



SPU Solid Waste Advisory Committee (SWAC)

December 1, 2021 Meeting Notes
Webex
5:30 pm – 7:00 pm

*Co-Chair: Dirk Wassink
Co-Chair: Nico Onoda-McGuire*

Committee Members	Present?	SPU Staff /Guest	Role
Danny Barksdale	Yes	Jemini Davis	SPU - Solid Waste Administrative Support
Joel Dashnaw	Yes	Sego Jackson	SPU – Solid Waste LOB Policy Liaison
Rina Fa’amoe-Cross	Yes	Pat Kaufman	SPU – Commercial Recycling Manager
Celine Fujikawa	Yes	Katie Lynd	SPU – SWAC Program Coordinator
Brie Kuhn	Yes	Diana Wadley	Guest – Department of Ecology
Adam Maurer	Yes	Heather Trim	Guest – Zero Waste WA
Nico Onoda-McGuire	Yes		
Alessandra Pistoia	Yes		
Hannah Scholes	Yes		
Adrian Tan	Yes		
Ming-Ming Tung Edelman	Yes		
Dirk Wassink	Yes		

1. Welcome & Introductions

- SWAC Co-Chair, Nico Onoda-McGuire, called the meeting to order at 5:30 PM
- Members and guests introduced themselves. Prompted by the SWAC chair, they each shared their name, affiliation, and their favorite winter activity.
- November meeting minutes were approved by SWAC members in attendance
- Adam Maurer has accepted a position within SPU and will be transitioning away from the SWAC

2. Comments on SWLOB Updates for SWAC

SWAC members can ask questions and provide comments on the SWLOB updates via the follow-up survey.

3. 2021-22 Officer Election Results

Katie Lynd shared a presentation thanking the current SWAC officers and introducing the new officers

- **2022 Elected SWAC Officers**
 - SWAC Chair – Joel Dashnaw
 - SWAC Co-Chair – Brie Kuhn
 - SWAC Secretary – Celine Fujikawa

4. 2021 Plan Update: Public Comment

Katie Lynd shared a presentation to discuss SWAC’s involvement in strategy and tactics

- **Proposed Public Comment Survey Topics**
 - Reacting to plan messages and goals
 - Prioritizing recommendations
 - Racial justice in solid waste services and programs
 - Open comment section
 - Respondent characteristics and demographics
- **Outreach Strategy**
 - A multifaceted approach aimed at a diverse representation of customers to receive feedback on the next 5 years of SPU's solid waste services and program recommendations
 - Personal Connections
 - Partner Support
 - Strong Social Media Campaign
 - Digital & Online Ads
 - Toolkits for Amplification
- **Connecting with Diverse Communities**
 - A multifaceted approach aimed at a diverse representation of customers to receive feedback on the next 5 years of SPU's solid waste services and program recommendations
 - Use trusted partners to share information like DON's Community Liaisons & EJSE
 - Utilize SWAC & Staff member connections & build trust to share those connections
 - Invite both individuals & organizations to provide comment
- **Discussion & Conversation**
 - **A SWAC member asked,** "Will there a hardcopy/paper option of the survey available for people who do not have access to computers?"
 - **A SPU member responded,** "Community Affairs is looking to have liaisons go out to neighborhoods and help different communities fill out the surveys via tablets".
 - **A SWAC member asked,** "Will the surveys be mobile-friendly?"
 - **A SPU member responded,** "Yes, our survey team is working to make the survey accessible for everyone".
 - **A SWAC member asked,** "Are we seeking comments from people who live in Seattle? Or those who work in Seattle?"
 - **A SPU member responded,** "Both. If someone does not either live in Seattle or work in Seattle, they will not be eligible to take the survey".
 - **A SWAC member commented,** "It would be helpful to have a sheet or page that shows how different demographics will be impacted by the survey."

5. Around the Table

- Refugee Arts Initiative received a grant for a holiday workshop to learn about their circular economy on 12/9. The workshop will also include a tour and an opportunity to buy items at a discounted rate.

- Second Use has a holiday market on 12/11 which will be held outdoors and will include cool stuff made by artisans and many with reused materials
- NWPSC is hosting an event on 12/9 with a focus on modernizing residential recycling in WA through EPR on 12/9
- The Evergreen Chapter of SWANA is hosting a virtual Winterfest on 12/8

6. SWAC Chat

- Café-style Conversations were setup via WebEx breakout rooms. Attendees had the option to transition between different breakout rooms in order to have more in-depth conversations on solid waste matters.

Adjourned 7:00 p.m.