Equity Update for the Levy Oversight Committee
SDOT Vision, Mission, and Core Values

**Vision:** Seattle is a thriving equitable community powered by dependable transportation

**Mission:** to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to 6 core values:
- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence
Seattle’s Race and Social Justice Initiative goals

End institutional racism in City government

Promote inclusion and full participation of all residents

Partner with the community and other institutions to create racial equity

SDOT RSJI vision

Through our work, SDOT will end institutional racism, biases, and inequity in our transportation system, workforce, and intersections with institutionally racist systems
SDOT’s approach to transportation equity

- Office of Equity and Economic Inclusion (OEEI)
- Race & Social Justice Initiative Change Team
- Transportation Equity Framework (TEF)
- Public Engagement
- Racial Equity Analysis
- Women and Minority Owned Business Enterprise programs
- Equal Employment Opportunity & Title VI

Transportation Equity
Racial Equity Analysis

Racial Equity Toolkits (RETs) are questions used citywide to guide the evaluation of policies, projects, services, and budget issues to help identify and address racial equity impacts:

- Set key community outcomes
- Involve stakeholders and analyze data
- Identify benefit and burden
- Advance opportunity or minimize harm
- Evaluate and be accountable
- Report back
Questions that guide the evaluation

• What are the racial demographics of those living in the area or impacted by the issue?

• How will the policy, initiative, program, or budget issue increase or decrease racial equity?

• How will you address the impacts (including unintended consequences) on racial equity?

• Full template is available here
Racial Equity Analysis process

- Project and program managers work with a team of subject matter experts, data and mapping analysts, RSJI Change Team members, stakeholders
- Capital projects such as Delridge Way SW RapidRide H and Roosevelt RapidRide
- Processes such as the Covid-19 Impact Levy Assessment for the Levy to Move Seattle
Racial equity analysis & the Levy

Completed for the Covid-19 Impact Levy Assessment for the Levy to Move Seattle:

• Built on 2015 analysis completed as part of Levy development

• Engaged Transportation Equity Workgroup to provide community feedback on equity factors

• Used a data-driven approach combined with qualitative factors
2021 Examples

• Bike and Scooter Share Program
  • Increase education and outreach to Seattle’s BIPOC communities about how to access scooter share

• Seamless Seattle Pedestrian Wayfinding Program
  • Integrate non-English languages in specific areas

• Delridge Way SW RapidRide H Line Project (Levy project)
  • Provide transit service to employment centers

Pedestrian safety campaign lead by NONWHITEWORKS
Highlight: Equity & trees

2016 Racial Equity Analysis:

- Analyze data: Inventory trees citywide and overlay on Racial and Social Equity Index Map
- Involve stakeholders: Partner with DON and survey community-based organizations
- Outcome / advance opportunity: Focus on the areas of most need early in Levy
- Evaluation: Prior to next transportation funding package gather input and confirm how to further equity

Based on best available data as of 8/21 - Trees planted between Q1 2016 & Q1 2021
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- Women and Minority Owned Business Enterprise programs

City of Seattle
Engaging the public

We make engagement more inclusive by:

• Translating materials and sharing in multiple languages on radio, print media, web

• Partnering with the Department of Neighborhoods and the City’s Community Liaisons (CL).

• Exploring compensation for some types of engagement

• Meeting people where they are at—shopping centers, community centers, etc.
Highlight: Little Brook Stay Healthy Street Pilot

• Generated through Community Liaison request
• Pay community-based organization to scope and lead outreach
• Build on community lead park visioning project already underway
SDOT’s approach to transportation equity

Transportation Equity

Office of Equity and Economic Inclusion (OEEI)

Race & Social Justice Initiative Change Team

Racial Equity Analysis

Transportation Equity Framework (TEF)

Public Engagement

Equal Employment Opportunity & Title VI

Women and Minority Owned Business Enterprise programs
SDOT WMBE commitments

• Reach Levy to Move Seattle 23% WMBE goal
  • Currently at a **30%** (over $109M to WMBE firms)

• Meet 2021 SDOT WMBE Goals (Levy and non-levy combined):
  • 38% consulting, 19% purchasing

• Share upcoming project information with WMBE community

• Host *Working with SDOT* events

• Participate in community outreach events

• Training and support for staff
Resource Links

• RSJI website: RACE AND SOCIAL JUSTICE INITIATIVE 2019 – 2021 STRATEGY
• WMBE webpage
• Transportation Equity webpage
• EEO Plan 2021-2025
  2014-2017 Title VI Report to the Federal Transit Administration
• 2020 Annual Title VI Update & Accomplishment Report
• OEEI Website

SDOT Youth Transit Ambassador Pilot Program
Questions and Discussion