



Transportation Equity Framework (TEF)

External Monitoring Tool

SDOT Transit Advisory Board (TAB), 9.24.24



Seattle
Department of
Transportation

Presentation purpose

- Intro to Office of Equity & Economic Inclusion
- Socialize TAB members on SDOT Transportation Equity Framework (TEF)
- Share the new TEF external monitoring tool
- Answer Questions



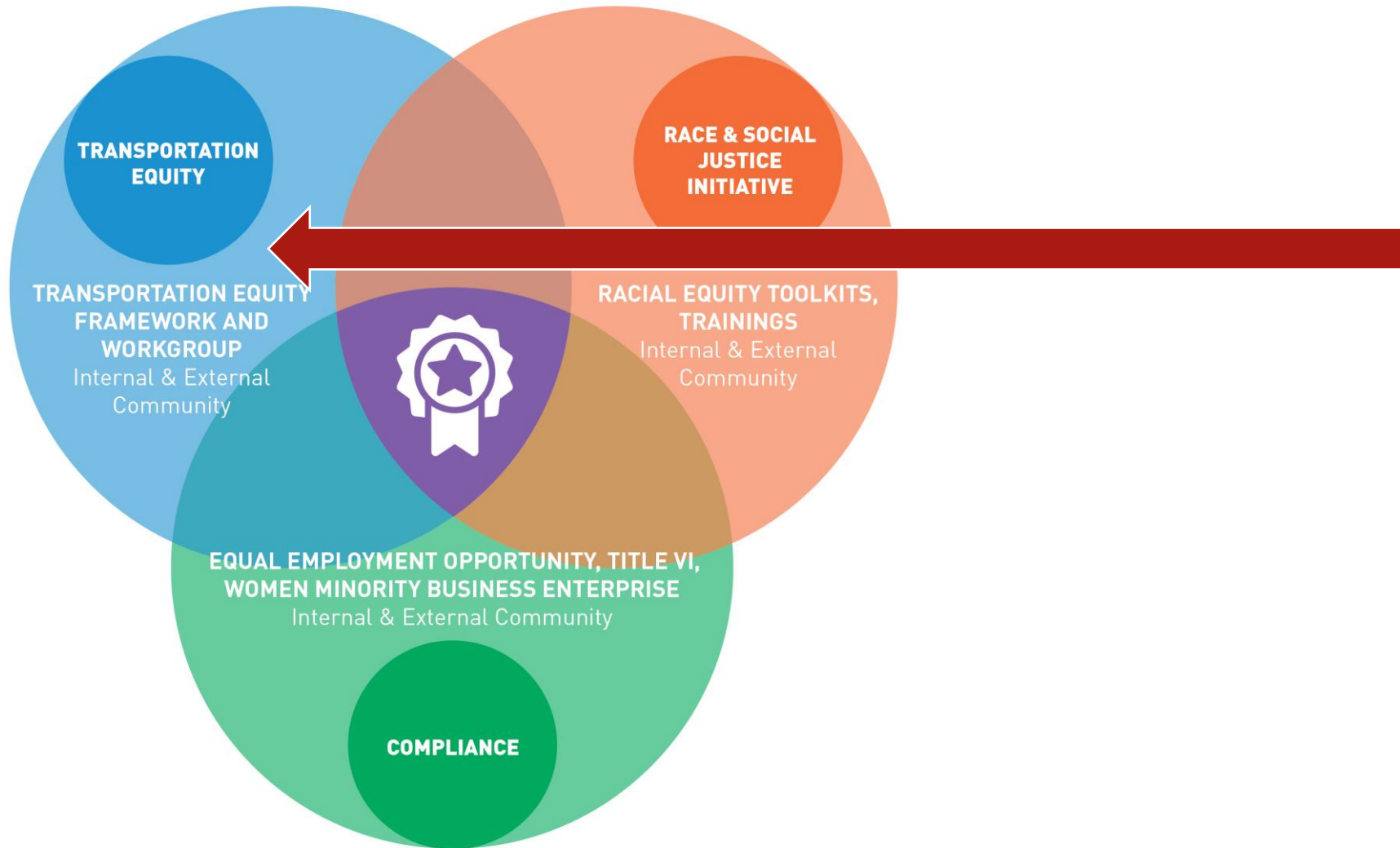
Office of Equity & Economic Inclusion (OEEI)



PARTNERSHIP

Race and Social Justice Initiative Change Team
Employee Resource Groups
Transportation Equity Workgroup
Transportation Equity Implementation (TEI)-IDT

EQUITY IS EVERYONE'S WORK



Focus of today

Transportation Equity Program

SDOT Office of Equity & Economic Inclusion (OEEI)



What:

Provide department and city-wide strategic advisement, support and guidance on alignment and implementation of SDOT's Transportation Equity Framework (TEF)

Core Programming:

- Transportation Equity Workgroup (TEW)
- SDOT Transportation Equity Framework (TEF)
- Tracking and Monitoring Progress of TEF

Transportation Equity Workgroup (TEW)

- 8 members with lived experience / expertise with vulnerable communities and communities of color
- Connected with local Seattle-King County organizations
- Co-developed SDOT's TEF
- Charge:
 - Community stewards of the TEF
 - Provide SDOT with equity policy and strategic advisement guidance



Transportation Equity Framework (TEF)

Transportation Equity Framework

The Transportation Equity Framework (TEF), Implementation Plan includes over 200 tactics that advance the TEF values and strategies. The plan spans from 2022 to 2028, and tactics are labeled with categories. SDOT acknowledges that the TEF and its implementation plan is a living dynamic document that will be adjusted, monitored, and updated regularly.

Click on the tabs above to learn more about the TEF values and its corresponding tactics! We encourage folks to use the filter feature to view specific strategies and categories you're most interested in.

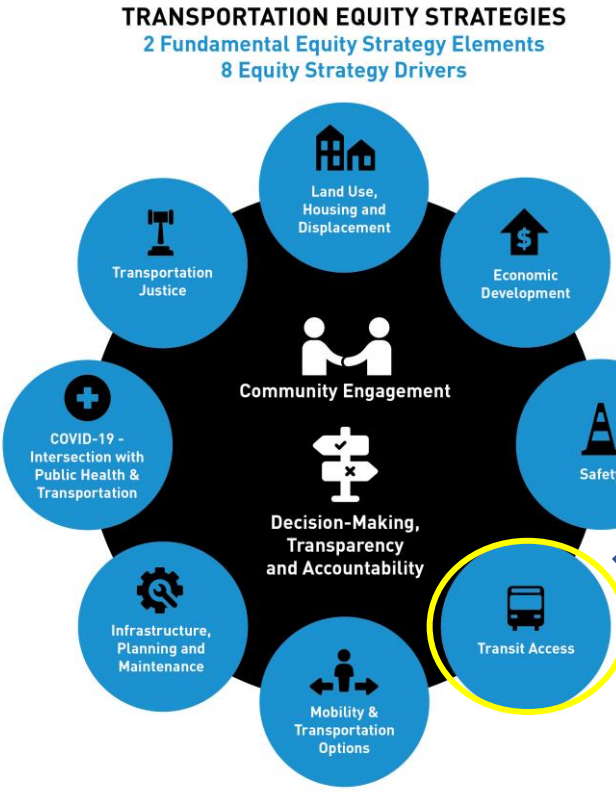
Seattle Department of Transportation

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- A roadmap for decision-makers, employees, stakeholders, partners, and the greater community to collaboratively create an equitable transportation system
- Document with 2 parts: Framework & Implementation Plan
- Co-developed with community members in the TEW from 2019 to 2022
- Includes 10 TEF values and over 220 tactics
- Implementation timeline: 2022 to 2028

[Public Resources on TEF & Public Dashboard:](#)
[Seattle's Transportation Equity Framework -Transportation | seattle.gov](#)

Understanding the TEF



10 TEF values



Transit Access

We believe in a transit system that is accessible, affordable, inclusive, respectful of people's time and equitably resourced.



Strategy

- ☒ Barriers to Transit
- ☐ Communications
- ☐ Eligibility
- ☐ Long-term Funding
- ☐ Wayfinding

Tactic	Description	Tactic Category	Implementation Start
45.3	Identify spaces for equitable investment that can activate community, foster local economic development and facilitate connections to transit.	Program	2022 Q1
45.4	Coordinate and further build on a centralized flow chart and/or online page of all subsidized fare programming for community-based organizations and providers.	Program	2023 Q1
45.5	Rollout flow chart/online page and other resources through direct training with community-based organizations (CBOs); empower CBOs to have the best knowledge to guide clients towards the best product, and also provide opportunities for continuous feedback.	Outreach and Engagement	2023 Q1

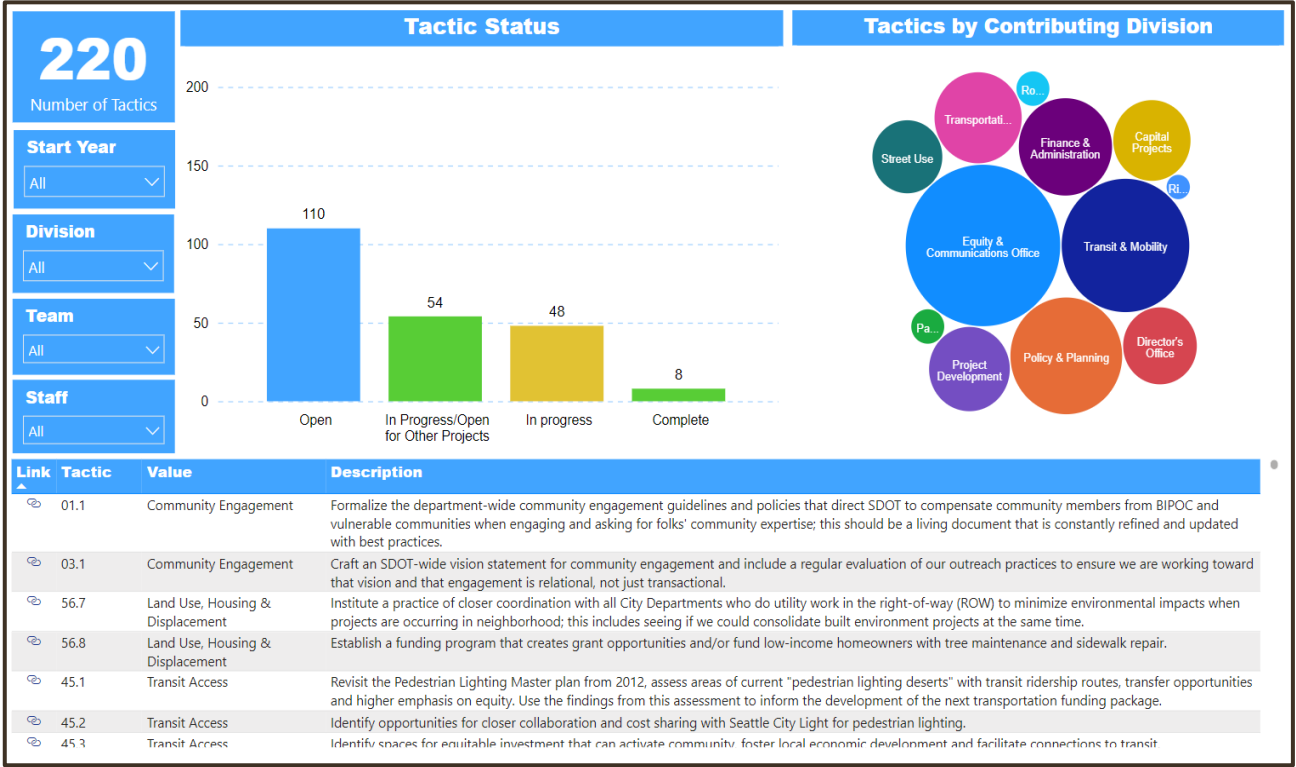
TEF Implementation

- SDOT is in the third year of TEF implementation
 - Timeline: 2022 to 2028
 - 114 TEF tactics underway
- Over 200+ TEF tactics integrated into employee workplans and E3 goals
- Multi-divisional effort
 - Transportation Equity Implementation Intradepartmental Team (TEI-IDT)
- 2024 highlights of institutionalizing TEF
 - Seattle Transportation Plan (STP)
 - Transportation Levy Proposal



How do we track progress?

- 2022-2023: developed and launched internal tool
- TEF SharePoint List & Monitoring Tool
 - Tracks who, what and when for accountability and progress
 - Provides ongoing documentation for cross-collaboration
- SDOT staff: TEI-IDT members
 - Support regularly updating the list
 - Socialize the tool with division and teams



Community-Facing TEF Monitor

- Tactic 25.1: *Develop, monitor, and create a community-facing monitoring and visual tool for the TEF implementation plan, such as a dashboard*
- TEF Monitor (community-facing) goals:
 - **Level-setting**: What is equity, why it matters, why SDOT cares
 - **Context**: What's the TEF, how was it formed, what it looks like
 - **Content**: Our progress and how it influences our work
 - **Feedback**: Engaging the public
- Incorporates TEW, ELT, the TEI-IDT input + others across department and Mayor's Office



Ideation

Drafting & Feedback

Internal Monitor

Drafting & Feedback

TEF Monitor

Review

2022

Q4 2022 - Q1 2023

Q1 2023

Q2 2023 - Q1 2024

Q1 2024

Q2 - Q3 2024



TEF Tactic Spotlight

Completed TEF Tactic Overview

Tactic 46.1

Evaluate the Recovery ORCA Card pilot.

Summary

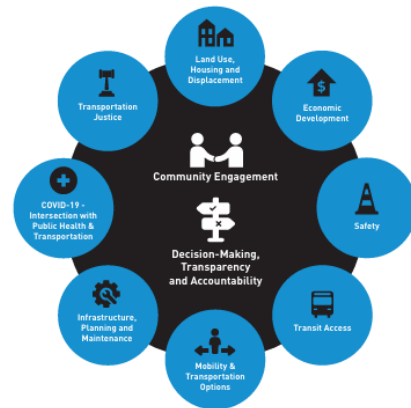
All Recovery Card Program participants are asked to provide their phone number and email address at the point of registration so SDOT could contact participants for future surveys. Participants were notified of the program extension (through August 31, 2023) and invited to fill out our survey through text and email. Messages and the survey were sent out in one of the nine available languages that the participant indicated they preferred at the point of registration (English, Spanish, simplified Chinese, traditional Chinese, Vietnamese, Oromo, Amharic, Tigrinya, or Somali); if no language was selected, or if their preferred language was not offered, the message and survey link was sent in English. The survey was administered online through SurveyMonkey. TAP staff then analyzed the responses and compiled the data into a final report.

Teams/Groups Involved

SDOT Subject Matter Experts (SME)
Subcommittee

Location (if applicable)

To conduct the survey, we sent a survey link to all program participants. Participants must work at an eligible business in Chinatown-International District, Pioneer Square, Othello, or Rainier Beach. We asked respondents to provide the zip code of their home address in the survey. The top four zip codes represented in the survey responses were 98118, 98108, 98104, and 98144.



- Kudos to the SDOT Transit & Mobility Team and the Transportation Access Program!
- Funded by Seattle Transit Measure (STM)
- Pilot supported essential workers and small businesses as they recovered from the pandemic to receive temporary fully funded subsidized ORCA cards
- Food service and grocery workers of small businesses
 - Pioneer Square and Chinatown International District
 - Othello and Rainier Beach businesses

Our Next Steps

- Continue regular process and practice improvements on TEF tracking
- Socialize TEF external monitoring tool internally and externally
- Developing translation plan



Call to Action:

Explore the [TEF webpage & monitoring tool](#) and consider how you can integrate the TEF into your role as TAB members.

Guiding Question: In what ways, can the TEF support your roles as TAB members in your equity practice?

Resources (links)

- [SDOT Transportation Equity Website](#)
- [TEF Tactics Dashboard](#)
- [TEF Monitor](#)
- [Meet the Transportation Equity Workgroup \(TEW\)](#)



Questions?



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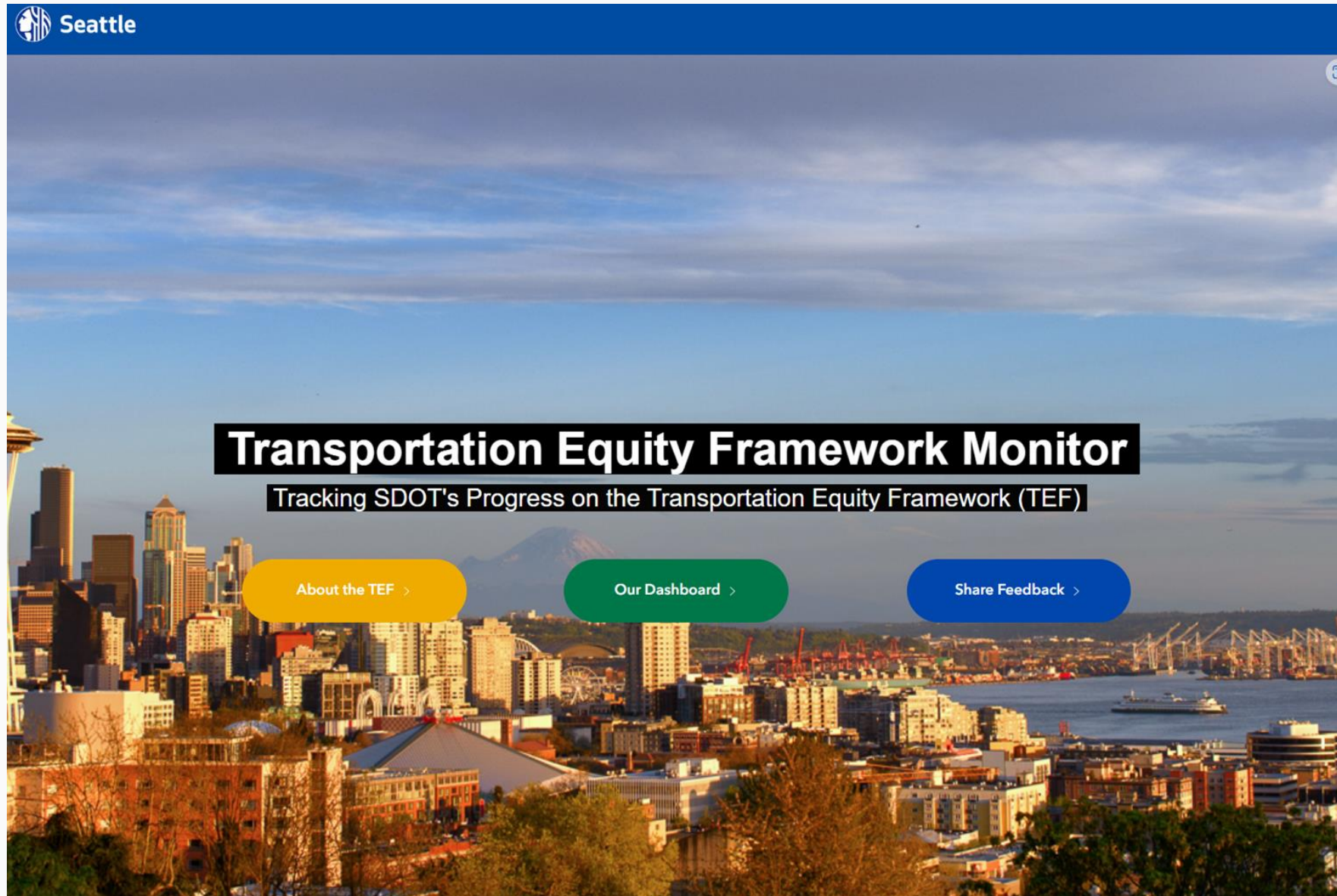
https://seattlegov.sharepoint.com/sites/DOT_OEEI_GRP





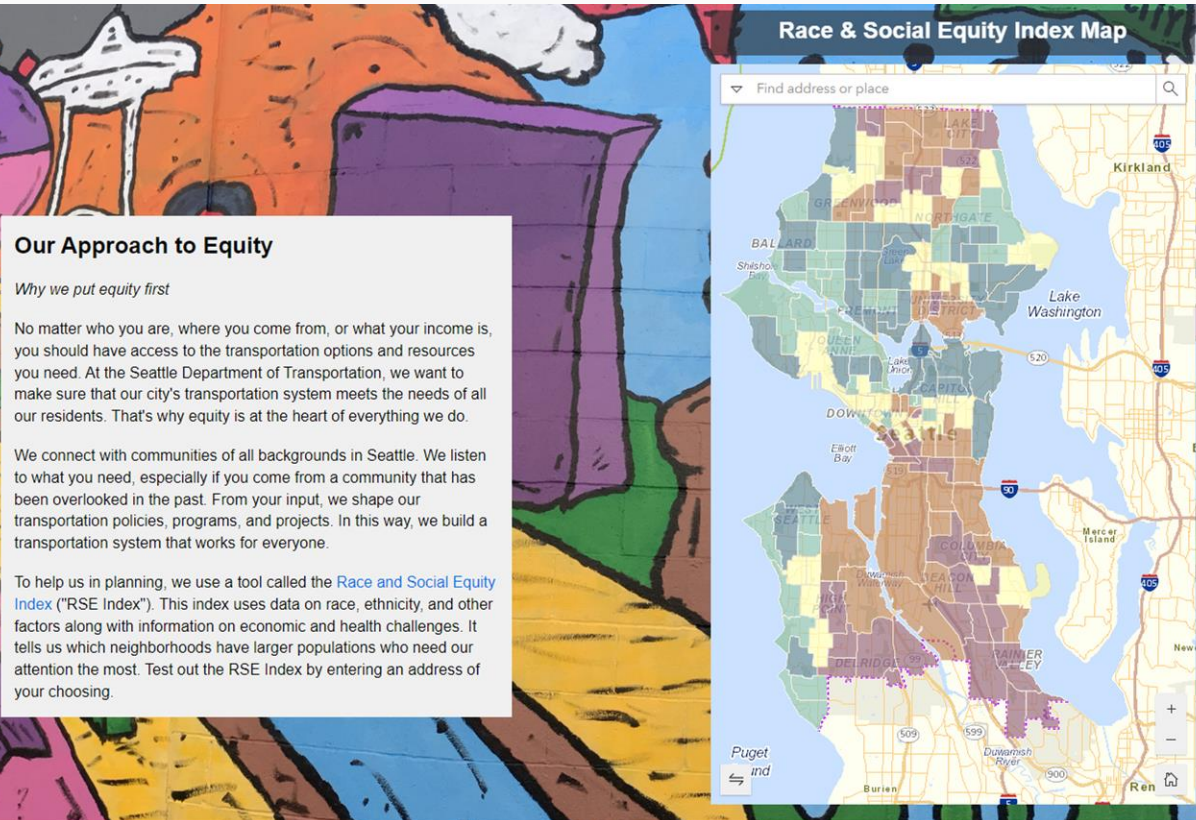
Thank you!

[APPENDIX] TEF External Monitor: Landing Page

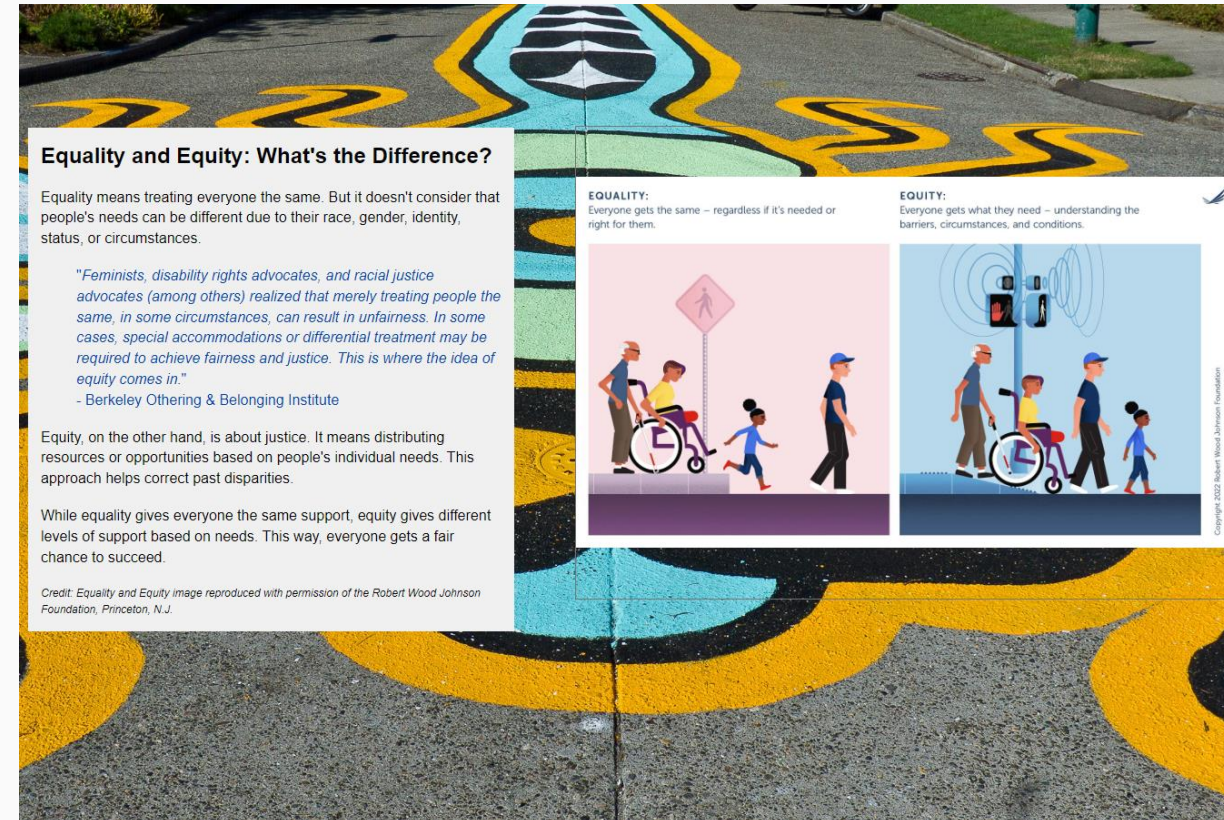


Buttons to jump to specific parts of site

[APPENDIX] TEF External Monitor: Level Setting



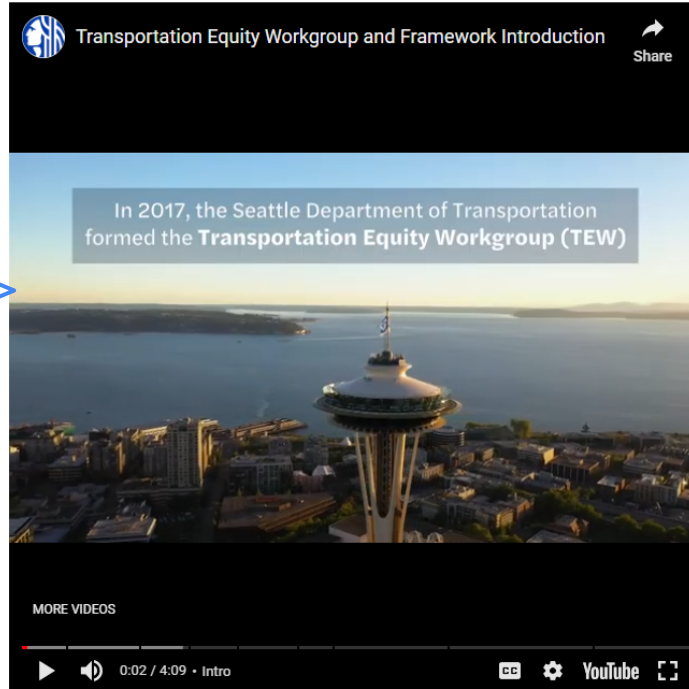
RSE Index is
Interactive



[APPENDIX] TEF External Monitor: Context

ALL ABOUT OUR TRANSPORTATION EQUITY FRAMEWORK

Video: TEW & TEF Introduction



Together with our Communities

The [Transportation Equity Workgroup](#) (TEW) started in 2017. It includes a wide and diverse group of community members. It focuses on people of color and communities who need the most help. Every member of TEW is linked to local groups in the Seattle-King County area. They use their own experiences and knowledge to find ways to solve transportation problems. They gave us ideas for the values and strategies of the Transportation Equity Framework (TEF). These will guide the actions of Seattle Department of Transportation (SDOT) team members in the future.

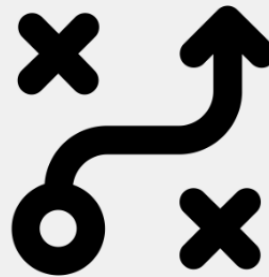
- The TEF is a guide for SDOT decision-makers, team-members, stakeholders, partners, and everyone in the community. Together, we can build an equitable transportation system.
- The TEF is built on the [City of Seattle's Race and Social Justice Initiative](#) (RSJI). It helps to fix the unfairness in our transportation systems that happened because of institutional racism.

The TEF was made with community input and approved by SDOT leaders:

"I believe the Transportation Equity Framework (TEF) offers a variety of tools and techniques to guide investment, prioritize projects and lift up the voices of communities who previously may not have had a seat at the table. I've reviewed the framework's recommendations carefully; some are widely recognized best practices, and others are emerging techniques with great promise. Rather than bringing a whole new approach, I intend to empower SDOT staff to fully realize the potential of the framework." - Greg Spotts, Director of SDOT



10 Values



57 Strategies

220 Tactics

Like steps on a ladder, our TEF tactics lead us towards our goals. Each tactic has its own goal and timeline. The 220 TEF tactics are divided into 10 value categories and guided by 57 strategies. You can dive into our TEF tactics on the [TEF webpage](#) or in the "Our Progress on Transportation Equity" Section below.

Hover over cards for more information

[APPENDIX] TEF External Monitor: Content

OUR PROGRESS ON TRANSPORTATION EQUITY

Measured Progress

An important part of our Transportation Equity Framework is being accountable to the people who live, work, and visit Seattle. We've created this page to show you how we're doing.

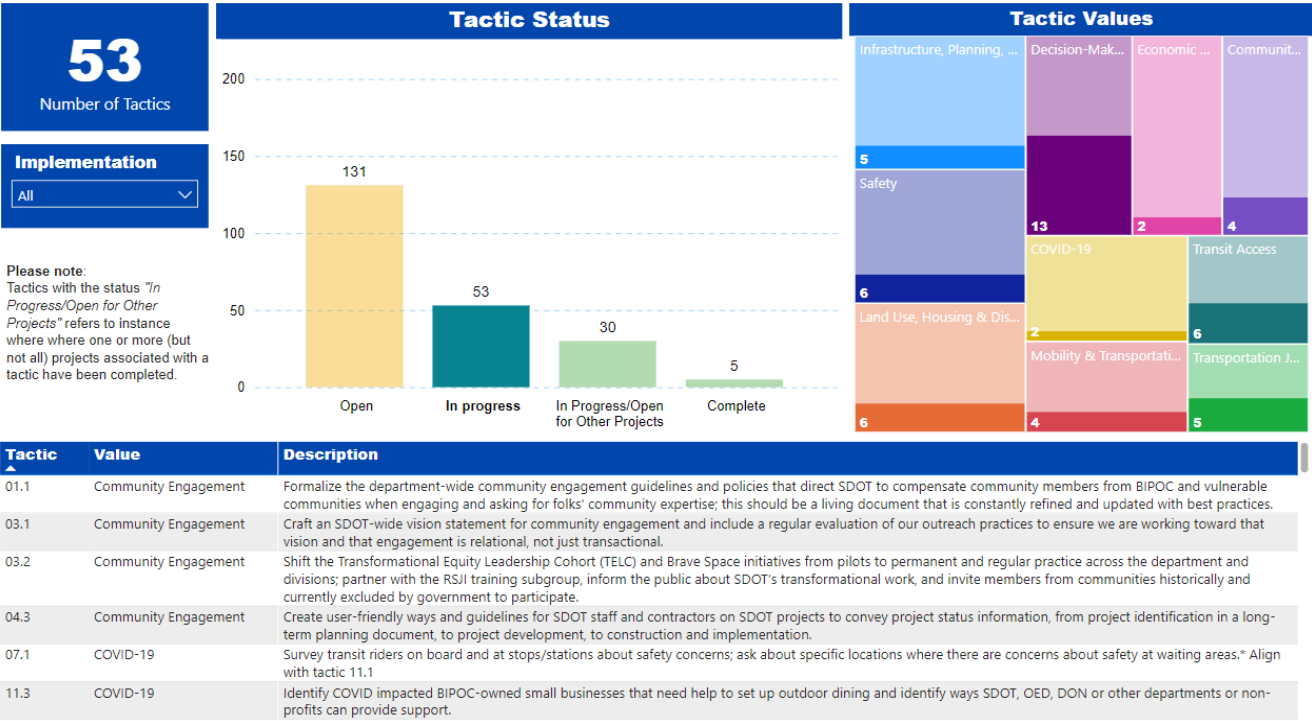
Get to know our dashboard

We have a tool called a "dashboard." This dashboard tells us how we're doing and what we're working on. It's easy to use! here's how:

- The dashboard will change each time you use a filter. The graphs and data table will show different things.
- On the left, there's a filter for "Implementation." Click it to see the tactics by their implementation year.
- You can also choose to see our work by status. Click the status filter to see finished tactics.
- To see specific kinds of work, click on the category filter on the left.
- If you want, you can make the dashboard interactive.

We update this dashboard every day for you.

Dashboard is interactive



[APPENDIX] TEF External Monitor: Content (cont.)

Shaping Our Culture

At SDOT, we understand that change starts from within. That's why we prioritize internal growth to drive external transformation. Our TEF is designed to strengthen our culture of equity and inclusion.

How the TEF impacts our culture

- We involve all divisions within the department to ensure equity is at the forefront of our planning for initiatives, programs, and practices.
- Some TEF tactics may require collaboration with other departments or organizations across the City. We have successfully completed certain tactics with the help of non-SDOT organizations or departments. This fosters collaboration and breaks down silos.

On the right-hand side, you'll find quotes from our staff in 2023, sharing how the TEF has influenced their work. These quotes come from diverse teams and leaders at all levels. They highlight how the TEF has guided our planning, practices, and conversations towards equity, shaping our culture.



Carousel of quotes
from SDOT staff

[APPENDIX] TEF External Monitor: Content (cont.)

Explore Our Completed Tactics

Our Goal

Our aim is for all TEF tactics to be implemented by 2028.

Get to know our completed tactics

Below are a few "cards" highlighting some of our completed tactics.

- The icons correspond to the TEF value that the tactic is related to.
- Select the blue "Learn More" button on each card to see even more detail about the completed tactic.
- Select the expanding arrows at the top right of each card to have an enlarged view.

Icons correspond
with TEF values

[Learn More](#)

Tactic 49.2

Evaluate impact of new taxes on low income and other income groups for long term funding proposals.

[Learn More](#)

Tactic 8.1

Identify COVID-19 transit-related practices that will continue as part of recovery and determine how SDOT can support, supplement, and or increase their value

[Learn More](#)

Tactic 13.2

Use the updated 2020 census neighborhood change data from the OPCD's Equitable Development Monitoring Program to conduct a study on where BIPOC communities have been

[Learn More](#)

Tactic 46.1

Evaluate the Recovery ORCA Card pilot.

[Learn More](#)

Tactic 32.1

Explore the feasibility of creating a "low income" account for use at curbside parking, such as through Park & Ride

[Learn More](#)

Tactic 25.1

Develop, monitor, and create a community-facing monitoring and visual tool for the TEF implementation plan, such as a dashboard

"Learn More" will
open a PDF that
summarizes TEF
tactic work

[APPENDIX] TEF External Monitor: Feedback

WE VALUE YOUR IDEAS!


Please let us know how we're doing

★★★★★ 5

Please share any additional feedback you have

1000

Submit


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