Transportation Equity Framework (TEF)

External Monitoring Tool

SDOT Bicycle Advisory Board, 11.19.24

Seattle Department of Transportation

Presentation purpose

- Intro to Office of Equity & Economic Inclusion
- Socialize SBAB members on SDOT Transportation Equity Framework (TEF)
- Share the new TEF external monitoring tool
- Answer questions

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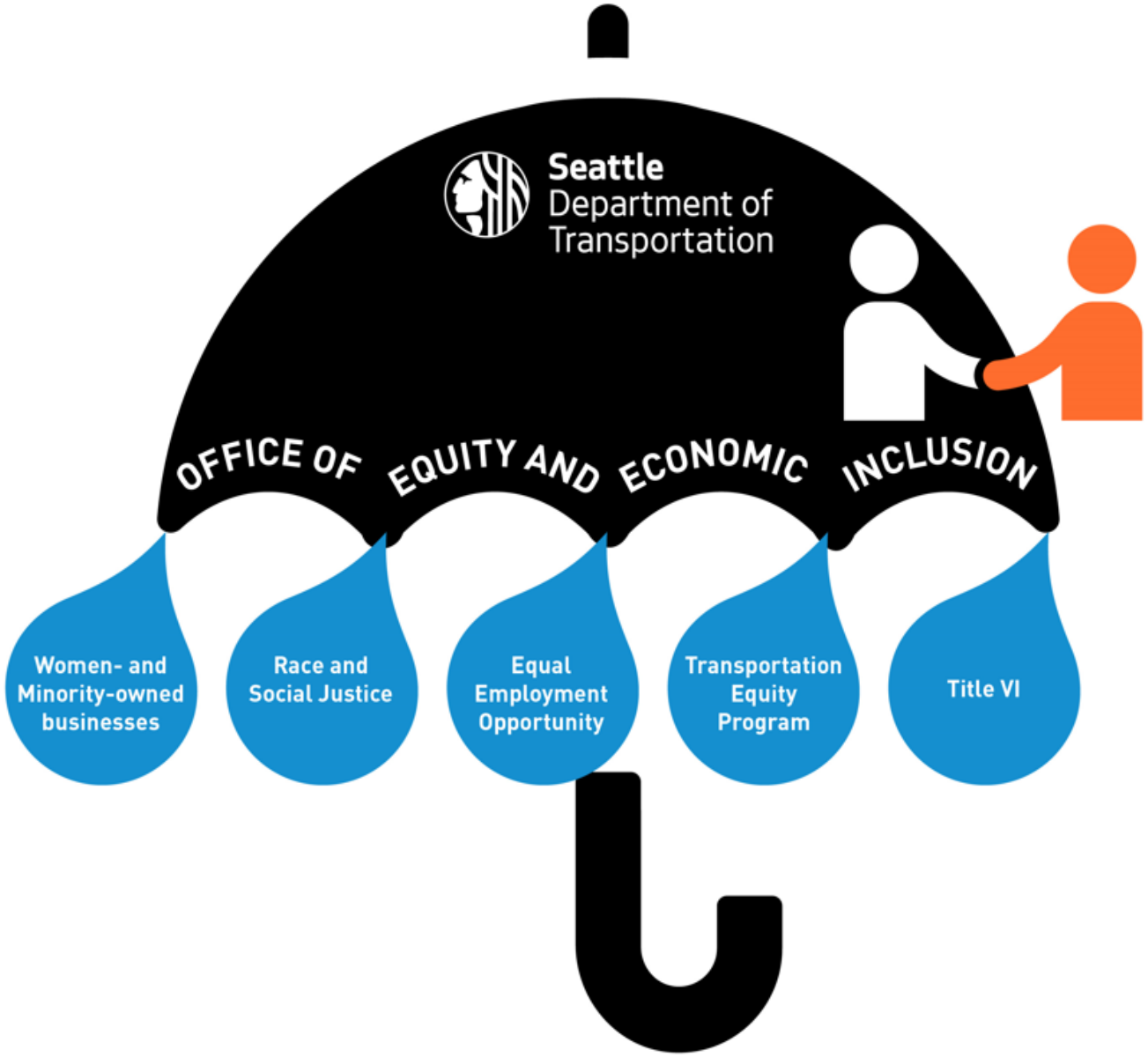
Office of Equity & Economic Inclusion (OEEI)



PARTNERSHIP

Race and Social Justice Change Team

Employee Resource Groups

Transportation Equity Workgroup

Transportation Equity Implementation Intradepartmental Team

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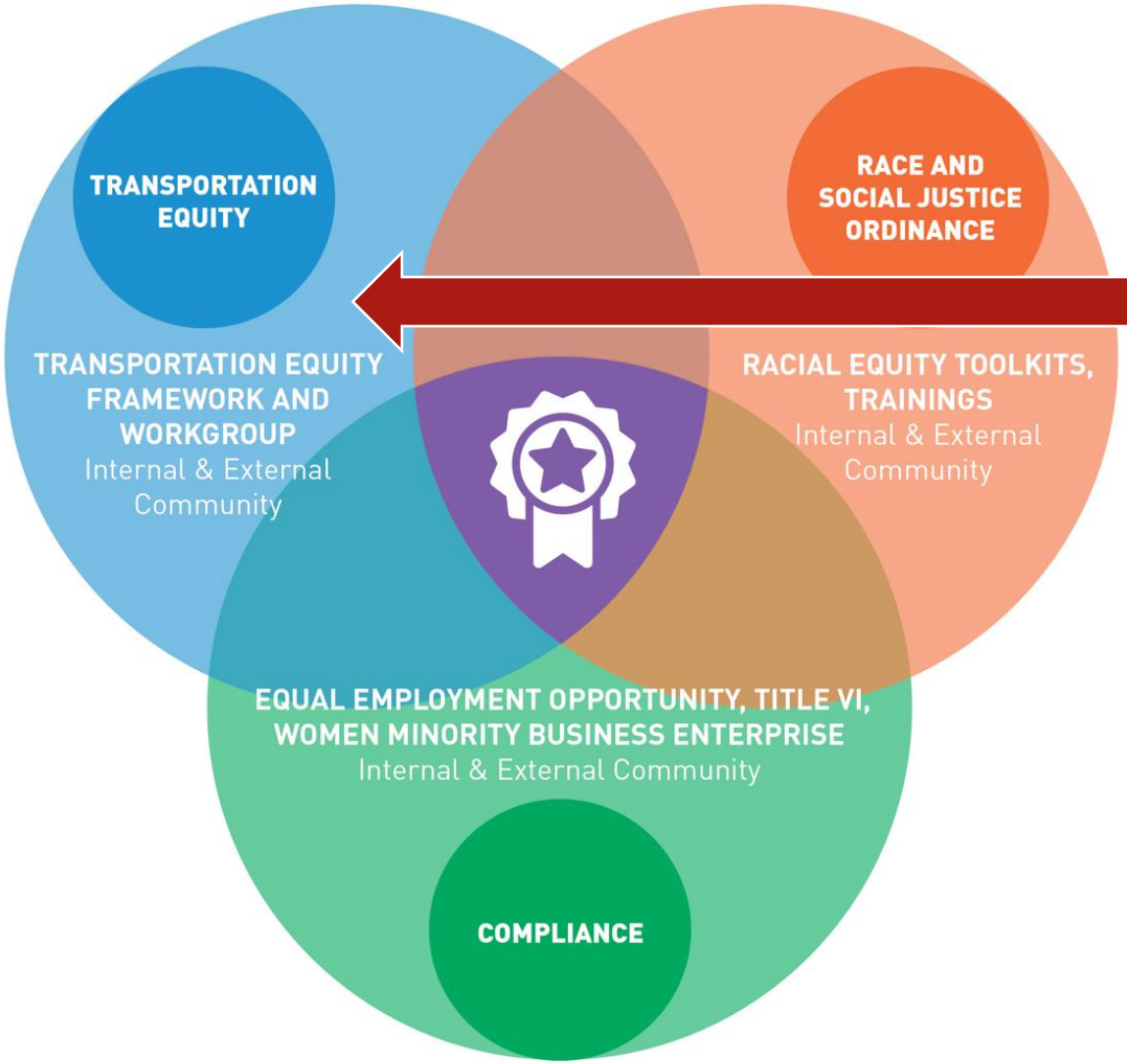
EQUITY IS EVERYONE'S WORK



Focus of today

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Transportation Equity Program

SDOT Office of Equity & Economic Inclusion (OEEI)

What:

Provide department and citywide strategic advisement, support and guidance on alignment and implementation of SDOT's TEF

Core Programming:

- Transportation Equity Workgroup (TEW)
- SDOT Transportation Equity Framework (TEF)
- Tracking and monitoring progress of TEF

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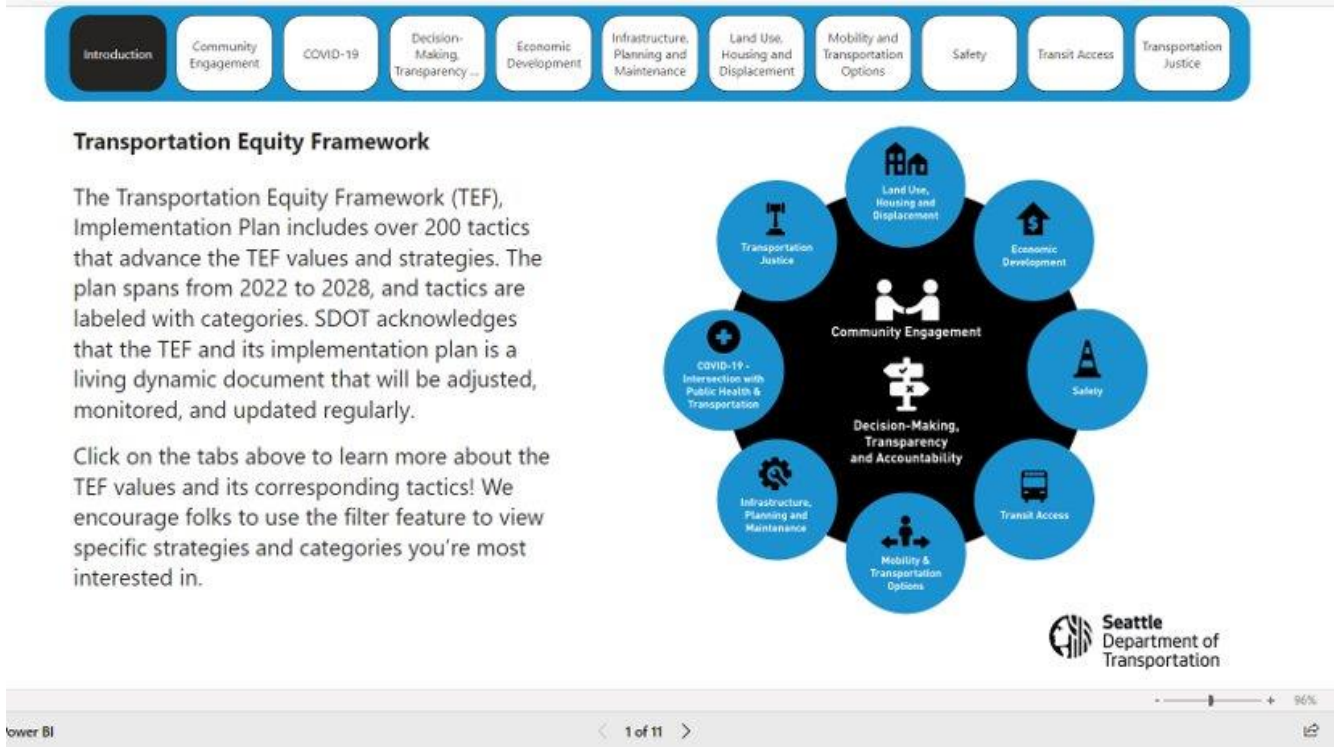
Transportation Equity Workgroup (TEW)

- 8 members with lived experience / expertise with vulnerable communities and communities of color
- Connected with local Seattle-King County organizations
- Co-developed SDOT's TEF
- Charge:
  - Community stewards of the TEF
  - Provide SDOT with equity policy and strategic advisement guidance

Transportation Equity Framework (TEF)



- A roadmap for decision-makers, employees, stakeholders, partners, and the greater community to collaboratively create an equitable transportation system
- Document with 2 parts: Framework & Implementation Plan
- Co-developed with community members in the TEW from 2019 to 2022
- Includes 10 TEF values and over 220 tactics
- Implementation timeline: 2022 to 2028

Public Resources on TEF & Public Dashboard:
Seattle's Transportation Equity Framework -Transportation | seattle.gov

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Understanding the TEF

Introduction | Community Engagement | COVID-19 | Decision-Making, Transparency ... | Economic Development | Infrastructure, Planning and Maintenance | Land Use, Housing and Displacement | **Mobility and Transportation Options** | Safety | Transit Access | Transportation Justice

Mobility and Transportation Options

We believe there should be multiple affordable and accessible options for transportation and mobility for all people with an emphasis on those who are most vulnerable.

Strategy

- ○ Curbside Capacity
- ○ Downtown Access
- ○ First/Last Mile
- ◉ Mitigate Congestion & Air Pollution
- ○ Mobility Needs
- ○ Transportation Fines & Violations

Tactic	Description	Tactic Category	Implementation Start
	with BIPOC and vulnerable communities, develop road pricing policy approaches generated from the conversations with BIPOC and vulnerable communities.		
36.2	Support transition to electric vehicles for all segments of transportation including personal mobility, goods movement and services through targeted, equitable incentives and policy design. Implement related actions in the Transportation Electrification Blueprint.	Program	2022 Q1
36.3	Partner and fund BIPOC-led community-based organizations to create community-tailored mode shift solutions.	Outreach and Engagement	2023 Q1

10 TEF values

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TEF Implementation

- SDOT is in the third year of TEF implementation
  - Timeline: 2022 to 2028
  - 118 TEF tactics underway

- Over 200+ TEF tactics integrated into employee workplans and E3 goals

- Multi-divisional effort
  - Transportation Equity Implementation Intradepartmental Team (TEI-IDT)

- 2024 highlights of institutionalizing TEF
  - Seattle Transportation Plan (STP)
  - Transportation Levy Proposal

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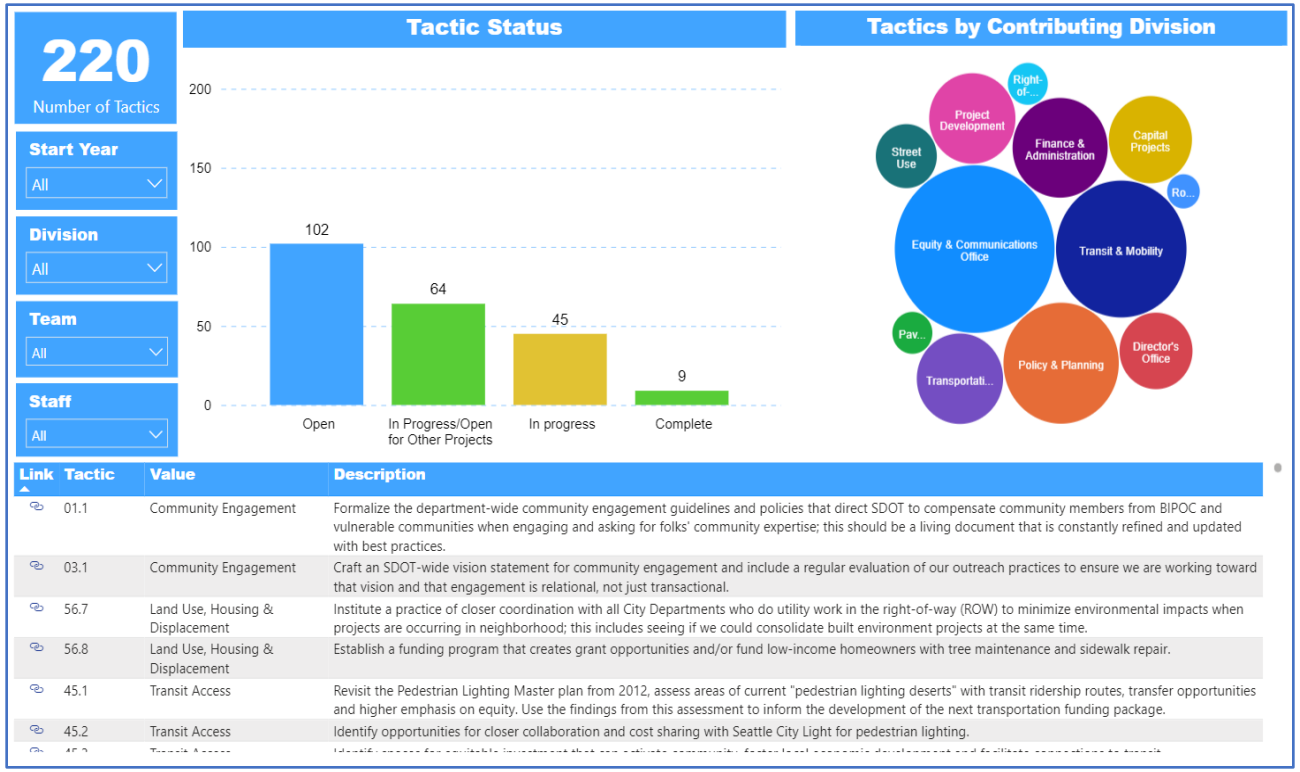
How do we track progress?

- 2022-2023: developed and launched internal tool

- TEF SharePoint List & Monitoring Tool
  - Tracks who, what and when for accountability and progress
  - Provides ongoing documentation for cross-collaboration

- SDOT staff: TEI-IDT members
  - Support regularly updating the list
  - Socialize the tool with division and teams



Link	Tactic	Value	Description
	01.1	Community Engagement	Formalize the department-wide community engagement guidelines and policies that direct SDOT to compensate community members from BIPOC and vulnerable communities when engaging and asking for folks' community expertise; this should be a living document that is constantly refined and updated with best practices.
	03.1	Community Engagement	Craft an SDOT-wide vision statement for community engagement and include a regular evaluation of our outreach practices to ensure we are working toward that vision and that engagement is relational, not just transactional.
	56.7	Land Use, Housing & Displacement	Institute a practice of closer coordination with all City Departments who do utility work in the right-of-way (ROW) to minimize environmental impacts when projects are occurring in neighborhood; this includes seeing if we could consolidate built environment projects at the same time.
	56.8	Land Use, Housing & Displacement	Establish a funding program that creates grant opportunities and/or fund low-income homeowners with tree maintenance and sidewalk repair.
	45.1	Transit Access	Revisit the Pedestrian Lighting Master plan from 2012, assess areas of current "pedestrian lighting deserts" with transit ridership routes, transfer opportunities and higher emphasis on equity. Use the findings from this assessment to inform the development of the next transportation funding package.
	45.2	Transit Access	Identify opportunities for closer collaboration and cost sharing with Seattle City Light for pedestrian lighting.

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Community-Facing TEF Monitor

- Tactic 25.1: *Develop, monitor, and create a community-facing monitoring and visual tool for the TEF implementation plan, such as a dashboard*
- TEF Monitor (community-facing) goals:
  - **Level-setting**: What is equity, why it matters, why SDOT cares
  - **Context**: What's the TEF, how was it formed, what it looks like
  - **Content**: Our progress and how it influences our work
  - **Feedback**: Engaging the public
- Incorporates TEW, ELT, the TEI-IDT input + others across department and Mayor's Office

Ideation	Drafting & Feedback	Internal Monitor	Drafting & Feedback	TEF Monitor	Review
2022	Q4 2022 – Q1 2023	Q1 2023	Q2 2023 – Q1 2024	Q1 2024	Q2 - Q3 2024

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TEF Tactic Spotlight

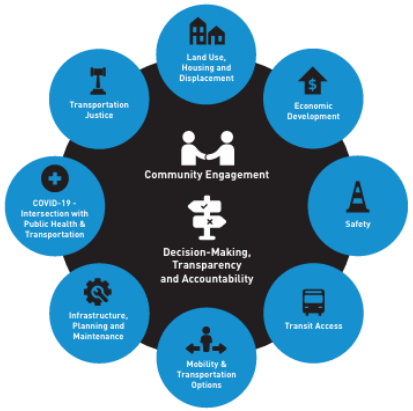
Completed TEF Tactic Overview

Tactic 46.1
Evaluate the Recovery ORCA Card pilot.

Summary
All Recovery Card Program participants are asked to provide their phone number and email address at the point of registration so SDOT could contact participants for future surveys. Participants were notified of the program extension (through August 31, 2023) and invited to fill out our survey through text and email. Messages and the survey were sent out in one of the nine available languages that the participant indicated they preferred at the point of registration (English, Spanish, simplified Chinese, traditional Chinese, Vietnamese, Oromo, Amharic, Tigrinya, or Somali); if no language was selected, or if their preferred language was not offered, the message and survey link was sent in English. The survey was administered online through SurveyMonkey. TAP staff then analyzed the responses and compiled the data into a final report.

Teams/Groups Involved
SDOT Subject Matter Experts (SME) Subcommittee

Location (if applicable)
To conduct the survey, we sent a survey link to all program participants. Participants must work at an eligible business in Chinatown-International District, Pioneer Square, Othello, or Rainier Beach. We asked respondents to provide the zip code of their home address in the survey. The top four zip codes represented in the survey responses were 98118, 98108, 98104, and 98144.



- Kudos to the SDOT Transit Service & Strategy, Transportation Access Program!
- Funded by Seattle Transit Measure (STM)
- Pilot supported essential workers and small businesses as they recovered from the pandemic to receive temporary fully funded subsidized ORCA cards
- Food service and grocery workers of small businesses
  - Pioneer Square and Chinatown International District
  - Othello and Rainier Beach businesses

Our Next Steps

- Continue regular process and practice improvements on TEF tracking
- Socialize TEF external monitoring tool internally and externally
- Developing translation plan

Call to Action:

Explore the TEF webpage & monitoring tool and consider how you can integrate the TEF into your roles as SBAB members.

Reflective Question: In what ways can the TEF support your roles as SBAB members in your equity practice?

Resources (links)

- SDOT Transportation Equity Website
- TEF Tactics Dashboard
- TEF Monitor
- Meet the Transportation Equity Workgroup (TEW)

Questions?

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206. 615.0512 | 206.316.6803

https://seattlegov.sharepoint.com/sites/DOT_OEEI_GRP

Thank you!

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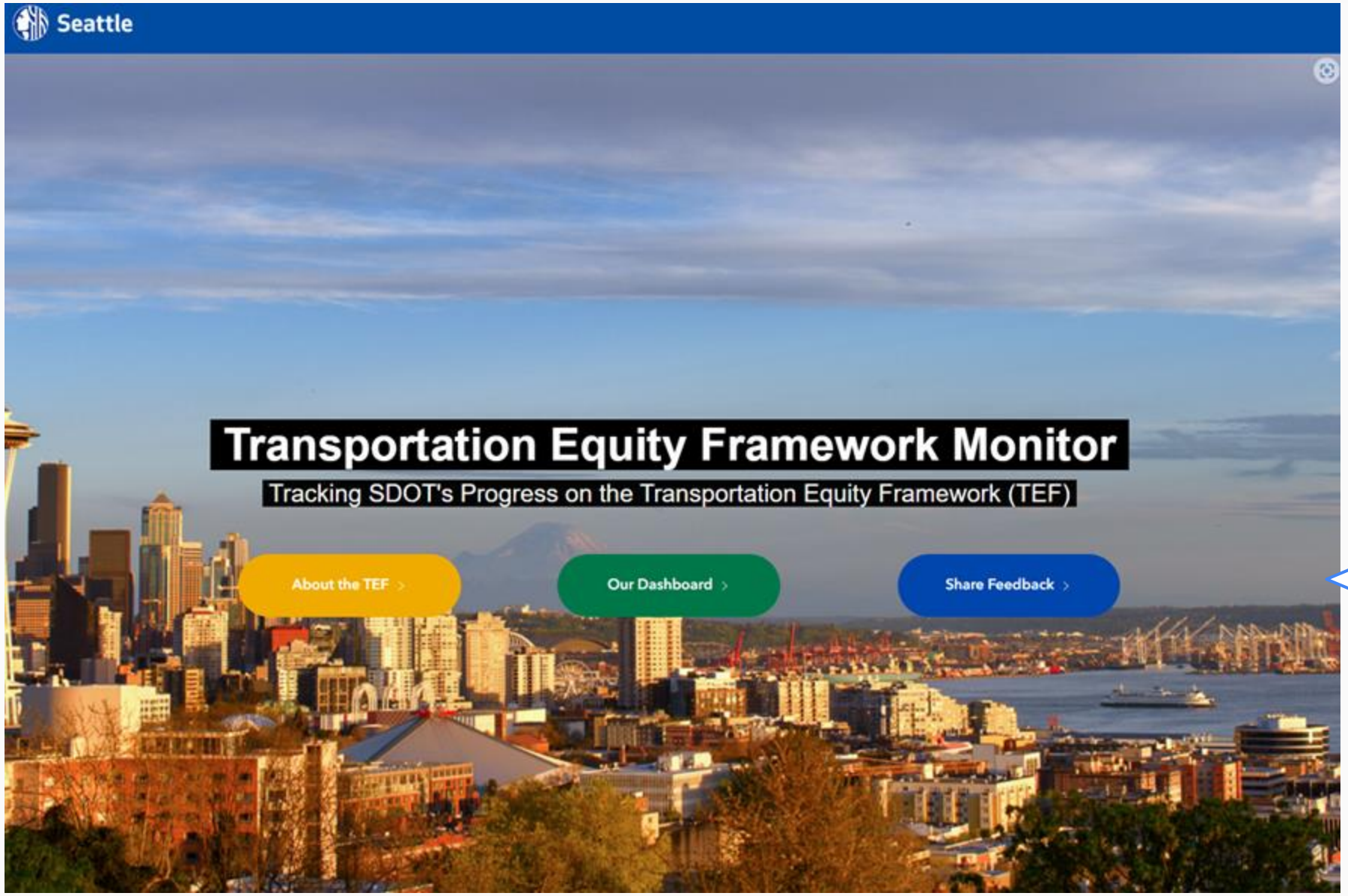
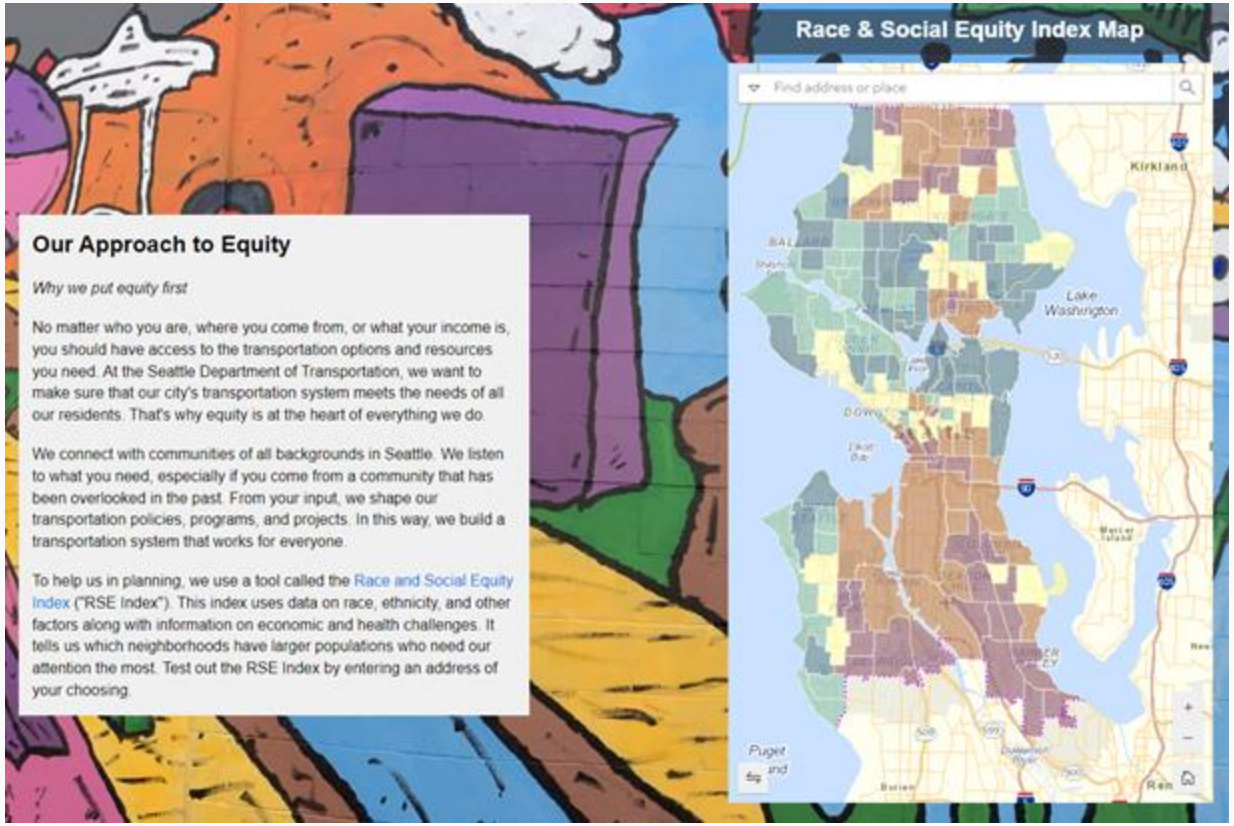
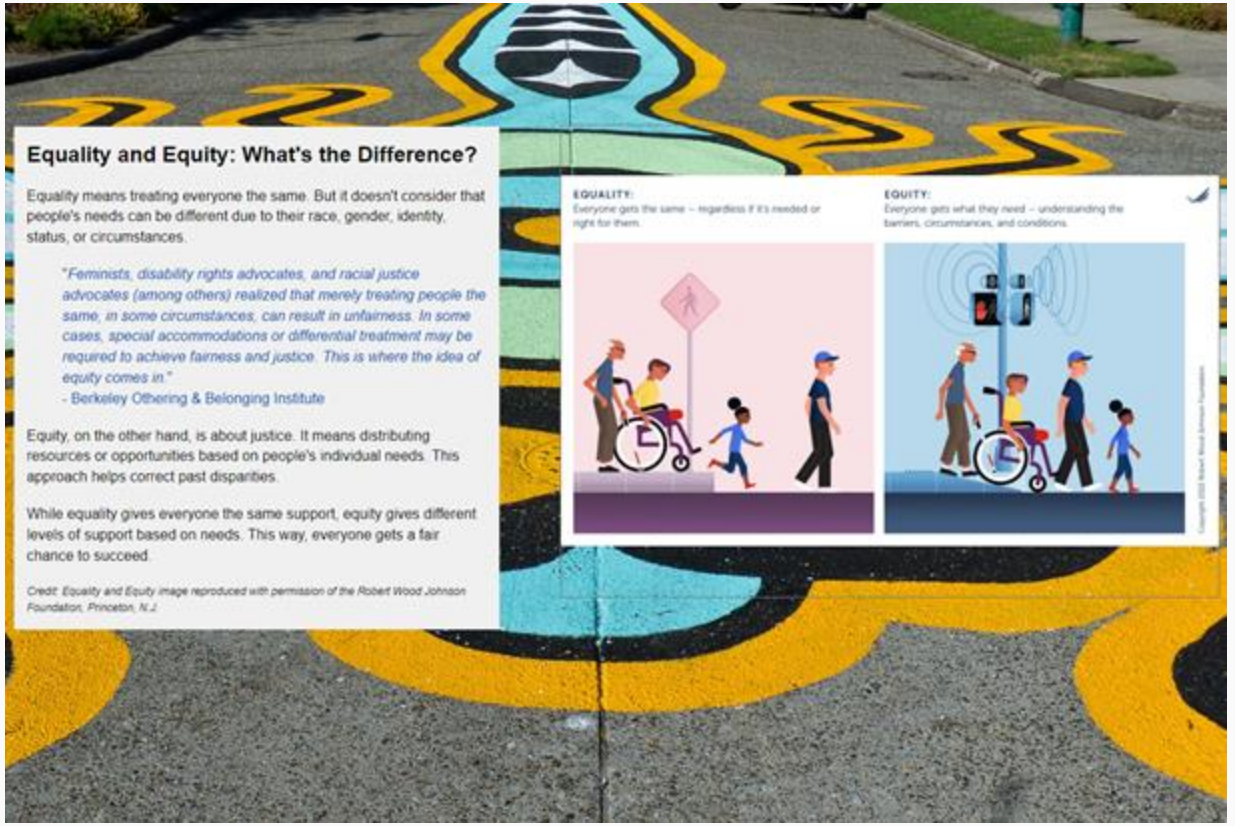
[APPENDIX] TEF External Monitor: Landing Page



Buttons to jump to specific parts of site

[APPENDIX] TEF External Monitor: Level Setting

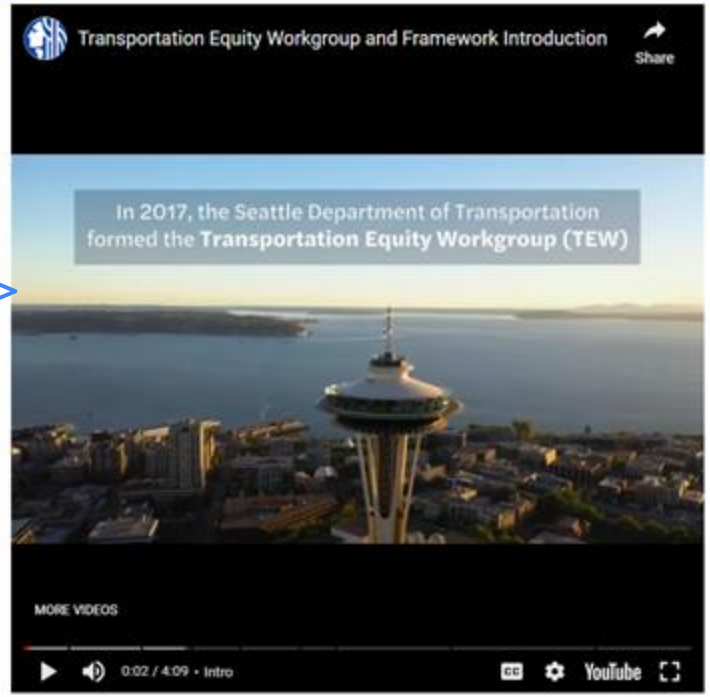




RSE Index is Interactive

[APPENDIX] TEF External Monitor: Context

ALL ABOUT OUR TRANSPORTATION EQUITY FRAMEWORK



Video: TEW & TEF Introduction

Together with our Communities

The Transportation Equity Workgroup (TEW) started in 2017. It includes a wide and diverse group of community members. It focuses on people of color and communities who need the most help. Every member of TEW is linked to local groups in the Seattle-King County area. They use their own experiences and knowledge to find ways to solve transportation problems. They gave us ideas for the values and strategies of the Transportation Equity Framework (TEF). These will guide the actions of Seattle Department of Transportation (SDOT) team members in the future.

- The TEF is a guide for SDOT decision-makers, team-members, stakeholders, partners, and everyone in the community. Together, we can build an equitable transportation system.
- The TEF is built on the City of Seattle's Race and Social Justice Initiative (RSJI). It helps to fix the unfairness in our transportation systems that happened because of institutional racism.

The TEF was made with community input and approved by SDOT leaders:

"I believe the Transportation Equity Framework (TEF) offers a variety of tools and techniques to guide investment, prioritize projects and lift up the voices of communities who previously may not have had a seat at the table. I've reviewed the framework's recommendations carefully; some are widely recognized best practices, and others are emerging techniques with great promise. Rather than bringing a whole new approach, I intend to empower SDOT staff to fully realize the potential of the framework." - Greg Spotts, Director of SDOT

10 Values

57 Strategies

220 Tactics

Like steps on a ladder, our TEF tactics lead us towards our goals. Each tactic has its own goal and timeline. The 220 TEF tactics are divided into 10 value categories and guided by 57 strategies. You can dive into our TEF tactics on the TEF webpage or in the "Our Progress on Transportation Equity" Section below.

Hover over cards for more information

[APPENDIX] TEF External Monitor: Content

OUR PROGRESS ON TRANSPORTATION EQUITY

Measured Progress

An important part of our Transportation Equity Framework is being accountable to the people who live, work, and visit Seattle. We've created this page to show you how we're doing.

Get to know our dashboard

We have a tool called a "dashboard." This dashboard tells us how we're doing and what we're working on. It's easy to use! here's how:

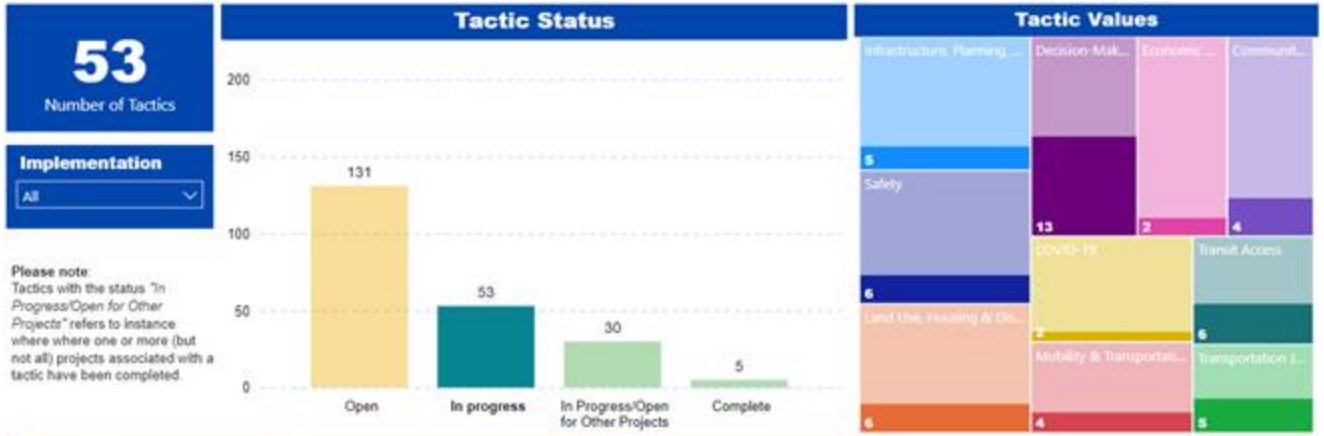
- The dashboard will change each time you use a filter. The graphs and data table will show different things.
- On the left, there's a filter for "Implementation." Click it to see the tactics by their implementation year.
- You can also choose to see our work
- To see specific kinds of work, click o
- If you want, you can make the dashb

see finished tactics.

m left.

We update this dashboard every day for y

Dashboard is interactive



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03.1	Community Engagement	Craft an SDOT-wide vision statement for community engagement and include a regular evaluation of our outreach practices to ensure we are working toward that vision and that engagement is relational, not just transactional.
03.2	Community Engagement	Shift the Transformational Equity Leadership Cohort (TELC) and Brave Space initiatives from pilots to permanent and regular practice across the department and divisions; partner with the RSJI training subgroup, inform the public about SDOT's transformational work, and invite members from communities historically and currently excluded by government to participate.
04.3	Community Engagement	Create user-friendly ways and guidelines for SDOT staff and contractors on SDOT projects to convey project status information, from project identification in a long-term planning document, to project development, to construction and implementation.
07.1	COVID-19	Survey transit riders on board and at stops/stations about safety concerns; ask about specific locations where there are concerns about safety at waiting areas.* Align with tactic 11.1
11.3	COVID-19	Identify COVID impacted BIPOC-owned small businesses that need help to set up outdoor dining and identify ways SDOT, OED, DON or other departments or non-profits can provide support.

[APPENDIX] TEF External Monitor: Content (cont.)

Shaping Our Culture

At SDOT, we understand that change starts from within. That's why we prioritize internal growth to drive external transformation. Our TEF is designed to strengthen our culture of equity and inclusion.

How the TEF impacts our culture

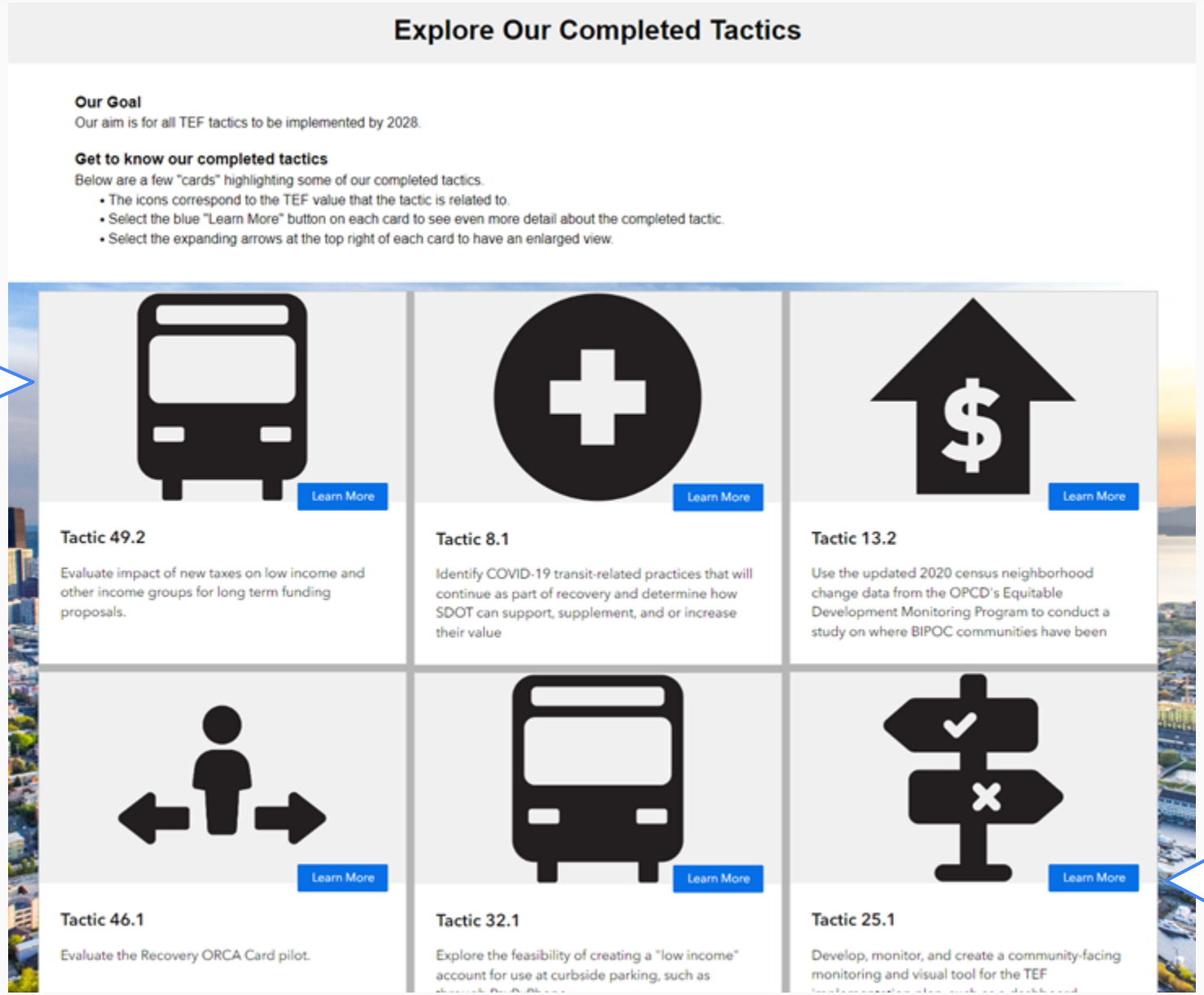
- We involve all divisions within the department to ensure equity is at the forefront of our planning for initiatives, programs, and practices.
- Some TEF tactics may require collaboration with other departments or organizations across the City. We have successfully completed certain tactics with the help of non-SDOT organizations or departments. This fosters collaboration and breaks down silos.

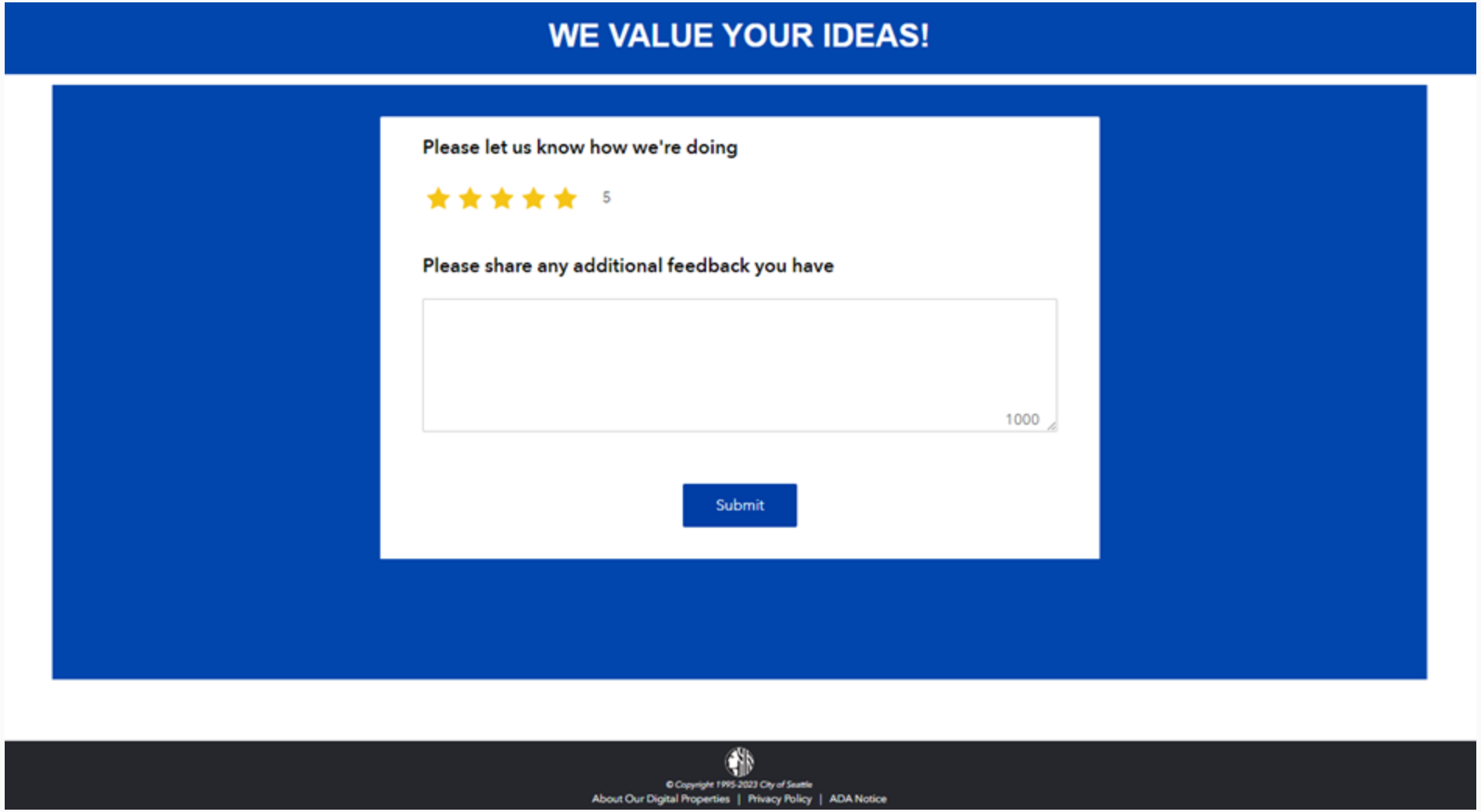
On the right-hand side, you'll find quotes from our staff in 2023, sharing how the TEF has influenced their work. These quotes come from diverse teams and leaders at all levels. They highlight how the TEF has guided our planning, practices, and conversations towards equity, shaping our culture.

Carousel of quotes from SDOT staff

[APPENDIX] TEF External Monitor: Content (cont.)

Icons correspond with TEF values



"Learn More" will open a PDF that summarizes TEF tactic work

[APPENDIX] TEF External Monitor: Feedback