## Mayor's industrial / maritime workplan - policy drivers



The State Legislature tasked the Department of Commerce to explore potential future uses of the 25-acre Army National Guard site. Recommendations to the legislature and Governor are due November, 2019.



### **\$ Speculative Pressures**

Developers of office and residential real estate are increasingly lobbying to change zoning to allow other uses in industrial areas. Non-industrial land uses command higher market prices for land.



Five new or expanded light rail stations in ST3 are located in or adjacent to manufacturing / industrial centers.



# **Duwamish Valley Action Plan**

Advancing Environmental Justice & Equitable Development in Seattle

Ongoing work in the South Park and Georgetown neighborhoods includes a need to address land use conflicts with adjacent industrial areas.



There are extensive discussions at the Federal level around a "green new deal" including manufacturing in America, job training and access, and investments in renewable energy.

DRAFT



Professional sports stadiums stakeholders proposed a comprehensive plan amendment to create a stand-alone stadium district with a unique purpose and function, removing land from industrial designation.



#### Potential Draft Goals for an industrial / maritime strategy

- Strengthen and grow Seattle's industrial and maritime sectors
- Promote equitable access to living-wage jobs thorough an inclusive industrial economy and ladders of economic opportunity ٠
- Improve the movement of people and goods to and within manufacturing industrial centers •
- Align Seattle's industrial and maritime strategy with key climate and environmental protection goals ٠
- Develop a proactive land use policy agenda to ensure long-term protection of inclusive jobs while addressing emerging opportunities and trends •

### **Partner Departments and Agency Partners** (this is not a complete, exhaustive list)

- Mayor Durkan's office
- Office of Economic Development ٠
- Seattle Department of Transportation ٠
- Office of Sustainability and Environment ٠
- Department of Neighborhoods •
- Office of Planning and Community Development ٠
- Port of Seattle and Northwest Seaport Alliance •
- Sound Transit ٠
- Coordination with State legislature •
- Public stadium authorities •

### Potential Study Area Geography

• All the designated Manufacturing / Industrial Centers

### **Potential Community Engagement**

- Citywide roundtable group of subject matter expert stakeholders and agency representatives •
- Subarea stakeholder groups (South Park and Georgetown, SODO and stadium area, Ballard, Interbay) •
- Online and social media •
- Community meetings and face-to-face engagement in a variety of formats and venues ٠

### **Potential Framework for Analysis**

- Evaluate several alternate policy scenarios, including a no action scenario of maintaining existing industrial lands policies •
- Evaluate a modelled future condition for each alternate policy scenario (i.e. type and quantity of jobs, racial equity outcomes, transportation performance, climate change resiliency etc.) •
- Stakeholder and community input + objective, data-driven alternate policy analysis informs the Industrial / Maritime Strategy ٠