Inclusive Mobility on Demand – A Ride to Transit
Our vision, mission, and core values

**Vision:** Seattle is a thriving equitable community powered by dependable transportation

**Mission:** to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to **6 core values:**
- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence
Agenda

Welcome & introductions

Updates from engagement subcommittee:
  • Survey and interview questions
  • Potential geographic focus
  • Eligible trips
  • Update on Community Liaisons

Introducing: Budget Subcommittee

Logistics & next steps
Welcome & Introductions

Reminders:

• Please state your name before speaking
• Speakers, please read slide content aloud
• Please mute yourself when not talking (*6 on phone)
• To turn off live transcript, click CC > Hide Subtitle
• One person speaking at a time (and speak clearly)

• Most importantly, all perspectives are valid and important and belong in this conversation
Welcome & Introductions

Introductions:

• Name, pronouns, organization (if applicable)
• Ice-melter: what languages do you speak/know?
Survey & interview questions

• Kiana will share screen to preview survey instrument and interview guide

• Context:
  • How we came up with questions
  • Trying to keep the survey short (under 15 questions)

• Gaps/where we still need input:
  • Only one question for people who don’t take transit
  • Awareness: How familiar are you with Uber, Lyft, Yellow Cab, Access paratransit, Hyde Shuttles, etc.?
  • Can you get to a transit hub from where you live on your own?
    • What do you feel is a reasonable amount of time to get there?
Proposed geographic focus: North Seattle

Reasons:
• 3 new light rail stations opening next week: U District, Roosevelt, Northgate
• Project partner, Lake City/Northgate Senior Center Project, located in North Seattle
• Less complete pedestrian infrastructure in North Seattle
• Currently/recently similar programs in SW and SE Seattle:
  • SW: Reconnect West Seattle and Ride2
  • SE: Via to Transit

Discussion: What do other steering committee members think of this proposed geographic focus?
Eligible trips

Question to add to the survey/interviews, and for the group:

If you could only pick one, which of these options would be most valuable to you?
1. Rides of any distance, but only to/from transit
2. Short rides only (e.g., under 2 miles), but to any destination
### Updates on Community Liaisons (CLs)

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<tr>
<th>Scope</th>
<th>Timeline</th>
<th>Budget</th>
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<td><strong>Phase 1: Survey and interviews</strong></td>
<td>Late September – November 2021</td>
<td>TBD</td>
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<td><strong>Phase 2: Introducing the mobility solution</strong></td>
<td>November/December 2021 – February 2022</td>
<td>TBD</td>
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<td><strong>Phase 3: Pilot evaluation</strong></td>
<td>February – March 2022</td>
<td>TBD</td>
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### Potential CLs to recruit:
- Speaks Spanish, has worked with the City a lot
- Speaks Spanish, has a disability, lives in North Seattle
- Speaks Chinese, working with Lake City Seniors on Senior RRFP program, lives close
- Speaks Vietnamese, working with Lake City Seniors on Senior RRFP program
- Uses a wheelchair, working with WAV project (has a good email list)
- East African (speaks Tigrinya and Amharic)
- Recent UW graduates (one speaks Spanish, one is a refugee)
Introducing: Budget Subcommittee

How much to budget for:
• Community Liaisons ($75/hour)
• Incentives for taking survey and participating in interviews
• Ride subsidies (and how to cap)
• Driver reimbursements

Interested?
Please sign up for budget subcommittee!
Logistics & Next Steps

- Please fill out two surveys by end of this week (September 24)
  - Feedback form: https://www.surveymonkey.com/r/September-IMOD
  - Subcommittee preferences: https://www.surveymonkey.com/r/October-subcommittees

- Next meeting tentatively scheduled for October 19
  - Please let us know if you have a conflict

- Reminders:
  - Take/share wheelchair accessible for-hire transportation survey (in email)
  - Margo and Kiana still scheduling check-ins
  - Submit September invoice
Questions?

Margo Dawes | Margo.Dawes@seattle.gov
Kiana Parker | Kiana.Parker-C@seattle.gov
Lizzie Moll | Lizzie.Moll@seattle.gov