



Inclusive Mobility on Demand – A Ride to Transit

Our vision, mission, and core values

Vision: Seattle is a thriving equitable community powered by dependable transportation

Mission: to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to **6 core values:**

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence

Agenda

Welcome & introductions

Updates from engagement subcommittee:

- Survey and interview questions
- Potential geographic focus
- Eligible trips
- Update on Community Liaisons

Introducing: Budget Subcommittee

Logistics & next steps



Welcome & Introductions

Reminders:

- Please state your name before speaking
 - Speakers, please read slide content aloud
 - Please mute yourself when not talking (*6 on phone)
 - To turn off live transcript, click CC > Hide Subtitle
 - One person speaking at a time (and speak clearly)
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- Most importantly, all perspectives are valid and important and belong in this conversation



Welcome & Introductions

Introductions:

- Name, pronouns, organization (if applicable)
- Ice-melter: what languages do you speak/know?



Survey & interview questions

- Kiana will share screen to preview survey instrument and interview guide
- Context:
 - How we came up with questions
 - Trying to keep the survey short (under 15 questions)
- Gaps/where we still need input:
 - Only one question for people who don't take transit
 - Awareness: How familiar are you with Uber, Lyft, Yellow Cab, Access paratransit, Hyde Shuttles, etc.?
 - Can you get to a transit hub from where you live on your own?
 - What do you feel is a reasonable amount of time to get there?

Proposed geographic focus: North Seattle

Reasons:

- 3 new light rail stations opening next week: U District, Roosevelt, Northgate
- Project partner, Lake City/Northgate Senior Center Project, located in North Seattle
- Less complete pedestrian infrastructure in North Seattle
- Currently/recently similar programs in SW and SE Seattle:
 - SW: Reconnect West Seattle and Ride2
 - SE: Via to Transit

Discussion: What do other steering committee members think of this proposed geographic focus?

Eligible trips

Question to add to the survey/interviews, and for the group:

If you could only pick one, which of these options would be most valuable to you?

1. Rides of any distance, but only to/from transit
2. Short rides only (e.g., under 2 miles), but to any destination



Updates on Community Liaisons (CLs)

Scope	Timeline	Budget
Phase 1: Survey and interviews	Late September – November 2021	TBD
Phase 2: Introducing the mobility solution	November/December 2021 – February 2022	TBD
Phase 3: Pilot evaluation	February – March 2022	TBD

Potential CLs to recruit:

- Speaks Spanish, has worked with the City a lot
- Speaks Spanish, has a disability, lives in North Seattle
- Speaks Chinese, working with Lake City Seniors on Senior RRF program, lives close
- Speaks Vietnamese, working with Lake City Seniors on Senior RRF program
- Uses a wheelchair, working with WAV project (has a good email list)
- East African (speaks Tigrinya and Amharic)
- Recent UW graduates (one speaks Spanish, one is a refugee)

Introducing: Budget Subcommittee

How much to budget for:

- Community Liaisons (\$75/hour)
- Incentives for taking survey and participating in interviews
- Ride subsidies (and how to cap)
- Driver reimbursements

Interested?

Please sign up for budget subcommittee!



Logistics & Next Steps

- Please fill out **two surveys** by end of this week (**September 24**)
 - Feedback form: <https://www.surveymonkey.com/r/September-IMOD>
 - Subcommittee preferences: <https://www.surveymonkey.com/r/October-subcommittees>
- Next meeting tentatively scheduled for **October 19**
 - Please let us know if you have a conflict
- Reminders:
 - Take/share wheelchair accessible for-hire transportation survey (in email)
 - Margo and Kiana still scheduling check-ins
 - Submit September invoice

Questions?

Margo Dawes | Margo.Dawes@seattle.gov

Kiana Parker | Kiana.Parker-C@seattle.gov

Lizzie Moll | Lizzie.Moll@seattle.gov

<http://www.seattle.gov/transportation/projects-and-programs/programs/inclusive-planning-for-mobility-on-demand>