***Sample Letter to Publishers (for residents and businesses who received a phone book after opting out)***

*Insert information into the [brackets].*

[Date]

[Publisher Address]

Dear [Company Name]:

Thank you for creating an easy-to-use resource to opt out of receiving phone books. I opted out of my phone book on yellowpagesoptout.com because [Your Reason]. I am therefore disappointed that I still received a phone book this year.

**Please find and fix the flaw in your opt-out system that led me to receive a phone book,** despite opting out on your website. If I received a phone book after opting out, there are probably others in my area who have also experienced this. This is not acceptable.

Finally and most importantly, I urge [Company] to **implement an opt-in policy**. [Research](http://content.usatoday.com/communities/greenhouse/post/2011/01/harris-americans-dont-use-phone-books/1#.VqoivfkrLcs) indicates that 87 percent of adults support an opt-in approach to phone book distribution, which would ensure that those who do want phone books still receive them.

In the meantime, I’d greatly appreciate if you would permanently remove my address (below) from your mailing list.

Sincerely,

[Name]

[Address]

Seattle, WA [Zip]