



Aurora Ave Project

Community Design Workshop Series

June 2023



Workshop Agenda

Time – 3HRS	Topic
15 minutes	Introduction and welcome
25 minutes	Project background presentation
10 minutes	Break
50 minutes	Vision, goals, and objectives for Aurora Ave
70 minutes	Brainstorming of corridor concepts and treatments
10 minutes	Conclusion and next steps

Land Acknowledgement

We acknowledge that we are on the traditional land of the first people of Seattle — the Duwamish People past and present — and honor with gratitude the land itself, the Duwamish Tribe, and the Coast Salish people. Many Indigenous peoples thrive in this place—alive and strong.

Participant Rules of Engagement

1) Structure:

- Follow facilitator's instructions and dynamics for smooth workshop flow.

2) Respect and Behavior:

- Respect all participants, facilitators, and staff.
- Zero-tolerance for discrimination, harassment, or offensive behavior.

3) Individual and Group Participation:

- Actively participate and contribute ideas.
- Create space for all participants to share their ideas and experiences.
- Approach others' ideas with openness and willingness to learn.

4) Open Mindset:

- Maintain a non-judgmental attitude.
- Foster a safe space for diverse opinions and experiences.

5) Distractions:

- Silence or vibrate electronic devices to reduce distractions.

6) Confidentiality:

- Do not share workshop participants' stories, experiences, or personal information outside the workshop.

Our mission, vision, and core values

Vision: Seattle is a thriving, equitable community powered by dependable transportation

Mission: to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to **6 core values:**

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence

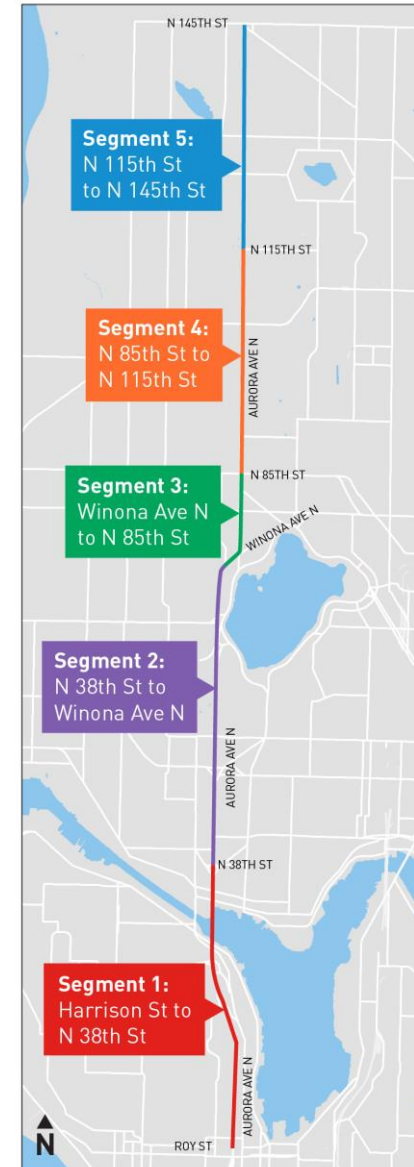
Workshop Purpose

- Develop a common vision for the Aurora Ave corridor as well as goals and objectives to guide our work
- Co-create long-range concept design options for the corridor
- Collect input on the specific needs of residents, businesses, organizations, and travelers that rely on the Aurora Ave corridor



Project Background and Overview

- Joint agency project between SDOT and King County Metro
- Planning study to define long-range vision and cross sections for Aurora Ave N with emphasis on safety, mobility, and accessibility
 - Focus on safety for vulnerable users
 - Identify priority spot locations
- Identify potential transit service improvements and connections as well as safety and security upgrades



Aurora Ave N – Issues and Opportunities



Included in Seattle’s High Injury Network for traffic collisions



RapidRide E Line is one of the busiest frequent transit routes in the region



High priority for sidewalks and pedestrian crossing upgrades with 30+ blocks of missing sidewalks and long gaps between controlled crossings



No bike facilities on Aurora and few bike connections across Aurora



Designated major truck street with business access needs along Aurora

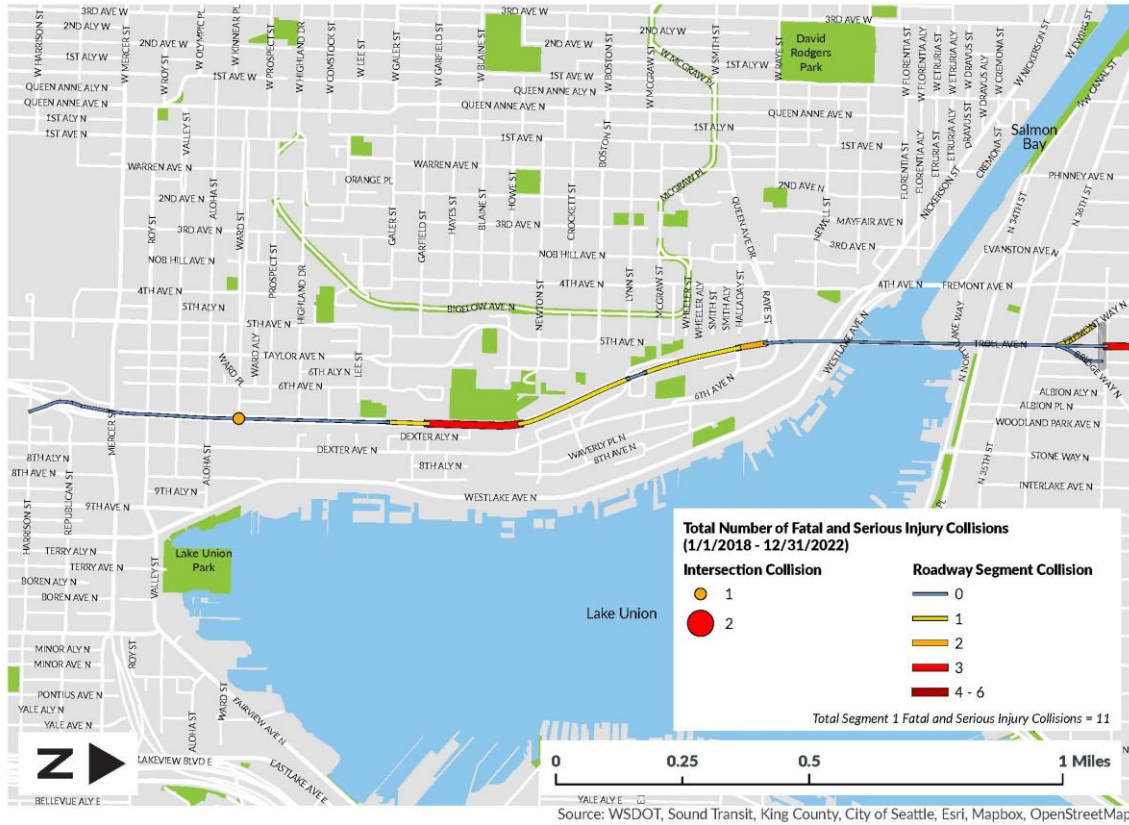


Lack of greening and tree canopy

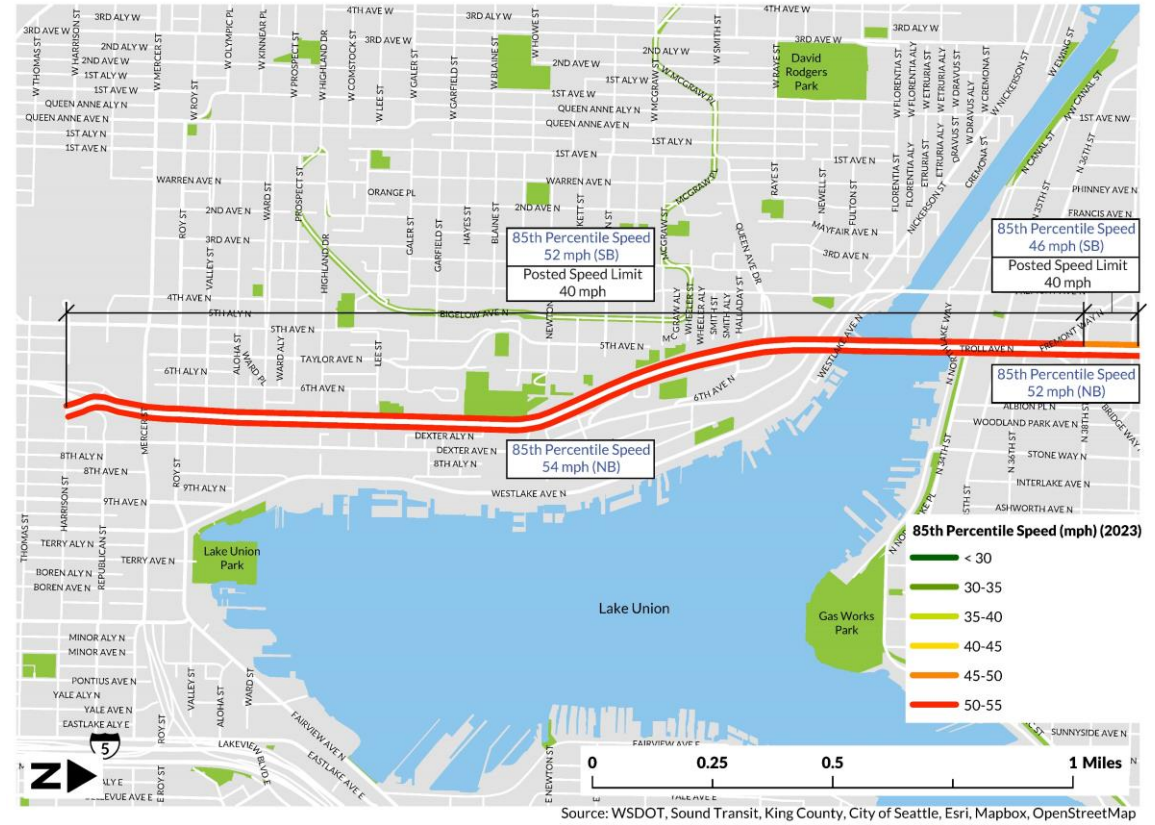


Drainage, limited right of way, business access challenges

Segment 1 data



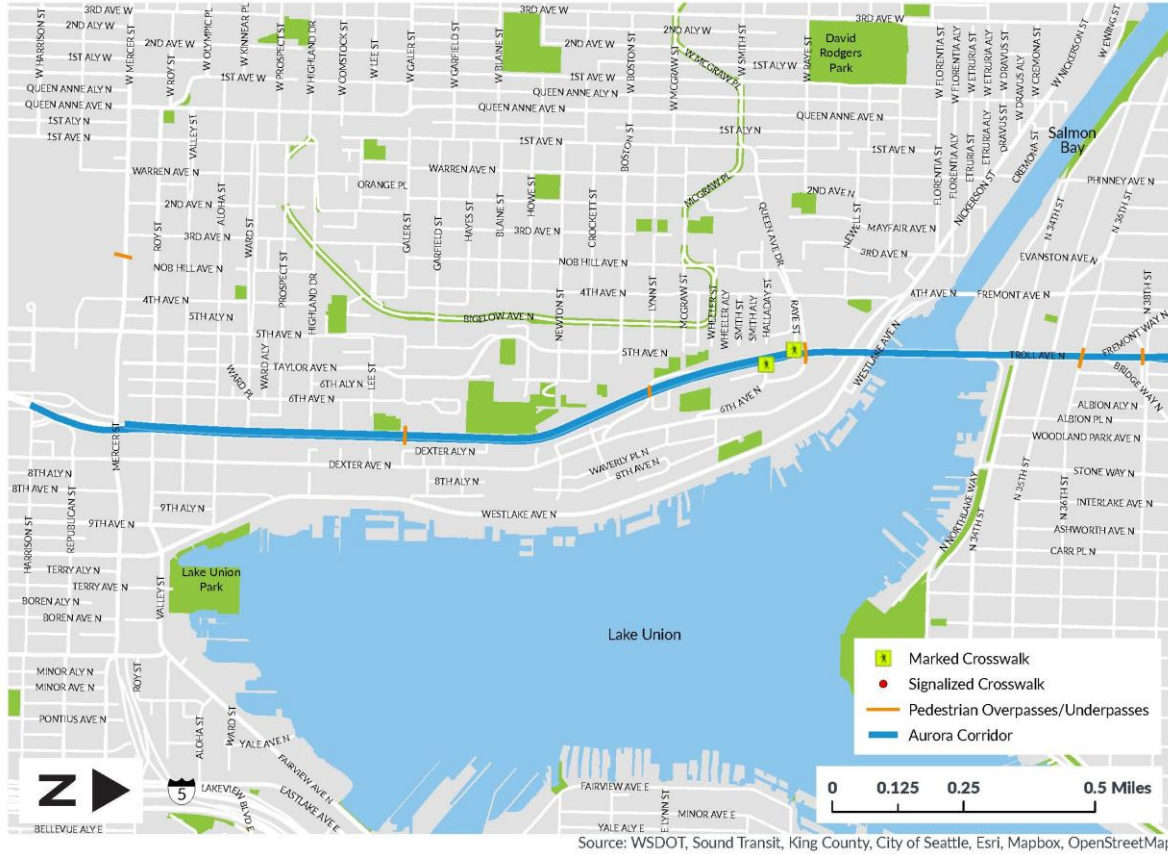
Fatal and Serious Injury Collisions - Segment 1



85th Percentile Speed - Segment 1



Segment 1 data



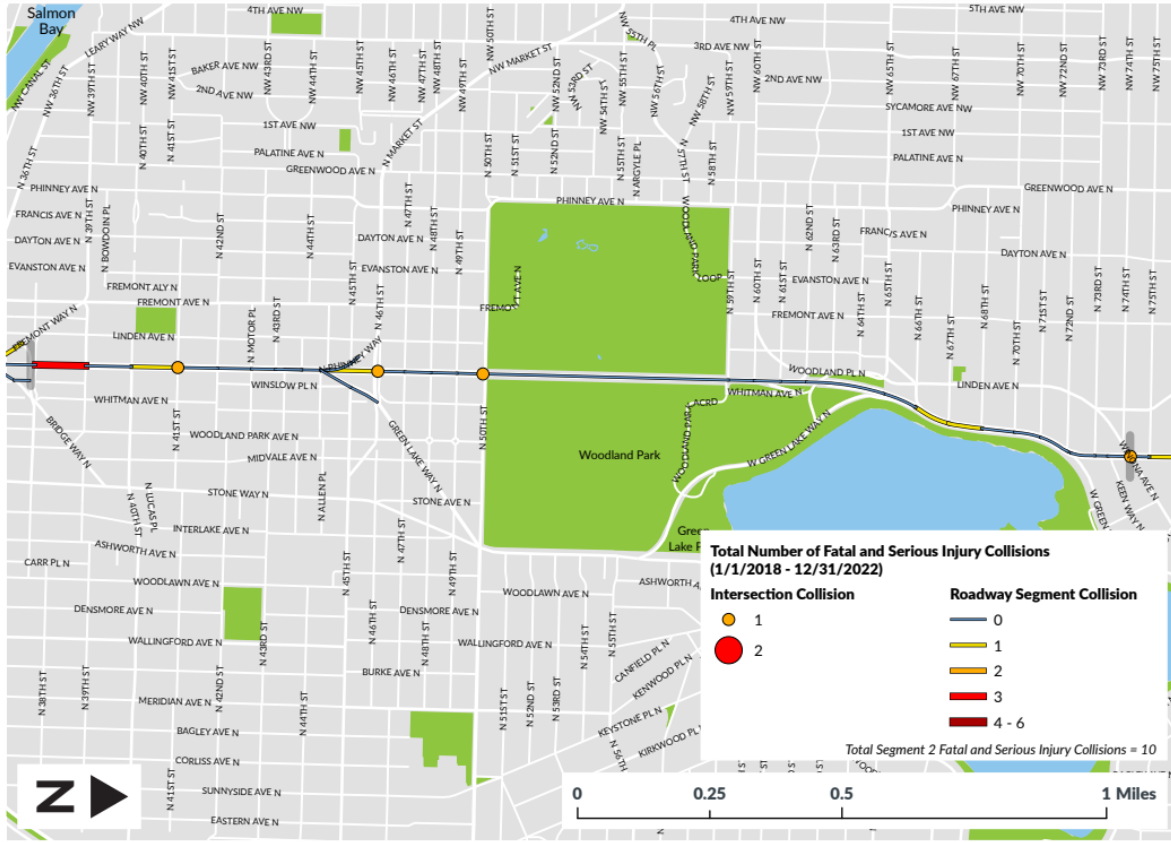
Pedestrian Crossings - Segment 1



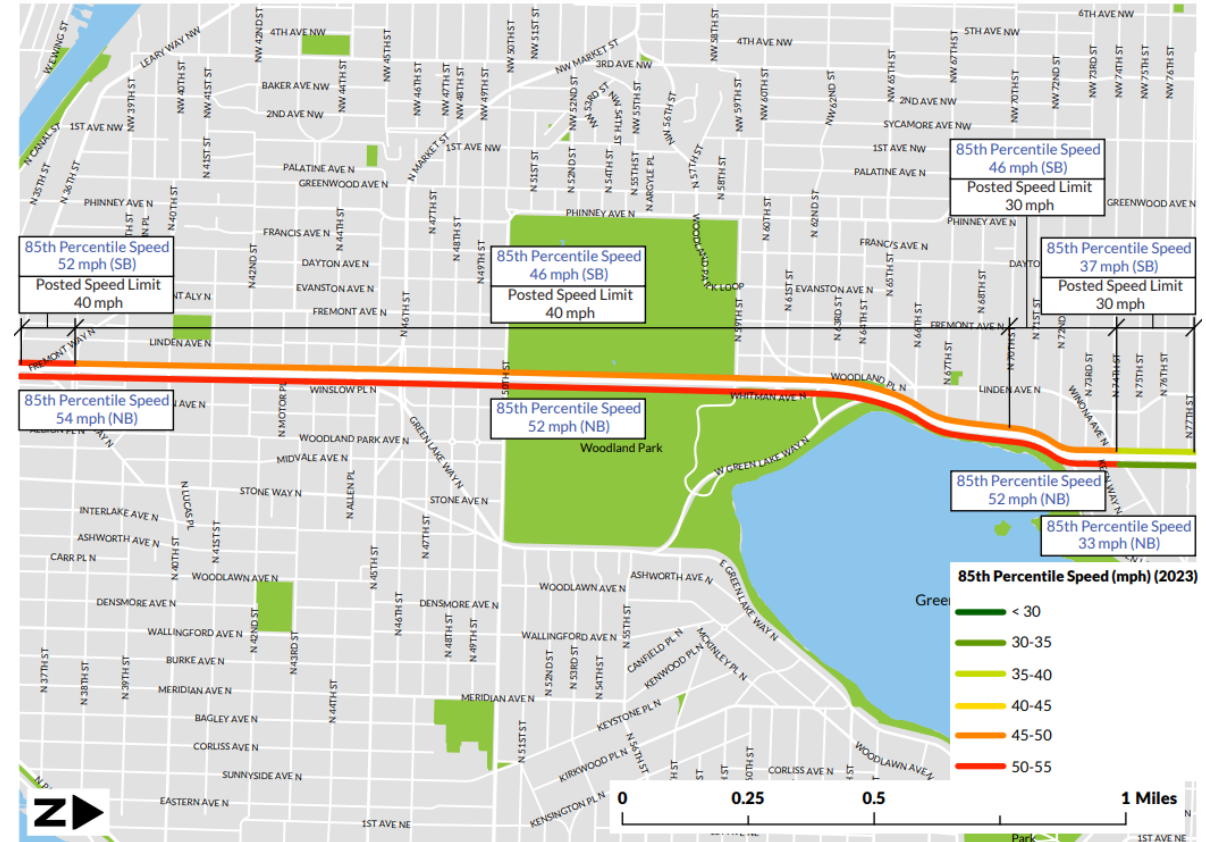
Freight Network - Segment 1



Segment 2 data



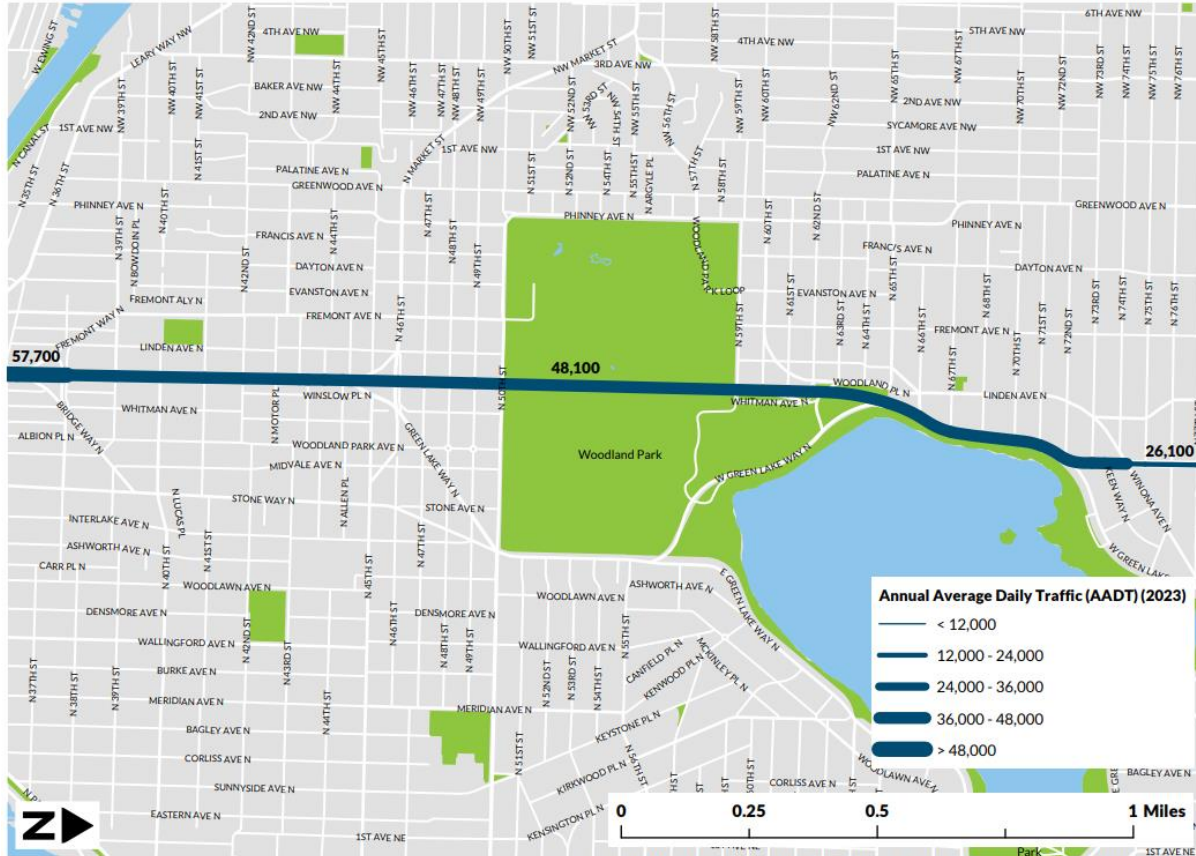
Fatal and Serious Injury Collisions - Segment 2



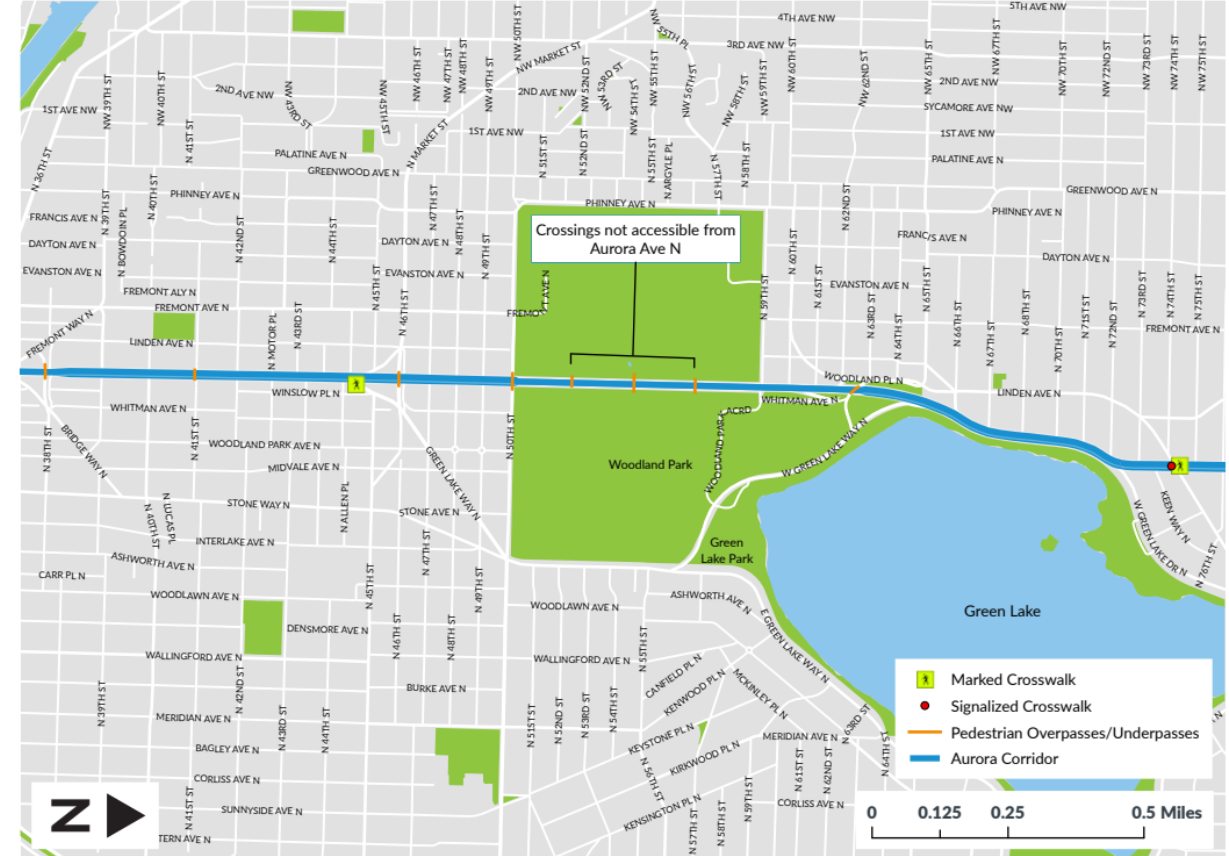
85th Percentile Speed - Segment 2



Segment 2 data



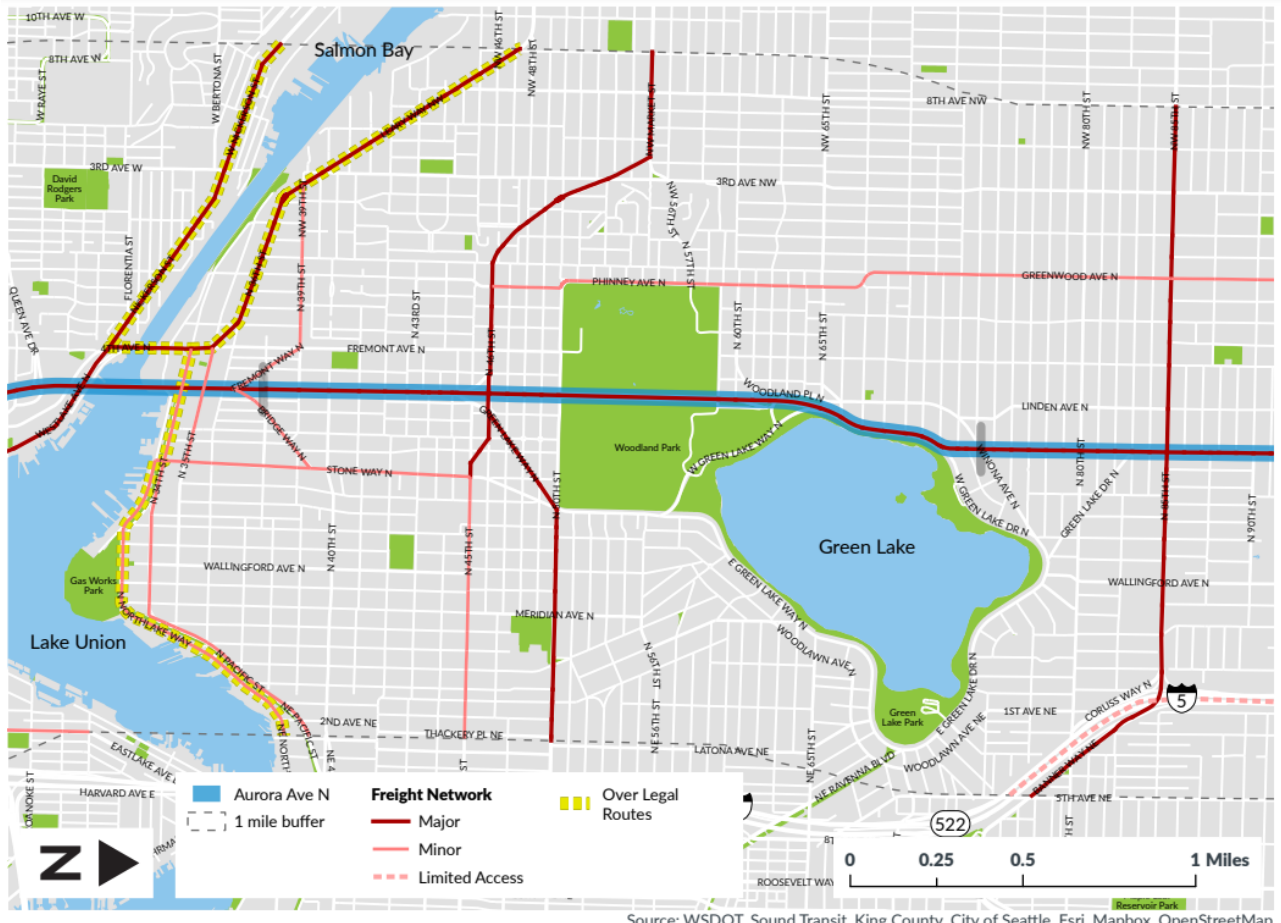
Annual Average Daily Traffic (AADT) - Segment 2



Pedestrian Crossings - Segment 2



Segment 2 data



Source: WSDOT, Sound Transit, King County, City of Seattle, Esri, Mapbox, OpenStreetMap

Freight Network - Segment 2

Segment 3 data



Source: WSDOT, Sound Transit, King County, City of Seattle, Esri, Mapbox, OpenStreetMap

Total Collisions - Segment 3



Source: WSDOT, Sound Transit, King County, City of Seattle, Esri, Mapbox, OpenStreetMap

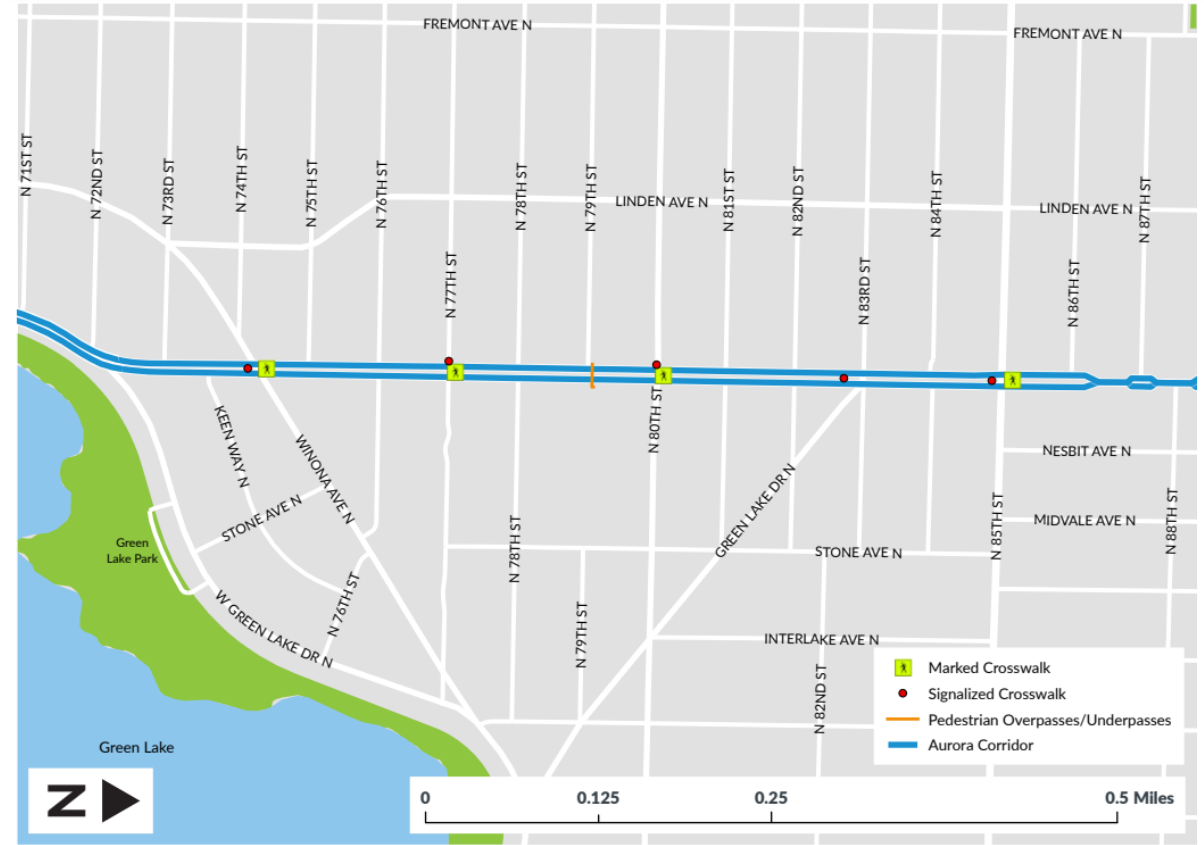
85th Percentile Speed - Segment 3



Segment 3 data



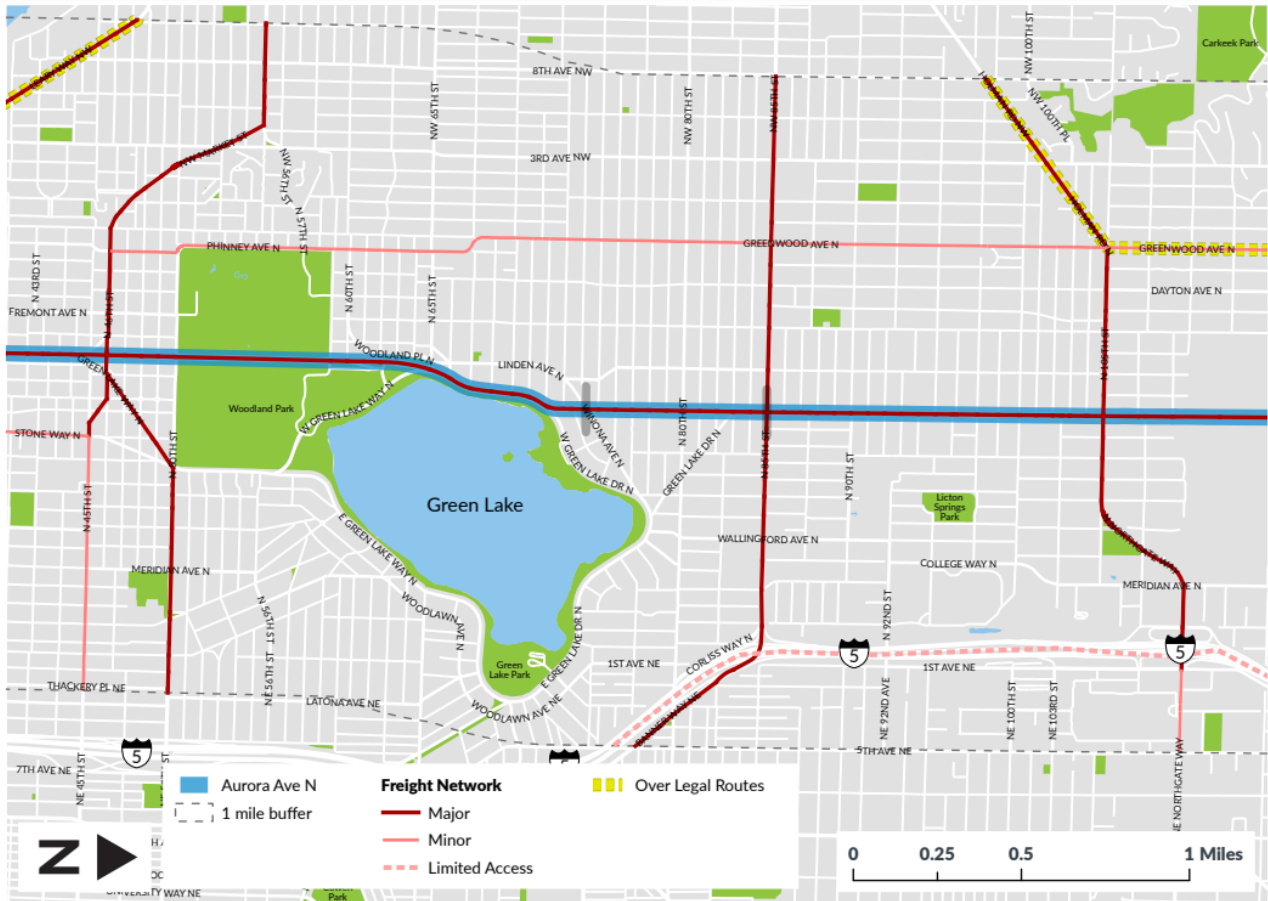
Annual Average Daily Traffic (AADT) - Segment 3



Pedestrian Crossings - Segment 3



Segment 3 data



Source: WSDOT, Sound Transit, King County, City of Seattle, Esri, Mapbox, OpenStreetMap

Freight Network - Segment 3

Seattle Department of Transportation | King County METRO

Segment 4 data



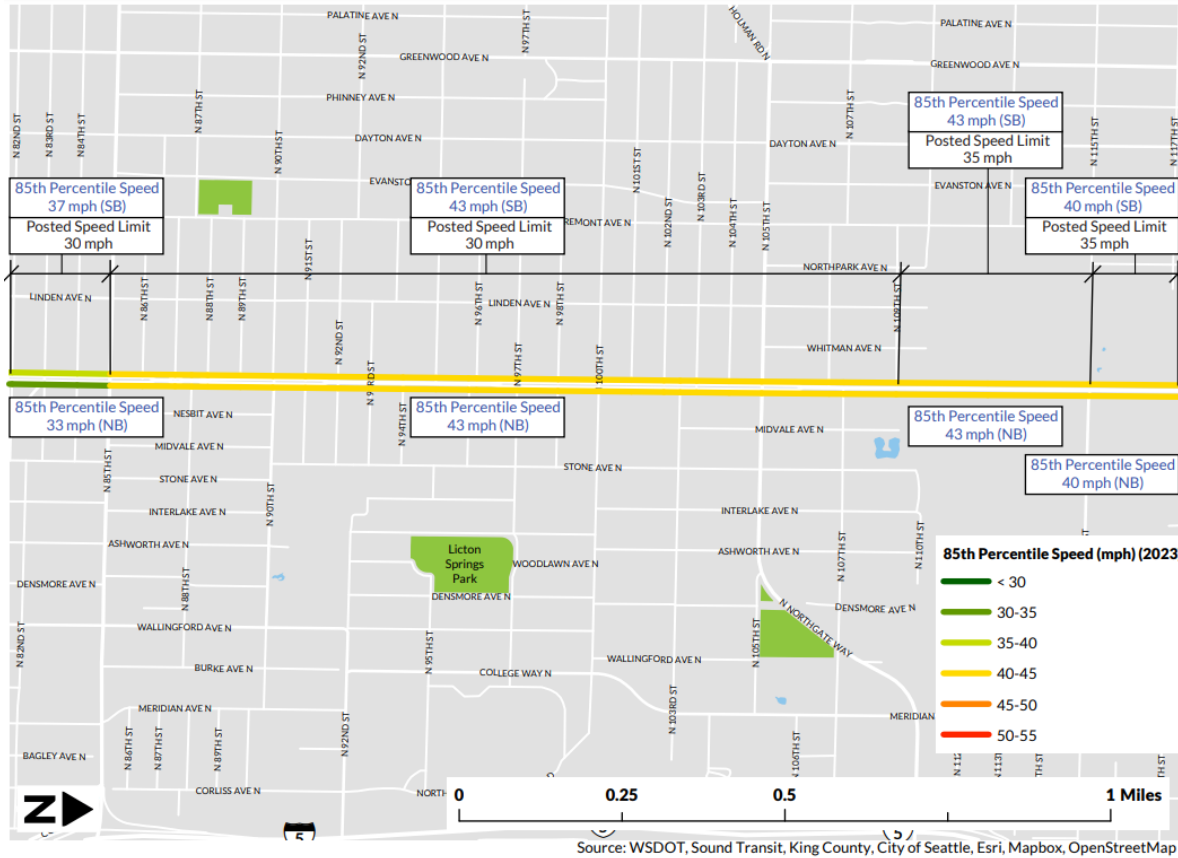
Total Collisions - Segment 4



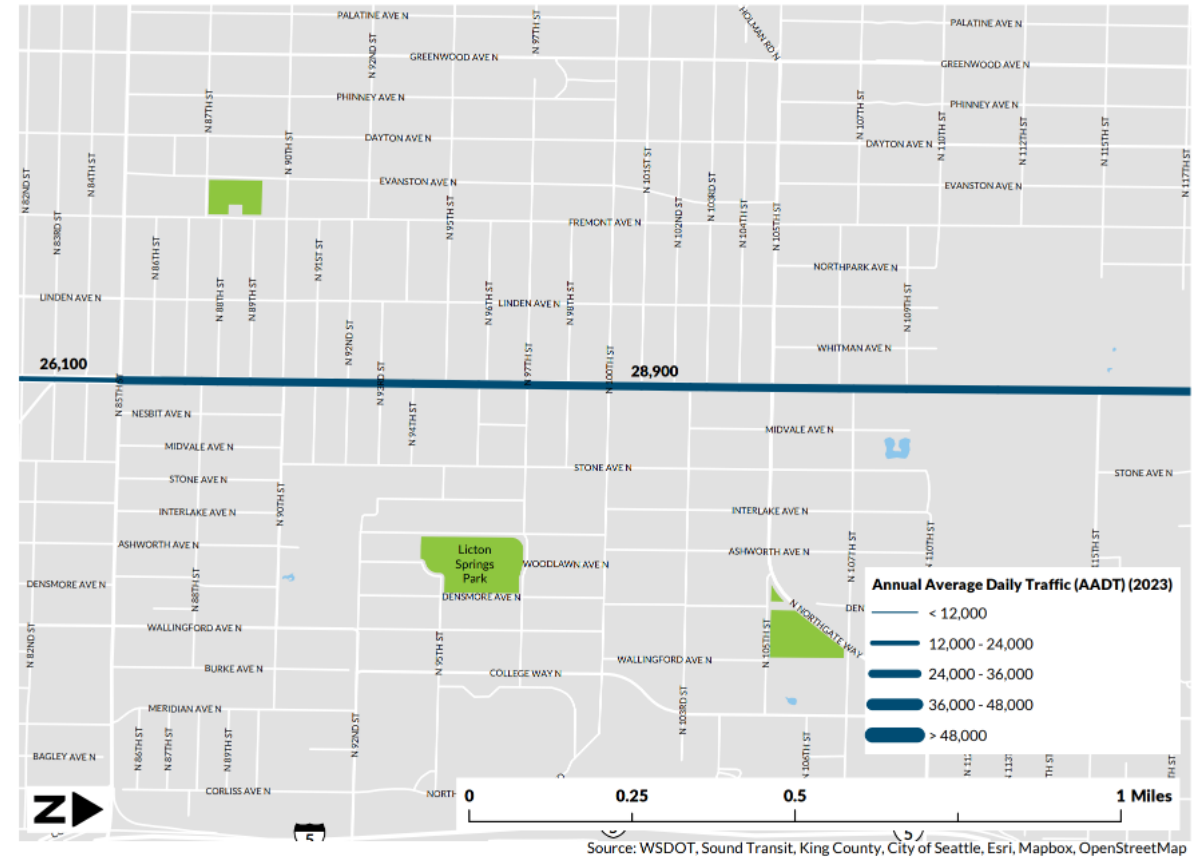
Fatal and Serious Injury Collisions - Segment 4



Segment 4 data



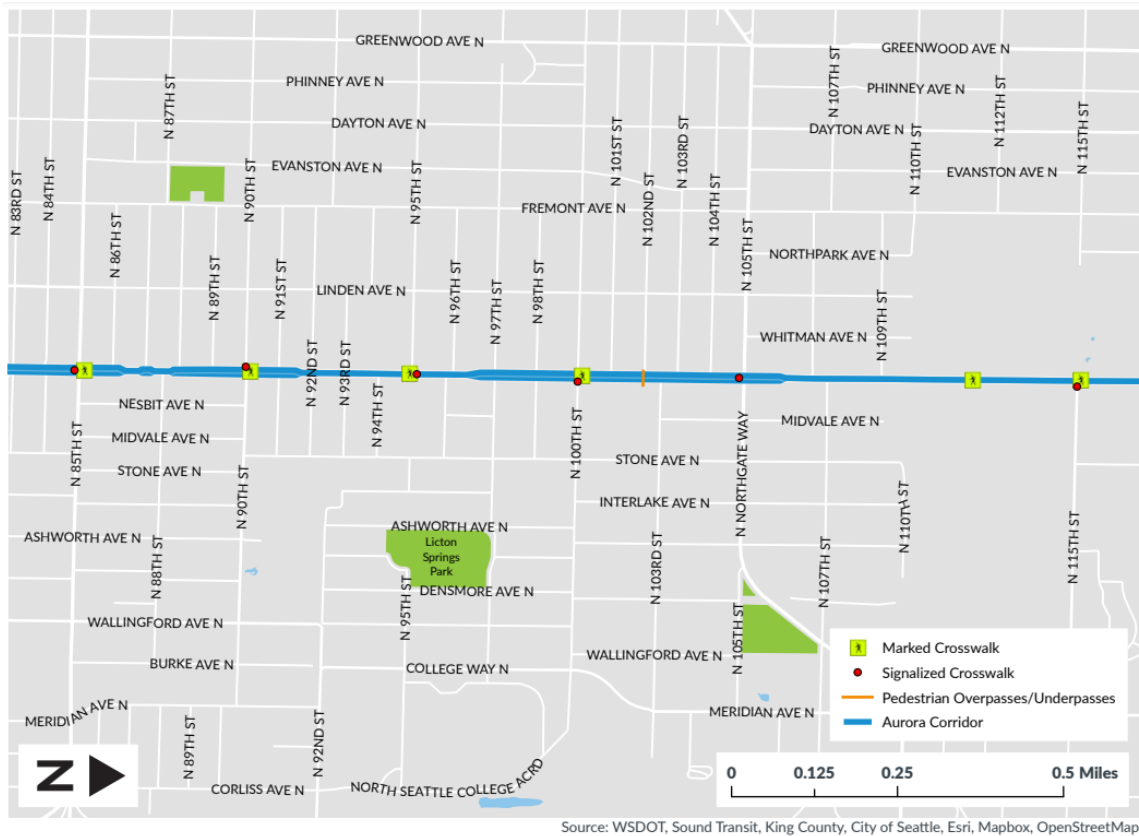
85th Percentile Speed - Segment 4



Annual Average Daily Traffic (AADT) - Segment 4



Segment 4 data



Pedestrian Crossings - Segment 4



Sidewalk Consistency with SDOT Street Types - Segment 4



Segment 4 data

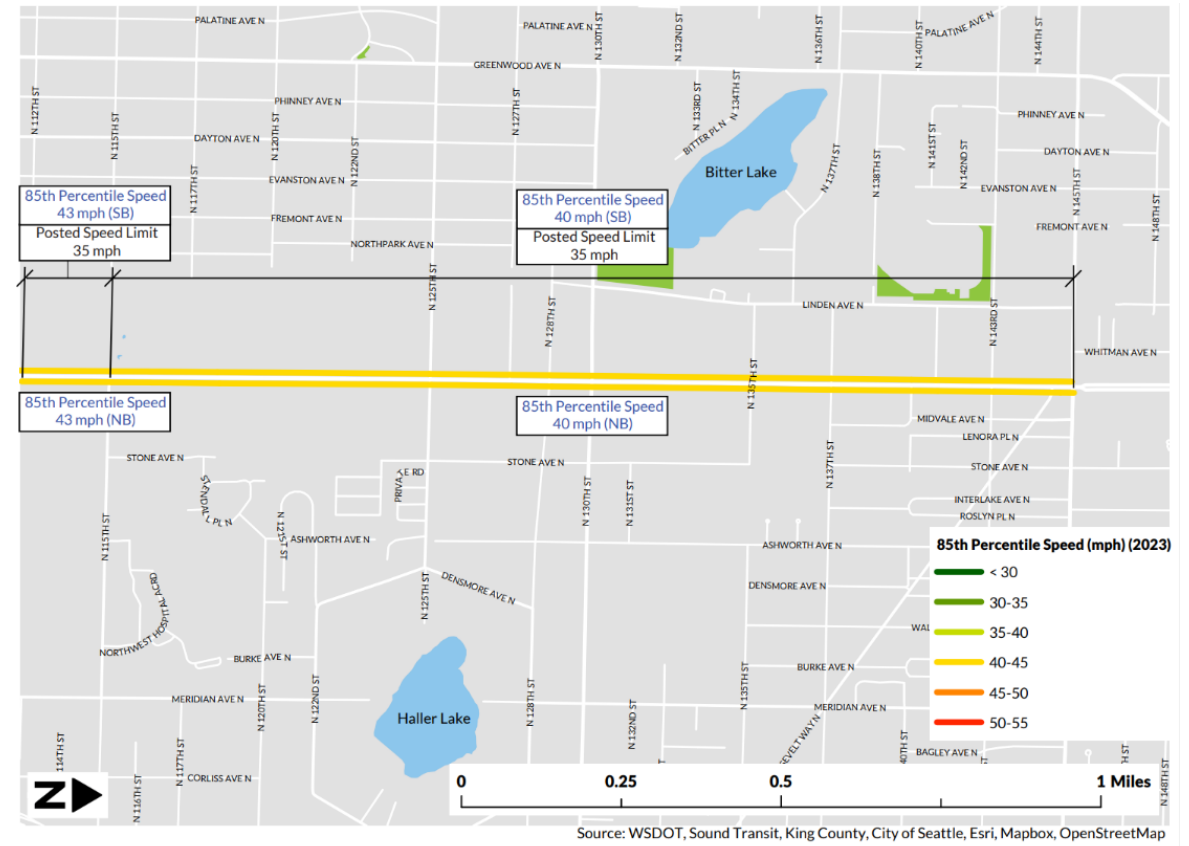


Freight Network - Segment 4  

Segment 5 data



Total Collisions - Segment 5



85th Percentile Speed - Segment 5



Segment 5 data



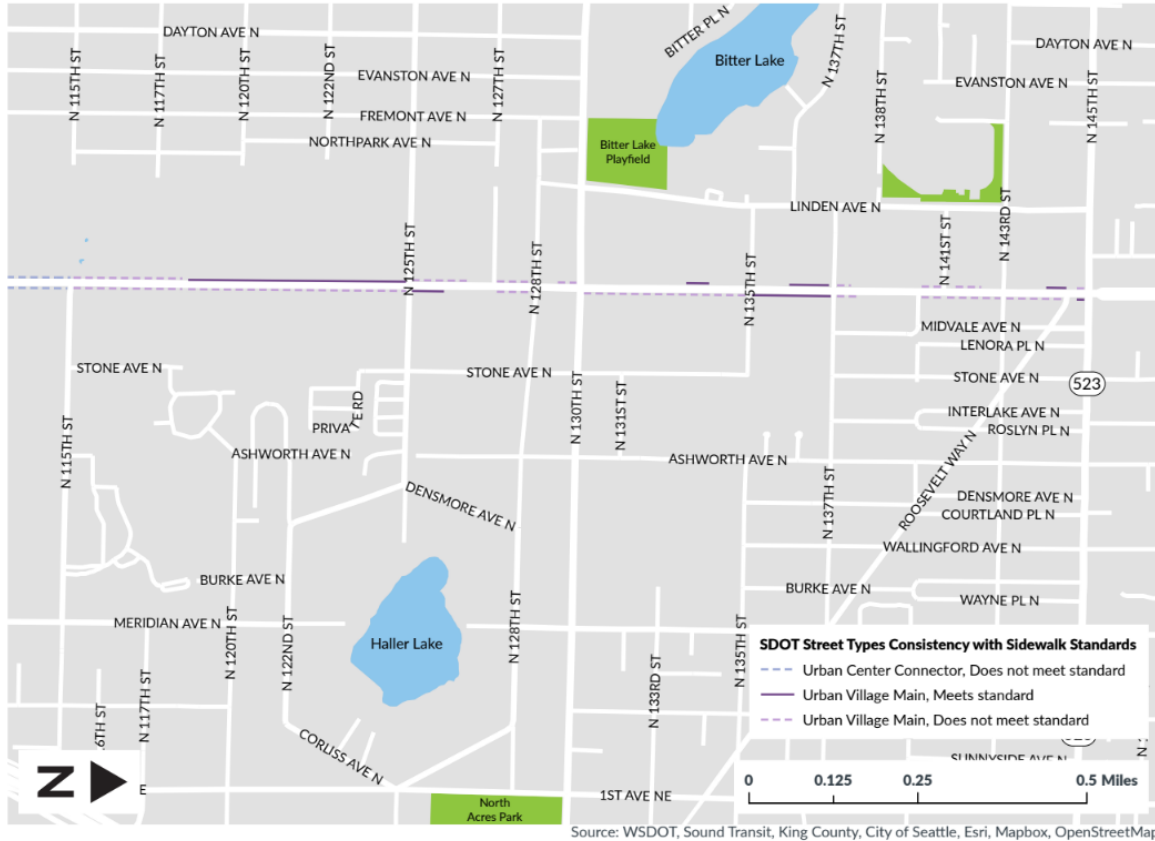
Annual Average Daily Traffic (AADT) - Segment 5



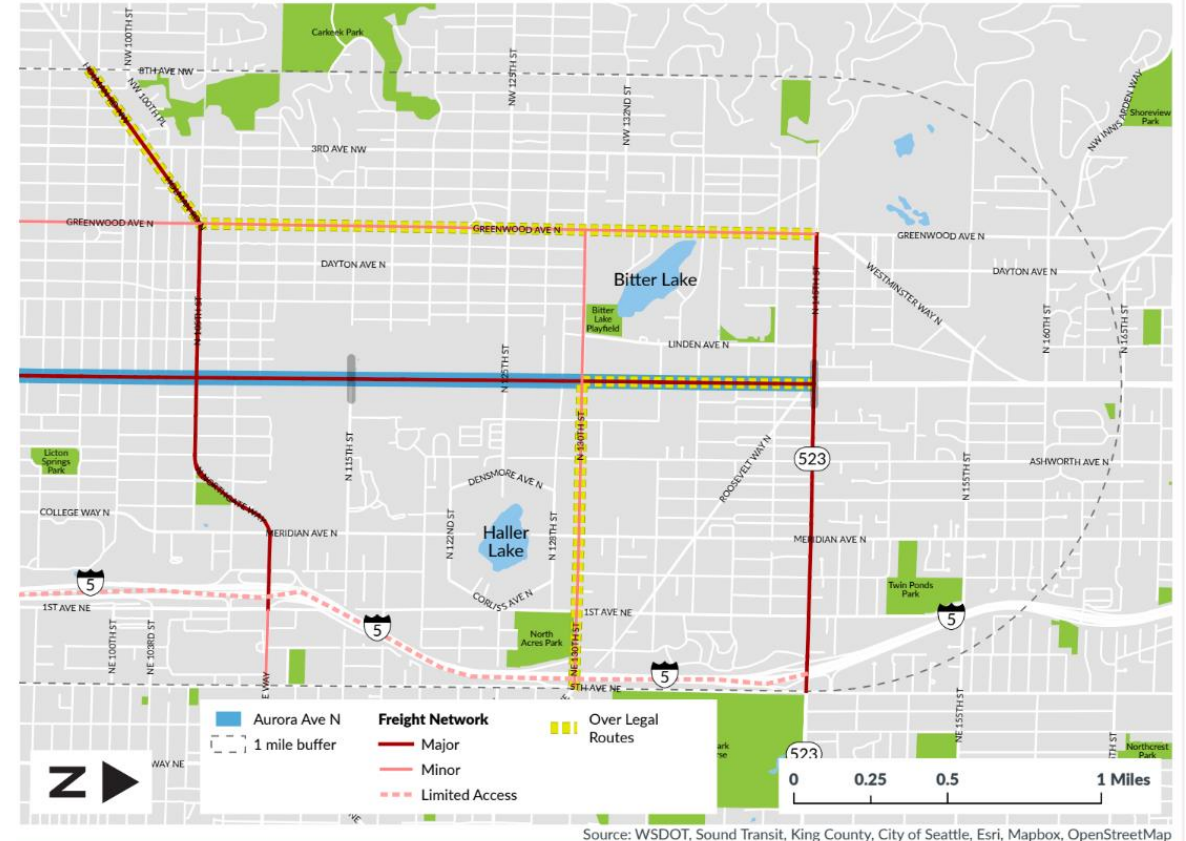
Pedestrian Crossings - Segment 5



Segment 5 data



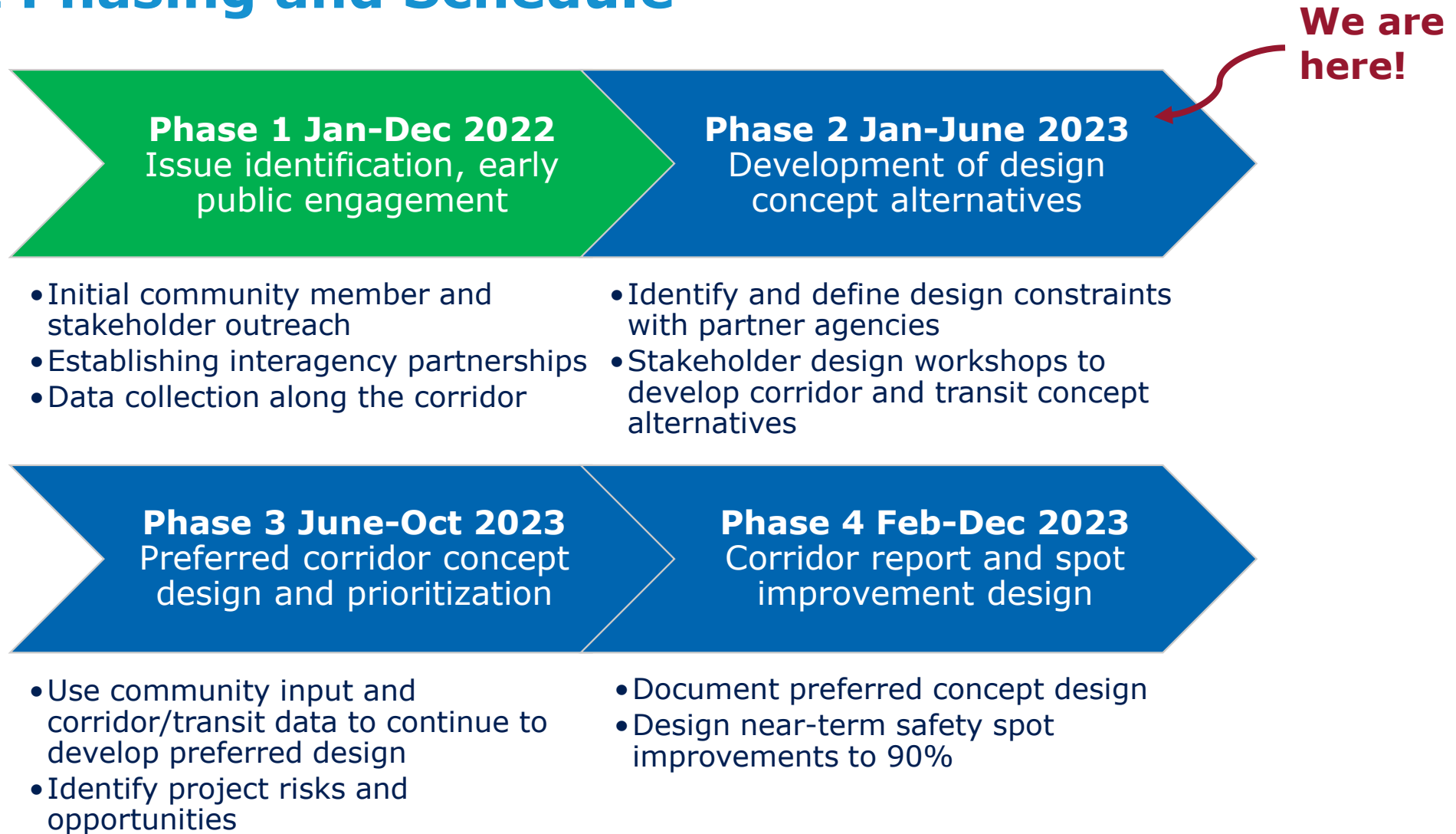
Sidewalk Consistency with SDOT Street Types - Segment 5



Freight Network - Segment 5



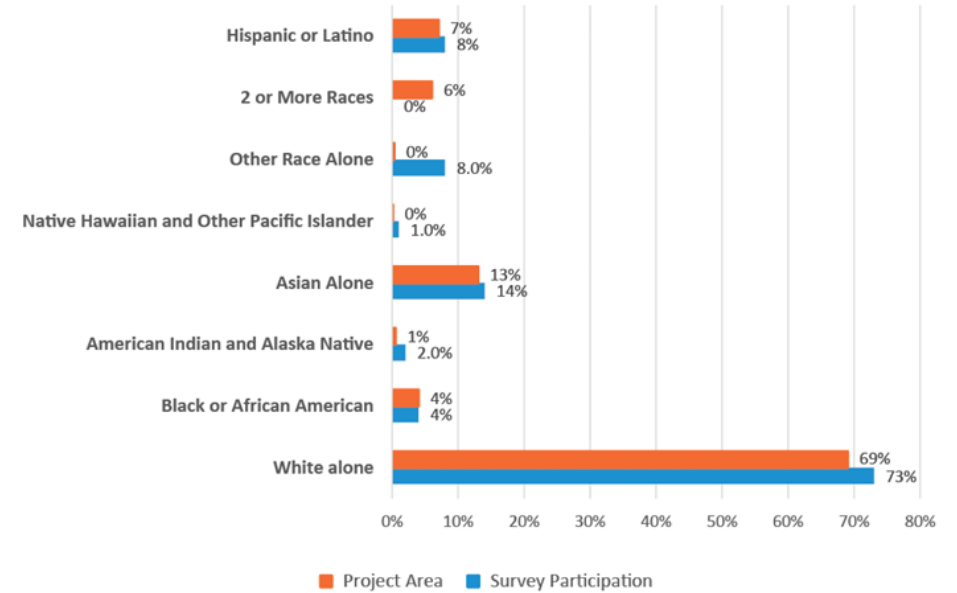
Project Phasing and Schedule



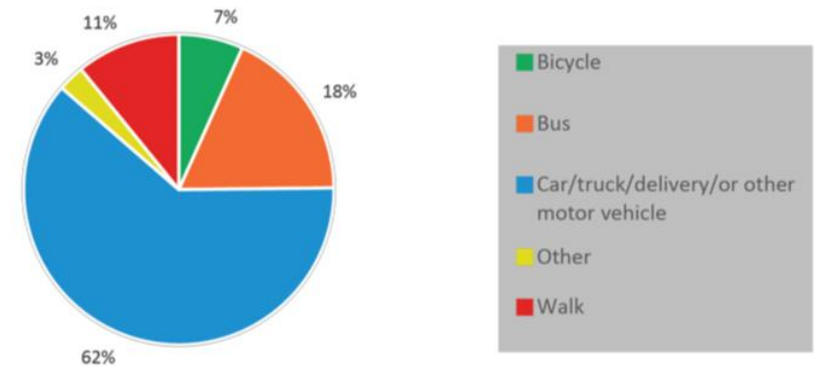
Phase 1 Community Engagement

- Digital Engagement:
 - Online survey (2,082 responses)
 - Social media, blog, web, listserv
 - Multicultural media and digital campaign
 - Parental engagement
- In-Person Engagement:
 - Pop-up events
 - Door-to-door outreach with >100 businesses
 - One-on-one community group and CL conversations
 - Bus signs along corridor

Project area ethnicity and survey participation ethnicity



Travel mode for people traveling everyday more than once a day on Aurora Ave



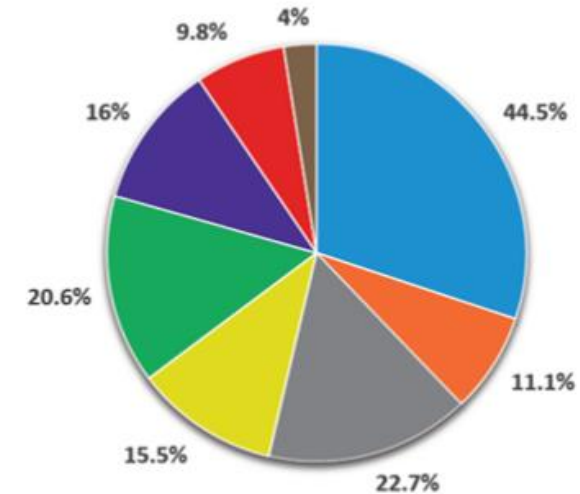
Phase 1 Community Engagement- What We Heard

- Top concerns:
 - Social concerns (crime, personal safety)
 - Physical safety for people who walk
 - Collision reduction and general infrastructure

- Social concerns, lack of connectivity, bus stop locations, and accessibility identified as top concerns for transit

- Most avoided pedestrian crossings located in north end of corridor

What other safety improvements or changes would you like to see along the Aurora Ave N/State Route 99 corridor that are not mentioned above?



- Social concerns (personal safety, criminal activity, homelessness, sex workers, enforcement, etc.)
- Collision reduction (lower speed, signal improvements, etc.)
- Transit Improvements and Connections (cleaner units/transit stations; more bus connectivity and mobility/bus lanes, etc.)
- General Infrastructure Safety (visibility, signs, lights, lane use, etc.)
- Pedestrian Safety and Accessibility (crossing, protected sidewalks, footbridge, overpass/pedestrian tunnel, etc.)
- Other (urban planning, recreation areas, etc.)
- Bike Safety and Mobility (protected barrier, bike lanes, etc.)
- N/A (did not provide input)

Draft Aurora Ave Vision

We envision an Aurora Corridor that:

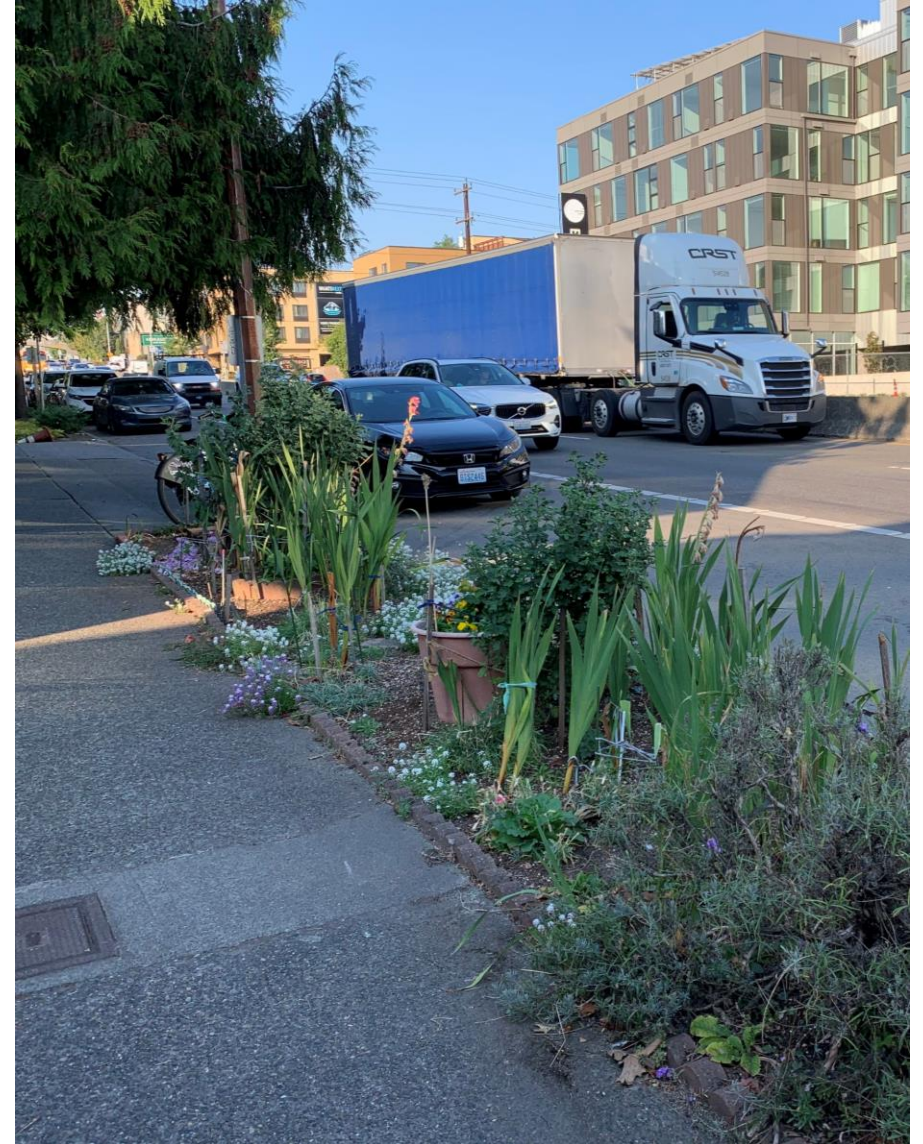
- Is safe for all users and has no serious or fatal traffic collisions
- Has accessible, rapid, and reliable bus service
- Serves mobility needs as part of the City's multi-modal transportation system
- Supports active street uses and the City's growth strategy and land use vision
- Encourages zero and low-emission transportation options and incorporates environmentally sustainable features

Things to keep in mind...

- All concepts developed in the workshops **will require further analysis** to verify their feasibility. Not all ideas will be feasible with constraints and operations on the corridor.
- Ideas and conversations should focus on **transportation issues** along the corridor.
 - We are elevating social concerns with partner agencies at the City
 - Office of Planning and Community Development will be conducting a future community planning process focusing on land use needs

Aurora Ave Project - Next Steps

- Compile feedback we heard through design workshop into series of concept design for corridor
- Conduct analysis and traffic modeling to validate feasibility of concepts
- Solicit input from community on preferred concept design options later this year
- Implement safety priority near-term spot improvements





Thank you for your participation!

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