# MONTHLY STATUS REPORT - OCTOBER 2019

# Seattle Free-Floating Bike Share Program

#### **Summary**

- Ridership in October 2019 fell below September 2019 and October 2018 totals.
- With 1,025 bike share parking spaces installed as of the end of October, we are on track to meet our 2019 target of 1,500 new bike share parking spaces.
  - Currently, 77% of new bike share parking spaces are in on-street corrals, which SDOT is prioritizing to lessen impacts on the sidewalk and to improve visibility and safety for pedestrians.

#### Permitted vendors

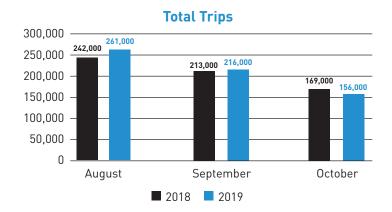
- Jump launched under Permit 2.0 on November 19, 2018.
- Lime launched under Permit 2.0 on January 2, 2019.
- Lyft received its permit on December 14, 2018, but has not yet launched service in Seattle.

### Types of devices available

Electric-assist bicycles only.

#### Total trips

In October 2019, bike share users took about 156,000 trips on a fleet of about 4,900-6,200 bikes.<sup>2</sup>





Total individual users<sup>3</sup>

**Around 72,500** 



Average number of trips per day per 1000 residents

6.9

Average number of trips per individual user

2.1

'This total is down from about 169,000 trips in October 2018, when there were about 4,000-4,100 bikes available on any given day. Note that our data definition has changed slightly since 2018 to exclude trips where the distance is 0 meters or the duration is less than 30 seconds.

<sup>2</sup>We have updated our methodology for calculating fleet size to include bikes that are unavailable for rental but still in the public right-of-way. We will amend our previous monthly reports to reflect this change.

<sup>3</sup>This value is the sum of each vendor's unique user totals and does not account for users that are registered with both companies. This is because each vendor reports its total unique users separately to decouple rider information from trip information.



## **Parking**

Vendor	Jump	Lime
Reports vendor received of improperly parked devices	93	217
Number of reports received that noted obstruction hazards	16	Unknown
Percentage of reports that vendor responded to in time* (Target: 75%)	89%	93%
Percentage of reports that vendor responded to within 48 hours* (Target: 99%)	96%	98%



\*"In time" means within 2 hours for reports of obstruction hazards received between 6:00 AM and 11:59 PM, within 4 hours for reports of obstruction hazards received between 12:00 AM and 5:59 AM, and within 24 hours for all other reports of improperly parked devices. Reports submitted by the vendor's field staff are not counted in the percentages.



### **Parking construction**

To accommodate up to 20,000 more bikes in the public right-of-way, SDOT is committing to a 15-20% increase in citywide bike parking spaces in 2019.

New bike parking spaces installed in October 2019<sup>4</sup>

152

Total bike parking spaces installed since January 1, 2019

1,025

New bike parking spaces scheduled for installation<sup>5</sup>

35

#### Curious to learn more?

Take a look at our webpage:

www.seattle.gov/transportation/projects-and-programs/programs/bike-program/bike-share

And check out our previous monthly status reports: www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare\_Summary\_Report\_Dec\_Final%20(2-5-2019).pdf

www.seattle.gov/Documents/Departments/SDOT/ BikeProgram/BikeShare\_Summary\_Report\_Jan19\_ Revised\_03262019.pdf

www.seattle.gov/Documents/Departments/SD0T/BikeProgram/BikeShare\_Summary\_Report\_Feb19.pdf

www.seattle.gov/Documents/Departments/SDOT/ BikeProgram/BikeShare\_Summary\_Report\_Mar19.pdf

www.seattle.gov/Documents/Departments/SD0T/ BikeProgram/BikeShare Summary Report Apr19.pdf

www.seattle.gov/Documents/Departments/SDOT/ BikeProgram/BikeShare Summary Report May19.pdf

www.seattle.gov/Documents/Departments/SD0T/BikeProgram/BikeShare\_Summary\_Report\_Jun19.pdf

www.seattle.gov/Documents/Departments/SDOT/ BikeProgram/BikeShare\_Summary\_Report\_Jul19.pdf

www.seattle.gov/Documents/Departments/SDOT/ BikeProgram/BikeShare\_Summary\_Report\_Aug19.pdf

www.seattle.gov/Documents/Departments/SD0T/BikeProgram/BikeShare\_Summary\_Report\_Sept19.pdf

Still have questions? Email BikeShare@seattle.gov to get them answered.

<sup>&</sup>lt;sup>4</sup>This total includes both "lock-to" spaces (i.e., bike racks) and "wheel-lock" spaces (i.e., designated areas where devices that self-lock through the wheel may be parked).

 $<sup>{}^5\</sup>mathrm{These}$  bike parking spaces were approved and are awaiting crew availability for installation.