Inclusive Mobility on Demand – A Ride to Transit

Steering Committee Meeting #8
10/19/2021  Department of Transportation
Our vision, mission, and core values

**Vision:** Seattle is a thriving equitable community powered by dependable transportation

**Mission:** to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to **6 core values:**
- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence
Agenda

• Welcome & introductions
• Project Updates
• Community Liaison Panel:
  • How engagement is going for the WAV central dispatch project
• Logistics & next steps
Welcome & Introductions

Reminders:

• Please state your name before speaking
• Speakers, please read slide content aloud
• Please mute yourself when not talking (*6 on phone)
• To turn off transcript, click CC > Hide Subtitle
• One person speaking at a time (and speak clearly)

... 

• Most importantly, all perspectives are valid and important and belong in this conversation
Welcome & Introductions

Introductions:
• Name, pronouns, organization (if applicable)
• Ice-melter: Favorite Halloween costume? 🎃
At our last meeting, we discussed...

1. **Draft survey** instrument

2. **Community Liaison** support for our stakeholder engagement effort

3. **Qualifying trips**: longer trips to/from transit vs. short trips to/from anywhere?

4. **Geographic focus area**: North Seattle?
Since then...

1. **Finalized survey instrument**
   - Translating this week, should be ready to launch next week
   - Will help us both begin outreach (people who we can invite to try the pilot) and inform decisions about parameters

2. **Onboarded two Community Liaisons**
   - **Anna**: Works with Vietnamese community, including in Lake City
   - **Amanda**: Works with the unhoused community citywide
   - More to come

3. **Spoke with potential mobility providers**
   - Lyft, Uber, and Yellow Cab + Flywheel
   - All have a platform for building custom subsidy/voucher programs
   - Might be able to offer multiple kinds of qualifying rides

4. **Geographic focus still undecided**
   - Need to consider more data to ensure we’re meeting greatest need:
     - Survey results
     - Transit hub priority analysis (Metro)
Rough Timeline

OCT '21
• Discussions with mobility providers
• Launch survey
• Begin collecting responses

NOV '21
• Contract with mobility providers
• Review survey responses
• Decide rider eligibility

DEC '21
• Close survey, finish reviewing results
• Pre-launch pilot with steering committee members

JAN '22
• Launch pilot for broader target audience

FEB '22
• Continue pilot
• Collect data

MAR '22
• Close pilot
• Evaluate data, use to inform future program in Seattle (and elsewhere)
The results of this pilot...

Are already informing:
• Wheelchair accessible vehicle centralized dispatch project led by Seattle FAS and King County RALS
• Current and future on-demand connections to transit led by King County Metro
• Emerging on-demand/same-day pilots for Access-eligible customers led by King County Metro

Could potentially inform:
• New TNC/taxi voucher program within SDOT’s Transit Access Program for older adults and people with disabilities
Community Liaison Panel:
How engagement is going for WAV project

• Introduction: What communities do you engage with?
• How easy or hard is it to find and reach people who can take this survey?
• How do the people you’ve talked with get around?
  • Do they use transit? Do they use taxis/for-hire vehicles?
  • If so, how often, and where do they go?
• Are people trying to get to nearby destinations (for example, 1-2 miles away)?
  Or are they trying to travel further (for example, 5 or more miles away)?
• How much is cost a barrier?
• How much is language a barrier?
• Other questions from the steering committee?
Logistics & Next Steps

- Please fill out **two surveys** by end of this week (**October 22**)
  - Feedback form (includes question about meeting in person soon): [https://www.surveymonkey.com/r/IMOD-October](https://www.surveymonkey.com/r/IMOD-October)
  - Subcommittee preferences: [https://www.surveymonkey.com/r/November-subcommittee](https://www.surveymonkey.com/r/November-subcommittee)

- Next meeting tentatively scheduled for **November 16**
  - Please let us know if you have a conflict

- Reminders/announcements:
  - Take/share wheelchair accessible for-hire transportation survey (in email)
  - Disability Rights Washington launching a “Week Without Driving” (**October 22-29**)
  - Margo and Kiana still scheduling check-ins
  - Submit October invoice
Questions?

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