



KPFF Consulting Engineers is a multi-office, multi-discipline engineering firm founded in Seattle in 1960, with a staff of 240 in their downtown Seattle office. As a leader in transportation engineering in the region, the goals of KPFF’s employee transportation program reflect their organizational mission of improving transportation options in the future. Furthermore, improving quality and lowering costs of commuting is an important way to take care of their employees.

KPFF’s TOP THREE STRATEGIES FOR SUCCESS

1. Leverage Nearby Transportation Facilities

Central to KPFF’s transportation program is the ORCA Business Passport. With direct office access to the transit tunnel, and located within blocks of the streetcar and other main transit stops, commuting with the ORCA card is very convenient for KPFF employees. Over 80% of employees use it regularly.

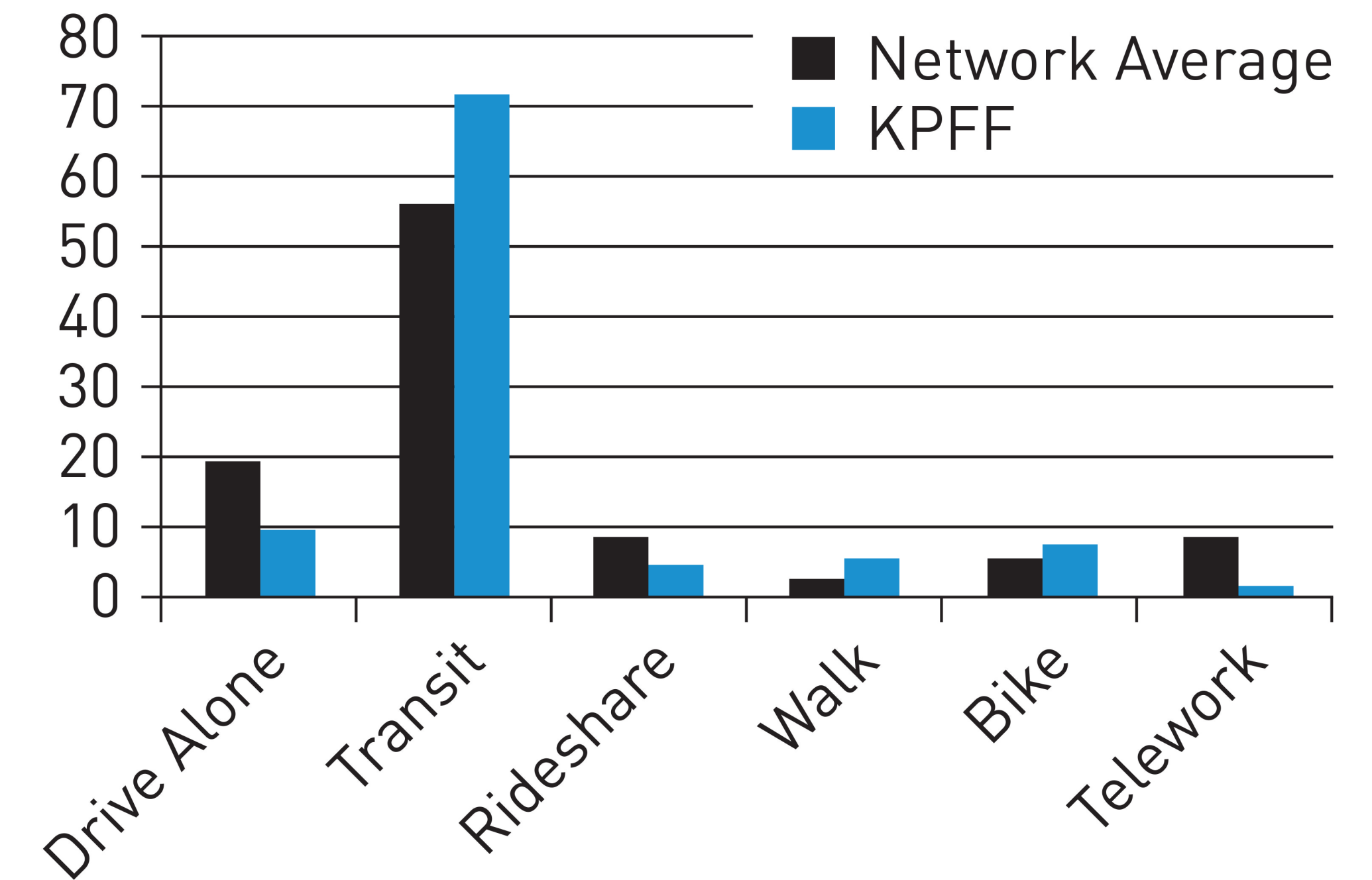
2. Make Transportation Choices Part of Culture

KPFF has a long history of participating in Bike to Work Month. In 2015, we participated alongside our Special Projects Division, which is a separate office located in the same building. The teams our employees formed and company-sponsored events they attended were a great opportunity for employees from different departments and different offices to get to know each other. Several employees that met through Bike to Work Month went on to train for and complete the Seattle to Portland ride together!

3. Employee Education & Awareness

Our employees learn about KPFF’s transportation program during onboarding, and annually when ORCA passes are renewed. Program and transit information is linked on our intranet site. We occasionally post new information in communal spaces and KPFF’s ETC frequently emails out transportation information, including weekly traffic and event messages provided by Seattle’s CTR program.

KPFF COMMUTE TRENDS



KPFF COMMUTE PROGRAM COMPONENTS

- ✔ Offer ORCA transit subsidy
- ✔ Offer ORCA vanpool subsidy
- ✔ Guaranteed Ride Home
- ✔ Regular communications to staff
- ✔ Integrate program with employee onboarding
- ✔ Covered bike parking
- ✔ Avg. 4 hrs. per week ETC time
- ✔ Special events sponsorship

“Our program is a win-win for everyone: our employees, our business, and the city”

KELLY LESOING

KPFF’s Employee Transportation Coordinator