



Seattle Film Commission

Agenda – Monday, April 28, 10:00AM – 12:00PM

M5 Creative and Virtual

Commissioners: Beth Barrett, Laura Jean Cronin, Lowell Deo, Champ Ensminger, Tom Florino, Mark Freid, Michael Huang, Kat Ogden, Melissa Purcell, Anthony Tackett, Budi Mulyo

Staffed by Office of Economic Development: Chris Swenson, Leslie Daniels

Members of the public may attend virtually or in person. In-Person Public Comment: Register to speak on the Public Comment sign-up sheet located inside Boards and Commissions Room. Speakers must be registered in order to be recognized by the Chair. Submit written comments to Seattle Film Commission: SeattleFilmCommission@Seattle.gov

AGENDA

1. Call to order
2. Roll Call
3. Land Acknowledgement
4. Public Comment
5. General Order of Business
 - a. Review of past commitments and events
 - i. April 17 Inside Scoop “Film Exhibition”
 - ii. April 24 Washington Filmworks “Bounce Back”
 - iii. April 24-27 Seattle Black Film Festival
 - b. Preview of upcoming commitments and events
 - i. May 15 SIFF Opening Night Gala
 - c. Industry and community engagement
 - i. Inside Scoop series
 1. May 22 Inside Scoop “Independent Film Production”
 2. 2025 calendaring
 - d. Committee and workgroup updates
 - i. Economic and Workforce Development (Tom Florino)
 - ii. Policy (Mark Fried)
 - iii. Marketing, Branding and Initiatives (Champ Ensminger)
 - e. General
 - i. Commissioner appointments
 1. New Commissioner appointments
 2. Process and timeline
 3. Outgoing and incoming Commissioner celebration
 - ii. SFC Budget
 1. Budget review
 2. Treasurer position
 - iii. City Council
 1. 2025 legislation recommendations
 2. June SFC Council Committee presentation
 - iv. OED
 1. Federal impacts information request
 2. Assessment of meetings and cadence
 - a. How does SFC work and do work



- b. Learn from Music and Arts Commissions
 - c. Recommendations on full commission and committee meeting cadence
 - 3. Commission socials/public engagement
 - 4. Commercial attraction campaign
 - a. May Los Angeles
 - b. June New York (AICP)
 - c. August Cincinnati (AFCI)
 - 5. Round tables
 - a. Corporate: GSP-assisted
 - b. Commercial: Crew, production company, agency recommendations
 - 6. Indigenous training
 - a. GOIA date options
 - b. Free training collateral
 - 7. SFC Retreat planning
- 6. Adjourn