

Background

Required by state law, the draft 2022 Solid Waste Plan Update: Moving Upstream to Zero Waste guides how Seattle will manage and finance its solid waste services and facilities over the next 6 years, and projects system management needs over 20 years. The draft 2022 Plan Update:

- Highlights historic solid waste trends, including progress toward goals, and details solid waste system projections
- Describes how Seattle advances waste prevention and diversion from landfill through policy, customer outreach and education, investments in the circular economy, and enforcement of solid waste rules, regulations, and contracts
- Describes the solid waste system and how Seattle provides essential waste collection, recycling, composting, and disposal services to 1.4 million people in the City
- Recommends 39 actions for Seattle to continue innovating in solid waste management
- Suggests creating new goals consistent with Seattle's growing emphasis on reducing waste at the source

An international leader in solid waste management for decades, Seattle has advanced a zero-waste vision thanks to public support for environmentally progressive programs and thoughtful planning. To move upstream toward zero waste, SPU is looking at the whole life cycle of materials to eliminate waste and toxins, prevent pollution, reduce carbon emissions, and conserve natural resources as early as possible. We get closer to zero waste by producing and using less. SPU welcomes public comment on the draft 2022 Solid Waste Plan Update from individuals, community groups, organizations, non-profits, and businesses that live or work in the City of Seattle and use SPU solid waste services and programs.

Key Plan Highlights

- ✓ Emphasizes centering racial equity and building resiliency in our approach to solid waste management.
- ✓ Aligns with zero waste policy in SPU's Strategic Business Plan, Seattle's Climate Action Plan, and Washington State's Solid and Hazardous Waste Plan - "Moving Washington Beyond Waste and Toxics"
- ✓ Explains SPU's lifecycle view of solid waste management that focuses "upstream" on minimizing waste at the source to reduce harmful impacts.
- ✓ Discusses limitations of the recycling rate to measure waste prevention and offers alternatives.
- ✓ Calls for development of metrics and targets to measure climate, programmatic, and policy impacts.

How to Comment

- Review the full draft 2022 Plan Update, the Executive Summary, or the Chapter Summaries online.
- Submit a comment online by 11:59pm on April 29, 2022, at www.seattle.gov/utilities/2022swplan.
- Tell us what in the plan is important to you and your community and which recommendations are a priority for you, your community, or your organization.
- If you have further questions, please email spu_solidwasteplan@seattle.gov

Timeline

Posts promoting this campaign directing customers and community to submit a public comment on the draft 2022 Plan Update can be made **April 11, 2022 – May 6, 2022**. The online public comment form will close at 11:59pm on May 6, 2022. Thank you for amplifying our public comment period with any of the following drafted social media posts. These can be edited as needed.



Draft 2022 Solid Waste Plan Update: Moving Upstream to Zero Waste

Public Comment Toolkit

Platform	SPU Account Handle
Facebook	@Seattle Public Utilities
Twitter	@SeattleSPU
Instagram	@seattle_public_utilities

Download Graphics for Social Media [HERE](#).

Download QR code/poster for postings [HERE](#).

Please email katie.lynd@seattle.gov for access

Facebook

What does a zero-waste future look like in your community? Why is waste prevention important to your organization? How can we recycle and compost better in Seattle? We want to know what you think of the draft 2022 Solid Waste Plan Update: Moving Upstream to Zero Waste. Let us know what in the plan is important to you and your community and what recommendations you value most. Visit www.seattle.gov/utilities/2022swplan for more information.

Instagram

What does a zero-waste future look like in your community? We want to know what you think of the draft 2022 Solid Waste Plan Update: Moving Upstream to Zero Waste. Let us know what in the plan is important to you and your community what recommendations you value most. Visit www.seattle.gov/utilities/2022swplan for more information.

Why is waste prevention important to you or your organization? We want to know what you think of the draft 2022 Solid Waste Plan Update: Moving Upstream to Zero Waste. Let us know what in the plan is important to you and your community what recommendations you value most. Visit www.seattle.gov/utilities/2022swplan for more information.

How can we recycle and compost better in Seattle? We want to know what you think of the draft 2022 Solid Waste Plan Update: Moving Upstream to Zero Waste. Let us know what in the plan is important to you and your community what recommendations you value most. Visit www.seattle.gov/utilities/2022swplan for more information.

Twitter

Help shape the future of recycling and solid waste in Seattle. Seattle Public Utilities has released our draft of the 2022 Solid Waste Plan Update and we want to hear from you! www.seattle.gov/utilities/2022swplan

SPU is planning the future of solid waste services and programs in Seattle around waste prevention, reuse, composting and recycling. Have a say in the next six to 20 years of planning and learn more on our website at www.seattle.gov/utilities/2022swplan

Newsletters

Seattle's Solid Waste Plan is Being Updated and We Want to Hear From You!

At Seattle Public Utilities, we are updating our comprehensive plan for solid waste services and programs. The draft 2022 Solid Waste Plan Update will guide how SPU manages facilities, services, and programs related to garbage, recycling, and food and yard waste, with an increasing focus on preventing waste at the source. The draft 2022 Solid Waste Plan Update is available for public review and comment from April 11 through May 6. We invite you to review the plan, and greatly appreciate your feedback. Please visit our website for more information: www.seattle.gov/utilities/about/plans/solid-waste.



Draft 2022 Solid Waste Plan Update: Moving Upstream to Zero Waste

Public Comment Toolkit

At Your Service Blog & NextDoor Post

Seattle Public Utilities (SPU) is looking for your input on the direction our solid waste services and programs - like recycling, composting, reuse, and waste prevention - should take for the next six to 20 years. The draft of Seattle's *2022 Solid Waste Plan Update: Moving Upstream to Zero Waste* is now available on SPU's website for comment and review.

What does a zero-waste future look like in your community? Why is waste prevention important to your organization? How can we recycle and compost better in Seattle?

The draft *2022 Plan Update* includes an increased focus on preventing waste at its source. An international leader in solid waste management for decades, Seattle has advanced a zero-waste vision thanks to public support for environmentally progressive programs and thoughtful planning. To move upstream toward zero waste, SPU is looking at the whole life cycle of materials to eliminate waste and toxins, prevent pollution, reduce carbon emissions, and conserve natural resources as early as possible. We get closer to zero waste by producing and using less, not just recycling more.

This lifecycle view of materials reflects industry-wide shifts toward solid waste management approaches focused on preventing waste in the first place. The draft *2022 Plan Update* prioritizes waste prevention in solid waste system planning. We want to know what you think of the draft 2022 Plan Update. Let us know what in the plan is important to you and your community and what recommendations you value most.

Learn more about draft *2022 Solid Waste Plan Update: Moving Upstream to Zero Waste* and submit a comment on our website at <http://www.seattle.gov/utilities/2022swplan>.