these are "raw minutes notes" based on the discussion of the 4/14/2022 meeting and do not include every word spoken - not a literal transcript - merely a summary of ideas.

Roundtable Announcements

- HONK! Fest West in Columbia City kicks off with a procession/parade. This is new for this year; contact the Special Events Office with any concerns. Lt. Martin reports that they are expected to submit a revised route proposal shortening the parade.
- The Special Events Office is working to set up topical meetings for individual Seafair events.
- Confirmation that the following permit applications have been cancelled: ACT Gala and Fiesta 5K
- The Chair has heard several concerns regarding the Summer Taylor Angelversary Rally, March, and Vigil proposed for Sunday, July 3, and will set up a subcommittee meeting for further discussion. SDOT and WDOT are not in favor of approving the use of I-5 as part of the event.
- There was a meeting concerning details of the Pride Parade yesterday. Notes are available on request.

Post-Event Evaluations/Comments:

DATE	EVENT
Mar 10	Tibetan National Uprising Day
Mar 12	Green Stripe
Mar 13	St. Patrick's Day Parade DON – Received complaint from apartment/condo building that they did not receive notification of event and their garage entrance was blocked
Mar 13	St. Patrick's Day Dash Seattle Center – Start and finish line in same place didn't work as well as hoped, will look to adjust in future
Mar 13	LLS Firefighter Stairclimb
Mar 18-19	March Night Market
Mar 19	UW Rowing Class Day Regatta
Mar 19	Ukrainian Association of Washington
Mar 26	Magnolia Little League Season Kickoff Parade
Mar 26	The Big Taste
Mar 26	March for Freedom
Mar 26	UW Cherry Blossom Run Metro – there was a lot of congestion on re-routes; there was miscommunication and confusion with many last-minute changes; some T39s not placed SPD – Extra congestion due to other Cherry Blossom activities on campus SEO – Received complaint from U Village regarding traffic congestion; further discussion indicates that it was not necessarily due to run but to other events
Apr 2	UW Rowing Husky Open Regatta
Apr 8-9	April Night Market
Apr 9	Tenacious Ten FAS – organizers did not respond to messages; did not obtain a business license SEO – there were several challenges with this event and Randy will follow up with organizers

Meeting Minute Approval

- Vote to approve March 10, 2022, minutes
- No changes or edits to the minutes
- Meeting minutes approved; All in favor, none opposed

Applications Review / Discussion

Event: Africatown Events
Date(s): May 21, May 30, June 19
Location: 23rd and Jackson; Jimi Hendrix Park
Organizer(s): Not present; information presented by Chair

Event Notes:

- Applications have not yet been received but Randy has been in discussions with organizers
- Have held some un-permitted events 23rd/Jackson area over the last couple of years
- Planning for two vendor fairs – May 21 and May 30; May 21 will be completely within Jimi Hendrix Park but would like to hold the other fair on the street; application is expected
- Juneteenth (June 19) – March/parade from 23rd and Jackson to Jimi Hendrix Park

Committee Discussion:

SPD – Recommends May 30 event to be held in private parking lot beside Starbuck’s; can put organizers in touch with owners

Event: SPKRBX
Date(s): Saturday, August 27, 2022
Location: Jefferson Park
Organizer(s): Tyler DeRoo [SPKRBX]; Berto Solorio [SPKRBX]

Event Notes:

- Concert production based in Chicago; have been interested in holding event in Seattle for a few year
- Specialize in hip-hop acts
- Produce various sized events; best-known is Lyrical Lemonade Summer Smash in Chicago, over 30,000 attendees per day
- Began looking at sites in Seattle in late 2019; selected Jefferson Park since it is not a typical venue and captures unique neighborhood feel
- Expecting 8-10,000 attendees
- Two stages – one main and one local talent; beer garden
- Live music will end at 9:30PM, goal to empty park by 10PM
- Coordinating with community center to address any issues; will refine map and plans as needed
- Have standard comprehensive event safety plans and procedures; will update for specific location
- Tickets are mostly sold online by a vendor
- Typical attendee is 18-23 years old
- Planning for off-site parking with shuttle, work with rideshare companies to set up geo-fencing
- Planning for site visit in early May

Committee Discussion:

FAS – Will need to obtain business license, tradeshow license, and collect admission tax; FAS will send information

DON – Be aware that this is a very residential area; need good plan for parking/transportation; will offer advice on communication and outreach

SPD Traffic – There is a 7PM Mariners’ game on this date

SPD South Precinct – Some challenges for planning include the music genre and the traffic congestion for an event in this location

Chair – Will schedule a subcommittee meeting to discuss further; tentatively May 19

Event: Welcome Back Seattle
Date(s): May 18-20
Location: Various parks and Seattle Center
Organizer(s): Beth Knox [Sports Commission]; Eric Corning [Seafair]

Event Notes:

- After discussion and planning, have decided to cancel parade and replace with a series of “block parties” to be held in parks
- May 18-20, 4-6PM each day
- Using stage truck
- Programming includes local band, MC, sports team performance groups, high school bands, cultural performances as appropriate
- Messaging from stage will include encouragement to participate in Mayor’s day of service on May 21

- Planning for 6 locations; not all confirmed yet
- Encourage attendees to patronize nearby businesses for drinks/food
- Events will likely not need Special Event permits; will work directly with Parks

Committee Discussion:

DON – Recommend working with local community and neighborhood business groups; will forward some contacts

SPU – Recommend planning for waste collection; SPU can offer resources and assistance

MLB All Star Game Week

Beth Knox [Seattle Sports Commission], Mandy Lincoln [Mariners]

- Sports Commission supports local sports and works to attract large-scale sporting events
- Sports Commission is putting together a local organizing committee; working to establish a streamlined and efficient process for communication and planning
- One goal is to make this the most inclusive All-Star game ever; offering a variety of events in different areas of city at different prices (or free)
- Hub approach to activations – Events will be held mainly at Seattle Center and Space Needle, Waterfront, T-Mobile Park and Lumen Field
- Plans at waterfront include concert, hosting MLB draft, media events, red carpet show
- Plans at Seattle Center include hospitality events and non-traditional events unique to Seattle
- Some of these events may need Special Event permits; most will not

Permits for Multi-Date Events

Randy Wiger, Chair

- Multi-date events are scheduled recurring events that are essentially the same each time
- Special Events Office practice has been that there must be a separate permit for any non-consecutive dates of an event; each instance must have own application and permit; there have been some exceptions
- The office has received interest in changing this to allow for multi-date events on one permit
- Chair would like to gauge opinions and hear of any issues
- One issue is change in fees
- Several departments issue multi-date permits including Parks, Seattle Center, Public Health
- Seattle Center – There are some efficiencies to issuing multi-date permits
- Parks – Agree that there are efficiencies; Parks includes a clause that permit can be revoked
- Metro – No objections as long as there aren't changes from event to event
- DON – When working with multi-date events (such as Sounders FC March to the Match), already treat as one for neighborhood outreach; need to consider if a change to policy would be effective retroactively
- SPD Traffic – SPD resources can change day-to-day; need to consider what would happen if police are not available for one or more dates – implications to billing and also overall approval
- FAS – Should consider if there is a limit of dates in one permit
- Chair tentatively planning to have clear direction by end of April