Inclusive Mobility on Demand – A Ride to Transit
Agenda

• Welcome & ice-melter
• Quick review
• Feedback from first session
• Discussion: Stakeholder analysis & engagement activities
• Logistics & next steps
Welcome & Ice-melter

Introductions:
• Name, pronouns, organization (if applicable)
• What food makes you think of summer?
Quick review

Where we’ve been

• **Kickoff** (March)
  • Met each other!
  • Defined mobility on demand
  • Set inclusion goal for project (Level 5-6)

Where we’re going

• **Planning Phase** (through summer)
  • Engage more stakeholders
  • Better understand the problem(s)
  • Develop potential solutions
Feedback Loop

What we heard at last month’s kickoff:
• Be willing to think big!

What we heard from the feedback form:
• Provide materials in advance
• Make sure everyone has an opportunity to speak
• Agenda priorities

How we use your feedback:
• Progress reports
• Agenda-setting
• Adjust practices
  • Schedule for materials
    • Agenda 1 week in advance
    • Slides 1 day in advance
  • Roundtable-style discussions
Data from feedback form

How satisfied were you with the planning process at the steering committee meeting?

- Individual participants
- Non-profit partners
- Public sector partners
As of this month (March), where do you think we are on the Pathway to Inclusion?

- Level 6
- Level 5
- Level 4
- Level 3
- Level 2
- Level 1

At what level on the Pathway to Inclusion do you hope to be participating?

- Level 6
- Level 5
- Level 4
- Level 3
- Level 2
- Level 1

Individual participants  Non-profit partners  Public sector partners
Data from feedback form

Did you feel like you had an opportunity to express your opinion during the steering committee meeting?

- Yes
- No

Do you feel like your opinion was heard during the steering committee meeting?

- 5 stars
- 4 stars
- 3 stars
- 2 stars
- 1 star

Individual participants
Non-profit partners
Public sector partners
Data from feedback form

Priority Topics

- Hearing about existing mobility on demand options/potential solutions
- Measuring success (inclusion and mobility on demand objectives and performance measures)
- Who is missing from the table (stakeholder analysis)
- Brainstorming engagement activities
- Choosing empowering language (content strategy and webpage)

Focus in May:
- Individual participants: 2
- Non-profit partners: 3
- Public sector partners: 1

Focus in April:
- Individual participants: 1
- Non-profit partners: 3
- Public sector partners: 1
Discussion

Stakeholder analysis:
• Who might benefit from this project?
• How do we not leave anyone behind?
• Who can we invite to be on this steering committee?

Engagement activities:
• What information do we need?
  • To refine the problem
  • To develop potential solutions
• Who do we need it from?
• How do we gather this information?
Logistics & Next Steps

• Please fill out feedback form by end of week (April 23)
  • https://www.surveymonkey.com/r/April-IMOD

• Next meeting tentatively scheduled for May 18

• Compensation agreements
  • Sending out by email this week
  • Margo & Kiana will hold info sessions next few weeks
Questions?

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https://sdotblog.seattle.gov/2020/12/29/were-working-on-a-new-mobility-on-demand-solution-thanks-to-a-grant-from-transit-planning-4-all/