Seattle Housing Levy Overview

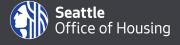
Office of Housing Presentation to Seattle Planning Commission December 8, 2022



What are we talking about today?

- 1. What is the Seattle Housing Levy?
- 2. What is the process and timeline for renewing the Seattle Housing Levy?
- 3. What is happening now?

Please feel free to ask questions throughout our presentation!



What is the Seattle Housing Levy?

- Voter-approved property tax, 7-year period
- Housing Levy dollars work with other local funds to address needs across the entire affordable housing ecosystem



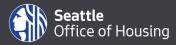
Housing Levy Production Since 1986



15,000 affordable rental homes created or preserved



1,000 affordable homeownership opportunities created or preserved



2016 Housing Levy Outcomes (2017-2021)

Rental Production and Preservation Program: New Production

Exceeded goal of 2,150 units of rental housing produced (114%)

Rental Production and Preservation Program: Reinvestment

Exceeded goal of 350 units of rental housing preserved (127%)

Operating and Maintenance Program

481 of 510 rental housing units supported with operating and maintenance funds (94%)

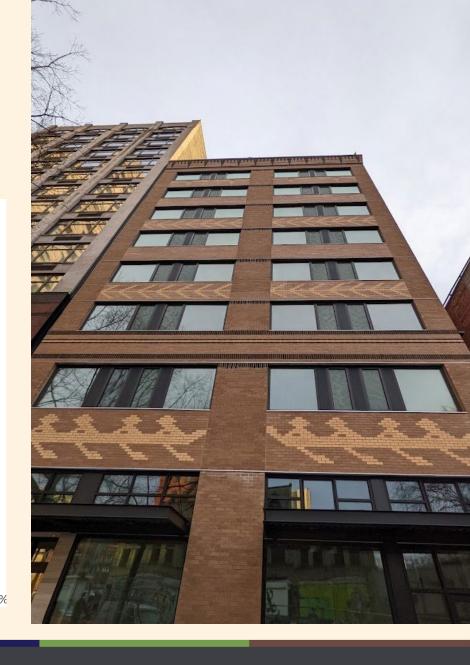
Homelessness Prevention and Housing Stability Services Program

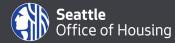
3,312 of 4,500 individuals and families assisted (74%)

Homeownership Program

Exceeded goal of 280 low-income homeowners assisted (112%)

% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

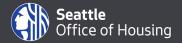




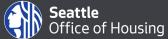
2016 Housing Levy Outcomes (2017-2021)

| | Funding | | Housing Outcomes | |
|----------------------|--------------|------------------|------------------------|------------------------|
| | 7-year Funds | 5-year Funds | 7-year | 5-year |
| Levy Program | Allocated | Committed | Goals | Outcomes |
| | 2017-23 | 2017-21 | 2017-23 | 2017-21 |
| Rental Housing | | | 2,150 homes added | 2,460 homes added |
| Production | \$201 M | \$152.2 M | 2,130 Homes added | 2,400 Homes added |
| Rental Housing | | | 350 homes | 445 homes |
| Preservation | | | preserved | preserved |
| Operating and | \$42 M | \$35.4 M | 510 homes | 481 homes |
| Maintenance | | | | |
| Homelessness | | | | |
| Prevention / Housing | \$11.5 M | \$7.5 M | 4,500 households | 3,312 households |
| Stability Services | | | | |
| Homeownership | \$14.3 M | \$16.4 M | 280 | 314 |
| | | | homeownership | homeownership |
| | | | opportunities added or | opportunities added or |
| | | | maintained | maintained |
| Acquisition and | | \$77.7 M total / | | 1,802 added or |
| Preservation | N/A | \$20.5 M loans | N/A | preserved |
| i reservation | | repaid | | ριεσείνεα |



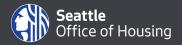






Our Starting Point(s)

- 1. We are producing more affordable housing than ever AND the need for affordable housing is greater than ever.
- 2. It's very expensive to purchase land and build new affordable housing.
- 3. We need to invest in our existing affordable housing, including our workforce, so we don't lose ground.
- 4. We must continue to center equity in our programs and investments.



Seattle Housing Needs

30,000 HOMES

Estimated shortage of affordable and available homes for households at the lowest incomes (\$45,300 for a one-person household or \$64,700 for a four-person household).

<u>Sources:</u> ¹City of Seattle, Market Rate Housing Needs and Supply Analysis, conducted by BERK Consulting. Published April 23, 2021. ²City of Seattle, 2022 Income Rent Limits for City-Funded Affordable Rental Housing. Published May 2022.

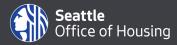
76%

Portion of renter households at the lowest incomes who pay more than 50% of their income on rent.

That's 46,385 cost-burdened renter households.

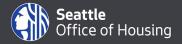
("AT THE LOWEST INCOMES" = \$45,300 FOR A ONE-PERSON HOUSEHOLD OR \$64,700 FOR A FOUR-PERSON HOUSEHOLD.]

Sources: ¹City of Seattle Market Rate Housing Needs and Supply Analysis, conducted by BERK Consulting. Published April 23, 2021. ²City of Seattle, 2022 Income Rent Limits for City-Funded Affordable Rental Housing. Published May 2022.



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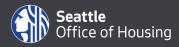
Increasing Costs of Development

WSHFC cost limits have steadily increased with a large jump in 2022 due to inflation.

Land and construction material costs are continuing to rise.

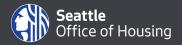
WSHFC Total Development Cost Limits, per unit, 2016 - 2022





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Operating, Maintenance & Services (OMS)

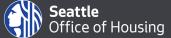


Existing housing: 25 contracts (333 homes) expire in 2023. Without Housing Levy, these homes will lose funding.

New housing: All new PSH developments require operational support to recruit and retain critical frontline workers.







Community Engagement & Decision-Making Process

Stakeholder Engagement

Began January 2022

- Housing Levy Leadership Group
- Focus Groups:
 - Homeownership
 - Rental Housing
 - Equity
- Housing Levy Oversight Committee

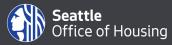
Public Engagement

Fall/Winter 2022

- Technical Advisory Committee public meetings
- Public Open House Events
- Public comments accepted through January 13, 2023

Mayor & Council Approval

- Mayor transmits Housing Levy Renewal Proposal to Council for consideration
- If approved, Housing Levy goes to voters later in 2023



Information Gathering (Jan – Jul 2022) By the numbers

13 STAKEHOLDER
MEETINGS
— informed—
THE LEVY PROPOSAL

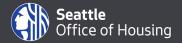
11 COMMUNITY
BASED****
BASED*****

12 COMMUNITY
BASED****
BASED****

3 PRIVATE
BASED****

14 PUBLIC
AGENCIES/FUNDERS

6 MEETINGS PLANNED FOR PUBLIC FEEDBACK ON THE HOUSING LEVY PROPOSAL



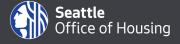
What's happening now? (Oct 2022 –Jan 2023)

Technical Advisory Committee (TAC)

- October 28, 1-3pm | Initial Proposal presented
- November 18, 1-3pm | Revised Proposal presented
- December 16, 1-3pm

Public Comment Period

Public comments will be accepted via e-mail, at TAC public meetings, and Open House events through January 13, 2023.

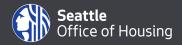


What's happening now? (Oct 2022 –Jan 2023)

Open House events

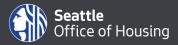
- December 6, 3-6pm at DESC's Hobson Place II
- December 14, 3-6pm at Northaven Senior Living's Northaven West
- January 5, 4-6pm, Virtual Open House



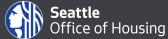


What we've heard from stakeholders

- Significant increase in resources is needed to meet community needs across the entire affordable housing ecosystem
- Costs of new development have increased and long-term maintenance needs of existing City-funded affordable housing need to be addressed
- There are needs and opportunities for targeted equity investments and support for organizations rooted in BIPOC communities
- Both workers and residents of affordable housing need more support to sustain and maintain buildings, and to grow over time







OH Revised Housing Levy Proposal

\$840 M over seven years

\$0.37 tax rate, **\$348** annual impact to the owner of a median value home

3,626 homes created or preserved

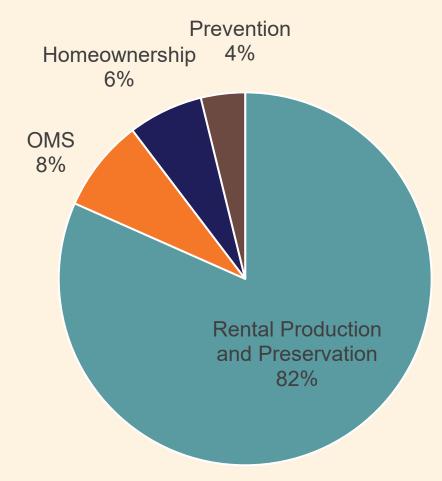
\$640 M Rental Production and Preservation

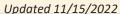
\$63 M Operating, Maintenance, Services (OMS)

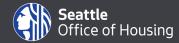
\$51 M Homeownership

\$30 M Prevention

\$57 M Administration







Changes from Initial Proposal

- 1. Increased Housing Levy size overall to meet rising needs
- Scaled up production of permanent housing, a proven strategy to address homelessness
- 3. Emphasized support for high quality workforce, services, and programs across all available local fund sources
- 4. Increased production of family-size homes
- 5. Increased accessibility to homeowner stabilization programs

