Inclusive Mobility on Demand - A Ride to Transit
Our vision, mission, and core values

Vision: Seattle is a thriving equitable community powered by dependable transportation

Mission: to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to 6 core values:
• Equity
• Safety
• Mobility
• Sustainability
• Livability
• Excellence
Agenda

• Welcome & introductions
• Project updates
• Eligibility & marketing discussion
• Logistics & next steps
Welcome & introductions

Reminders:
• Please state your name before speaking
• Speakers, please read slide content aloud
• Please mute yourself when not talking (*6 on phone)
• To turn off transcript, click CC > Hide Subtitle
• One person speaking at a time (and speak clearly)
...
• Most importantly, all perspectives are valid and important and belong in this conversation
Welcome & introductions

Introductions:
• Name, pronouns, organization (if applicable), access needs
• Ice-melter: A favorite nickname?
Project updates

• Launching survey this week! – 11 languages
  • Onboarded 11 Community Liaisons to help us distribute surveys and collect responses – engagement subcommittee members doing the same
  • How you can help:
    • Distribute the survey links to anyone you think should take our survey!
    • If available, offer to walk someone through the survey who you think might need assistance or prefer a one-on-one conversation over an online survey (limited gift cards available to compensate survey respondents for their time—let Margo know if you’d like some)

• Planning for an in-person meeting February 15 (project liaisons visiting)

• Likely going to extend project to May/June, might also get additional budget for participant compensation to cover the extension
2019 Census Data

King County (incl. Seattle): 392 k
Seattle only: 128 k
Total

18-64, has a disability
108 k
38 k

65+, regardless of disability
284 k
90 k
Eligibility & marketing discussion

Ideally

• Older adults
  • How old? 50+ / 55+ / 60+ / 65+ ?

• People with disabilities
  • Any/all, including temporary

• Caregivers

Practically

• How should we reach people?
  • Same way we’re distributing the survey (word of mouth, newsletters, etc.)?
  • Mail information?
  • Through trusted networks (e.g., senior centers)?

• How do we make sure our subsidies/vouchers are reaching the intended riders?
  • What is the easiest, reliable way for someone to attest that they are an older adult? That they have a disability? (Imagine we are doing this by email or mail)
Logistics & Next Steps

• Please fill out two surveys by end of this week (November 19)
  • Feedback form: https://www.surveymonkey.com/r/IMOD-November
  • Subcommittee preferences: https://www.surveymonkey.com/r/Dec-subcommittee

• Next meeting tentatively scheduled for December 14
  • Please let us know if you have a conflict

• Reminders/announcements:
  • Margo and Kiana still scheduling check-ins
  • Submit November invoice
Questions?

Margo Dawes | Margo.Dawes@seattle.gov
Kiana Parker | Kiana.Parker-C@seattle.gov
Lizzie Moll | Lizzie.Moll@seattle.gov