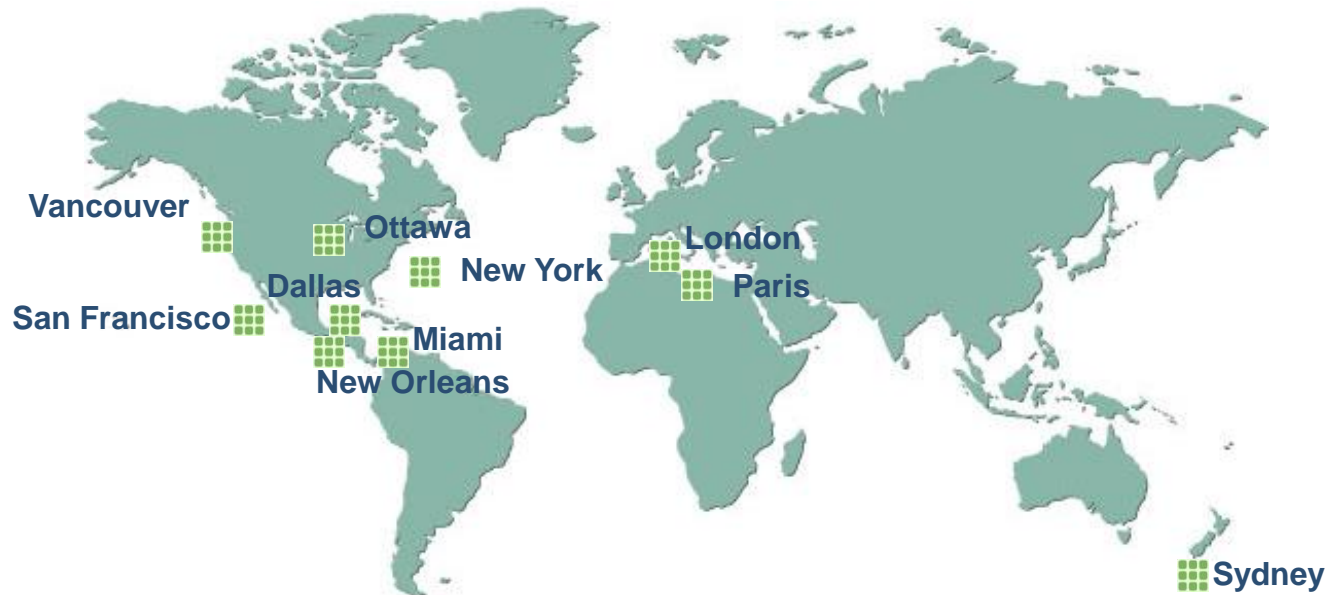# PayByPhone Overview
City of Seattle
June 2013

![paybyphone logo]

PayByPhone clients and operators

》 operating in over 180 cities & towns across 3 continents

》 municipal clients include: Miami, South Miami, Coral Gables, Ft. Lauderdale, LBTS, Univ of Miami, San Francisco, Sacramento, Dallas, Galveston, Seattle, New Orleans, Vancouver, Winnipeg, Ottawa, London, Paris, Sydney & others

PayByPhone works with   VISA   MasterCard

paybyphone

financial benefits

〽 higher average PayByPhone payment than average coin/cc payment

〽 PayByPhone reliability drives compliance: where meter is out of order payment can still be made

〽 higher PayByPhone transaction volumes reduces reliance on meters

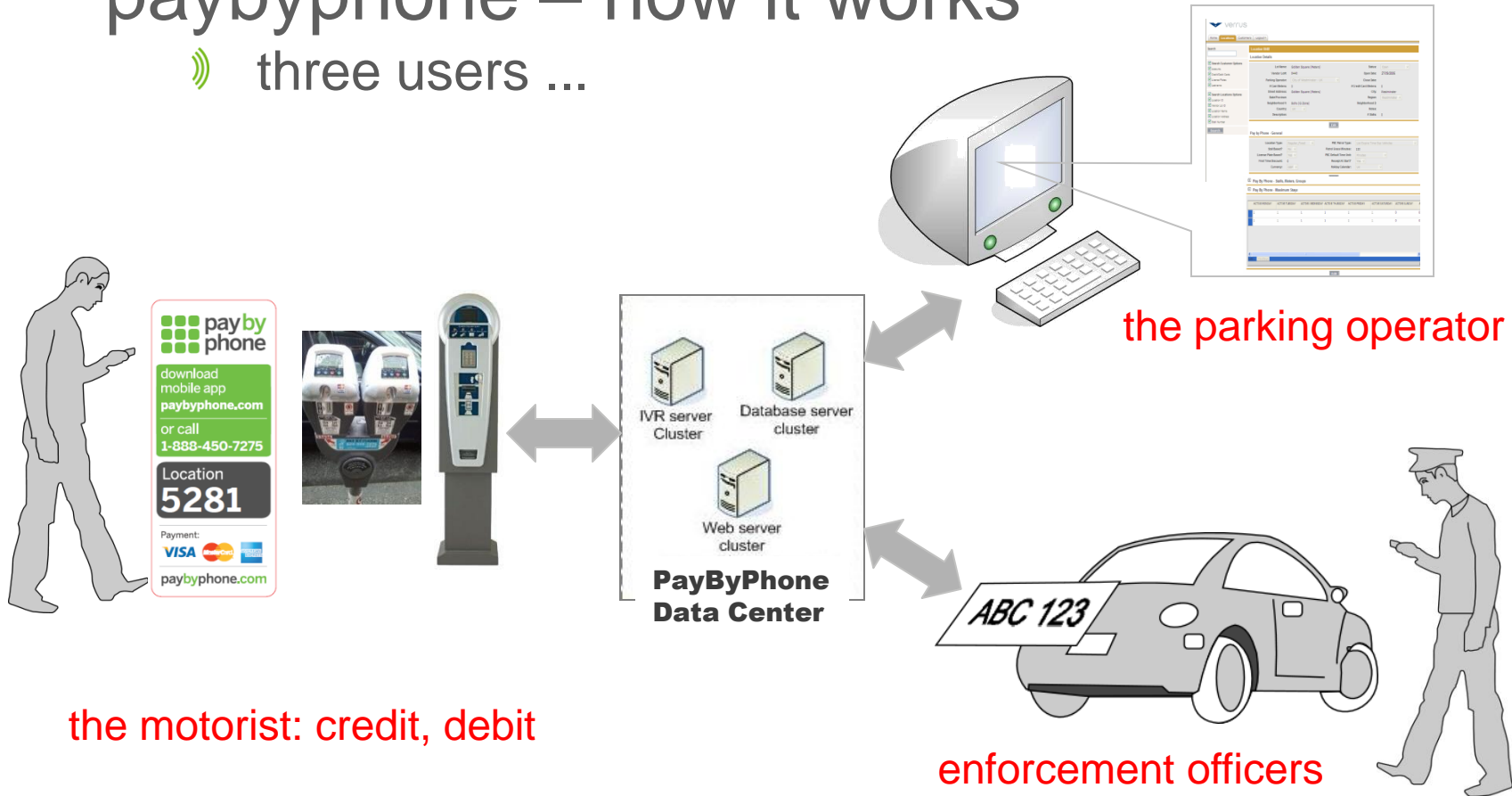〽 no reduction in citation revenue with PayByPhone launch

security & convenience

〽 pay for parking from safety and comfort of vehicle – no need to walk to pay station (thru weather), wait in line, with cash or credit card in hand

〽 extend parking from any location: office, classroom, restaurant

〽 email receipts

〽 text message reminders

PayByPhone works with VISA MasterCard

paybyphone – how it works

)) three users ...

the parking operator

the motorist: credit, debit

enforcement officers

paybyphone – how it works

- no need for pre-registration
- no hardware required in car
- English, French & Spanish

pay by phone

download
mobile app
paybyphone.com

or call
1-888-450-7275

Location
5281

Payment:
VISA MasterCard AMERICAN EXPRESS

paybyphone.com

PayByPhone
works with   VISA MasterCard AMERICAN EXPRESS
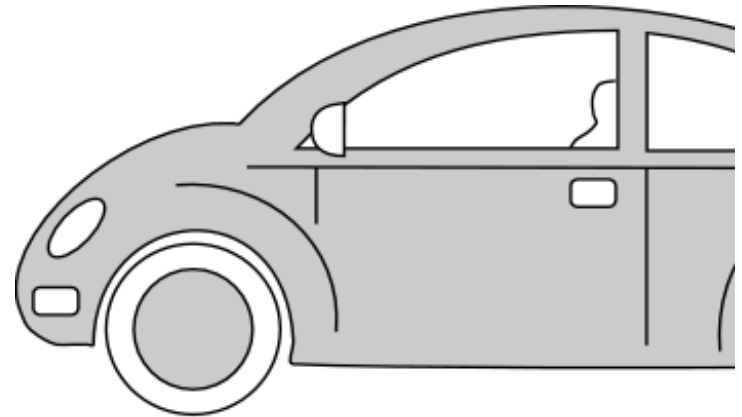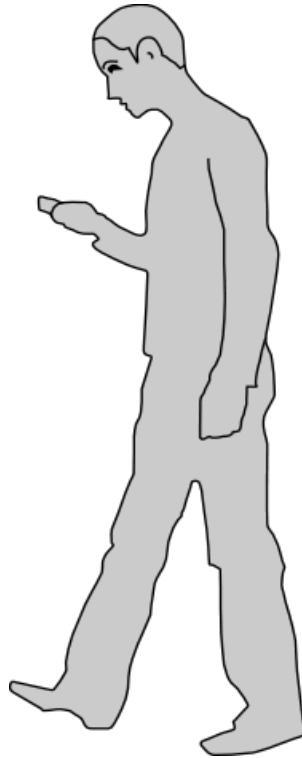
![paybyphone logo]

iPhone, Android, and Blackberry apps

》 iPhone, Android and Blackberry apps are live

- allows new users to register & pay for parking

- allows existing users to pay for parking and/or update their account details

- rich interface that allows for maps & other information

》 highest rated apps across all platforms
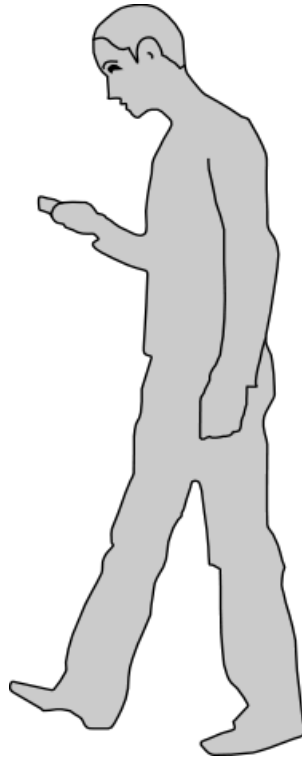
paybyphone

IVR touchtone (phone call)

pay by phone

download
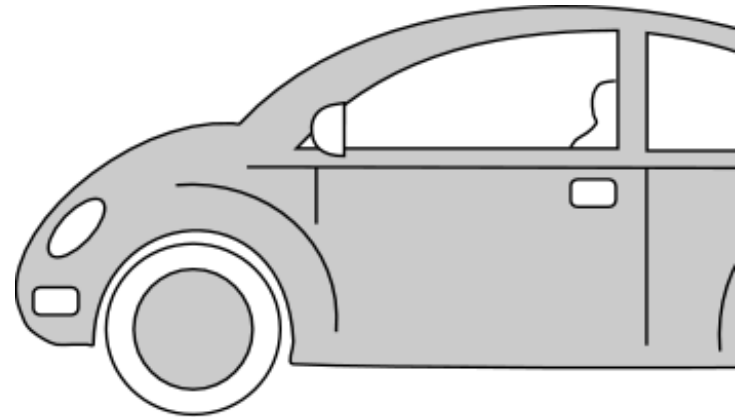mobile app
paybyphone.com

or call
1-888-450-7275

Location
5281

Payment:

VISA MasterCard AMERICAN EXPRESS

paybyphone.com

》 call the number on sign

》 enter location number

》 enter duration

》 press 1 to confirm

》 no need to call to stop

paybyphone

pay by QR code

》 scan with any smart phone

》 select option to download app or pay with mobile web

》 enter location code

》 enter duration

》 confirm payment

》 email confirmation

》 SMS reminder

Location/ Emplacement **00000**

Ottawa NFC
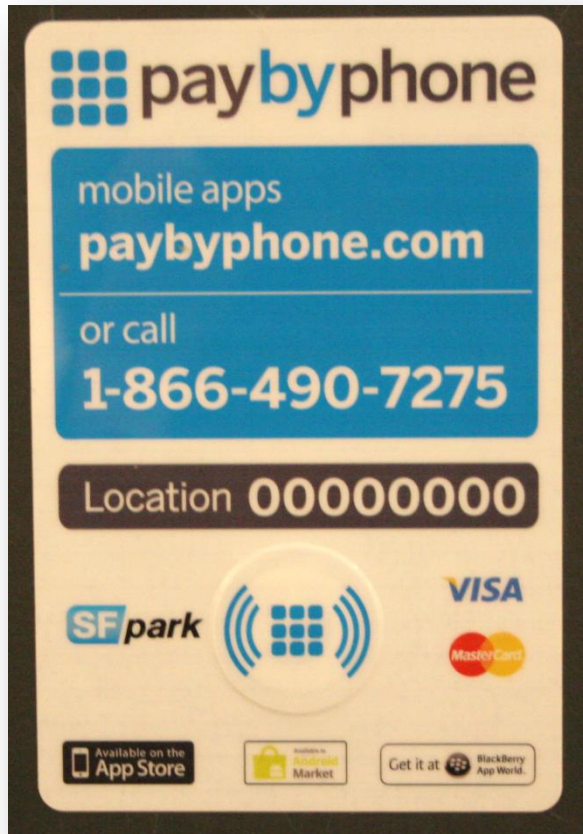
paybyphone.com

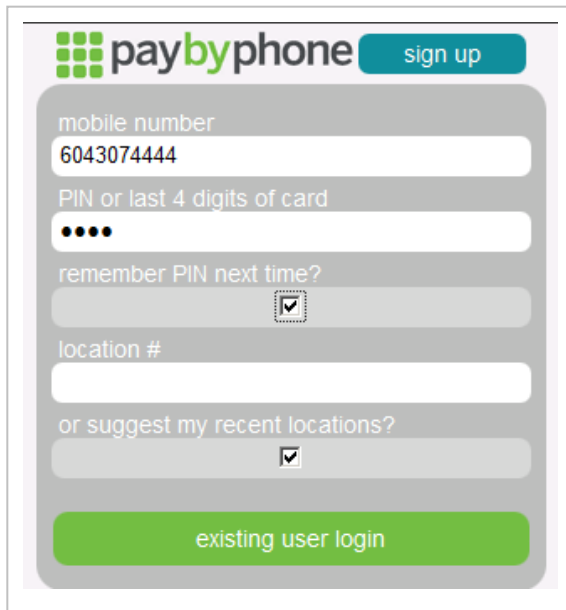TRY ME !

PayByPhone works with VISA MasterCard

paybyphone

pay by NFC

- launched in San Francisco 2011
- customers with NFC phones tap the NFC logo
- app launches automatically
- enter duration
- press confirm
- e-mail confirmations and text reminders
- If app not on phone, user directed to download app or pay via Mobileweb

PayByPhone works with
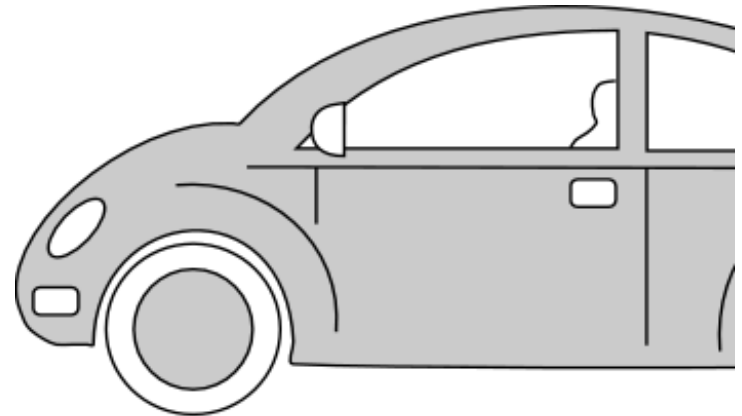
paybyphone

pay by mobile web or internet https://m.paybyphone.com/

paybyphone | sign up

mobile number
6043074444

PIN or last 4 digits of card
●●●●

remember PIN next time?
☑

location #

or suggest my recent locations?
☑

existing user login
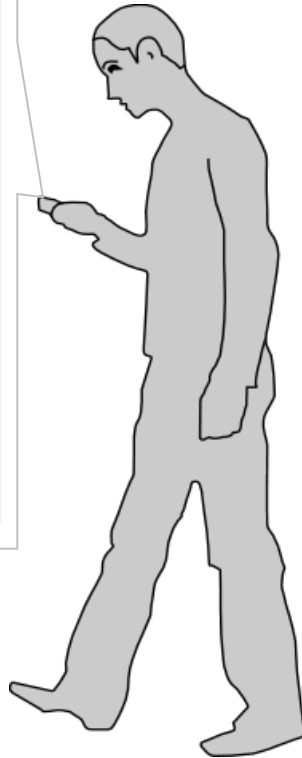
)) create & modify accounts

)) easy to add license plates

)) cross platform (iPhone, Android, Blackberry, Windows Mobile, Palm OS, tablet browsers, PC, etc)

PayByPhone works with   **VISA**   **MasterCard**

Multi-vendor integrations

》 pay station integration

- partnership with IPS, CALE, DPT, Duncan, others
- real time information exchange
- consolidated reporting

》 enforcement integration

- partners include Pocket PEO, Aparc, EZ Tag, T2, Duncan and ParkTrak
- prevents accidental ticketing of valid pay by phone transactions

PayByPhone works with   VISA   MasterCard

![paybyphone logo]

standardized signs/branding

Side Sticker 8" x 14.2"

paybyphone

2 ways to pay:
Download the app or use mobile website
paybyphone.com

Call the number and follow the prompts
1-866-234-7275

Location **00000**

scan for app   tap for NFC

SeaPark NFC

paybyphone.com

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paybyphone

Download the app or use mobile web
paybyphone.com

Or call the number & follow the prompts
1-866-990-7275

3 easy steps:

1 Load App or Call   2 Enter Location #   3 Enter Time

Location **11216**

CITY OF CORAL GABLES FLORIDA
The City Beautiful™

NFC

paybyphone.com

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pay by phone

download mobile app
paybyphone.com

or call
1-866-234-7275

Location **0000**

impark   **B BELLEVUE COLLEGE**
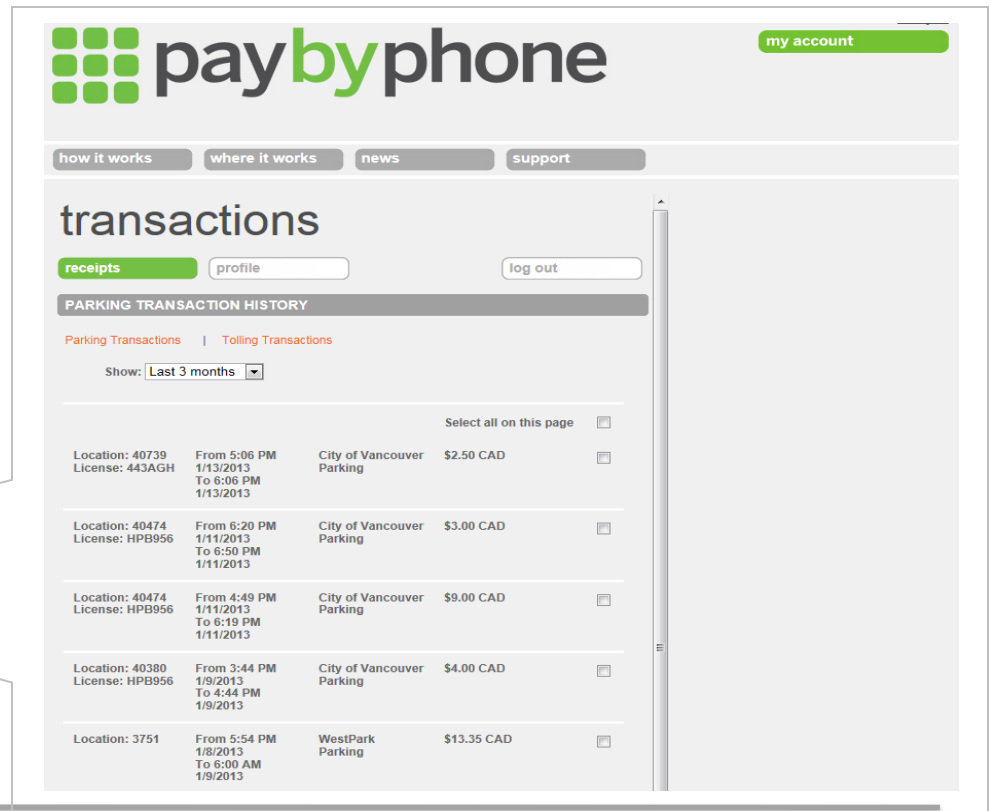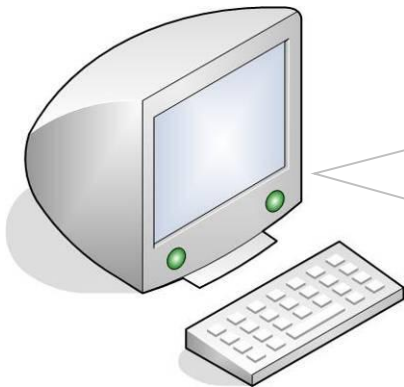

PayByPhone works with   **VISA** **MasterCard**

paybyphone

account management

))) paybyphone.com allows customers to:

- view payment history
- print receipts
- change account details
- modify credit card details
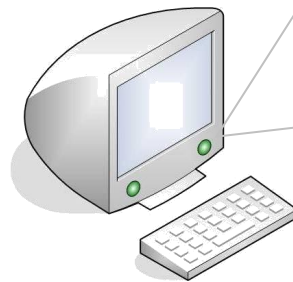- change text and/or email settings

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paybyphone — my account

how it works | where it works | news | support

transactions

receipts | profile | log out

PARKING TRANSACTION HISTORY

Parking Transactions | Tolling Transactions

Show: Last 3 months ▼

				Select all on this page	☐
Location: 40739 License: 443AGH	From 5:06 PM 1/13/2013 To 6:06 PM 1/13/2013	City of Vancouver Parking	$2.50 CAD		☐
Location: 40474 License: HPB956	From 6:20 PM 1/11/2013 To 6:50 PM 1/11/2013	City of Vancouver Parking	$3.00 CAD		☐
Location: 40474 License: HPB956	From 4:49 PM 1/11/2013 To 6:19 PM 1/11/2013	City of Vancouver Parking	$9.00 CAD		☐
Location: 40380 License: HPB956	From 3:44 PM 1/9/2013 To 4:44 PM 1/9/2013	City of Vancouver Parking	$4.00 CAD		☐
Location: 3751	From 5:54 PM 1/8/2013 To 6:00 AM 1/9/2013	WestPark Parking	$13.35 CAD		☐

PayByPhone works with   VISA   MasterCard

![paybyphone]

web based tools

» Service Management website allows parking operations staff to:

- modify locations
- update rates
- set event pricing
- use specialized pricing / rules
- utilize promotional codes
- Start/credit pkg
- Change user info
- View transactions

paybyphone

reports and export

》 three types of reports
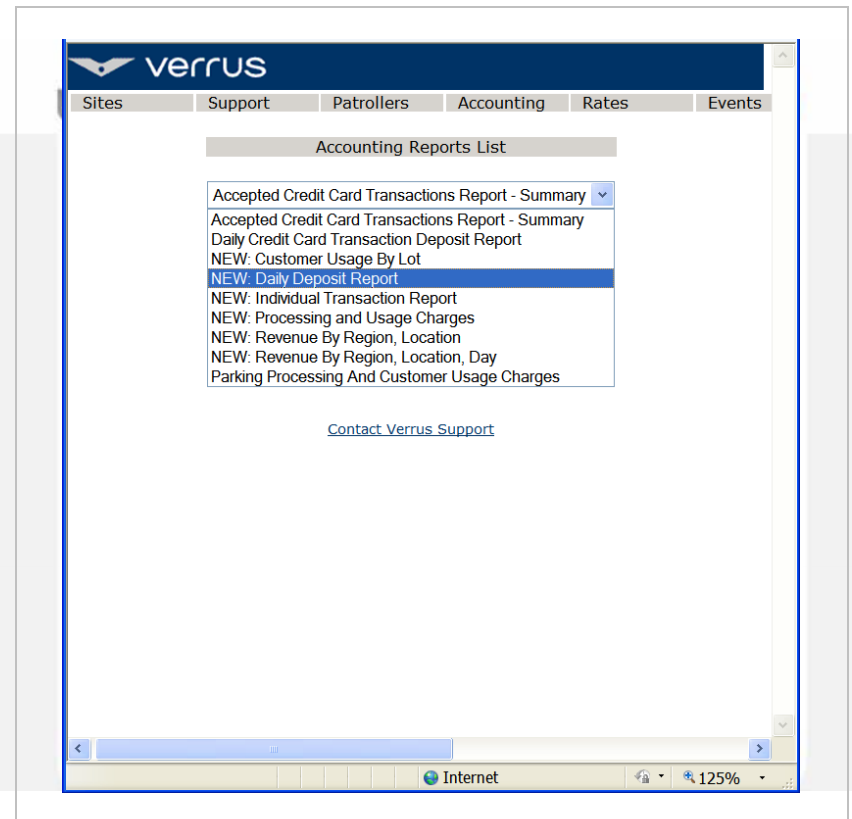
- financial
  - daily deposit report
  - revenue by region, location
  - customer usage by lot
  - individual transaction report

- support
  - customer parking history
  - parking sessions by lot and date
  - history by last 4 digits of credit card
  - information dashboard

- patrolling
  - currently parked vehicles

verrus

| Sites | Support | Patrollers | Accounting | Rates | Events |

Accounting Reports List

Accepted Credit Card Transactions Report - Summary
- Accepted Credit Card Transactions Report - Summary
- Daily Credit Card Transaction Deposit Report
- NEW: Customer Usage By Lot
- NEW: Daily Deposit Report
- NEW: Individual Transaction Report
- NEW: Processing and Usage Charges
- NEW: Revenue By Region, Location
- NEW: Revenue By Region, Location, Day
- Parking Processing And Customer Usage Charges

Contact Verrus Support

Internet   125%

in-app advertising - coming soon

find parking - coming soon

PayByPhone works with VISA MasterCard

Thank You

Geoff Goldsmith-Jones
Business Development
Office: 1-866-783-7787 ext.126
Cell: 604-616-3442
ggjones@paybyphone.com

paybyphone.com

PayByPhone
works with