

# Aurora Corridor Design Study

## Evaluation Criteria

March 2024

What are evaluation criteria and why do we use it?

- This first evaluation will help us to better understand how well each of the ideas accomplish our project goals and will show you the tradeoffs between different ideas
- No weighting will be assigned to the criteria for the first evaluation – all criteria have equal weight
- We will use a simple scale – red to green dots – to convey how each idea performs relative to the other ideas being considered

We will use the results of our first evaluation to narrow down and refine the ideas as we work toward creating and evaluating corridor-wide design options.

Criteria Category	Criteria Description
<b>Cost</b>	Comparison of order-of-magnitude, planning-level costs
<b>Implementation Feasibility</b>	Potential for project phasing and ease of transitions between segments
<b>Safety &amp; Multimodal Experience</b>	Estimated safety, mobility, and accessibility for people walking, biking, or taking transit
<b>Vehicle Traffic Operations</b>	Estimated travel time, access, and queueing for transit, trucks, and personal vehicles
<b>Freight</b>	Regional mobility and local property access for commercial vehicles
<b>Climate</b>	Potential for environmental enhancements and/or preservation (i.e. stormwater management, street trees, etc.)
<b>Equity</b>	Potential benefits and/or impacts to community health, safety, and resilience
<b>City &amp; Partner Planning Alignment</b>	Alignment with related community, land use, and agency
<b>Curb Space Management</b>	Ability to accommodate on-street parking, business access, and loading needs
<b>Property Impacts</b>	Potential need for right-of-way acquisition or temporary easements